



# LEADERS LEAGUE

INTELLIGENCE REPORT & RANKINGS

## INNOVATION: TECHNOLOGY & PATENTS

TOP LEGAL, FINANCIAL & IP ADVISORS  
EXCLUSIVE INTERVIEWS WITH LEADERS  
INSIGHTS & ANALYSIS

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Venture Capital Firms  
Startup Accelerators  
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2024 EDITION



**CRISHIAN NORTHCOTE**  
UBER



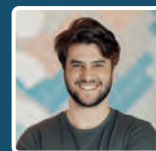
**LIUMA ALESSIA CASACCIA**  
HP



**MARCUS BAUER**  
VOLOCOPTER



**ANA BAYO BUSTA**  
BAYER



**GUSTAVO BABO**  
SYMPLA

LEADERS | EXPERT INSIGHTS | DIRECTORY



## **YOUR MAP TO MEXICO AND LATIN AMERICA**

The asymmetries of intellectual property systems in the region and the difficulties given by conflict of interest and scarce expertise in patents and technology related intellectual assets, makes it difficult to make decisions for businesses and generally IP owners.

Let Mexstrategy® guide you through the Latin American IP system. Our team of leading expert in patents, technology transfer and intellectual assets management, representing world-class companies and advising IP firms about the Mexican IP system with up to 25 years of experience, will lighten your way in maximizing the economic value of the knowledge of organizations and provide independent strategy advisory for IP firms and companies that manage patent portfolios in Mexico and Latin America.

Mexstrategy® provides sound strategies for IP enforcement, IP policy lobbying, IP rights selection for strategic protection, expert opinions for damages, strategic patent drafting, and patent validity or infringement, as well as interacting with partners for technology transfer, considering the skills and potential conflicts of interest given the scarcity of skilled patent advisors in the region.



**SIMON McGEADY**  
Managing Editor

## ACTING ON AI

**A**t the start of February, the AI Act was passed unanimously by the members states of the European Union, a sign that artificial intelligence has reached the requisite level of maturity to need to be tamed by its human masters. The reason? The arrival of ChatGPT, which made 2023 Year Zero for generative AI. Of course, the powers that be in Europe are not – primarily, at least – afraid of a Skynet scenario; there is a more prosaic reason for the AI Act, and the subsequent establishment of a European Union AI office. Caught on the hop by the ecommerce revolution, Brussels does not want to see another internet-based free for all. The economic rights and competitiveness of European companies and citizens need to be protected. As the New York Times copyright lawsuit against Open AI (the people who brought you ChatGPT) attests, at present, training AI algorithms requires massive volumes of content generated by flesh and blood intelligence, who at present gain nothing from Open AI, in terms of financial reward. This promises to be an interesting test case, whose outcome will have profound implications for intellectual property law.

### Patently problematic

Brazil is emerging as a key patent battleground in the medical-devices sector. The local market is worth over \$6 billion annually and this has led to a massive influx of medical products from across the globe.

The 2021 Brazilian Supreme Court ruling ending the minimum 10-year validity term for utility patents in Brazil complicated matters for big medtech. The situation has led to a rash of patent-infringement cases landing before the courts in the past few years, with, in many cases, the more established western names seeking injunctions against lesser-known suppliers.

Clearly, there is a fine legal balancing act for the authorities here between the desire to support local innovation by cutting red tape, and insuring legal protection for newer and older manufacturers of medical devices alike.

The guide you are about to read covers key topics related to innovation across several sectors of the economy and features exclusive interviews with top names from the corporate world, as well as numerous rankings of leading law firms, start-up accelerators, tech-investors and IP agencies, by country and practice area, to help you find the right professionals to help your business thrive. ♦



## LEADERS LEAGUE

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A publication by Leaders League SAS - N° RCS Paris: B412 584 532

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# INSTITUTIONS

# We owe a great deal to early users of the Unified Patent Court



Interview with

**FLORENCE BUTIN**  
President, **COURT OF FIRST  
INSTANCE OF THE UNIFIED  
PATENT COURT**

**"The UPC has shown itself to be operational, particularly in terms of the speed with which cases are dealt with"**

After several years of preparatory work, the judicial activities of the Unified Patent Court commenced in several locations across Europe on June 1st 2023. French magistrate Florence Butin is the inaugural president of the Court of First Instance and the Paris Central Division. As the first anniversary of the UPC approached, she spoke to Leaders League about its impact so far.

**LEADERS LEAGUE:** As a new institution, what have the biggest challenges been so far?

**Florence Butin:** The impossibility of answering certain questions in advance has been a prevalent theme for the UPC, insofar as no equivalent example could serve as a frame of reference. This was the case with the Court's case management system, which had to be designed and developed without any concrete experience of how the implementation of the procedural rules could be carried out. In this respect, the Court owes a debt of gratitude to the users who adopted it at an early stage. Thanks to them, it was possible to complete an essential step in the launch of a necessarily imperfect system, which could only evolve further to having been put into application. Despite these difficulties, the Court has proven to be operational under this new model, particularly in terms of the speed with which cases are processed, as shown by the first decisions handed down, both on the merits – as regards provisional measures and preliminary injunctions – and on procedural issues.

**How do you manage to balance national interests and European objectives in your role at the UPC?**

As a member of a supranational court, I have kept my status as a French judge – the UPC is integrated into the judicial system of each member state – but I am responsible for the interests of the organisation as such, and naturally, it is this role that I engage with on a daily basis. At our level, there is no separation because states party to the agreement have a European vision, without which the UPC would simply not exist. The questions you mention have been dealt with upstream, at the political level.

The growing number of cases brought before the UPC, often in parallel with litigations already pending before one or more national court and/or subject to proceedings before

the EPO, will give rise to careful and reciprocal observation of the decisions handed down. While no automatic alignment is expected, harmonisation is logically likely.

**What is your message to inventors and entrepreneurs who are reluctant to protect their innovations via the UPC?**

As already mentioned, we owe a great deal to the early users of the UPC. They helped – and are still helping – us to improve. There may be many reasons why inventors and entrepreneurs are hesitant. Generally speaking, the Court uses procedural tools that are specifically adapted to the litigation it handles, the feedback is substantially positive, the judges are all extremely committed and invested in their role, and the Court clerks – who play an essential role that is sometimes overlooked and are selected for their motivation and language skills – do their utmost to facilitate access to the Court and to guide the parties, for whom they are the first point of contact. The presence of a technically qualified judge is a crucial asset of the system, as are the timeframes within which a decision can be obtained on the merits of the case.

**What are the UPC's long-term objectives for strengthening the patent system in Europe?**

It is still a little early to make an initial assessment of the influence that the UPC may have on case law, but we hope that the UPC will consolidate its position as a pan-European jurisdiction in the face of the largest national jurisdictions outside the EU, and that EU member states that are not currently members will join us. Moreover, UPC judges regularly take part in international exchanges and are therefore aware of the globalized nature of operators' economic business strategies. This is a real strength for the UPC: ensuring that it contributes to a trustworthy and balanced patent system. ♦

# For over a decade Switzerland has consistently been ranked first in the Global Innovation Index



Interview with

**CATHERINE CHAMMARTIN**  
Director General,  
**SWISS FEDERAL INSTITUTE OF  
INTELLECTUAL PROPERTY**

**"One of our guiding principles is the appropriateness of the IP framework, taking into account the varied interests of society, companies, and competitors of inventors"**

In a revealing interview, Catherine Chammartin, the director general of the Swiss Federal Institute of Intellectual Property (IPI), discusses the vital role IPI plays in shaping Switzerland's approach to intellectual property in a rapidly evolving digital landscape.

**LEADERS LEAGUE:** What is the Swiss Federal Institute of Intellectual Property's remit?

**Catherine Chammartin:** The Swiss Federal Institute of Intellectual Property is pivotal to managing Switzerland's trademark and patent registers, engaging in political activities around IP, representing Switzerland in international IP discussions, educating the public and stakeholders about IP and conducting commercial patent searches to aid R&D and market introductions. These activities are essential in fostering innovation and ensuring robust IP protection in Switzerland.

**How do you assess the current state of IP rights protection in Switzerland, especially in comparison with other countries that are heavily focused on IP?**

For over a decade Switzerland has consistently been ranked first in the Global Innovation Index. While this index measures broader aspects of innovation, IP protection plays a crucial role in these assessments. A successful innovation system requires various elements to work together – from research and development by individuals to entrepreneurial efforts in bringing products to market. One of our guiding principles is the appropriateness of the IP framework, taking into account the varied interests of society, companies, and competitors of inventors. We strive to balance these interests, and I believe we are performing commendably.

**How has IPI adapted its processes and management to the demands of the digital age?**

We have invested significantly in digitalizing our operations, starting with our internal processes before extending these advancements to our client interfaces. For trademarks, we have completed digital transformations, and for patents, we are finalizing these changes. Digitalization not only improves our operational efficiency but also enhances the accessibility and usability

of our registers. We are committed to enabling companies and R&D departments to conduct their searches independently, though specialist support remains beneficial for complex queries. Our goal is to leverage digital tools to make data easily accessible and usable for all our stakeholders.

**How does Switzerland handle issues like counterfeiting, particularly with symbols like the Swiss cross being misused on products internationally?**

The enforcement of IP rights, such as trademarks, designs or patents, falls to the rights holders. However, we are significantly involved in enforcing the "Swissness" legislation, which mandates strict criteria for using Swiss symbols on products to ensure they meet consumer expectations. Misuse can devalue the Swiss label, which customers often pay a premium for. We have introduced new legislation to protect this designation and actively enforce these rules both domestically and internationally through partnerships and coordination with the private sector. In addition, the Swiss IP Office has founded Stop Piracy, the Swiss anti-counterfeiting and piracy platform. It runs awareness raising campaigns (e.g. on social media) to inform the public about the dangers of buying counterfeits.

**As director general, what future initiatives or projects are you most excited about?**

I am particularly excited about the potential of emerging technologies like artificial intelligence and blockchain. These innovations prompt us to critically assess our processes and services to ensure they meet the evolving needs of the economy. Our office is actively exploring how these technologies will reshape our legislative framework and impact the innovation community. We are poised for significant changes that will transform our operations over the next decade, ensuring that we continue to support the dynamic needs of innovators and contribute effectively to the broader economy. ♦



# LEADERS LEAGUE

INTELLIGENCE REPORT & RANKINGS

## YOUR GUIDE TO THE **BEST** ADVISORS



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**LITIGATION & ARBITRATION**

# TECHNOLOGY

# HP offers a complete ecosystem of devices, software and digital services



Interview with

## LIUMA ALESSIA CASACCIA

Global Sales, Services and Solutions  
& Sales Innovation Counsel (Italy), HP

**“This acquisition is in line with HP’s strategic objective of creating a more growth-oriented portfolio, focusing on devices and services that aim to facilitate and harmonise hybrid work”**

At HP since 2020, Liuma Alessia Casaccia started her career as a lawyer, before moving in-house at a major energy industry player. Liuma spoke to Leaders League about the tech industry, the Poly acquisition and the American multinational information technology company’s approach to sustainability.

**LEADERS LEAGUE:** The tech sector is advancing at an ever-faster pace. How is HP keeping up?

**Liuma Alessia Casaccia:** An important current direction is one related to hybrid work, which has placed new demands on technology. The pandemic accelerated a process that would have happened in any case, as a result of work no longer being confined to a physical office. HP has created innovative solutions, services and products for the post-pandemic age. One example is related to the cyber security of devices wherever one works. Other requirements relate to collaboration between people working remotely, which they can do regardless of where they are thanks to HP technology capable of supporting quality communications.

**In 2022, HP acquired Poly, a leading global provider of workplace collaboration solutions. What was the thinking behind this move and what developments have occurred since?**

This acquisition is in line with HP’s strategic objective of creating a more growth-oriented portfolio, focusing on devices and services that aim to facilitate and harmonize hybrid work. In fact, Poly offers innovative video conferencing solutions, as well as cameras, and headsets. This allows HP to offer a complete ecosystem of devices, software and digital services that enhances the experience and productivity of the workforce and provides users with better visibility, manageability and security in hybrid working environments.

From a strictly legal perspective, the local acquisition of Poly’s business was handled personally by my team and I.

**Can you provide some examples of the services offered by HP?**

To the offer of products and solutions, HP adds a portfolio of services focused on the following four areas: workplace computing, document & printing, communication & collaboration, and security, with the aim of supporting the new needs of the hybrid world.

I would like to cite the example of HP Instant Ink, a service dedicated to consumers and small businesses, through which they can receive ink directly to their homes before their cartridges run out.

**What is your company’s approach to advancing the goals of sustainability and digital equity?**

For us, sustainability is a very important issue, and has been part of HP’s core values since 1957.

Today, sustainability at HP revolves around three fundamental pillars: *Climate Action*, *Human Rights* and *Digital Equity*. More information can be found in HP’s latest sustainability report, updated to include the achievements of 2022, but to give a few examples, with reference to climate action, I can mention a 55% reduction (as of 2018) with respect to the goal of eliminating 75% of packaging made of single-use plastic by 2025.

With reference to digital equity, HP’s goal is to facilitate access to education for those who do not have the resources or the possibility.

The objective is to contribute to the digital equity of 150 million people by 2030. To date, 21.3 million people have benefited. ♦

# Our patent focus in recent years has been on flight control technology



Interview with

## MARCUS BAUER

Head of Intellectual Property Management,  
VOLOCOPTER

**"Volocopter aims to have a fully autonomous helicopter service in operation by the mid-to-late 2030s"**

Leaders League spoke to Marcus Bauer, head of intellectual property management at Volocopter, who shared his views on the German company's key aviation innovations.

**LEADERS LEAGUE:** Volocopter designs and operates manned electric-powered helicopters. Where is your service currently available?

**Marcus Bauer:** Firstly, we want to highlight that we design and operate electric vertical takeoff and landing (eVTOL) aircraft: the VoloCity and VoloRegion for passengers and the VoloDrone for goods. Unlike helicopters, our aircraft are supported by a multicopter design (meaning they have more than one rotor). For example, our VoloCity aircraft has 18 rotors and motors arranged on a ringed frame. Such an arrangement enables our aircraft to offer very stable and quiet flight for multiple uses cases such as air taxi or emergency medical and rescue services (i.e., to transport doctors to emergency sites).

Currently, our VoloCity aircraft is the final flight-testing stages of the certification process with the European Union Aviation Safety Agency. Once the aircraft is certified to the highest safety levels in aviation, we will launch our air taxi services starting in Paris and Rome, followed by Osaka and the NEOM region. Simultaneously, we will deliver aircraft orders to our partners, including but not limited to, ADAC Luftrettung and NEOM.

**What's planned for the Paris Olympics?**

It is important to highlight that we have no direct ties to the Paris Olympics and no plans to fly as a part of the Games. However, together with our partners in Paris this summer, we are validating the potential of our technology in full view of the public. As a new industry, public awareness and acceptance are vital for future scaling.

After certification, four to five commercial routes in Paris have already been approved by the authorities. For the foreseeable future, all flights will take-off with one passenger plus a pilot – paving the way for a fully autonomous service in the future, expected in the mid-to-late 2030s.

**What are Volocopter's key innovations?**

Volocopter's innovation began with our founders showing the world that all-electric, crewed vertical flight was possible. Since then, our team has innovated continuously across aircraft subsystems to design and certify our eVTOL aircraft to comply with the most stringent safety regulation in aviation. Put differently, our VoloCity will be as safe as a commercial airliner (failure rate of  $1 \times 10^{-9}$ ), and we are in the final stages of achieving this certification.

If we speak specifically about technology, Volocopter's key innovations relate to flight control, avionics, electrical propulsion systems, airframe structure and aerodynamics – not to mention the cutting-edge designs coming from our R&D department.

**Which aspects of Volocopter technology require the most IP protection?**

As seen in the respective patent registers, our focus in recent years was clearly on flight control technology over aircraft structure, battery technology or avionics. However, we decided to adapt the strategy slightly last year. The update to our strategy will be accessible by the public 18 months after the filing date.

Apart from this, we protect our aircraft designs via community designs (or design patents, as they are known in the US) and our brands and logo via trademarks.

**Tell us about your patent filing strategy.**

Volocopter must weigh up the costs against the potential value. On one hand, the engineering team and the R&D team are putting a lot of pressure on our innovation pipeline. Since the day I joined Volocopter, I have always been amazed at how innovative the team here is, and how much brainpower we possess. However, we must consider the cost of filing and, even more, of prosecuting the applications, especially as we are trying to get protection in the US, China and Europe for our inventions. ♦



# Before long, AI will feature in all sectors of the economy and every facet of daily life



Interview with  
**SERGE PALARIC**  
 Vice president of Alliances and OEMs  
 (EMEA), **NVIDIA**

**"AI today is at the stage the internet was at 30 years ago, and just as then fascination and doubt exist in equal measure"**

With each new software and hardware innovation, chipmaker Nvidia becomes more involved in the AI game. Leaders League sat down with Serge Palaric, the tech company's vice president of alliances and original equipment manufacturers, EMEA region, to find out more about the key role the California-based company is playing in the generative AI revolution.

**LEADERS LEAGUE:** Nvidia has leapfrogged Google and Amazon to become the third-largest US company by market capitalization. How much of this is due to the recent surge of interest in AI?

**Serge Palaric:** For over two decades now, Nvidia has aimed to democratize AI by bringing it to the widest audience, notably companies and cloud services suppliers. The arrival of Chat GPT marked a watershed moment, however.

To give you some idea of why, the processing power of this famous AI is the equivalent of 10,000 Nvidia graphics processors running at once. With ChatGPT anyone can utilize generative AI on a host of interfaces, so many companies have concluded that AI, including the generative sort, is now a reality for all domains of activity.

There is a common misconception that Nvidia just produces hardware and graphics chips. However, we are heavily involved in AI, and while it might seem contradictory, are essentially in the software game. For our various business-lines we have put in place a host of software solutions allowing developers to create their own applications, tools which have the dual advantage of working on an internal server or on the cloud.

These activities are complemented by Nvidia's networking solutions. We see datacenters as a single subject, encompassing GPUs, DPUs CPUs and networks. We are the only company on the market to offer Infiniband [a computer networking communications standard that facilitates data flow between processors and peripherals] which permits high performance data transfer between GPUs or datacenters.

**Which sectors do you see benefiting most from the current AI gold-rush?**

The medical domain should see considerable advances, as well as banking and insurance. But in the end AI will feature in all sectors of

the economy and every facet of daily life. To draw a parallel, AI today is at the stage the internet was at 30 years ago, and just as then fascination and doubt exist in equal measure. Today, when the internet is down, it restricts human activity to a large extent. Humanity will come to depend on AI to a similar degree. Inference and quantum computing will also see a boom in activity. While quantum processors don't yet exist, combining them with artificial intelligence is no longer a question of if, but when.

Aside from the technical, one of the biggest challenges is acclimating society to AI. The majority of iPhone users aren't even aware that Siri is an AI. Training AI professionals is a pressing need, therefore, in order to be able to capitalize on research being done into this subject. The strategic economic importance of data-scientists to all nations is now unquestionable.

**As processors get exponentially more powerful, how can we maximize both processing power and energy efficiency?**

It's vital to understand that the energy consumption of a product is analyzed holistically, in terms of the performance it delivers. The Grace Hopper GH200 was developed using Arm technology, coupled with the latest GPU H100 technology. Ever since it was introduced, we have been able to offer a broad range of innovations capable of optimizing computational power at the lowest energy consumption levels. The Arm processors have proven to be successful in this regard. With GH200 we want to provide data-center operators, whether cloud or server based, with the best possible combination of the latest Nvidia GPU and industry leading data and networking solutions. Nvidia is continually focused on boosting computational power while reducing the energy consumption required to provide it. ♦

# Education is paramount in addressing cybersecurity threats



Interview with

## MAFALDA MASCARENHAS GARCIA

Head of Legal (Portugal), IBM

**“IBM sees quantum computing as a significant leap forward in innovation with the potential to reshape computing and unlock new possibilities”**

In an era defined by technological leaps and boundless innovation, Mafalda Mascarenhas Garcia spoke to Leaders League about the IT company’s pioneering initiatives, its commitment to fostering technological innovation, and the challenges and opportunities of the cybersecurity landscape in Portugal.

**LEADERS LEAGUE:** IBM has always been known for its innovative initiatives. Can you tell us more about the projects that you’re most proud of?

**Mafalda Mascarenhas Garcia:** IBM is known for its pioneering work in artificial intelligence and quantum computing. IBM is at the forefront of quantum computing, developing, and exploring various use cases. Quantum computing operates differently from traditional computing, combining quantum physics and computer science. On the other hand, IBM AI, understands Natural Language Processing, which is implicit, ambiguous, complex and a challenge to process. Most recently, through advancements in AI technology, IBM has developed a data & AI platform – Watsonx – which is IBM’s generative AI solution. While promising, quantum computing raises cybersecurity concerns. IBM sees quantum computing as a significant leap forward in innovation with the potential to reshape computing and unlock new possibilities.

**Ricardo Martinho,** IBM Portugal’s general manager, announced the creation of an innovation and technology center during the Coimbra Invest Summit last year. What are its main objectives?

Establishing an innovation center in Coimbra is in line with IBM’s commitment to fostering technological innovation across Portugal. Coimbra, being a hub of education with its university, provides fertile ground for nurturing talent and driving technological advancements. The center aims not only to promote innovation but also to serve as a catalyst for economic growth in central Portugal. By attracting talent and investing in emerging technology, IBM aims to create a vibrant innovation ecosystem that benefits both the company and the local community. While progress may be gradual, the long-term vision is to establish Coimbra as a hub for technologi-

cal innovation, thus contributing to Portugal’s overall development.

**What role does education play for IBM and its employees in terms of emerging technology such as generative AI and quantum computing?**

Education is central to IBM’s approach to emerging technology. The company conducts internal training sessions to keep employees, including in-house lawyers, ahead of the latest advancements. Regarding quantum computing, although it’s still in its early stages, IBM is exploring potential applications and educating teams to prepare for its impact. From my perspective, it’s essential for clients to be well-informed during negotiations. The more everyone knows about the technology, the smoother negotiations become. Quantum computing is incredibly complex and involves a fundamental shift from the logic we’re accustomed to in traditional computing.

**What are the main challenges and opportunities in the industry, particularly in Portugal?**

The cybersecurity landscape poses both challenges and opportunities, especially in Portugal. Despite being among the most attacked countries in Europe according to *Intelligence Index 2023* Portugal has the opportunity to strengthen its cybersecurity infrastructure and emerge as a leader in the field. Education is paramount in order to address cybersecurity threats, as the primary vulnerability often lies with people. By raising awareness and investing in training programs, Portugal can enhance its cybersecurity resilience and attract investment in this critical sector. While political instability may present obstacles, it’s essential for Portugal to prioritize cybersecurity measures and capitalize on the opportunities for growth and innovation in the industry. ♦

# Portugal serves as a strategic gateway to Europe, Africa and the Americas



Interview with

**RITA BRANQUINHO LOBO**  
Head of Legal, **NOVABASE**

**"Retaining talent remains a pivotal focus in our strategic development plans"**

Rita Branquinho Lobo shares her insights on the challenge of IP rights protection in the tech sector, and discusses Novabase's global expansion endeavors, offering a glimpse into the legal strategies employed by the Portuguese multinational tech company to navigate the complexities of the digital landscape.

**LEADERS LEAGUE:** Considering the pace of technological development, what are the current challenges facing Novabase's legal department?

**Rita Branquinho Lobo:** In today's evolving technological landscape, in-house legal departments in tech companies face a complex array of challenges and Novabase Group is no exception to this.

Legal professionals play a pivotal role within the tech sector, from ensuring compliance with stringent data protection laws to managing IP and budgetary constraints. The pressure to not only keep pace but to also guide the company forward strategically is immense.

Moreover, retaining top legal talent in a competitive job market adds another layer of complexity to the daily operations of our department. These multifaceted challenges require a dynamic, well-informed approach to legal management, making the role of in-house legal teams more critical than ever before.

**How do you navigate intellectual property rights protection in the tech sector, given the limitations of patent applicability?**

Given the limitations of patent applicability in the tech sector and the evolving issues related to Generative AI, our strategy is multifaceted and adaptive. Recognizing the constraints of patent laws, we emphasize a comprehensive approach that includes staying informed on legal changes, leveraging copyrights and trade secrets, and employing robust contractual clauses.

These types of clauses are crucial for protecting our innovations and managing the use of our technology, especially in collaborations and dealings with open-source components.

This strategic integration of intellectual property rights protection aligns with our broader business objectives to enhance our company's growth and competitiveness.

**Is Portugal an attractive country for tech investments?**

Portugal's government actively supports the tech sector through beneficial incentives and programs like Startup Portugal, which really helps foster innovation. Additionally, the country offers a highly skilled workforce, thanks to our respected universities. Geographically, Portugal serves as a strategic gateway to Europe, Africa and the Americas, making it ideal for companies looking to expand their reach efficiently. We're also seeing significant advancement in digital infrastructure, like high-speed internet and modern tech hubs, which are essential for tech businesses, the country has seen significant investment from multinational companies, including the establishment of AI and development labs.

The high quality of life in Portugal, with its mild climate and rich culture, is another advantage when it comes to attracting and retaining top talent. Overall, these factors combine to make Portugal a very appealing location for technology investment.

**What are Novabase's current development plans?**

Novabase, through its subsidiary Celfocus, a highly specialized technology company, helps clients undergo their innovation transformation to become AI-driven, providing professional services focused on creating business value through analytics and cognitive solutions. Celfocus is actively expanding globally, with ongoing projects across Europe and the Middle East.

This international presence poses significant challenges, particularly in recruiting and retaining skilled personnel who can operate across these varied locations. Finding local talent and managing the logistics of international teams are substantial hurdles, but these challenges are also what make our projects exciting and dynamic. Retaining talent remains a pivotal focus of our strategic development plans. ♦



# LEADERS LEAGUE

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# The space dedicated to women in the innovation ecosystem is expanding



Interview with

**RACHEL MARANHÃO**  
Co-founder and CEO, **MABE BIO**

**“Our materials are entirely plant-based and biodegradable, so they can be reintegrated into the production cycle and recycled at the end of their life span”**

Rachel Maranhão is the co-founder and CEO of MABE Bio, a Brazilian startup dedicated to producing plant-based leather and other materials. In this interview, she discusses the presence of women in the innovation ecosystem and comments on the economic, social, and environmental impact of the company.

**LEADERS LEAGUE:** What environmental, social and economic impact does your startup aim to achieve?

**Rachel Maranhão:** At MABE Bio, we found a concrete way to positively impact the environment. We developed an innovative platform that allows us to create plant-based materials for various industries. Through this platform, we produce an alternative to animal leather and a bioplastic entirely derived from Brazilian plants, demonstrating our commitment to sustainability and environmental preservation.

Our solution contributes to a globally positive industry by reshaping the way materials are produced and used, transitioning from a model of environmental degradation to one of regeneration and positive impact. Our materials stand out in the market for being 100% plant-based, biodegradable, and free of toxic substances and plastics. By using patented technology, we can scale to various countries and industries seeking to reduce their environmental impact, considering that the raw materials we use also aid in soil and ecosystem restoration.

In terms of social impact, by sourcing primary raw materials from local communities and providing them with a source of income from a previously overlooked resource, we are empowering these communities and contributing to their economic development. Additionally, our materials are designed with circularity in mind. Being entirely plant-based and biodegradable, they can be reintegrated into the production cycle and recycled at the end of their life span, enriching the soil instead of contributing to waste in landfills.

In essence, our organization is leading the next generation of materials with a profound net positive impact on both the environment and society.

**What challenges did you face as a female entrepreneur looking to develop a startup?**

I faced significant challenges as a woman when launching and developing my start-

up. I felt underrepresented in the start-up ecosystem and in the venture capital market in general, a reality that could easily have intimidated me. Previously, I had worked for many years in the financial market, where female representation was also scarce.

Looking at the number of female entrepreneurs in Brazil, we encounter a concerning reality. Women represented approximately 34% of entrepreneurs in Brazil in 2022, according to data released by Sebrae. This indicates a significant presence, and yet, we account for 51% of the Brazilian population, which shows us there is still room to increase female participation. Another alarming statistic is that less than 5% of startups have a team composed solely of women, and about 0.04% of all-female startups received investment, according to data from 2020.

These numbers underscore the importance of promoting gender equality in entrepreneurship by encouraging support, funding and opportunities for women entrepreneurs in Brazil.

**How do you assess the space dedicated to women in the Brazilian innovation and entrepreneurship ecosystem?**

Despite the somewhat discouraging indicators, I perceive that the space dedicated to women in the Brazilian innovation and entrepreneurship ecosystem is continually expanding, and MABE Bio is a concrete example of this.

We are a greentech founded exclusively by women, and in the last round of angel investment, female investors accounted for 66% of the total participation. These numbers not only reflect that there is an ongoing evolution. It is crucial to seize this opportunity to drive scalability and female representation in Brazil's innovation and entrepreneurship ecosystem. ♦



# LIFE SCIENCES

# The pharmaceutical industry in Portugal is driven by scientific advances and an increasing focus on patient-centric care



Interview with

**MARIA JOÃO MAIA**

Legal & HR Director (Portugal),  
**ASTRAZENECA**

**"The pharmaceutical industry must balance compliance with a forward-thinking approach to drive innovation for the benefit of patients"**

Maria João Maia shares key developments at Astrazeneca, addresses the legal challenges prevalent in Portugal's pharmaceutical industry and outlines the most effective strategies to overcome them.

**LEADERS LEAGUE:** As legal director of Astrazeneca, what are the main legal challenges you face in Portugal's pharmaceutical industry and how do you navigate them?

**Maria João Maia:** The pharmaceutical industry in Portugal, like elsewhere, is in a state of constant evolution, driven by scientific advances and an increasing focus on patient-centric care. However, several significant legal challenges need careful navigation to ensure compliance and continued innovation.

One major challenge relates to Patient Support Programs (PSPs). While pivotal in many countries, such programs remain restricted in Portugal, posing a considerable hurdle for patients and pharmaceutical companies.

Navigating this prohibition demands a delicate balance of advocating for patient needs while adhering to regulations. Collaboration with regulatory bodies is essential to ensure compliance and align on best practices, with PSPs primarily focused on educating patients about their conditions and treatments while providing genuine value to patient care.

Another notable challenge for Astrazeneca in the Portuguese market concerns the regulation of advertising and marketing practices for pharmaceutical products. Unlike the European Directive, Portuguese law offers a broader definition of advertising under Article 150 of the Medicines Code. This presents complexities for pharmaceutical companies, who must ensure compliance with regulations and avoid any potential for misleading practices.

To address these challenges on a consistent basis, companies must stay informed about the latest regulatory requirements and guidelines, develop robust compliance programs, and leverage innovative digital strategies to provide educational content while prioritizing transparency and patient empowerment.

Data protection and AI are prime concerns for legal departments in the modern age. How is Astrazeneca adapting?

The challenge for the legal department is to balance the essential use of artificial intelligence – an indispensable tool in modern times – with the confidentiality and data privacy risks it can pose. While AI offers significant advancements in efficiency and decision-making, it also introduces potential vulnerabilities in the handling of sensitive information. Ensuring robust data protection measures and maintaining client confidentiality while leveraging AI's capabilities is a critical, ongoing concern for legal professionals.

In navigating these legal challenges, the pharmaceutical industry must balance compliance with a forward-thinking approach to drive innovation for the benefit of patients. Prioritizing transparency, education, and collaboration with healthcare stakeholders is essential to shaping a healthier future for Portugal's healthcare system.

How did your career path lead to the unique dual role of Legal & HR Director at such a major organization, and how do these roles complement each other?

Leading HR at AstraZeneca is an enormous privilege and, at the same time, a great responsibility. I see my roles as human resources director and legal director as a primary commitment because I am at the service of the people and the company, always with the aim of supporting them. On the legal side, I seek for solutions to problems, challenges, and projects to be implemented. As for human resources, I must design and implement projects, strategies and initiatives for employee development and to foster an organizational culture that is flexible and promotes a working environment where everyone feels valued and motivated to reach their full potential. ♦

# Defending intellectual property rights is crucial for safeguarding innovation



Interview with  
**ANA BAYÓ BUSTA**  
 Head of Legal & Compliance (Iberia),  
**BAYER**

**"Inclusion, to me, is not only a question of gender or race, but a question of mentality as well"**

Navigating the delicate balance between facilitating business operations and maintaining regulatory compliance, Ana Bayó Busta underscores the importance ensuring compliance with regulations in Iberia and emphasizes the critical role of diversity and inclusion to the continued success of Bayer in Iberia.

**LEADERS LEAGUE:** Life sciences companies operate in a highly regulated environment. What strategies would you implement to ensure compliance with regulations in the Iberian region?

**Ana Bayó Busta:** Compliance strategies vary across the distinct business divisions, due to differing regulations each are subject to. Pharma, being heavily regulated, contrasts with consumer healthcare or food supplements, which offer more flexibility, being less regulated. Nevertheless, they come with their own challenges, such as sustainability, which is crucial, particularly in the food industry, where concerns about pesticide use and farming practices persist. Bayer's acquisition of Monsanto expanded our presence in crop science, highlighting the diverse regulatory landscapes we navigate.

In interactions with healthcare professionals and organizations, stringent regulations restrain promotional activities in the healthcare area to prevent undue influence. These regulations reflect a response to past industry practices, ensuring ethical engagements within healthcare settings.

**Can you discuss a particularly complex legal issue or regulatory challenge in life sciences you've managed to resolve?**

The challenge we face regarding our patent protection was more practical than regulatory. Defending our intellectual property, including patents, trademarks and trade secrets, is crucial for safeguarding innovation. Recently, we encountered an issue with one of our patents at a global level.

In Europe, particularly in Spain and Portugal, we experienced differing outcomes in defending our patent rights. In Spain, our defence, based on our European valid patent in force, proved highly effective in defending our intellectual property rights. However, in Portugal, the prolonged court

process resulted in delays, generating unrecoverable damages for the company.

**What is your approach to managing legal risk within a multinational corporation like Bayer?**

Diversifying strategies across divisions is crucial. Another key approach is flexibility and thinking outside the box. This extends to seeking insight from colleagues in other jurisdictions, as we often consult them on complex cases, seeking alternative solutions based on experiences elsewhere. However, our primary focus remains safeguarding the company's license to operate and reputation. Maintaining the license to operate is paramount, due to the stringent regulatory environment and the extensive media scrutiny faced by the pharmaceutical, food, and consumer-healthcare industries. Any misstep can have significant repercussions for the company's reputation. Thus, meticulous attention is necessary to avoid adverse outcomes. This accentuates the delicate balance between facilitating business operations across our three divisions and upholding regulatory compliance and corporate reputation.

**How is diversity and inclusion promoted within the legal department and ensure equitable opportunities in the life sciences industry?**

Inclusion, to me, is not only a question of gender or race, but a question of mentality as well. Within our department, we have individuals with varied backgrounds and mentalities, which enriches our perspective and problem-solving approaches. I also believe it's essential to foster a diverse workforce that includes different generations. Empowering young talent is crucial for ensuring the future success of our business. We not only benefit from their fresh perspectives but also ensure continuity and innovation. ♦



# The best way to protect pharmaceutical innovation is to promote a competitive legal framework



Interview with

## ALFONSO GALLEGO

Regional Legal Lead (South & East Europe), **PFIZER**

**"Key components of the access to medicine need to be addressed in an optimal way so that every patient has access to disruptive therapies"**

Alfonso Gallego talks to Leaders League about the intricate legal framework in the pharma industry and attendant ethical considerations, in addition to shedding light on the challenges and strategies in the company's operations to protect pharmaceutical innovation in Iberia.

**LEADERS LEAGUE:** How does the legal department at Pfizer support the company's operations and objectives in Iberia?

**Alfonso Gallego:** Pfizer has separate operations in both Spain and Portugal for many reasons, including the importance of both market at the commercial level as well as the regulatory framework that impacts each of the markets. Both markets are part of the Southern Europe region, which I lead, and are supported by different legal teams.

With the aim of providing best-in-class support to our operations in the markets, we have dedicated business partners to the different therapeutic areas in which Pfizer operates as well as to the key enabling functions. In addition, we have subject matter experts for every legal field with critical impact in our business, such as access, public contracting or antitrust. These subject matter experts commit to staying continually up-to-date on developments in their field and share what they learn with the rest of the team and, eventually, with clients.

With this type of set-up we get a team critically focused on Pfizer's business and cutting-edge in the legal knowledge the company needs.

**With the pharmaceutical industry facing a complex regulatory environment, what are some of the key challenges you encounter in your role?**

The challenges are always huge, diverse and evolving in a sector with such a multifaceted impact on society, and include different areas such as new rules impacting innovation, critical singularities on the privacy side or a detailed and meaningful compliance set up. But nowadays I would focus on the challenge in which, in my view, we have one of the broadest impacts and margin for improvement

on the regulatory and the administrative sides, which is access to medicine in the markets and in the global environment. Access to medicine is the last step in pharmaceutical innovation, and it is the one which must ensure that every innovation reaches the relevant patient as soon as feasible and in a sustainable manner. It has many different key components such as medicine evaluation, market and regional access, price and reimbursement, and all of them need to be addressed in an optimal way so that every patient has access to disruptive therapies while we find a way to make public health sustainable in the long term.

**Intellectual property rights are significant in the pharmaceutical industry. How does Pfizer protect its patents, trademarks and other intellectual property assets in the region?**

In my view, the best way to protect pharmaceutical innovation nowadays is promoting within administrations the importance of a competitive legal framework capable of encouraging investigation and ensuring access to innovation.

We have been reading a lot recently about the new directive for a regulation to revise and replace the existing general pharmaceutical legislation, impacting in many senses pharmaceutical innovation and which was adopted by the EU Commission on April 26th, after a meaningful debate in recent years.

All these measures focus on promoting the right regulatory landscape to propel best-in-class innovation in the EU and its access by the EU patients. It is on those measures that the industry as a whole must be focused in my view, and Pfizer is actively working with the administration to get the most from this, and similar initiatives across the globe. ♦

# FINANCIAL INNOVATION

# There's been a clear shift towards green and sustainable finance



Interview with  
**IRENE RODRÍGUEZ ALONSO**  
 Head of Legal IP, **BBVA**

**"Spain's strong regulatory framework provides a stable environment for investors"**

In an era where innovation and sustainability are paramount, the intersection of intellectual property law and corporate strategy has never been more crucial. Irene Rodríguez Alonso, explores the pivotal role legal strategy plays in maintaining BBVA's position at the forefront of technological advancement and sustainable finance.

**LEADERS LEAGUE:** BBVA has been named in the top 5% of the world's most sustainable banks. What is the BBVA approach to sustainability?

**Irene Rodríguez Alonso:** Our approach is multi-faceted, addressing both financial and non-financial aspects. One of the core pillars of our sustainability strategy is the promotion of sustainable financing. BBVA is committed to supporting projects and initiatives that advance renewable energy, sustainable infrastructure, and green technology. This includes substantial investment in green bonds and sustainable loans, which are designed to have a positive environmental impact. BBVA also participates in various community-oriented sustainability projects and is actively engaged in reducing its own environmental footprint. Furthermore, our commitment extends to governance: BBVA has established a dedicated sustainability committee within the board of directors to oversee the integration of these practices throughout the organization.

**What are the challenges in terms of AI in IP activity for an internationally present bank such as BBVA?**

BBVA's international presence brings unique challenges when it comes to integrating AI within our IP activities. A significant current focus is aligning with the European Union's proposed Regulation on Harmonised Rules on Artificial Intelligence. One primary challenge is harmonizing AI-related IP policies across different jurisdictions in light of this proposed regulation. As the AI Act pushes for higher transparency and accountability, ensuring that our AI systems do not inadvertently violate existing IP rights is critical. This requires robust processes for AI training, deployment, and monitoring to ensure compliance.

**Tell us about the banking industry in Spain and its main challenges and**

**opportunities. Is Spain an attractive country for investors?**

Over the last decade, we've seen Spain evolve rapidly, driven by technological innovation, regulatory shifts, and economic fluctuations. Keeping up with both national and European regulations demands continuous investments in compliance frameworks, which can be quite complex. Then there's the monumental task of digital transformation. For traditional banks, this means not just investing in new technology but also adapting our organizational cultures to fully embrace these changes. Economically, the sector faces fluctuations and broader geopolitical tensions, all of which impact profitability and asset quality. These challenges open up several exciting opportunities, such as the rise of fintech. Sustainability is another significant area. There's a clear shift towards green and sustainable finance. As for investing in Spain, I believe it remains an attractive landscape, especially within the banking sector. Our strong regulatory framework provides a stable environment, while the government's push for innovation and sustainability positions us as forward-thinking and proactive. Despite the global economic challenges, Spain's recovery and growth potential demonstrate resilience, making it a favorable environment for investors.

**How does the legal landscape in Spain affect the development of innovation initiatives and trademark protection?**

The legal landscape plays a crucial role in shaping the environment for innovation and the protection of intellectual property. Spanish law provides a supportive backdrop for research and development, attracting both startups and established companies alike. Furthermore, Spain's adherence to both European Union regulations and international treaties helps to provide a comprehensive framework for trademark protection. ♦



# DATA PROTECTION

# We are rowing in the same direction: data protection is a priority for everyone



Interview with  
**DAVIDE AJELLO**  
Data Protection Officer, **TELEPASS**

**“Protecting data is at the top of our corporate values”**

Telepass data-protection officer Davide Ajello is used to taking a pragmatic approach to data privacy, which fits perfectly with Telepass, an innovative, data-driven company with the spirit of a startup. In recent years this ethos has given rise to an ecosystem of mobility-related services, with the company even creating its own NFT.

**LEADERS LEAGUE:** Telepass has seen its range of digital customer services develop markedly in recent years. Can you tell us more?

**Davide Ajello:** A few years ago Telepass acquired Wise Emotions, giving us a technology component that develops IT products, which is now called Telepass Digital. We have developed mobile applications, new digital services and integrated these solutions with our merchants, all with the aim of offering an experience that prioritizes the traveller. Telepass has evolved greatly over the past seven years, and we are no longer just a basic toll-booth operator but also provide services related to urban mobility and the travel experience, with the aim of saving our customers time and money. With a single app you can now buy airline tickets, pay road tax and roadworthiness inspections, insure a vehicle, book a taxi, rent a scooter or an electric bike, pay parking meter bills, buy a ticket to a museum, buy a ski pass in the Dolomites, ride the metro in Rome, pay for business trips, prepare expense reports and much more. All this without forgetting to improve our “historical” services, electronic toll collection for consumer and business customers on both light and heavy vehicles in international markets too (We are the most popular motorway toll pass in Europe among haulage companies).

We have also been authorized by the Bank of Italy to act as one of the first Hybrid IMELs in Italy, i.e. an electronic money institution that also carries out other business activities not related to the provision of payment services or the issuance of electronic money. We therefore created an asset earmarked to handle the payments of our new digital services. This was a strategic choice consistent with the path of innovation and market leadership that characterizes Telepass’ DNA.

**How is efficient data protection ensured?**

We define ourselves as a data-driven company, i.e. one that counts data as a core asset of its business, an asset used to improve its services. This assumption is reflected in our

corporate governance and in the safeguards we put in place to protect our core asset. As DPO for the entire Telepass group, I report directly to the CEO and am involved in advance in the main business decisions that impact personal data in perfect adherence to the principles of privacy-by-design and by default outlined in the GDPR. Similarly, all new projects require a prior assessment in view of privacy compliance. Each department head is responsible for fulfilling requirements prescribed by the GDPR, formally assuming the status of data owner and thereby committing to the common goal of ensuring the correct and lawful processing of data in the course of normal company business activities. Efficient data protection can only be achieved through a focus on IT security.

**How do you make use of the data at your disposal?**

For us, protecting data is at the top of our corporate values. Yes, we need the data to develop products, so we both protect and cultivate it with a cross-functional team. This year we exceeded one billion transactions handled, totalling almost €10 billion. The foresight of this company is that we have taken a holistic approach to data, which allows us to understand customer needs and create new services. One of our goals has been to make marketing actions as non-invasive as possible thanks to self-regulation rules shared between the DPO, marketing and the legal affairs department. In this way our campaigns are not treated as spam by the client, but have the potential to provide them with added value. This is what distinguishes and differentiates us. Our communications are non-invasive: data is not passed on to third-party business partners. Before any analysis is carried out, the data is anonymized. Even third-party motor liability insurance, with the customer’s consent, can be offered with rates that take into account the types of motorway journeys made and which reward virtuous driving behavior. ♦

# Uber aims to improve people's lives through technology



Interview with

## CRISTHIAN NORTHCOTE

Public Policy Manager (Andean Region),  
**UBER**

**“In a city like Lima, Ridesharing apps have helped create economic opportunities for hundreds of people”**

Cristhian Northcote spoke to Leaders League about Uber's strategy for ensuring data-privacy and the main challenges facing sharing-economy platforms operating in Latin America.

**LEADERS LEAGUE:** What is Uber's strategy to ensure the privacy and security of user and driver data?

**Cristhian Northcote:** At Uber, the protection of personal data from everyone that uses our technology is a priority. We follow international protocols for data protection such as the GDPR, and we also follow internal principles and procedures to ensure the protection of personal data.

**What do you consider to be the main challenges in Latin America for sharing economy platforms?**

Latin America is a region with large opportunities for taking advantage of technology cities and to open economic opportunities for millions of people and small businesses. The sharing economy allows people to find efficient solutions for their needs through technology, reducing transaction costs and increasing productivity. For example, Uber's technology has improved urban mobility solutions in Latin America by providing simpler, safer, and more efficient ways to move around cities.

Still, there are challenges to be faced in Latin America in order to move faster on the road to digital transformation. Regulation is still probably the biggest challenge. Traditionally, technological advancements move at a faster pace than regulatory changes, which poses a challenge for the authorities and decision makers, when trying to keep pace and set regulatory frameworks that promote innovation and technology.

**In Peru, what regulatory changes have impacted the company the most in recent years and what's been Uber's strategy to address them?**

Peru is one of the few countries in Latin America that still has not approved a regulatory framework for ridesharing apps, despite the efforts that companies like Uber have made to advance in the regulatory landscape with authorities.

When you take a look at the last ten years

of the urban mobility system in cities like Lima, the only technological advance and innovation has been the introduction of ridesharing apps.

Ridesharing apps have facilitated private transportation services that complement the public transportation system, improving efficiency, safety and quality of services, but also, have helped create economic opportunities for hundreds of people.

Even without a regulatory framework, technology has kept moving forward, introducing new features to improve urban transportation. Just to name a few: online support, digital payments, real time tracking of the trip, efficient matching between trip requests and available drivers, among others. But a proper regulatory framework would give companies the confidence to keep investing in developing and deploying more tech solutions and improving the existing ones.

**What measures does Uber take to foster collaboration and dialogue with governments and regulators?**

We are always at the disposal of the authorities to show how technology can contribute to cities' development, share our experience and lessons learned from other regions and cooperate in formulating projects and regulatory frameworks that foster innovation and technological advances.

Since Uber's technology not only exists in the digital world, but touches our physical reality, we look for opportunities for dialogue and cooperation with different levels and areas of public authorities, such as urban mobility, sustainability, public safety, digital transformation, female empowerment, and financial inclusion, among others.

Also, we believe that we can play a role in cooperation with civil society, so we work intensely with NGOs, associations, and academic institutions to create and spread knowledge that, in turn, can serve as reference points for decision makers. ♦

# Achieving greater data protection is a legal obligation and a market requirement



Interview with

**GUSTAVO BABO**

Data Protection Officer, **SYMPLA**

Gustavo Babo is the DPO at Sympla, a Brazilian startup specializing in online ticket sales. In this exclusive interview, he talks about recent updates to the legal framework related to data protection and the company's process of compliance.

**LEADERS LEAGUE:** What were the main challenges Sympla faced in complying and adapting to the LGPD?

**Gustavo Babo:** The main challenges were related to mobilizing and maturing our business ecosystem. Although Sympla's commitment to the topic was high even before LGPD, we often encountered other parts of the sector with low engagement and maturity. Therefore, it was necessary to invest in training and raising awareness within our own market, including partners, suppliers, and even B2B and B2C customers, as well as providing solutions to simplify legal compliance for other businesses within the ecosystem that Sympla interacts with. Achieving a higher degree of data protection is not only a legal obligation but also a market requirement demanded by technology companies seeking to engage with major partners, enable international competitiveness, extract value from disruptive business models, and, above all, respect user privacy.

**“Sympla adopts the strategy of privacy-centered design, which involves making privacy a central component of the operation of each department”**

**What are the main legal and regulatory challenges when processing personal data?**

The current, state of the art, data-protection laws may be destined for obsolescence much sooner than anticipated, initiating an increasingly shorter cycle of updates to legal frameworks. This is not only due to the rapid pace of technological change, but also due to how legislation addresses (or fails to address) certain concepts. Therefore, one of the main legal and regulatory challenges, which has been little addressed, is sustaining an environment of greater legal certainty for corporations and institutions, with requirements capable of withstanding progress and keeping up with the pace of innovation.

Privacy-by-design can be one of the few paths to ensure a high degree of data protection as a global standard, with great

adaptability and high longevity. However, privacy-by-design is rarely observed by companies, and when it is, it's only at the end of a compliance project – not throughout its entirety. The reason for this is in part related to how it's envisaged in the law. This mistake can jeopardize legal certainty for decades and increase barriers to innovation and data protection.

**How does Sympla balance the pursuit of technological innovation with user privacy?**

At Sympla, we adopt the strategy of privacy-centered design, which involves making privacy a central component of the operation of each department. To achieve this, privacy interests are integrated into a capillary and organic structure of the SDLC (Software Development Life Cycle), with agile, simple, and innovative interaction processes. In this sense, employees have the autonomy and training to implement tools that aim to identify and mitigate risks from the outset, preventing a project from maturing without having considered data protection, and advancing essential tasks of the program, such as mapping or assessments.

In this regard, we adopt an internal *Horseback* position, inspired by the Google Ventures model, which involves taking a forward-looking approach to work (thinking about how we can enable innovation with quick and assertive recommendations), rather than a backward-looking approach (mapping out everything that could go wrong and slowing down the development journey). I do not recommend adopting this mindset indiscriminately for any business, but it serves as a reflection on how data protection teams are accustomed to working. It's essential to put the user at the center and increase empathy with the business's objectives to ensure innovation and privacy coexist. ♦

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# NORTH AMERICA

# CANADA

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## IT & OUTSOURCING

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Blake, Cassels &amp; Graydon</b>	Sunny Handa
<b>McCarthy Tétrault</b>	Christine Ing, Charles S. Morgan
<b>Osler, Hoskin &amp; Harcourt</b>	Michael Fekete, Wendy Gross
<b>EXCELLENT</b>	
<b>Fasken</b>	John Beardwood
<b>Goodmans</b>	Peter Ruby
<b>Torys</b>	Adam Armstrong, Joel Ramsey
<b>HIGHLY RECOMMENDED</b>	
<b>1 Bennett Jones</b>	Stephen Burns, Gary Solway
<b>Borden Ladner Gervais</b>	Jason Howg, Mark J. Fecenko, Patrice Martin
<b>Deeth Williams Wall</b>	Richard Austin, Amy-Lynne Williams
<b>DLA Piper</b>	Ryan Black, Morgan McDonald, Michael Reid
<b>Gowling WLG</b>	Parna Sabet-Stephenson
<b>Norton Rose Fulbright</b>	Janet Grove
<b>2 Baker McKenzie</b>	Theo Ling
<b>Dentons</b>	Michael Beairsto, David Little, Tom Sides
<b>Stikeman Elliott</b>	Wesley R. Ng



## PATENT PROSECUTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Gowling WLG</b>	Brian Kingwell
<b>Smart &amp; Biggar</b>	Daphne Lainson, Brigide Mattar, Elliott Simcoe, Matthew Zischka
<b>Bereskin &amp; Parr</b>	Patricia Folkins, Micheline Gravelle, James Raakman
<b>Borden Ladner Gervais</b>	Curtis Behmann, Geoffrey de Kleine, Andrew Sojonky
<b>EXCELLENT</b>	
<b>Norton Rose Fulbright</b>	Jung-Kay Chiu, Sébastien Clark
<b>Osler, Hoskin &amp; Harcourt</b>	Bradley White
<b>ROBIC</b>	Camille Aubin
<b>HIGHLY RECOMMENDED</b>	
<b>Bennett Jones</b>	Roseann Caldwell, Edward Yoo
<b>Blake, Cassels &amp; Graydon</b>	Christine Hunter
<b>Marks &amp; Clerk</b>	Ian Clark, David Ruston
<b>McCarthy Tétrault</b>	Lisa Melanson, Vincent Yip
<b>Ridout And Maybee</b>	Mitchell Charness
<b>Torys</b>	Edward Fan, Eileen McMahon
<b>RECOMMENDED</b>	
<b>Aird &amp; Berlis</b>	Lola Bartoszewicz, Kimberly McManus
<b>CPST Intellectual Property</b>	Santosh Chari
<b>DLA Piper</b>	Bruce Stratton
<b>Fasken</b>	Armand Benitah, Roger Kuypers
<b>Lavery</b>	Julie Gauvreau, Gonzalo Lavin, Hugh Mansfield
<b>McMillan</b>	Keith Bird
<b>PCK</b>	Stephen Perry

# PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Goodmans	Andrew Brodtkin
Gowling WLG	Michael Crichton
Smart & Biggar	Steven Garland, Francois Guay
<b>2</b> McCarthy Tétrault	Steven Mason, David Tait
Torys	Andrew Bernstein, Andrew Saughnessy
<b>EXCELLENT</b>	
Aitken Klee	Marcus Klee
Belmore Neidrauer	Peter Wilcox
Bereskin & Parr	Adam Bobker, Robert MacFarlane, Andrew McIntosh
Borden Ladner Gervais	Beverley Moore, Chantal Saunders
Norton Rose Fulbright	Felicia Boyd
Osler, Hoskin & Harcourt	Bradley White
<b>HIGHLY RECOMMENDED</b>	
Aird & Berlis	Timothy Lowman
Bennett Jones	Irene Bridger, Dominique Hussey
Blake, Cassels & Graydon	Andrew Skodyn
Deeth Williams Wall	Douglas Deeth, Gervas Wall
DLA Piper	Alan Macek, Bruce Stratton
Fasken	Julie Desrosiers
Gilbert's	Tim Gilbert
Lenczner Slaght	Sana Halwani
McMillan	Adam Chisholm, David Kent
ROBIC	Bob Sotiriadis

# MEXICO

© Suriel Ramzal

## PATENT PROSECUTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1 Olivares</b>	Sergio Olivares, Daniel Sánchez, Rommy Morales, Alejandro Luna
<b>Uhthoff, Gómez Vega &amp; Uhthoff</b>	Javier Uhthoff-Orive, Eugenio Perez
<b>2 Basham Ringe y Correa</b>	Claudio Ulloa, Adolfo Athié, Mariana Gonzalez
<b>Becerril, Coca &amp; Becerril</b>	Octavio Espejo
<b>EXCELLENT</b>	
<b>Calderon &amp; De la Sierra</b>	César Ramos, Araceli Juárez
<b>Clarkmodet Mexico</b>	Angélica Pardavell, Tania López, Eder Gutiérrez, Patricia Conelly, Luis Andrés González, Sharemy Gómez
<b>Dumont</b>	Víctor Garrido, Angelica Dominguez, Laura Collada, Edith Rivero, Veronica Avilez, Andrea Nepomuceno
<b>Panamericana De Patentes y Marcas</b>	Andrés Esteva
<b>HIGHLY RECOMMENDED</b>	
<b>1 Arochi &amp; Lindner</b>	Jorge Mier y Concha
<b>Axkati Legal</b>	Martin M. Pereyra, Alfredo Pineda
<b>Bip Legal</b>	Leticia Natividad, Jorge Arteaga, Teresa Rivera
<b>Goodrich Riquelme y Asociados</b>	Enrique Diaz, Juan Suarez
<b>2 AVA</b>	Tomas Arankowsky
<b>Breakthrough Ip Intelligence</b>	Sarita Mosqueda
<b>Bufete Soni</b>	Mariano Soni
<b>Gonzalez Rossi Abogados</b>	Alejandro Gonzalez
<b>Iberbrand</b>	Diego González Rossi, Marcelo Blanco, Andrés Ruiz
<b>Méndez + Cortes Abogados</b>	Emmanuel G. Cortés, Luis Marquez, Hilda Cepeda
<b>RECOMMENDED</b>	
<b>Baker McKenzie</b>	Marina Hurtado Cruz
<b>Be the IP</b>	Emilio Torres Medina, Alejandro Hernandez Ramirez
<b>Beltrán Fortuny &amp; Beltrán Rivera S.C.</b>	Rafael Beltrán Rivera
<b>BGAL Asociados</b>	Veronica Garcia
<b>C&amp;L Attorneys</b>	Ana Castañeda
<b>Gonzalez Calvillo</b>	Pablo Hooper
<b>Herrero &amp; Asociados</b>	Karla Islas
<b>Mcoy Abogados</b>	Alejandro Cardenas
<b>Santamarina + Steta</b>	José Pablo Pérez Zea
<b>Specific IP</b>	Gilberto Sanchez, Oscar Ochoa
<b>VALUABLE PRACTICE</b>	
<b>Alegria Martinez &amp; Fernández Wong</b>	Abraham Alegria, Sergio Gutiérrez
<b>COREip</b>	Jorge Gomez
<b>Giro Martinez</b>	Karla Vázquez
<b>Müggenburg, Gorches y Peñalosa, S.C.</b>	Esteban Gorches, Ana Esther Urquizo
<b>Noriega + Escobedo Abogados</b>	Alfredo Rangel
<b>Ortiz Monasterio Marcas y Patentes</b>	Fernanda Ortiz Monasterio
<b>Solórzano Linaldi</b>	Guillermo Solórzano

# IP LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Arochi &amp; Lindner</b>	Heidi Lindner, Roberto Arochi, José Antonio Arochi
<b>Basham Ringe y Correa</b>	Eduardo Kleinberg, Adolfo Athié, Claudio Ulloa, Juan Carlos Hernandez, Eduardo Castañeda, Mariana Vargas
<b>Olivares</b>	Daniel Sánchez, Alejandro Luna, Sergio Olivares, Rommy Morales, Abraham Díaz, Armando Arenas
<b>Uthhoff, Gómez Vega &amp; Uthhoff</b>	Saul Santoyo Orozco, Xavier Hadad
<b>EXCELLENT</b>	
<b>Becerril, Coca &amp; Becerril</b>	Juan Carlos Amaro, Carlos Hernandez, Octavio Espejo, Victor Adames, Raúl Domínguez, Roberto Durán, Roxana Aispuro
<b>Calderon &amp; De la Sierra</b>	Carlos Pérez de la Sierra, Alberto Huerta Bleck
<b>Dumont</b>	Israel Escobedo, Laura Collada, Mauricio Galindo
<b>Méndez + Cortes Abogados</b>	Jose Juan Mendez, Emmanuel G. Cortés, Oscar Hurtado
<b>Panamericana De Patentes y Marcas</b>	Miguel Esteva
<b>HIGHLY RECOMMENDED</b>	
<b>1 Axkati Legal</b>	Alfredo Pineda, Manuel Augusto Pérez
<b>Bip Legal</b>	Leticia Natividad, Jorge Arteaga
<b>Goodrich Riquelme y Asociados</b>	Enrique Díaz, Guillermo Sosa
<b>Hogan Lovells</b>	Bernardo Herrerias
<b>Müggenburg Gorches y Peñalosa</b>	Esteban Gorches G., Ana Esther Urquizo
<b>Tmi Abogados</b>	Kiyoshi Tsuru
<b>2 AVA</b>	Tomas Arankowsky
<b>Baker McKenzie</b>	Carlos Dávila Peniche
<b>Bbg - Bello, Gallardo, Bonequi y García, S.c.</b>	Jonathan Rangel
<b>Bufete Soni</b>	Mariano Soni, Miguel Ortiz
<b>Els - Peñalosa + Donnadieu</b>	Jean Yves Peñalosa
<b>Iberbrand</b>	Ana Laura Vargas, Samantha González, Christian Nava, Michel Obscura
<b>Solórzano Linaldi</b>	Guillermo Solorzano, Eréndira Frías, Christian Parra
<b>RECOMMENDED</b>	
<b>Arias &amp; Charua</b>	Oscar Arias, Elias Charua
<b>Be the IP</b>	Alejandro Hernández, Emilio Torres
<b>BGAL Asociados</b>	Inti Alva, Veronica Garcia
<b>Bgw Legal</b>	Isaac Guakil
<b>C&amp;L Attorneys</b>	Jorge León
<b>Clarkemodet Mexico</b>	Victor González, Sabrina Barrientos, Ana Jiménez, Claudia Márquez, Roman Soto
<b>COREip</b>	Jorge Gomez
<b>Gm Attorneys At Law</b>	Gerardo A. Magaña Adame
<b>Gonzalez Calvillo</b>	Pablo Hooper, Alberto Pliego
<b>Malpica, Iturbe, Buj y Paredes</b>	Alvaro Huerta
<b>Mcoy Abogados</b>	Alejandro Cardenas
<b>Noriega + Escobedo Abogados</b>	Alfredo Rangel
<b>Regalado &amp; Galindo</b>	Oliver Galindo, Luis García
<b>Specific Ip</b>	Gilberto Sánchez
<b>Von Wobeser y Sierra</b>	Rupert Hüttler, Patricia Kaim
<b>VALUABLE PRACTICE</b>	
<b>Alegria Martínez &amp; Fernández Wong</b>	Sergio Gutiérrez, Abraham Alegria
<b>Beltrán Fortuny &amp; Beltrán Rivera S.C.</b>	Rafael Beltrán Rivera
<b>Breakthrough Ip Intelligence</b>	Pablo Fuentes
<b>Caype Abogados</b>	Eduardo Ostos
<b>Cuesta Campos</b>	Mauricio Chozas
<b>Cuesta Llaca Esquivel</b>	Gaston Esquivel
<b>Echaide, Mendoza &amp; Asociados</b>	Humberto Mendoza
<b>Gonzalez Rossi Abogados</b>	Alejandro Gonzalez
<b>Ibarra, Del Paso y Gallego</b>	Juan Manuel Álvarez del Castillo
<b>Jalife Caballero &amp; Asociados</b>	Mauricio Jalife
<b>Jáuregui y Del Valle</b>	Israel Ledesma Meléndez
<b>Mijares, Angoitia, Cortés y Fuentes</b>	Alejandro Diaz
<b>Ortiz Monasterio Marcas y Patentes</b>	Fernanda Ortiz Monasterio
<b>Pérez Correa González</b>	Mike Margáin
<b>Rlos Abogados</b>	Agustín Ríos, Joseef Saldaña
<b>Sanchez Devanny Eserverri</b>	Juan Luis Serrano
<b>Santamarina + Steta</b>	José Pablo Pérez Zea



**REGALADO & GALINDO ABOGADOS: STREAMLINED SOLUTIONS INFUSED WITH CREATIVITY**



Oliver Galindo Ávila

Key figure(s): Oliver Galindo Ávila  
Established: 2016

**Track record:** Specializing in intellectual property litigation and trademark prosecution, Regalado & Galindo’s reputation is built on its involvement in landmark cases that have set legal precedents, including those reaching the Supreme Court of Justice. Notable clients such as American Tower, Grupo Autofin, and CBD Life trust the firm for its thorough and creative analysis.

**Team & differentiation:** The firm nurtures strong client relationships, ensuring prompt and efficient responses to their inquiries. With a focus on cannabis-related regulatory matters and asset liability, the seasoned team offers invaluable insights. Oliver Galindo, with over two decades of experience in intellectual property, regulatory law, and administrative litigation, exudes expertise and proficiency.

**ENFORCEMENT & ANTI-COUNTERFEITING**

**Best Law Firms**

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Arochi & Lindner	Roberto Arochi, Leslie Flores
Basham Ringe y Correa	Adolfo Athié, Eduardo Kleinberg, Eduardo Castañeda
Uthhoff, Gómez Vega & Uthhoff	Saul Santoyo, Xavier Hadad
<b>EXCELLENT</b>	
1 Dumont	Israel Escobedo, Laura Collada, Mauricio Galindo, Francisco Lima
Jáuregui y Del Valle	Israel Ledesma Meléndez
<b>2</b>	
Becerril, Coca & Becerril	Juan Carlos Amaro
Olivares	Abraham Diaz, Alonso Camargo, Armando Arenas
<b>HIGHLY RECOMMENDED</b>	
Baker McKenzie	Carlos Davila-Peniche
Bgbg - Bello, Gallardo, Bonequi Y Garcia	Jonathan Rangel
Bip Legal	Leticia Natividad, Jorge Arteaga
C&L Attorneys	Jorge León
Calderon & De la Sierra	Carlos Pérez de la Sierra, Miguel Angel Merino
Iberbrand	Ana Laura Vargas, Diego González Rossi
Jalife Caballero & Asociados	Mauricio Jalife, Joel Garrido
Müggenburg Gorches y Peñalosa	Esteban Gorches G., Ana Urquiza
Tmi Abogados	Kiyoshi Tsuru, Irelly Aquique



**BASHAM RINGE Y COTTREA:  
CLIENT-CENTRIC BUSINESS ADVOCATES**



Eduardo Kleinberg

**Key figure(s):** Eduardo Kleinberg, Adolfo Athié, Juan Carlos Hernández, Claudio Ulloa and Eduardo Castañeda  
**Established:** 1912

**Track record:** Recognized for its prowess in trademark and patent prosecution, as well as its adeptness in IP litigation covering cancellations, infringements, enforcement, and counterfeiting of trademarks and copyrights, Basham stands out. Additionally, the firm provides guidance on local data protection laws, domestic and international transfers of personal data, cybersecurity regulations and IT contracts.

**Team & differentiation:** Basham boasts a diverse in-house team comprising lawyers, patent attorneys, chemists, biologists, translators and engineering experts. This multidisciplinary approach ensures a comprehensive perspective from a technical, regulatory, and legal standpoint, making Basham the go-to destination for all IP rights protection needs.

**BECERRIL, COCA & BECERRIL:  
PRECISION TACTICS FOR COMPLEX CASES**



Juan Carlos Amaro

**Key figure(s):** Juan Carlos Amaro, Octavio Espejo, Carlos Hernández and Victor Adames, Raul Dominguez, Roberto Duran and Roxana Aispuro  
**Established:** 1969

**Track record:** BC&B has garnered significant acclaim, attributed to the seasoned expertise of its patent and trademark professionals. Representing multinational giants spanning the pharmaceuticals, luxury apparel, consumer goods, automotive, technology and food sectors, among others, the firm boasts a remarkable success rate. The firm has welcomed over 300 new clients this year, bringing the total number of active clients to over 2,000.

**Team & differentiation:** With a knack for crafting innovative solutions to address clients' most intricate needs, BC&B stands out in the field. Boasting over two decades of top-level experience Juan Carlos Amaro has successfully represented both local and foreign clients in over 500 litigation cases. The firm's unwavering commitment to excellence and dedication to client satisfaction solidify its position as a titan of intellectual property.

**OLIVARES:  
UNLOCKING LEGAL SOLUTIONS**



Sergio L. Olivares Jr

**Key figure(s):** Sergio L. Olivares Jr, Daniel Sánchez, Abraham Díaz, Alonso Camargo, Victor Ramirez, Armando Arenas, Gustavo Alcocer, Luis C. Schmidt, Rommy Morales, Jaime Rodríguez and Alejandro Luna  
**Established:** 1969

**Track record:** Specializing in copyright, litigation, regulatory compliance, anti-counterfeiting, plant variety protection, domain names, digital rights, and internet-related issues, the firm offers a comprehensive array of services. Its proficiency in civil and commercial litigation perfectly complements its IP advisory offerings. Clients are primarily drawn from the pharmaceutical, food & beverage, hospitality, consumer goods, and consumer products industries.

**Team & differentiation:** The team has a consistent history of success, establishing legal precedents in patent, trademark, and copyright law within Mexico. Its patent division boasts extensive expertise in chemistry, nanotechnology, electronics, biotechnology, bioinformatics, software and mechanics. Collaborating closely with engineers and technical experts across Latin America, it offers innovative solutions to safeguard clients' rights and assets.

**DUMONT:  
INTELLECTUAL PROPERTY EXCELLENCE**



Laura Collada

**Key figure(s):** Laura Collada, Christian Thomae, Victor Garrido, Israel Escobedo and Mauricio Galindo  
**Established:** 1940

**Track record:** Dumont comprises experienced attorneys and technicians with specialist expertise in intellectual property processing and registration. The team adeptly manages litigation concerning trademarks, patents, designs, copyrights, trade secrets and domain names. With a focus on sectors such as pharmaceuticals, healthcare, tobacco, apparel, food, and electronics, Dumont has cultivated robust proficiency and extensive experience.

**Team & differentiation:** At the helm of the firm are five partners with vast experience spanning the pharmaceutical, chemical, electronics, mechanical engineering, biotechnology and information technology sectors. Managing Partner Laura Collada oversees a practice that encompasses the entire life cycle of intellectual property rights, from consultation and filing to the resolution of associated disputes.

**UHTHOFF, GÓMEZ VEGA & UHTHOFF:  
COMPREHENSIVE IP SOLUTIONS**



Javier Uthoff

**Key figure(s):** Javier Uthoff, Connie González, Carlos Uthoff, Eryck Castillo, Saúl Santoyo, Marcela Bolland, Eugenio Pérez and Xavier Hadad  
**Established:** 1905

**Track record:** Specializing in trademark and patent prosecution and registration, copyright, entertainment law, regulatory law, and litigation, the firm leverages a vast network of associate firms to assist clients in securing protection for their intellectual property rights across various jurisdictions worldwide. Its clientele predominantly includes companies in the cosmetics, automotive, telecommunications and pharmaceutical sectors.

**Team & differentiation:** With a legacy spanning over a century, the firm delivers comprehensive, top-tier services to its clientele. Leading the patent department, Javier Uthoff brings considerable expertise garnered from representing numerous multinational clients in safeguarding various innovations. The firm's leadership is attributed to the collective experience and knowledge of its entire team, which contains partners, lawyers, counsel and paralegals.

**JAUREGUI Y DEL VALLE:  
TRUSTED EXPERTISE AND PROVEN KNOWLEDGE**



Israel Ledesma

**Key figure(s):** Israel Ledesma and Luis Alberto Balderas Fernandez  
**Established:** 1975

**Track record:** The firm's renowned IP practice enjoys widespread acclaim across Mexico, for its comprehensive expertise in trademark, copyright, and patent issues, coupled with extensive experience in litigation and combating counterfeiting. Additionally, the firm boasts substantial proficiency in media and entertainment affairs. Clients include the History Channel, Total Play, A&E Entertainment, and Genomma Lab.

**Team & differentiation:** The team excels at copyright defense, enforcement and litigation, and is led by Israel Ledesma, who brings nearly fifteen years' experience representing both national and international companies before the Mexican authorities. Renowned for his proactive involvement in copyright legislation, Ledesma also serves as an authorized arbitrator to the Mexican Copyright Office.



MEXICO

Analysis

**SPECIFIC IP: EXPERT IP SOLUTIONS TAILORED TO CLIENTS**



Gilberto Sánchez

**Key figure(s):** Gilberto Sánchez, Eduardo Vázquez, Oscar Ochoa and María Fernanda Araujo  
**Established:** 2017

**Track record:** Specific IP provides a wide range of services covering copyright, administrative litigation, industrial property litigation and Amparo proceedings. The firm fosters active partnerships with top industrial property firms across Europe, Asia, Oceania, Africa, the United States, Canada and Latin America. Its clientele primarily consists of companies in the automotive, construction, financial and pharmaceutical sectors.

**Team & differentiation:** The team prioritizes simplifying the intricate realm of intellectual property for clients, delivering solutions that are effective, practical and actionable. With over two decades of experience as an IP attorney, Gilberto Sanchez brings invaluable expertise to the table. His prior tenure at the Mexican Institute of Industrial Property (IMPI) further enhances his understanding of IP matters.

**RIOS ABOGADOS: PRACTICAL AND EFFECTIVE LEGAL STRATEGIES**



Agustín Ríos

**Key figure(s):** Agustín Ríos and Fátima Cambronero  
**Established:** 1999

**Track record:** The firm excels at copyright litigation and domain name recovery matters. Its IP team specializes in trademarks, patents, enforcement, data protection, media & entertainment and copyright. Primarily serving clients in the entertainment, finance, tourism, cosmetics and construction sectors, the firm offers comprehensive legal services tailored to meet their diverse sets of needs.

**Team & differentiation:** Leading the practice is founding partner Agustín Ríos, renowned for spearheading the first domain name litigation and criminal complaint for computer crime in Mexican history. Assisting him is Fátima Cambronero. With more than 22 years' experience, this Mexico City-based firm specializes in information law, corporate law, intellectual property, copyright and litigation.

**AROCHI & LINDNER: OUTSTANDING IP TRACK RECORD**



Roberto Arochi

**Key figure(s):** Roberto Arochi, Heidi Lindner, Jorge Mier y Concha and José Arochi  
**Established:** 1994

**Track record:** The firm sets itself apart thanks to a profound grasp of commercial imperatives, showcasing a robust IP practice lauded for its technical expertise and litigation prowess across trademarks, patents, copyrights, enforcement, life sciences and advertising. Clients hail from diverse sectors including information technology, entertainment, pharmaceuticals and luxury goods.

**Team & differentiation:** The team possesses an intimate appreciation of the needs of clients, and crafts innovative strategies to address them effectively, providing clear and concise counsel which identifies and mitigates risks while maximizing benefits. Comprising elite lawyers with expertise across various IP realms, as well as in media and entertainment, it adeptly navigates clients past legal obstacles.



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## LIFE SCIENCES

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>EXCELLENT</b>	
Baker McKenzie	Christian Lopez-Silva
Hogan Lovells	Ernesto Algaba Reyes
<b>HIGHLY RECOMMENDED</b>	
Arochi & Lindner	Heidi Lindner, Cristobal Mariscal, Julio Copo
Cms Woodhouse Lorente Ludlow	Mauricio Gómez
Galicia Abogados	Bernardo Martínez-Negrete
Ibarra, Del Paso y Gallego	Juan Manuel Álvarez, Adrián Del Paso
Olivares	Alejandro Luna F
Sanchez Devanny Eseverri	Juan Luis Serrano, José Campos
Solórzano Linaldi	Luis López, Eréndira Frías
<b>RECOMMENDED</b>	
Basham Ringe y Correa	Claudio Ulloa
Becerril, Coca & Becerril	Octavio Espejo, Carlos Hernandez, Karla Roxana
ClarkeModet	Sabrina Barrientos, Monserrat Perez
Creel, García-Cuéllar, Aiza y Enriquez	Guillermo Govela
Gonzalez Calvillo	Enrique Muñoz, Carlos Castilla
Santamarina + Steta	Alejandro Luna Arena
Uthhoff, Gómez Vega & Uthhoff	Eugenio Perez, Javier Uthhoff-Orive

## CANNABIS: REGULATORY

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>EXCELLENT</b>	
Aguinaco Abogados	Andrés Aguinaco
Hogan Lovells	Juan Torres Landa, Cecilia Stahlhut
<b>HIGHLY RECOMMENDED</b>	
Arochi & Lindner	Cristobal Mariscal, Jose Antonio Arochi, Julio Copo
Baker McKenzie	Christian Lopez-Silva
Ibarra, Del Paso y Gallego	Juan Manuel Álvarez, Adrián Del Paso
Olivares	Alejandro Luna F, Ingrid Ortiz
Santamarina + Steta	Alejandro Luna
Solórzano Linaldi	Guillermo Solorzano, Luis Armando López Linaldi
<b>RECOMMENDED</b>	
Basham Ringe y Correa	Juan Jose Lopez, Juan Carlos Serra, Jesús Colunga
Sanchez Devanny Eseverri	Juan Luis Serrano-Leets, José Alberto Campos Vargas
Von Wobeser y Sierra	Javier Lizardi, Luis Miguel Jiménez



## INNOVATION, TECHNOLOGY & TELECOMS

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
1 Bello, Gallardo, Bonequi Y García, S.c.	Carlos Diaz Sobrino, Carlos A. Bello-Hernandez
2 Acedo Santamarina	Andres Acedo, Enrique Lopez, José Luis Mejía
<b>EXCELLENT</b>	
1 Hogan Lovells	Federico Hernandez
2 Gonzalez Calvillo	Luis Felipe Mancera de Arrigunaga, Jorge Mondragon, Juan Carlos Peraza
Rivero Lemus Abogados	Luis Lemus Rivero
<b>HIGHLY RECOMMENDED</b>	
1 Dentons Lopez Velarde	Hector Olavarria
Olivares	Abraham Diaz, Daniel Sánchez, Gustavo A. Alcocer
Ruiz Moreno y Asociados	Ivan Ruiz Moreno
2 Baker McKenzie	Carlos Vela-Treviño
Basham Ringe y Correa	Adolfo Athié, Ricardo Lan
DLA Piper Mexico	Eduardo Gallastegui, Jorge Benezam, Antonio Cardenas
Holland & Knight	Luis Rubio Barnetche, Octavio Lecona Morales
Lex Informática Abogados	Joel Gomez
Lexel Abogados	Jesus Martinez
Ríos Abogados	Agustín Ríos, Fátima Cambroner
Rios Ferrer Guillen-Llarena Trevino Y Rivera S.	Ricardo Rios Ferrer
Robles Miaja Abogados	Rafael Robles Miaja
Sesma Sesma & Mcneese	Carlos M. Sesma
Solórzano Linaldi	Guillermo Solorzano
Soria Abogados	Gerardo Soria, Diana Nuñez
Uthhoff, Gómez Vega & Uthhoff	Javier Uthhoff-Orive, Eugenio Perez
White & Case	Enrique Espejel
<b>RECOMMENDED</b>	
Arochi & Lindner	Roberto Arochi
Bufete Quijano	Clara Luz Alvarez
Dumont	Laura Collada, Victor Garrido, Edith Rivero, Angelica Dminguez, Andrea Nepomuceno
ECIJA Mexico	Ricardo Chacon, Joaquin Rodriguez
García Herrera, Valdez & Asociados	José Antonio García Herrera
Jones Day	Guillermo Larrea
Jáuregui y Del Valle	Israel Ledesma Meléndez
Malpica, Iturbe, Buj Y Paredes	Alvaro Huerta Gonzalez, Rodrigo Buj García
Mijares, Angoitia, Cortés y Fuentes	Francisco Fuentes
Nader Hayaux & Goebel	Julian Garza
Nereo Legal	Patricio Gonzalez, Jorge Montalvo
Santamarina + Steta	Jorge Leon-Orantes
Valencia Consulting	Carlos R. Valencia

### BGBG: UNPARALLELED CLIENT SUPPORT



Carlos Bello

Key figure(s): Carlos Bello, Héctor Guzmán, Rolando Guevara, Carlos Diaz, Jonathan Rangel and Romeo Chora  
Established: 2001

**Track record:** BGBG stands out as a top player in the Mexican market, one that particularly excels in TMT, data protection, privacy and eSports matters. Its expertise extends to satellites and MVNOs, notably, complemented by extensive experience in advising auto-industry companies. Clients value the prompt and effective responses from various teams, not to mention the unparalleled advice they receive.

**Team & differentiation:** With four partners dedicated to its TMT practice, the firm showcases a remarkable level of expertise. It extends assistance to both domestic and international clients seeking entry into the telecommunications, media, and technology sectors. BGBG stands out from other premier law firms in Mexico thanks to its commitment to professionalism, client-centric approach, top-notch services, and a strong focus on achieving results.

# DATA PROTECTION & CYBERSECURITY

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Bello, Gallardo, Bonequi y García, S.c.	Hector Guzman-Rodriguez, Carlos Díaz
Davara Abogados	Isabel Davara
<b>2</b> Basham Ringe y Correa	Adolfo Athié, Renata Buerón
Rivero Lemus Abogados	Luis Mario Lemus, Carla Beltrán
<b>EXCELLENT</b>	
<b>1</b> Axkati Legal	Rosa Maria Franco
Lex Informática Abogados	Joel Gomez, Omar Soto
Rlos Abogados	Agustín Ríos, Fátima Cambroneró
<b>2</b> Baker McKenzie	Carlos Vela-Treviño
Novus Concilium	Juan Luis Hernandez Conde
Olivares	Gustavo Alcocer, Luis Schmit, Abraham Díaz
<b>HIGHLY RECOMMENDED</b>	
Bufete Quijano	Carmen Quijano
Gonzalez Calvillo	Jorge Mondragon, Lucía Fernández, Patricio Martínez
Jáuregui y Del Valle	Israel Ledesma Meléndez
LEXINF	Alfredo Reyes, Cynthia Solis
ProtDataMx	Cristos Velasco
<b>RECOMMENDED</b>	
Arochi & Lindner	David Quezada, Verónica Siten
Be the IP	Alejandro Hernández
Becerril, Coca & Becerril, S.c.	Emilio Garate
Cannizzo, Ortiz y Asociados	Stefano Amato, Enrique García
Creel García-Cuéllar Aiza y Enríquez	Gaby Finkel
ECIJA Mexico	Joaquin Rodriguez
Hogan Lovells	Ana Paula Rumualdo
Jones Day	Guillermo Larrea
Lexel Abogados	Jesus Martinez
Lopez Luna Abogados	Paulo López Luna
Ortiz Monasterio Marcas y Patentes	Fernanda Ortiz Monasterio
Solórzano Linaldi	Luis Armando López Linaldi
Tmi Abogados	Kiyoshi Tsuru

## USA

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## INVESTMENTS &amp; EXITS

## Best Venture Capital Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Mayfield Fund	Navin Chaddha
Ribbit Capital	Micky Malka
Sequoia Capital	Roelof Botha, Douglas Leone, Alfred Lin, Michael Moritz
<b>EXCELLENT</b>	
Accel	Andrew Braccia, Sameer Gandhi, Ryan Sweeney
Addition	Lee Fixel
Benchmark	Peter Fenton, Chetan Puttagunta, Erick Vishria
Founder Collective	David Frankel
Notable Capital	Hans Tung
Greylock Partners	Reid Hoffman
Redpoint Ventures	Satish Dharmaraj, Elliot Geidt, Scott Raney
Union Square Ventures	Fred Wilson
Y Combinator	Garry Tan
<b>HIGHLY RECOMMENDED</b>	
Andreessen Horowitz	Chris Dixon, David George, Ben Horowitz, Jeff Jordan
Charles River Ventures (CRV)	Murat Bicer, Max Gazor, Saar Gur
Founders Fund	Brian Singerman, Peter Thiel
Pear VC	Mar Hershenson, Pejman Nozad
Primary Ventures Partners	Ben Sun
Tiger Global Management	Scott Shleifer
<b>RECOMMENDED</b>	
Emergence Capital	Santi Subotovsky
Felicis Ventures	Aydin Senkut
Firstmark Capital	Rick Heitzmann
Greenoaks Capital	Neil Mehta
Index Ventures	Martin Mignot, Shardul Shah, Mike Volpi
Khosla Ventures	Vinod Khosla
Kleiner Perkins	Mamoon Hamid
New Enterprise Associates	Scott Sandell

# IT & OUTSOURCING

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Gibson, Dunn &amp; Crutcher</b>	Stephen Nordahl, William Peters
<b>Mayer Brown</b>	Rebecca Eisner, Daniel Masur, Brad Peterson
<b>Morgan Lewis</b>	Barbara Melby
<b>Pillsbury Winthrop Shaw Pittman</b>	James Alberg, Aaron Oser
<b>EXCELLENT</b>	
<b>Baker McKenzie</b>	Samuel Kramer, Michael Mensik
<b>Hunton Andrews Kurth</b>	Jeffrey Harvey, Randall Parks
<b>Kirkland &amp; Ellis</b>	Neil Hirshman, Gregg Kirchhoefer
<b>Loeb &amp; Loeb</b>	Kenneth Adler, Akiba Stern
<b>McDermott Will &amp; Emery</b>	David Guedry, Jason Krieser
<b>Morrison &amp; Foerster</b>	Vivian Hanson
<b>WilmerHale</b>	Robert Finkel
<b>HIGHLY RECOMMENDED</b>	
<b>Bracewell</b>	Jeffrey Andrews
<b>DLA Piper</b>	Vincent Sanchez
<b>Eversheds Sutherland</b>	Robert Pile, Peter Quittmeyer
<b>K&amp;L Gates</b>	Susan Altman
<b>Kelley Drye &amp; Warren</b>	Michael Ryan
<b>Kilpatrick Townsend &amp; Stockton</b>	Joshua Ganz, Amanda Witt
<b>McGuireWoods</b>	Nancy Ryan
<b>Nelson Mullins Riley &amp; Scarborough</b>	Jason Epstein, Geoffrey Vickers
<b>Skadden, Arps, Slate, Meagher &amp; Flom</b>	Stuart Levi
<b>White &amp; Case</b>	Jost Kotthoff
<b>Wiggin and Dana</b>	Mark Heaphy



## PATENT PROSECUTION

## Best Law Firms &amp; IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Fenwick & West	Michael Farn
Finnegan, Henderson, Farabow, Garrett & Dunner	Mark Sweet
Fish & Richardson	John Hayden
Knobbe Martens	Salima Merani, Gerard von Hoffmann
Sterne, Kessler, Goldstein & Fox	Tracy-Gene Durkin, Jason Eisenberg, Michael Ray
<b>EXCELLENT</b>	
Baker Botts	Robert Scheinfeld
Foley & Lardner	Meng Pua, Michele Simkin
Kilpatrick Townsend & Stockton	Wab Kadaba
Schwegman Lundberg & Woessner	Andre Marais
Sughrue Mion	Brian Hannon, Bruce Kramer, Sunhee Lee
Wolf, Greenfield & Sacks	Timothy Oyer
<b>HIGHLY RECOMMENDED</b>	
Baker McKenzie	Mackenzie Martin
Banner Witcoff	Chunhsi Mu
Bookoff McAndrews	Les Bookoff, Roland McAndrews
Choate Hall & Stewart	Charles Lyon, Brian Reese, Kristen Buteau
Cooley	Ivor Elrifi
Dentons	Robert Hanson
Eversheds Sutherland	Peter Pappas
Haynes and Boone	Alan Herda, David O'Dell, Richard Rochford, Jeffrey Wolfson
McDermott Will & Emery	Ahsan Shaikh
Morgan, Lewis & Bockius	Louis Beardell, Dion Bregman
Morrison & Foerster	Michael Ward
Oblon, McClelland, Maier & Neustadt	Phillippe Signore
Perkins Coie	Stephen Bishop
Pillsbury Winthrop Shaw Pittman	Jack Barufka



# PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Desmarais	John Desmarais
Finnegan, Henderson, Farabow, Garrett & Dunner	Charles Lipsey, John Williamson
Kirkland & Ellis	Adam Alper, Amanda Hollis
Latham & Watkins	David Callahan, Douglas Lumish
Quinn Emanuel Urquhart & Sullivan	Edward DeFranco, Charles Verhoeven
WilmerHale	William Lee
<b>2</b> Fish & Richardson	Kurt Glitzenstein
Gibson, Dunn & Crutcher	Wayne Barsky, Josh Krevitt, Mark Reiter
Irell & Manella	Morgan Chu
Paul Hastings	Bruce Wexler
Williams & Connolly	David Berl, Bruce Genderson, Thomas Selby
<b>EXCELLENT</b>	
DLA Piper	Sean Cunningham, Mark Fowler
Jones Day	Anthony Insogna, Dave Maiorana
McKool Smith	Steven Rizzi
Weil, Gotshal & Manges	Edward Reines, Elizabeth Weiswasser
Winston & Strawn	David Enzminger, George Lombardi
<b>HIGHLY RECOMMENDED</b>	
Arnold & Porter	Jennifer Sklenar, Matthew Wolf
Baker Botts	Barton Showalter
Cooley	Heidi Keefe, Stephen Smith
Covington & Burling	Michael Plimack
Goodwin	Daryl Wiesen
Keker, Van Nest & Peters	Robert Van Nest
McDermott Will & Emery	William Gaede
Morrison & Foerster	Richard Hung
Orrick, Herrington & Sutcliffe	Jared Bobrow
Paul, Weiss, Rifkind, Wharton & Garrison	Catherine Nyarady, Crystal Parker
Perkins Coie	Shannon Bloodworth
Sidley Austin	Thomas Rein
Venable	Dominick Conde, Scott Reed
<b>RECOMMENDED</b>	
Akin Gump Strauss Hauer & Feld	Steve Maslowski
Alston & Bird	Michael Newton
Fenwick & West	Michael Sacksteder
Kilpatrick Townsend & Stockton	Wab Kadaba
Mayer Brown	Lisa Ferri
Morgan, Lewis & Bockius	Louis Beardell, Eric Kraeutler
O'Melveny & Myers	Ryan Yagura
Ropes & Gray	Andrew Thomases



## PHARMACEUTICALS &amp; BIOTECH

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Cooley	Ivor Elrifi, Barbara Kosacz
Covington & Burling	Denise Esposito, John Hurvitz
Goodwin Procter	Mitchell Bloom, Kingsley Taft
<b>EXCELLENT</b>	
Arnold & Porter	Daniel Kracov, Allison Shuren
Hogan Lovells	Lauren Colton, Janice Hogan, Philip Katz, Randy Prebula
King & Spalding	Mark Brown, Mark Polston, Nikki Reeves
Latham & Watkins	Judith Hasko, Cheston Larson, Mark Roeder
Ropes & Gray	Michael Beauvais, Gregory Levine
Sidley Austin	Scott Bass
WilmerHale	Stuart Falber, Lisa Pirozzolo
<b>HIGHLY RECOMMENDED</b>	
Dechert	Andrea Reid, David Rosenthal, Mélanie Thill-Tayara
DLA Piper	Andrew Gilbert, Matthew Holian
Finnegan, Henderson, Farabow, Garrett & Dunner	Charles Lipsey
Gibson, Dunn & Crutcher	Ryan Murr, Jane Love
Kirkland & Ellis	James Hurst, Jay Lefkowitz
Morgan, Lewis & Bockius	Michael Abernathy, Alan Leeds, Jeffrey Mann, Kathleen Sanzo
Morrison & Foerster	Michael Ward
Paul Hastings	Isaac Ashkenazi, Gary Giampetruzzi
Weil, Gotshal & Manges	Michael Epstein, Edward Reines, Elizabeth Weiswasser
Wilson Sonsini Goodrich & Rosati	Kenneth Clark, Casey McGlynn
<b>RECOMMENDED</b>	
Fenwick & West	Melanie Mayer, Stefano Quintini, Matthew Rossiter
Jones Day	Anthony Insogna, Tamera Weisser
Mayer Brown	James Ferguson, Joseph Mahoney, Reb Wheeler
McDermott Will & Emery	Stephen Bernstein, Kristian Werling
Norton Rose Fulbright	Debbi Johnstone, Stacey Martinez
O'Melveny & Myers	Ross Galin, Richard Goetz, Lisa Pensabene
Proskauer Rose	Robert Cantone, Fangli Chen, Daryn Grossman, Siegmund Gutman
Reed Smith	Melissa Geist
Skadden, Arps, Slate, Meagher & Flom	John Beisner

# PRODUCT LIABILITY: PHARMACEUTICALS

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Arnold & Porter	Anand Agneshwar, Arthur Brown, Daphne O'Connor
Williams & Connolly	Heidi Hubbard, Joseph Petrosinelli
<b>2</b> Dechert	
DLA Piper	Christopher Campbell, Brooke Kim
Goldman Ismail Tomaselli Brennan & Baum	Tarek Ismail, Joe Tomaselli Jr
King & Spalding	Bruce Hurley
Reed Smith	Michael Brown, Melissa Geist, Robert Roth
Venable	Kathleen Hardway, Bruce Parker, Jason Rose
<b>EXCELLENT</b>	
<b>1</b> Greenberg Traurig	Lori Cohen, Marcella Ducca, Victoria Lockard, Ginger Pigott, Sara Thompson
Troutman Pepper Hamilton Sanders	Nina Gussack
<b>2</b> Bartlit Beck	
Shook, Hardy & Bacon	Robert Adams, Eric Anielak, Alicia Donahue
Sidley Austin	Heidi Levine, Debra Pole
<b>HIGHLY RECOMMENDED</b>	
Bowman And Brooke	Randall Christian, Kim Schmid
Butler Snow	Alyson Jones
Covington & Burling	Michael Imbroscio, Phyllis Jones
Hughes Hubbard & Reed	James Fitzpatrick, Robb Patryk
Morgan, Lewis & Bockius	Paul Zevnik
Morrison & Foerster	Erin Bosman
Norton Rose Fulbright	D'Lesli Davis, Steven Jansma
Skadden, Arps, Slate, Meagher & Flom	John Beisner
<b>RECOMMENDED</b>	
Faegre Drinker Biddle & Reath	Daniel Carroll
Hogan Lovells	Lauren Colton
Jones Day	Stephanie Parker
Kirkland & Ellis	Mike Brock
Mayer Brown	Henninger Bullock, Michael Olsen, Daniel Ring
McGuireWoods	Diane Flannery
O'Melveny & Myers	Steve Brody, Matt Powers, Sabrina Strong
Tucker Ellis	Mollie Benedict



## HEALTHCARE

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
King & Spalding	Jim Boswell, Mark Polston
McDermott Will & Emery	Eric Zimmerman
Ropes & Gray	Deborah Gersh, Timothy McCrystal
<b>EXCELLENT</b>	
Epstein Becker & Green	George Breen, Amy Lerman, Mark Lutes, David Matyas
Hogan Lovells	Sheree Kanner
Jones Day	James Dutro
Latham & Watkins	Daniel Meron, Scott Shean
Manatt, Phelps & Phillips	William Bernstein
<b>HIGHLY RECOMMENDED</b>	
Debevoise & Plimpton	Andrew Bab, Mark Goodman, Maura Monaghan, Paul Rubin
DLA Piper	Joshua Kaye
Reed Smith	Scot Hasselman
Sidley Austin	Jaime Jones
<b>RECOMMENDED</b>	
Arent Fox	Lowell Brown, Stephanie Trunk
Arnold & Porter	Daniel Kracov, Allison Shuren
Greenberg Traurig	David Peck, Nancy Taylor
K&L Gates	Limo Cherian, Mary Beth Johnston
McGuireWoods	Amber Walsh
Mintz, Levin, Cohn, Ferris, Glovsky And Popeo	Susan Berson, Karen Lovitch
Morgan, Lewis & Bockius	Howard Young
Nixon Peabody	Peter Egan
Norton Rose Fulbright	Debbi Johnstone
Polsinelli	Matthew Murer
Proskauer Rose	Edward Kornreich, David Manko
Sheppard, Mullin, Richter & Hampton	Eric Klein
Williams & Connolly	Holly Conley, Enu Mainigi, Jennifer Wicht

# DATA PROTECTION & CYBERSECURITY

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Hogan Lovells	Harriet Pearson, Marcy Wilder
Hunton Andrews Kurth	Lisa Sotto
Morrison & Foerster	Miriam Wugmeister
<b>2</b> Baker McKenzie	
Cooley	Matthew Brown, Travis LeBlanc, David Navetta, Michael Rhodes
Covington & Burling	Stefanie Doebler, Anna Kraus
DLA Piper	Andrew Serwin
Orrick, Herrington & Sutcliffe	Heather Egan, Doug Meal, Aravind Swaminathan
Venable	Emilio Cividanes, Stuart Ingis
<b>EXCELLENT</b>	
BakerHostetler	Theodore Kobus III
Debevoise & Plimpton	Luke Dembosky
Goodwin	Steve Charkoudian
Mayer Brown	Rajesh De
Reed Smith	Anthony Diana
Steptoe & Johnson	Andrew Adams
WilmerHale	Kirk Nahra, Benjamin Powell
ZwillGen	Marc Zwilling
<b>HIGHLY RECOMMENDED</b>	
Akin Gump Strauss Hauer & Feld	Natasha Kohne, Michelle Reed
Cleary Gottlieb Steen & Hamilton	Daniel Ilan, Joon Kim, Jonathan Kolodner, Rahul Mukhi
Davis & Gilbert	Richard Eisert, Gary Kibel
Kelley Drye & Warren	Alysa Hutnik
Latham & Watkins	Jennifer Archie, Michael Rubin, Serrin Turner
Loeb & Loeb	Jessica Lee, James Taylor
Manatt, Phelps & Phillips	Scott Lashway, Donna Wilson
McGuireWoods	Andrew Konia
Perkins Coie	Miriam Farhi, Janis Kestenbaum
Proskauer Rose	Margaret Dale, Edward Kornreich, Jeffrey Neuburger
Seyfarth Shaw	Scott Carlson, John Tomaszewski
Sheppard, Mullin, Richter & Hampton	Craig Cardon, Liisa Thomas
Sidley Austin	Alan Raul
Wilson Sonsini Goodrich & Rosati	Christopher Olsen
<b>RECOMMENDED</b>	
Alston & Bird	Kimberly Kiefer Peretti
Arnold & Porter	Marcus Asner, Kenneth Chernof, Ronald Lee
Gibson, Dunn & Crutcher	Alexander Southwell
Hintze Law	Mike Hintze
McDermott Will & Emery	Daniel Gottlieb, Michael Morgan, Mark Schreiber
Paul Hastings	Aaron Charfoos
Ropes & Gray	Edward Black, Edward McNicholas

# CENTRAL AMERICA

# COSTA RICA

## GENERAL IP

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> <b>Zurcher IP</b>	Harry Zürcher, Edgar Zurcher, Marco López
<b>2</b> <b>Arias</b>	Luis Diego Castro, Simón Valverde, María del Pilar López
<b>BLP</b>	Giselle Reuben
<b>EXCELLENT</b>	
<b>Divimark Abogados</b>	Marianella Arias
<b>Eproint</b>	Gabriela Bodden, Aaron Montero
<b>Facio &amp; Cañas</b>	Milagro Chaves
<b>IDEAS</b>	Maricruz Villanea, Ana Cristina Arroyave Rojas
<b>HIGHLY RECOMMENDED</b>	
<b>Consortium Legal</b>	Fabiola Sáenz
<b>Dentons Muñoz</b>	Roy de Jesús Herrera
<b>Mmonivation</b>	Andrés Hernandez, Ana Catalina Monge
<b>RECOMMENDED</b>	
<b>BDO Legal Costa Rica</b>	Gabriela Miranda
<b>Colbs Estudio Legal</b>	Sebastián Jiménez, Jessica Ward
<b>ECIJA Costa Rica</b>	Monserrat Soto
<b>Ey Law Central America</b>	Hernán Pacheco
<b>Hulbert Volio</b>	Luis Esteban Hernandez
<b>Jiménez &amp; Pacheco</b>	Sergio Jiménez, Alejandro Pacheco, Giselle Pacheco
<b>Lexincorp</b>	Arnoldo André, Alonso Vargas
<b>Nassar Abogados</b>	María Lupita Quintero Nassar
<b>Oller Abogados</b>	Ricardo Vargas, Yaliam Jaime
<b>Tactic Estudio Legal</b>	Javier Escalante



# NICARAGUA

## GENERAL IP

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Guy José Bendaña Guerrero &amp; Asociados</b>	Julián Bendaña-Aragon, Guy Bendaña-Guerrero
<b>EXCELLENT</b>	
<b>Alvarado &amp; Asociados</b>	Zayda Cubas, Gloria María de Alvarado
<b>Arias</b>	Gustavo-Adolfo Vargas
<b>Bendaña &amp; Bendaña</b>	María José Bendaña-Guerrero
<b>Estudio Caldera</b>	Karla Mejía, Martha Lorena Zelaya
<b>HIGHLY RECOMMENDED</b>	
<b>BLP</b>	Orlando Cardoza
<b>Central Law Nicaragua</b>	Álvaro Molina Vaca
<b>Dentons Muñoz</b>	Mayra Navarrete, Edgard Torres
<b>García &amp; Bodán</b>	Lía Incer Flores
<b>RECOMMENDED</b>	
<b>Consortium Legal</b>	Darliss Gordon
<b>Latin Alliance Nicaragua</b>	Fabiola Torres Corletto
<b>Nassar Abogados</b>	Karen Bonilla Gaitán



# PANAMA

## GENERAL IP

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Alfaro, Ferrer &amp; Ramírez</b>	Marissa Lasso de la Vega, Monique Ferrer
<b>Estudio Benedetti</b>	Ramon R. Benedetti, Audrey Williams, Diana Carolina Leandro, Ramon Benedetti Alemán
<b>Guinard &amp; Noriega</b>	Luis Guinard Rennert, Vanessa Noriega
<b>Icaza, González-Ruiz &amp; Alemán</b>	Gabriela Tejada de Britton, Moisés Rivera
<b>EXCELLENT</b>	
<b>1 Cedeño &amp; Méndez</b>	Roberto Emilio Gómez Cedeño
<b>2 Jimenez, Molino &amp; Moreno</b>	Edwin Molino, Cristina de Molino
<b>Morgan &amp; Morgan</b>	Maria Eugenia Brenes, Allen Candanedo
<b>HIGHLY RECOMMENDED</b>	
<b>Arias, Fábrega &amp; Fábrega</b>	Melissa del Busto
<b>Central Law</b>	Yolianna Arosemena Benedetti, Tania Chen Guillén
<b>RECOMMENDED</b>	
<b>Arosemena Noriega &amp; Contreras</b>	Shanina Contreras
<b>Bufete Candanedo</b>	Lizka Rodriguez
<b>De Puy &amp; Asociados</b>	Miguel De Puy III, Delia Arosemena
<b>Legalia IP</b>	Alexandra Kourany, Nadia Jorge, Li An Chong
<b>Moran IP</b>	Hugo Morán R., Luz Hernandez
<b>Pedreschl &amp; Pedreschi</b>	Ivette del C. Llerena
<b>Tapia, Linares Y Alfaro</b>	Anabel Gamallo

## ENFORCEMENT & ANTI-COUNTERFEITING

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>EXCELLENT</b>	
<b>De Puy &amp; Asociados</b>	Miguel De Puy III, Delia Arosemena
<b>Estudio Benedetti</b>	Audrey Williams
<b>Moran IP</b>	Hugo Morán R.
<b>HIGHLY RECOMMENDED</b>	
<b>Bralep &amp; Co</b>	Raul Zappi, Cesar Augusto Amaya
<b>Cedeño &amp; Méndez</b>	Roberto Emilio Gómez Cedeño
<b>Guinard &amp; Noriega</b>	Luis Guinard Rennert, Marta Almanza
<b>Icaza, González-Ruiz &amp; Alemán</b>	Gabriela Tejada de Britton



# SOUTH AMERICA

# ARGENTINA

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## PATENT PROSECUTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>G. Breuer</b>	Martín Guerrico
<b>Marval O'Farrell &amp; Mairal</b>	Martín Bensadón, Cristián Bittel
<b>EXCELLENT</b>	
<b>1 Berken IP</b>	Alicia Alvarez Berkenwald, Ernesto Machicote, Federico Ulled, Emilio Berkenwald, Pedro Berkenwald
<b>Estudio Chaloupka</b>	Claudia Serritelli, Néida Soriano, Alejandro Maria Grande
<b>Clarkemodet Argentina</b>	Maria Luisa Santa Maria
<b>2 Ferrer Reyes, Tellechea &amp; Bouché</b>	Santiago Ferrer Reyes, Julia Elena Tellechea
<b>Noetinger Armando Abogados</b>	Mariana Bullrich, Fernando Noetinger, Matias Noetinger
<b>Obligado &amp; Cia</b>	Federico Aulmann, Juan Martin Aulmann
<b>Palacio &amp; Asociados</b>	Mingo Palacio, Livia Carbonelli, Claudio Bence
<b>Richelet &amp; Richelet</b>	Gastón Richelet, Ricardo Richelet III
<b>HIGHLY RECOMMENDED</b>	
<b>Mitrani Caballero &amp; Ruiz Moreno Abogados</b>	Ignacio Bérèterbide
<b>Ojam Bullrich Flanzbaum</b>	Juan Carlos Ojam, Mercedes Bullrich, Raquel Flanzbaum
<b>RECOMMENDED</b>	
<b>Baker McKenzie</b>	Bernard W. Malone, Ana Paula Gallardo
<b>Beccar Varela</b>	Emilio Beccar Varela, Florencia Rosati
<b>Berton Moreno IP Law</b>	Juan Berton Moreno, Ricardo Amigo, Alberto Berton-Moreno
<b>Hausheer Belgrano &amp; Fernández</b>	Graciela Perez
<b>Herrero &amp; Asociados</b>	Ariel Juan Ibáñez
<b>Moeller IP Advisors</b>	Gerardo Messerer, Vanesa Martinez
<b>VALUABLE PRACTICE</b>	
<b>BIP Buffarini Intellectual Property</b>	Luciano Buffarini
<b>Kors Noviks</b>	Susana Stein
<b>Litvin Marzorati Legales</b>	Melisa Litvin, Osvaldo Marzorati
<b>Nieto Patents &amp; Trademarks</b>	Daniel Nieto
<b>Sena &amp; Berton Moreno</b>	Gustavo Sena, Alfredo Marcelo Sena
<b>Ungria Patentes Y Marcas</b>	Veronica Vater



## IP LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>G. Breuer</b>	Pedro Breuer-Moreno, Alfonso Campos Carles, Alejandro Breuer-Moreno
<b>Marval O'Farrell &amp; Mairal</b>	Gustavo Giay, Martín G. Chajchir, Martín Bensadón, Ignacio Sánchez Echagüe
<b>EXCELLENT</b>	
<b>1 Berton Moreno IP Law</b>	Ricardo Amigo, Alberto Berton Moreno Jr., Juan Berton Moreno, Mariam Omran
<b>Estudio Chaloupka</b>	Claudia Serritelli, Rita Evangelina Colombo
<b>Ferrer Reyes, Tellechea &amp; Bouché</b>	Laura Plavnick, Diego Bouché, Julia Elena Tellechea, Santiago Ferrer Reyes
<b>Hausheer Belgrano &amp; Fernández</b>	Marina O. Fernández, Gabriela Musante, Graciela Perez
<b>Noetinger Armando Abogados</b>	Fernando Noetinger, Miguel Armando, Matias Noetinger, Pablo Armando
<b>Ojam Bullrich Flanzbaum</b>	Juan Carlos Ojam, Raquel Flanzbaum, Camila Sirianni, Paula Galván
<b>2</b>	
<b>Achával, Porcario, San Juan</b>	Laura de Achaval, Barbara Porcario
<b>Baker McKenzie</b>	Bernard W. Malone, Ana Paula Gallardo
<b>Palacio &amp; Asociados</b>	Hector Palacio, Mingo Palacio, Mercedes Durlach, Diego Palacio
<b>Richelet &amp; Richelet</b>	Ricardo Richelet III, Gastón Richelet
<b>HIGHLY RECOMMENDED</b>	
<b>Beccar Varela</b>	Emilio Beccar Varela, Florencia Rosati
<b>Berken IP</b>	Pedro Berkenwald, Federico Ulled
<b>Brons &amp; Salas</b>	Maria José Rodriguez M.
<b>Clarkemodet Argentina</b>	Maria Luisa Santa Maria, Veronica Kapovic
<b>Mitrani Caballero &amp; Ruiz Moreno Abogados</b>	Ignacio Bérèterbide
<b>Obligado &amp; Cia</b>	Federico Aulmann, Juan Martin Aulmann
<b>Pagbam IP</b>	Fernando Alonso, Julio Francisco Lago, Santiago M. Fiorito
<b>RECOMMENDED</b>	
<b>Allende &amp; Brea</b>	Pablo Andrés Palazzi, Octavio Mitelman
<b>Apellaniz &amp; O'Farrell</b>	Ignacio de Apellaniz
<b>Bomchil</b>	Patricio Alborno
<b>Bruchou &amp; Funes de Rioja</b>	Dámaso Pardo, Alejandro Barrientos
<b>Izquierdo &amp; Vicetto</b>	José María Vicetto, Juan Bautista Vicetto
<b>Litvin Marzorati Legales</b>	Melisa Litvin, Osvaldo Marzorati, Antonio Lopez Forastier
<b>Moeller IP Advisors</b>	Mariano Municoy, Victoria de Lasa Andrés
<b>O'Connor &amp; Power</b>	Santiago Ricardo O'Connor
<b>Ryan-Lussich &amp; Asociados</b>	John Ryan-Lussich, Juan Felipe Porta, Victoria Taylor, Eugenia Krieger

## ENFORCEMENT & ANTI-COUNTERFEITING

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>G. Breuer</b>	Alberto Ernesto Villegas, Pedro Breuer-Moreno, Alfonso Campos Carles, Jorge Otamendi
<b>Marval O'Farrell &amp; Mairal</b>	Gustavo Giay, Martín G. Chajchir
<b>EXCELLENT</b>	
<b>Ferrer Reyes, Tellechea &amp; Bouché</b>	Santiago Ferrer Reyes, Laura Plavnick, Diego Bouché, Julia Elena Tellechea, Florencia Malvasio
<b>Noetinger Armando Abogados</b>	Fernando Noetinger, Matias Noetinger, Pablo Armando
<b>Ojam Bullrich Flanzbaum</b>	Juan Carlos Ojam, Mariano Peruzzotti, Camila Sirianni
<b>HIGHLY RECOMMENDED</b>	
<b>1 Berton Moreno Ip Law</b>	Alberto Berton Moreno Jr., Juan Berton Moreno, Ricardo Amigo
<b>Palacio &amp; Asociados</b>	Mingo Palacio
<b>2 Baker McKenzie</b>	Bernard W. Malone, Ana Paula Gallardo
<b>Estudio Chaloupka</b>	Claudia Serritelli
<b>RECOMMENDED</b>	
<b>Clarkemodet Argentina</b>	María Nájera
<b>Hausheer Belgrano &amp; Fernández</b>	Gabriela Musante, Graciela Perez
<b>Litvin Marzorati Legales</b>	Melisa Litvin, Constanza Capici
<b>Mitrani Caballero &amp; Ruiz Moreno Abogados</b>	Manuel Alonso, Ignacio Bereterbide
<b>Ryan-Lussich &amp; Asociados</b>	Juan Felipe Porta, Victoria Taylor, Eugenia Krieger
<b>VALUABLE PRACTICE</b>	
<b>Achával, Porcario, San Juan</b>	Laura de Achaval, Barbara Porcario
<b>Lauritsen Marcas &amp; Patentes</b>	Ivana Betina Lauritsen, Gabriela Martínez Schneider
<b>Richelet &amp; Richelet</b>	Ricardo Richelet III

## LIFE SCIENCES: REGULATORY

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Marval O'Farrell &amp; Mairal</b>	Ignacio Sánchez Echagüe, Martín Bensadón, Martín Javier Mosteirín
<b>EXCELLENT</b>	
<b>Allende &amp; Brea</b>	Fernando Martínez Zuviría, María Morena Del Río, Pablo Palazzi
<b>Baker McKenzie</b>	María Vanina Caniza
<b>Beccar Varela</b>	Ana Andrés
<b>RECOMMENDED</b>	
<b>Bruchou &amp; Funes de Rioja</b>	Estanislao Olmos, Dámaso Pardo, Alejandro Barrientos



## TECHNOLOGY, INTERNET & TELECOMS

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Beccar Varela	Florencia Rosati, Emilio Beccar Varela
Marval O'Farrell & Mairal	Gustavo Giay, Diego Fernandez, Daniel Francisco Di Paola
<b>EXCELLENT</b>	
<b>1</b> Allende & Brea	Pablo Andrés Palazzi
Bomchil	Marcelo E. Bombau, Francisco Gutiérrez, Marcelo Den Toom, Adrian Furman
Richards, Cardinal, Tützer, Zabala & Zaefferer	Lisandro Frene
<b>2</b> Baker McKenzie	Guillermo José Cervio
Barreiro. Oliva. De Luca. Jaca. Nicastro	Gonzalo Oliva Beltrán, Lucía Lopez-Laxague
Ojam Bullrich Flanzbaum	Mariano Peruzzotti
Pagbam IP	Mariano Grondona, Arnaldo Cisilino
<b>HIGHLY RECOMMENDED</b>	
G. Breuer	Alfonso Campos Carles, Pedro Breuer-Moreno
O'farrell	Agustin Siboldi
Mitrani Caballero & Ruiz Moreno Abogados	Ignacio Bérèterbide
TCA Tanoira Cassagne	Juan Gregorio Pozzo
<b>RECOMMENDED</b>	
Gpg Advisory Partners	Santiago Mora
Pinedo, Huici & Asociados	Héctor María Huici

## DATA PROTECTION & CYBERSECURITY

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Allende & Brea	Pablo Andrés Palazzi
Beccar Varela	Florencia Rosati
Marval O'Farrell & Mairal	Diego Fernandez
Ojam Bullrich Flanzbaum	Mariano Peruzzotti
<b>EXCELLENT</b>	
Avoa Abogados	Romina Iannello, Juan Darío Veltani
Lerman & Szlak	Celia Lerman, Gabriela Szlak
Richards, Cardinal, Tützer, Zabala & Zaefferer	Lisandro Frene
<b>HIGHLY RECOMMENDED</b>	
Allende Larreta & Asociados	Agustin Allende Larreta
Bomchil	Adrian Furman, Francisco Zappa
Bruchou & Funes de Rioja	Dámaso Pardo, Alejandro Barrientos, Franco Raffinetti
Mitrani Caballero & Ruiz Moreno Abogados	Maria Paula Díaz
Tanús, Steinborn, Kaprielan & Sáenz de Santa María - Abogados	Gustavo Tanús
TCA Tanoira Cassagne	Juan Gregorio Pozzo
<b>RECOMMENDED</b>	
G. Breuer	Pedro Breuer-Moreno, Alfonso Campos Carles
MHR Abogados	Martín Lepiane
Pagbam IP	Arnaldo Cisilino, Mariano Grondona, Pia Politi

# BOLIVIA

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## PATENT PROSECUTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Moreno Baldivieso</b>	Ramiro Moreno Baldivieso, Rodrigo Moreno Gutiérrez
<b>EXCELLENT</b>	
<b>Bufete Aguirre, Quintanilla, Soria &amp; Nishizawa - BAQSN</b>	Perla Koziner, Moira Ascarrunz
<b>PPO</b>	Ana Valeria Escobar, Pilar Soruco
<b>HIGHLY RECOMMENDED</b>	
<b>Cervieri Monsuarez</b>	Mónica Rivero, Diego Rocabado
<b>DAK</b>	Carlos Arze, Pablo Kyllmann, Octavio Álvarez
<b>Dentons Guevara &amp; Gutiérrez</b>	Melina Curbelo
<b>Landivar &amp; Landivar</b>	Martha Landivar
<b>RECOMMENDED</b>	
<b>Bolet &amp; Terrero</b>	Juan Ignacio Zapata
<b>C.R. &amp; F. Rojas – Abogados</b>	Patricio Rojas, Paula Bauer
<b>Indacochea &amp; Asociados</b>	Alonso Indacochea
<b>Lima &amp; Asociados</b>	Pablo Marin Salinas
<b>Rigoberto Paredes &amp; Asociados</b>	Rigoberto Paredes Candia, Mijail Tovar
<b>Trujillo &amp; Fernandez Servicios Legales</b>	Santos Numbela, Alejandro Trujillo



## IP LITIGATION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Moreno Baldivieso	Ramiro Moreno Baldivieso, Rodrigo Moreno Gutiérrez
PPO	Ana Valeria Escobar, Pilar Soruco
<b>EXCELLENT</b>	
Bufete Aguirre, Quintanilla, Soria & Nishizawa - BAQSN	Perla Koziner, Moira Ascarrunz
Cervieri Monsuarez	Mónica Rivero, Diego Rocabado
DAK	Carlos Arze, Pablo Kyllmann, Octavio Álvarez
<b>HIGHLY RECOMMENDED</b>	
Dentons Guevara & Gutiérrez	Melina Curbelo
Landivar & Landivar	Martha Landivar
<b>RECOMMENDED</b>	
Bolet & Terrero	Juan Ignacio Zapata
C.R. & F. Rojas – Abogados	Patricio Rojas, Paula Bauer
Escobar & Escobar	Joaquín Escobar Cabezas
Indacochea & Asociados	Alonso Indacochea
Lima & Asociados	Pablo Marin Salinas
Rigoberto Paredes & Asociados	Rigoberto Paredes Candia, Mijail Tovar
Trujillo & Fernandez Servicios Legales	Santos Numbela, Alejandro Trujillo

### LANDIVAR & LANDIVAR: INTELLECTUAL PROPERTY EXPERTS



Martha Landivar

Key figure(s):  
Martha Landivar  
Established: 1960

**Track record:** Landivar & Landivar's team is a pioneer in the Bolivian market, recognized for its effective and timely legal advice. The firm specializes in all types of intellectual property matters, including trademarks, patents, utility models, industrial designs, copyrights and IP litigation. Its clients come from the technology, pharmaceuticals and automotive sectors, among others.

**Team & differentiation:** Martha Landivar is an internationally renowned IP lawyer and a member of the Bolivian-German Chamber of Commerce, the International Trademark Association (INTA), and the Interamerican Association of Intellectual Property (ASIFI), among other prestigious industry organizations. She also has a successful track record in trademark oppositions, domain names and IP litigation.





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# BRAZIL

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## PATENT PROSECUTION

### Best Law Firms

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FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Dannemann Siemsen	Luiz Henrique O. Do Amaral, Gustavo Morais, Peter Eduardo Siemsen
<b>2</b> Gusmão & Labrunie Propriedade Intelectual	Carolina Nakata, Júlio César de Freitas, Marina Guimarães Siqueira
Kasznar Leonardos	João Vianna, Tatiana Silveira, Rosane Tavares
<b>EXCELLENT</b>	
Daniel Law	Ricardo Nunes, Carina Souza Rodrigues, Leonardo Braune, Rana Gosain
<b>HIGHLY RECOMMENDED</b>	
ClarkeModet	Ricardo Boclin, Arthur Lourenço
Di Blasi, Parente & Associados	Gabriel Di Blasi, Marcelo Oliveira de Souza
Licks Attorneys	Otto Licks, Rob Rodrigues, Luiza Cotia, Rafaella Oliveira, Rodrigo Magalhães, Ana Correa
Luiz Leonardos & Advogados	Ana Paula Jardim, Andrea Granthon, Renata Campello
Montaury Pimenta, Machado & Vieira de Mello	Roberto Vieira de Mello, Gabriela Salerno
<b>RECOMMENDED</b>	
Bhering Advogados	Pedro Bhering, Philippe Bhering
David do Nascimento Advogados Associados	Marcello do Nascimento, Marcos Toshiro Iwai, Marcos S. Gugliotti
Guerra IP	Cristina Guerra, Alberto Guerra, Flavio Leonardos
Gruenbaum, Possinhas & Teixeira	Leonardo Cordeiro, Tainá Karklis
Magellan IP	Leonor Galvão, Caio Rodrigues
<b>VALUABLE PRACTICE</b>	
Demarest Advogados	Tatiana Campello
Souto Correa Advogados	Leticia Provedel, Mariana Vicentini, João Harres
<b>NOTABLE PRACTICE</b>	
Aoki, Ferreira, Mattioli & Yamashita Propriedade Intelectual	Tânia Aoki, Katia Ferreira, Paola Mattioli
A&S Propriedade Intelectual	André Luiz Alvarez, Bernardo Atem Francischetti
Celidonio & Migliori Propriedade Intelectual	Ana Paula Celidonio
Lobo de Rizzo Advogados	Marcos Blasi
Madrona Fialho Advogados	Luiza Tângari, Lucas Spadano, Bernardo Santos
Mansur Murad Advogados	Rodrigo Carvalho, Flavia M. Murad-Schaal
MNIP - Magalhães Nogueira Sociedade de Advogados	Ari Magalhães
Trench Rossi Watanabe	Marcela Trigo de Souza, Flávia Rebello
Veirano Avogados	Valdir Rocha, Fábio Pereira
Venturini IP	Louis Lozouet

# PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1 Dannemann Siemsen</b>	Luiz Henrique O. do Amaral, Gustavo Morais, Peter Eduardo Siemsen
<b>Licks Attorneys</b>	Otto Licks, Carlos Aboim, Liliane Roriz, Rodrigo Maior
<b>2 Daniel Law</b>	
<b>Gusmão &amp; Labrunie Propriedade Intelectual</b>	José Roberto Gusmão, Jacques Labrunie, João Vieira da Cunha
<b>EXCELLENT</b>	
<b>1 Kasznar Leonardos</b>	Gabriel Leonardos, Elisabeth Kasznar, Claudio Barbosa, Rafael Lacaz Amaral, Viviane Trojan, Nancy Caigawa
<b>HIGHLY RECOMMENDED</b>	
<b>Denis Borges Barbosa Advogados</b>	Pedro Marcos Nunes Barbosa, Livia Barboza Maia, Bernardo Guitton Brauer, Raul Murad Ribeiro de Castro
<b>Montaury Pimenta, Machado &amp; Vieira de Mello</b>	Luiz Edgard Montaury Pimenta, Ana Paula Brito, Maria Eduarda Junqueira, Isabella Aguiar
<b>Trench Rossi Watanabe</b>	Marcela Trigo de Souza, Flávia Rebello, Flávia Amaral
<b>RECOMMENDED</b>	
<b>Bhering Advogados</b>	Pedro Bhering, Philippe Bhering
<b>BMA – Barbosa, Müssnich, Aragão</b>	Antonella Carminatti
<b>Di Blasi, Parente &amp; Associados</b>	Gabriel Di Blasi, Paulo Parente Marques Mendes, Lucas Antoniazzi
<b>Madrona Fialho Advogados</b>	Luiza Tângari, Lucas Spadano, Bernardo Santos
<b>Mommalaw - Müller Mazzonetto</b>	Karina Müller, Nathalia Mazzonetto
<b>Murta Goyanes Advogados</b>	Antônio Murta Filho, Luiza Duarte Pereira, Marcelo Goyanes

### DENIS BORGES BARBOSA ADVOGADOS: CROSS-SECTOR PATENT LITIGATION EXPERTISE



Pedro Marcos Nunes Barbosa

**Key figure(s):** Pedro Marcos Nunes Barbosa, Livia Barboza Maia and Bernardo Guitton Brauer  
**Established:** 1992

**Track record:** DBBA stands out in the legal industry for its strong expertise in handling complex disputes for major players in the pharmaceutical, agrochemical, and biotechnology industries, both domestically and internationally. The firm is widely recognized before the Brazilian PTO and various regulatory bodies for its skilled legal work. Its team boasts automotive, telecommunications, food and beverage and electronics experts.

**Team & differentiation:** With offices in São Paulo and Rio de Janeiro, DBBA's patent litigation team consists of eight partners and seven associates. The department is captained by Pedro Marcos Nunes Barbosa, a seasoned legal expert with over 15 years' experience and a doctorate in commercial law from Universidade de São Paulo (USP). Additionally valued for its copyright and entertainment law expertise.



## TECHNOLOGY

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>b/Luz</b>	Pedro Henrique Ramos, Vanessa Pirró, Fernando Bousso
<b>Mattos Filho</b>	Fabio Ferreira Kujawski, Lisa Worcman, Paulo Marcos Rodrigues Brancher
<b>Pinheiro Neto Advogados</b>	Raphael de Cunto, André Giacchetta, José Mauro Decoussau Machado
<b>EXCELLENT</b>	
<b>Demarest Advogados</b>	Tatiana Campello, Camila Biral, Fernando Maluf, Tomas Filipe Schoeller
<b>Machado Meyer Advogados</b>	Juliana Abrusio
<b>Opice Blum Advogados</b>	Renato Opice Blum, Marcos Gomes Da Silva Bruno, Jose Roberto Opice Blum
<b>TozziniFreire Advogados</b>	Marcela Waksman Ejnisman, Patrícia Helena Marta Martins, Carla do Couto Hellu Battilana
<b>Trench Rossi Watanabe</b>	Flávia Rebello Pereira, Marcela Trigo de Souza, Flávia Amaral
<b>Veirano Advogados</b>	Fábio Pereira, Marco Monteiro
<b>HIGHLY RECOMMENDED</b>	
<b>BFBM - Barroso Fontelles, Barcellos, Mendonça Advogados</b>	Eduardo Mendonça, André Zanatta Fernandes de Castro, Felipe de Melo Fonte, Felipe Terra
<b>Felsberg Advogados</b>	Evy Marques
<b>Licks Attorneys</b>	Rodrigo Maior, Douglas Leite
<b>Peck Advogados</b>	Patricia Peck, Lorena Botelho, Leandro Bissoli
<b>Silveiro Advogados</b>	Rodrigo Azevedo, Leonardo Braga Moura, Maurício Brum Esteves, Gustavo da Silva Melo, Maria Laura Arnt, Francesca Balestrin
<b>RECOMMENDED</b>	
<b>1 BFA - Bialer Falsetti Associados</b>	Ana Paula Bialer, Mauro Falsetti
<b>Cascione Advogados</b>	Marcelo Padua Lima, Fábio Cascione, Karin Klempp Franco
<b>HRSA   Sociedade de Advogados</b>	Maurício Vedovato, Bruno Robert, Ana Carolina Barbuio Affonso
<b>Lefosse Advogados</b>	Paulo Lilla
<b>PK Advogados</b>	Hélio Moraes, Mauro Castro, Nelson Koiffman
<b>Pereira Neto   Macedo   Rocco Advogados</b>	Caio Mario da Silva Pereira Neto, Mateus Piva Adami, Daniel Douek
<b>2</b>	
<b>Azevedo Sette Advogados</b>	Ricardo Barretto Ferreira
<b>Cortez, Rizzi &amp; Regos Advogados</b>	Maria Cristina Machado Cortez
<b>Cescon, Barrieu, Flesch &amp; Barreto Advogados</b>	Marina da Silva Prado, Alexandre Gossn Barreto

<b>Dias Carneiro Advogados</b>	Vanessa Pareja Lerner
<b>Gusmão &amp; Labrunie Propriedade Intelectual</b>	Vanessa Ribeiro
<b>Prado Vidigal Advogados</b>	Luis Fernando Prado, Paulo Vidigal, Pedro Sanches
<b>VMCA Advogados</b>	Marcela Mattiuzzo, Nathalie Fragoso, Aline Viotto
<b>VLK Advogados</b>	Rony Vainzof, Caio Cesar Carvalho Lima, Gisele Karassawa
<b>VALUABLE PRACTICE</b>	
<b>Alexandre Atheniense Advogados</b>	Alexandre Atheniense
<b>Almeida Advogados</b>	Marcio Mello Chaves
<b>BVA - Barreto Veiga Advogados</b>	Felipe Barreto Veiga, Danniel Rodrigues, Gustavo Quevedez
<b>Campos Thomaz Advogados</b>	Alan Elias Thomaz, Filipe Starzynski, Juliana Gebara Sene Ikeda
<b>Dannemann Siemsen</b>	Peter Eduardo Siemsen, Filipe Fonteles Cabral, Carlos Eduardo Eliziario de Lima
<b>Madrona Fialho Advogados</b>	Bernardo Santos, Lucas Spadano, Luiza Tângari Coelho
<b>Focaccia Amaral e Lamônica Advogados - FAS Advogados</b>	Marcio Lamônica, Paulo Mertz Focaccia, Danilo Weiller Roque
<b>KLA Advogados</b>	Karin Alvo, Patricia Braga, Ana Carolina Cesar
<b>Leonardi Advogados</b>	Marcel Leonardi
<b>NOTABLE PRACTICE</b>	
<b>Assis e Mendes Sociedade de Advogados</b>	Adriano Mendes, Bianca Pinheiro, Fernanda Rosa
<b>Daniel Law</b>	André Oliveira, Roberto Daniel-Shores, Nuria López
<b>FM/Derraik</b>	Fabiana Fagundes
<b>Kasznar Leonardos</b>	Gabriel Leonardos, Claudio Barbosa
<b>PG Law</b>	Carlos Portugal Gouvêa

### **BFBM – BARROSO FONTELLES, BARCELLOS, MENDONÇA ADVOGADOS: GO-TO TECH EXPERTS**



Eduardo Mendonça

**Key figure(s):** Eduardo Mendonça, André Zanatta and Felipe de Melo Fonte  
**Established:** 2013

**Track record:** Technology, digital and internet law specialist frequently retained for its expertise handling complex litigation matters, technological regulations, contract drafting and corporate compliance. It features a diverse team deeply knowledgeable about the tech and innovation ecosystem, earning trust from heavy hitters such as Google, TikTok and Uber. Additionally respected for its regular appearances before Brazil's Higher Courts.

**Team & differentiation:** BFBM has offices in Rio de Janeiro, São Paulo and Brasília and a robust team of 18 partners and 170 attorneys. The technology department is led by founding partner Eduardo Mendonça, who has two decades worth of experience in the market and extensive knowledge of digital and constitutional law. The firm has welcomed three new associates of late, Maria Carli Zisman, Pietra Cardoso de Faria and Mariana Fornaciari.

### **BFA – BIALER FALSETTI ADVOGADOS: IT & TECHNOLOGY AFFICIONADOS**



Ana Paula Bialer

**Key figure(s):** Ana Paula Bialer and Mauro Falsetti  
**Established:** 2009

**Track record:** Distinguished legal and public policy consulting boutique dedicated to the technology, media, and telecommunications sectors. With an office in Brasília to facilitate close interactions with regulators and policymakers, BFA is frequently retained for its high success rate and comprehensive understanding of industry-specifics. Admired for its high-quality, efficient and personalized services.

**Team & differentiation:** BFA was founded by Ana Paula Bialer in São Paulo in 2009, who has over 20 years' experience in the legal market and actively shapes the regulatory environment in Brazil, having taken part in the draft of the Brazilian General Data Protection Law. The practice is built on the diverse experience of its team members, who have backgrounds in top-tier law firms, corporate legal departments and government institutions.



## STARTUPS &amp; INNOVATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> b/luz	Luis Felipe Baptista Luz, Pedro Henrique Ramos, Vanessa Pirró, Adriana Gomes dos Santos, Jessica Ann Bernstein
Bronstein, Zilberberg, Chueiri & Potenza Advogados	Adriana Rollo
<b>2</b> FM/Derraik	Pedro Ferreira, Rodrigo Menezes, Fabiana Fagundes, Juliene Piniano
Pinheiro Neto Advogados	André Giacchetta, Bruno Balduccini, José Mauro Decoussau Machado
<b>EXCELLENT</b>	
Felsberg Advogados	Evy Marques
KLA Advogados	Karin Alvo, Luiz Filipe Aranha, Patricia Braga
Machado Meyer Advogados	Juliana Abrusio
Mattos Filho	Fabio Kujawski, Lisa Worcman, Paulo Brancher
Nabarro & Pfeferman Advogados	Diego Nabarro, Thomas Pfeferman, Luiza Martinez, Matheus de Moraes Barroso
TozziniFreire Advogados	Alexei Bonamin, Aloísio Carneiro da Cunha Menegazzo, André Barabino
<b>HIGHLY RECOMMENDED</b>	
BVA - Barreto Veiga & Advogados	Felipe Barreto Veiga, Tania Lehmann Ribeiro dos Santos, Danniell Barbosa Rodrigues
Cascione Advogados	Fábio Cascione, Marcelo Padua Lima, Gabriel Capella
Cescon, Barriou, Flesch & Barreto Advogados	Tania Liberman
Demarest Advogados	Tatiana Campello, Camila Biral, Daniel Caramaschi
Dias Carneiro Advogados	Artur Fernandes Andrezo, Paula Seabra Carvalho Reis
Focaccia, Amaral e Lamônica Sociedade de Advogados - FAS Advogados	Vicente Piccoli M. Braga, Renata Homem de Melo Fontes, Paulo Focaccia
Souto Correa Advogados	Rodrigo Tellechea, Gabriel Stanton, Anna Laura Dal Molin
Veirano Advogados	Fábio Pereira, Marcos Coelho da Rocha, Guilherme Ohanian Monteiro
<b>RECOMMENDED</b>	
Barcellos Tucunduva Advogados	Giancarlo Melito, Ricardo Dos Santos De Almeida Vieira
Freitas Ferraz Advogados	Bernardo Freitas, Adriano Ferraz
Lima Feigelson Advogados	Bruno Feigelson
Madrona Fialho Advogados	Luiza Tângari, Milena Mazzini, Danilo Mininel, Lucas Spadano, Bernardo Santos
Olivério Advogados	João Otávio Pinheiro Olivério

<b>SBAC Advogados</b>	Pedro Mesquita Schaffa, Lucas Ayres de Camargo Colferai, Livia do Amaral Caselta
<b>Trench Rossi Watanabe</b>	Monica Pereira Cavalcanti
<b>Vieira Rezende Advogados</b>	Felipe Hanszmann
<b>Vilarinho Advogados</b>	Samuel Vilarinho, Débora Cunha Romano, Júlio Cesar Domingues Faria
<b>VALUABLE PRACTICE</b>	
<b>BRZ Advogados</b>	Julio Barbosa, Rodrigo Câmara, Alessanda Salgado
<b>Campos Thomaz Advogados</b>	Alan Campos Elias Thomaz, Filipe Starzynski, Juliana Gebara Sene Ikeda
<b>Faria, Cendão e Maia Advogados</b>	Heitor Maia
<b>Lefosse Advogados</b>	Carla Segala Alves, Paulo Lilla
<b>L.O. Baptista Advogados</b>	Daniela Zaitz, Esther Jerussalmy Cunha, Renata Castro Veloso
<b>Opice Blum Advogados</b>	Renato Opice Blum, Marcos Bruno, Danielle Serafino
<b>VPBG - Vella Pugliese Buosi Guidoni Advogados</b>	Anne Chang
<b>NOTABLE PRACTICE</b>	
<b>BBL Advogados - Becker Bruzzi Lameirão Advogados</b>	Daniel Becker, Pedro Lameirão, Eduardo Bruzzi
<b>BMA - Barbosa Müssnich Aragão</b>	Felipe Palhares, Ian Bussinger
<b>Candido Martins Advogados</b>	Henrique de Faria Martins, Alamy Candido de Paula Filho, Mateus Lopes da Silva Leite
<b>dcom - Drumond Cunha Oliveira Milhagres</b>	Victor Júlio Oliveira Milagres, Marcus Guimarães Drumond
<b>Fialdini Advogados</b>	Vanessa Fialdini, Tatiana Facchim Ribeiro, Mariana de Azevedo Mendonça
<b>Kasznar Leonardos</b>	Felipe Monteiro
<b>Gaia Silva Gaede Advogados</b>	Ivan Hasse, Georgios Anastasiadis, Leonardo Clark Ribeiro
<b>Harger, Sandes &amp; Rossi - Advocacia e Consultoria</b>	Bruno Salmeron
<b>Marcus Valverde Sociedade de Advogados</b>	Marcus Valverde
<b>Peck Advogados</b>	Patricia Peck Pinheiro, Lorena Botelho, Leandro Bissoli
<b>PGLaw</b>	Carlos Portugal Gouvêa, Caio Henrique Yoshikawa, Rodrigo Fialho Borges

## B/LUZ: PREMIER INNOVATION EXPERTS



Luis Felipe Baptista Luz

**Key figure(s):** Luis Felipe Baptista Luz, Pedro H. Ramos and Vanessa Pirró  
**Established:** 2004

**Track record:** Distinguished for its expert advice on high-stakes transactions, intellectual property management and specialized audits, b/luz leads the way in emerging industry trends like the metaverse, NFTs, and blockchain technology, and is also celebrated for its skillful guidance of startups through the various stages of their growth. Client's include industry leaders such as TikTok, Mercado Livre, and Wildlife Studios.

**Team & differentiation:** The firm's startups and innovation division consists of five partners and 22 associates. With additional locations in Miami (USA), Florianópolis, Londrina and Porto Alegre, the firm has evolved into a top-tier, full-service provider dedicated to technology-driven businesses. Managing partner Luiz Felipe Baptista Luz heads the practice and has over 25 years' experience in the legal market.



## DATA PROTECTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> b/Luz	Fernando Bousso, Pedro H. Ramos, Vanessa Pirró
Mattos Filho	Fabio Ferreira Kujawski, Paulo Marcos Rodrigues Brancher, Thiago Luis Sombra
<b>2</b> Leonardi Advogados	Marcel Leonardi
Pinheiro Neto Advogados	Raphael de Cunto, André Zonaro Giacchetta, José Mauro Decoussau Machado
<b>EXCELLENT</b>	
BMA - Barbosa, Müssnich, Aragão	Felipe Palhares
Machado Meyer Advogados	Juliana Abrusio
Opice Blum, Bruno Advogados Associados	Renato Opice Blum, Marcos Bruno, José Roberto Opice Blum
Peck Advogados	Patricia Peck, Lorena Botelho, Leandro Bissoli
Prado Vidigal Advogados	Luis Fernando Prado, Paulo Vidigal, Pedro Sanches
TozziniFreire Advogados	Marcela Waksman Ejnisman, Patrícia Helena Marta Martins, Carla do Couto Hellu Battilana
<b>HIGHLY RECOMMENDED</b>	
Campos Mello Advogados	Paula Mena Barreto
Demarest Advogados	Tatiana Campello
Lefosse	Paulo Lilla
Trench Rossi Watanabe	Flávia Rebello, Flávia Amaral, Marcela Trigo de Souza
Silveiro Advogados	Rodrigo Azevedo, Leonardo Braga Moura, Maurício Brum Esteves
Veirano Advogados	Fábio Pereira, Valdir de Oliveira Rocha Filho, Gustavo Fróes
<b>RECOMMENDED</b>	
<b>1</b> Campos Thomaz Advogados	Alan Campos Elias Thomaz, Filipe Starzynski, Juliana Gebara Sene Ikeda
Daniel Law	André Oliveira, Robert Daniel-Shores, Nuria López
Dias Carneiro Advogados	Vanessa Pareja Lerner, Eduardo Turkienicz
Kasznar Leonardos	Larissa Martins, Cláudio R. Barbosa, Felipe Monteiro
Serur Advogados	Fabricio da Mota Alves
VMCA Advogados	Marcela Mattiuzzo, Nathalie Fragoso
<b>2</b> Alexandre Atheniense Advogados	Alexandre Atheniense
Artese Advogados	Gustavo Artese, Pedro Iorio
Barcellos Tucunduva Advogados	Luiz Fernando Plastino Andrade
Kestener & Vieira Advogados	Fabio Alonso Vieira
Rennó Pentado Sampaio Advogados	Ronaldo Lemos, Carlos Affonso Souza, Sergio Branco



<b>Souto Correa Advogados</b>	Fernanda Girardi Tavares, Roberta Feiten
<b>VLK Advogados</b>	Rony Vainzof, Caio Cesar Carvalho Lima, Gisele Karassawa
<b>VALUABLE PRACTICE</b>	
<b>Almeida Advogados</b>	Márcio Chaves
<b>Assis e Mendes Sociedade de Advogados</b>	Adriano Mendes, Bianca Pinheiro, Fernanda Rosa
<b>BBL Advogados - Becker Bruzzi Lameirão Advogados</b>	Daniel Becker, Beatriz Haikal
<b>BFBM - Barroso Fontelles, Barcellos, Mendonça &amp; Associados</b>	Andre Zanatta, Eduardo Mendonça, Felipe Monnerat
<b>Cabanellos Advocacia</b>	Cristhian Homero Groff
<b>Cascione Advogados</b>	Karin Klempp Franco, Marcelo Padua Lima, Brunno Morette
<b>CGM Advogados</b>	Adriano Chaves, Marcia Mandelbaum
<b>Dannemann Siemsen</b>	Filipe Fonteles Cabral
<b>Focaccia, Amaral e Lamonica Sociedade de Advogados - FAS Advogados</b>	Marcio Lamonica Bovino, Paulo Mertz Focaccia, Danilo Weiller Roque
<b>Gusmão &amp; Labrunie</b>	Vanessa Ribeiro
<b>L.O. Baptista Advogados</b>	Esther Jerussalmy Cunha, Fabrício Bertini Pasquot Polido
<b>Lobo de Rizzo Advogados</b>	Ana Paula Celidonio
<b>Loeser e Hadad Advogados</b>	Enrique Tello Hadad, Raphael Valentim, Bibianna Valadares
<b>Manassero Advogados</b>	Clarissa Luz
<b>Madrona Fialho Advogados</b>	Bernardo Santos
<b>Mansur Murad Advogados</b>	Pietra Quinelato
<b>NOTABLE PRACTICE</b>	
<b>Advocacia Correa de Castro &amp; Associados - ACC</b>	Andreza Hautsch Oikawa, Rhodrigo Deda Gomes, Leticia Menegaço de Camargo
<b>Azevedo Sette Advogados</b>	Ricardo Barretto Ferreira, Luiz Azevedo Sette
<b>Chenut Advogados</b>	Fernando Antônio Santiago Júnior, Iara Peixoto Melo
<b>Lima Feigelson Advogados</b>	Bruno Feigelson, Jean Marc Sasson, Tatiana Coutinho
<b>Licks Attorneys</b>	Douglas Leite, Alexandre Dalmasso
<b>Mello Torres Advogados</b>	Fabricio A. Cardim de Almeida
<b>Viseu Advogados</b>	Antonielle Freitas, Gustavo Viseu
<b>Vella Pugliese Buosi e Guidoni Advogados</b>	Rodrigo Vella, Patricia Barbosa

## LOESER E HADAD ADVOGADOS: ADVANCED DATA PROTECTION SOLUTIONS



Enrique Tello Hadad

**Key figure(s):**  
Enrique Tello Hadad,  
Raphael Valentim  
and Bibianna Peres  
**Established:** 1989

**Track record:** Loeser e Hadad Advogados has reputation for expertly navigating data-protection regulations across industries such as aviation, banking and sanitation. The firm is highly skilled at establishing and overseeing privacy frameworks, ensuring LGPD compliance, and advising data protection officers. It is also recognized for using advanced technology like artificial intelligence to develop custom-built, cutting-edge solutions.

**Team & differentiation:** Loeser e Hadad maintains offices in São Paulo, Brasília, Rio de Janeiro and Campinas. The practice is led by founding partner Enrique Tello Hadad and comprises a team of five data-protection attorneys. Through its extensive international network, the firm is uniquely positioned to address complex, global challenges, offering comprehensive legal strategies for cross-border business structuring.



## LGPD ADVISORS

### Best Consulting Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
1 EY	Demetrio Carrión
2 Deloitte	André Gargaro, Marcelo Farias, José Pela Neto, Leonardo Moraes, Anselmo Bonservizzi
Grant Thornton	Alline Ribeiro Benfatti Vaz, Cláudio Castro, Everson Probst
KPMG	Leandro Marco Antônio
PwC	Eduardo Batista, Magnus Santos, Rafael Cortes, Maressa Juricic
<b>EXCELLENT</b>	
Accenture	Vanessa Fonseca, Angela Maria Rosso
Protiviti	André Cilurzo, Alexandre Tamura, Vania Ansoain, Klelio Gentilucci
<b>HIGHLY RECOMMENDED</b>	
Capgemini	Leonardo Carissimi
Every Cybersecurity And GRC	Eduardo Nery
FTI Consulting	Antonio Gesteira
Kroll	Walmir Freitas, Pedro Carazato
PP&C	Claudio Matos, Aline Poiani, Marcos Rodrigues
<b>RECOMMENDED</b>	
BDO	Mauro Johashi
Inetum	Leandro Passos
IBM	Alisson Campos
MKR Consultoria	Marina Bendit, Ludmyla Lavinsky, Luiz A. M. Meiches
P&B Compliance	Guilherme Cunha Braguim, Bruno Galvão Ferola, Carla de Figueiredo Locatto Alves

#### PROTIVITI: GLOBAL KNOWLEDGE



Alexandre Tamura

Key figure(s):  
Alexandre Tamura  
Established: 2002

**Track record:** Protiviti is a global consulting firm specializing in helping organizations face challenges related to finance, technology, operations, corporate governance, risk management and internal audits. The firm works with around 80% of the Fortune 500 and has 85 offices worldwide. Protiviti combines human and technological expertise to offer comprehensive solutions against a backdrop of increasingly complex challenges.

**Team & differentiation:** In Brazil, Protiviti has around 200 professionals, serving more than 1,000 clients, including 58% of the 200 largest business groups in Brazil, from its offices in São Paulo, Rio de Janeiro, Belo Horizonte and Barueri. With nationally renowned specialists and the largest technology hub in Latin America, Protiviti's complete solutions can help organizations of all sizes and segments mitigate business risks.

# LIFE SCIENCES

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Kestener &amp; Vieira Advogados</b>	Beatriz Kestener, Fabio Alonso Vieira, Flávio Spegiorin Ramos
<b>Pinheiro Neto Advogados</b>	Angela Fan Chi Kung, Camila Parise
<b>Souto Correa Advogados</b>	Anderson Ribeiro, Paulo Rosito Fonseca, Luciana Sakamoto, Matheus Montecasciano, Lucas Calabria
<b>EXCELLENT</b>	
<b>Fialdini Einsfeld Advogados</b>	Pedro Fialdini, Alexandre Einsfeld
<b>Licks Attorneys</b>	Eduardo Hallak, Ricardo Campello
<b>Lefosse Advogados</b>	Rubens Granja, Maira Materagia Imperatriz
<b>Mattos Filho</b>	Ana Cândida Sammarco, Gustavo Swenson
<b>TozziniFreire Advogados</b>	Marco Aurélio Torronteguy, Victor Hugo Callejon Avallone
<b>Trench Rossi Watanabe</b>	Henrique Frizzo, Marcela Trigo de Souza, Felipe Zaltman
<b>HIGHLY RECOMMENDED</b>	
<b>Dannemann Siemsen</b>	Carlos Cezar Cordeiro Pires, Gustavo Morais, Peter Eduardo Siemsen, Joaquim Eugênio Goulart
<b>Lopes Muniz Advogados Associados</b>	Marcos Lobo de Freitas Levy, Mariana Carneiro Lopes Muniz, Roberto Seixas
<b>SPLAW - Spiewak   Carneiro Advogados</b>	Benny Spiewak, Daniela Guarita Jambor
<b>Veirano Advogados</b>	Renata Fialho de Oliveira, Priscila Sansone
<b>RECOMMENDED</b>	
<b>1 Demarest Advogados</b>	Monique Guzzo, Ana Paula Schedel, Bruno Aurelio, Claudio Mattos, Camila Biral, Tatiana Campello
<b>Fukuma Advogados e Consultores Jurídicos</b>	Flávia Toledo, Thais Pessini, Mariana Queiroz Ferreira
<b>Rabelo Maurer Advocacia</b>	Elysangela Rabelo, Simone Dainezi
<b>2 BRZ Advogados</b>	Jorge Raimundo, Aline Coelho
<b>Correia da Silva Advogados</b>	Rodrigo Alberto Correia da Silva
<b>Cavalcanti, Gasparini e Meneghel Advogados Associados</b>	Larissa Baldez Campos Meneghel
<b>CGM Advogados</b>	Bernadete Dias
<b>Felsberg Advogados</b>	Marianne Albers
<b>Machado Nunes Advogados</b>	Teresa Gutierrez
<b>Villemor Amaral Advogados</b>	Bianca Maria De Souza Pires Andreassa
<b>XVV Advogados</b>	Beto Vasconcelos, Felipe de Paula, Ivo Corrêa
<b>VALUABLE PRACTICE</b>	
<b>Campos Mello Advogados</b>	Bruna Rocha
<b>Daniel Law</b>	Ricardo Nunes, Viviane Yumi
<b>Gusmão &amp; Labrunie</b>	Jacques Labrunie, Carolina Nakata
<b>Machado Meyer Advogados</b>	Renata Rothbarth
<b>Montaury Pimenta, Machado &amp; Viera de Mello</b>	Gabriela Salerno, Roberto Vieira de Mello, Ana Paula Brito



## TELECOMS

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Pereira Neto   Macedo   Rocco Advogados</b>	Caio Mario da Silva Pereira Neto, Mateus Piva Adami, Daniel Douek
<b>Veirano Advogados</b>	Ana Claudia Beppu, Beatriz França Mori, Elinor Cotait
<b>EXCELLENT</b>	
<b>Demarest Advogados</b>	Tomas Filipe Schoeller Borges Ribeiro Paiva
<b>Lefosse</b>	Eduardo Carvalhaes
<b>Manesco, Ramires, Perez, Azevedo Marques Sociedade de Advogados</b>	Floriano de Azevedo Marques Neto, Eduardo Augusto de Oliveira Ramires
<b>Mattos Filho</b>	Fabio Kujawski, Lisa Worcman, Paulo Brancher
<b>Rolim Goulart Cardoso Advogados</b>	Ticiane Moraes Franco, Rodrigo Azevedo Greco, Maria João C P Rolim
<b>Sundfeld Advogados</b>	Carlos Ari Sundfeld, Jacintho Arruda Câmara
<b>HIGHLY RECOMMENDED</b>	
<b>BFA - Bialer Falsetti Associados</b>	Ana Paula Bialer
<b>KLA Advogados</b>	Karin Alvo, Guilherme Ieno
<b>MMA - Melchior, Micheletti e Amendoeira Advogados</b>	Silvia Melchior
<b>Mundie e Advogados</b>	Beatriz Lindoso
<b>RECOMMENDED</b>	
<b>BFBM - Barroso Fontelles, Barcellos, Mendonça &amp; Associados</b>	Felipe Monnerat Solon De Pontes Rodrigues, Paulo Henrique Figueredo de Araújo, Fabio Rodrigues Juliano
<b>Cescon, Barrieu, Flesch &amp; Barreto Advogados</b>	Thays Gentil
<b>Machado Meyer Advogados</b>	Milene Louise Renée Coscione, Mauro Penteadó

# CRYPTOCURRENCY & BLOCKCHAIN

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
1 <b>b/luz</b>	Luciana Simões Rebello Horta, Cesar Carvalho
<b>Carvalho Borges Araujo Advogados</b>	Rodrigo Caldas de Carvalho Borges, Guilherme Peloso Araujo
2 <b>Vaz, Buranello, Shingaki e Oioli Advogados - VBSO Advogados</b>	Erik Fredico Oioli, Henrique Vicentin Lisboa, José Alves Ribeiro Júnior
<b>EXCELLENT</b>	
<b>Machado Meyer Advogados</b>	Alessandra Rossi Martins, Juliana Abrusio, Rafael Capelão Carretero
<b>Mattos Filho</b>	Paulo Marcos Brancher, Ana Carolina Lima Nomura, Mariane Kondo
<b>Opice Blum, Bruno, Abrusio e Vainzof Advogados Associados</b>	Renato Opice Blum, César Lima
<b>Pinheiro Neto Advogados</b>	Tatiana Mello Guazzelli
<b>Souto Correa Advogados</b>	Fernando Ayres, Giacomo Paro, Gabriel Stanton
<b>TozziniFreire Advogados</b>	Alexei Bonamin, Marcus Fonseca, Pedro Eroles
<b>Vieira, Drigo e Vasconcellos - Sociedade de Advogados</b>	Daniel de Paiva Gomes
<b>HIGHLY RECOMMENDED</b>	
<b>BMA - Barbosa, Mussnich e Aragão</b>	Felipe Palhares
<b>Bicalho Navarro Advogados</b>	Renato José Mirisola Rodrigues, Nathália Lopes
<b>Faria, Cendão e Maia Advogados</b>	Fabio Vieira Cendão Peixoto
<b>HRSA   Sociedade de Advogados</b>	Mauricio Vedovato, Luis Gustavo Haddad, Ricardo Vercesi Saad
<b>Warde Advogados</b>	Isaac Costa
<b>RECOMMENDED</b>	
<b>BVA - Barreto Veiga Advogados</b>	Felipe Barreto Veiga
<b>Fialdini Advogados</b>	Vanessa Fialdini
<b>Lima Feigelson Advogados</b>	Bruno Feigelson
<b>Mansur Murad Advogados</b>	Flavia Murad-Schaal, Alexandre Fragoso, Pedro Vilhena
<b>Magalhães, Dulman, Sznajer &amp; Zettel Advogados</b>	Thomas Gatti Magalhães, David Dulman
<b>Peck Advogados</b>	Patricia Peck
<b>VALUABLE PRACTICE</b>	
<b>Bronstein, Zilberberg, Chueiri &amp; Potenza Advogados</b>	Adriana Rollo
<b>Dyskant Advogados</b>	Nicole Dyscant
<b>VBD Advogados</b>	Olivar Lorena Vitale Junior, Leonardo Freitas de Moraes e Castro, Thalita de Marco Vani
<b>VLK Advogados</b>	Rony Vainzof, Caio César Lima

### VDV - VIEIRA, DRIGO, VASCONCELLOS E PAIVA GOMES ADVOGADOS: CRYPTO TAX EXPERTS



Daniel de Paiva Gomes

Key figure(s):  
Daniel de Paiva Gomes  
and Eduardo de Paiva Gomes  
Established: 2003

**Track record:** Distinguished São Paulo-based boutique law firm that specializes in digital law and economics, cryptocurrency, e-sports and games, offering both robust preventative guidance and strategic litigation services. Singled out for the impressive academic background of its professionals, as well for its multidisciplinary capabilities. Additionally valued for its M&A, real estate and tax proficiency.

**Team & differentiation:** VDV has a team of six partners and two attorneys. The firm's flourishing cryptocurrency and blockchain practice is led by Daniel de Paiva Gomes and Eduardo de Paiva Gomes, both of whom specialize in the taxation of cryptocurrencies. Its strategic presence near major business hubs enhances the firm's ability to engage closely with clients, ensuring timely legal services tailored to their specific needs.



## VENTURE CAPITAL

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Bronstein, Zilberberg, Chueiri & Potenza Advogados	Sergio Bronstein, Eduardo Zilberberg, Guilherme Potenza
FM/Derraik	Pedro Ferreira, Rodrigo Menezes, Fabiana Fagundes
<b>EXCELLENT</b>	
<b>1</b> b/luz	Luis Felipe Baptista Luz, Rafael Peixoto Abal, Adriana Gomes dos Santos
Demarest Advogados	Ana Carolina Audi, João Busin, Juliana Maluf
Mattos Filho	Camilla Martes, Marina Procknor, Tomás Neiva
<b>2</b> BVA - Barreto Veiga & Advogados	Felipe Barreto Veiga, Tania Lehmann Ribeiro dos Santos, Rafael Teixeira
Cescon, Barrieu, Flesch & Barreto Advogados	Darkson Galvão, Tania Liberman
Pinheiro Neto Advogados	André Giacchetta, Bruno Balduccini, José Mauro Decoussau Machado
Veirano Advogados	Guilherme Ohanian Monteiro, Marcos Rocha, Daniel Malatesta
<b>HIGHLY RECOMMENDED</b>	
<b>1</b> Machado Meyer Advogados	Fernanda Sá Freire Figliuolo, Gustavo Rebello, Manuela Lisboa Gentil Monteiro
Marcus Valverde Sociedade de Advogados	Marcus Valverde
Nabarro & Pfeferman Advogados	Diego Nabarro, Thomas Pfeferman, Luiza Martinez
<b>2</b> BRZ Advogados	Julio Barbosa, Rodrigo Câmara, Alessandra Salgado
Lefosse Advogados	Paulo Lilla
Lobo de Rizzo Advogados	Daniel Barros, Julia Visconti
Meirelles Law	Sergio Meirelles, Rafael Passos
Vilarinho Advogados	Samuel Vilarinho, Débora Cunha Romanov, Júlio Cesar Domingues Faria
<b>RECOMMENDED</b>	
Dias Carneiro Advogados	Artur Fernandes Andrezo, Paula Seabra Carvalho Reis, Vanessa Pareja Lerner
Felsberg Advogados	Evy Marques
KLA Advogados	Karin Alvo, Luiz Filipe Aranha
Madrona Fialho Advogados	Milena Mazzini, Danilo Mininel
Trench Rossi Watanabe	Monica Pereira Cavalcanti
<b>VALUABLE PRACTICE</b>	
Abe Advogados	William Joji Nakasone
BMA - Barbosa Müssnich Aragão	Luciana Marsal
Campos Thomaz Advogados	Alan Campos Elias Thomaz, Felipe Starzynski, Juliana Gebara Sene Ikeda
Faria, Cendão e Maia Advogados	Rodrigo de Campos Vieira, Heitor Roberto Maia, Maria Eugênia Gondim Castellari
Focaccia, Amaral e Lamônica Advogados - FAS Advogados	Renata Homem de Melo Fontes, Carla Anastácio
Freitas Ferraz Advogados	Bernardo Freitas, Adriano Ferraz
Manassero Campello Advogados	José Eduardo Manassero
Perroni Sanvicente & Schirmer Advogados	Carolina Perroni Sanvicente
Tauil & Chequer Advogados	Guilherme Tranquillini
TozziniFreire Advogados	Silvia Zono
Vieira Rezende Advogados	Felipe Hanszmann
Novotny Advogados	Paula Penna, Gabriel Corrêa

## SPORTS BETTING AND ONLINE GAMBLING

### Best Law Firms

Firms are ordered alphabetically

FIRM	KEY FIGURE(S)
MAPPING	
<b>Abdala Advogados</b>	Sérgio Garcia Alves
<b>Ambiel, Belfiore, Gomes e Hanna Advogados</b>	Carlos Eduardo Ambiel, Thiago Gomes
<b>b/luz</b>	Pedro H. Ramos, Vanessa Pirró, Fernando Bousso
<b>Bichara e Motta</b>	Bichara Abidão Neto, Marcos Motta
<b>Brasil Fernandes Advogados</b>	Roberto Carvalho Brasil Fernandes
<b>CSMV Advogados</b>	André Sica, Danielle Maiolini
<b>Madrona Fialho Advogados</b>	Danilo Mininel, Fabio Alem
<b>Maia Yoshiyasu Advogados</b>	Luiz Felipe Maia, Flavio Augusto Picchi
<b>Pinheiro Neto Advogados</b>	Thiago Del Pozzo Zanelato
<b>TozziniFreire Advogados</b>	Jun Makuta, Caio Loureiro
<b>Veirano Advogados</b>	Pedro Simões, Clarissa Yokomizo, Marcos Rocha

## ARTIFICIAL INTELLIGENCE

### Best Law Firms

Firms are ordered alphabetically

FIRM	KEY FIGURE(S)
MAPPING	
<b>BFBM - Barroso Fontelles, Barcellos, Mendonça Advogados</b>	Luna Barroso, André Zanatta
<b>b/luz</b>	Cesar Carvalho
<b>Bronstein, Zilberberg, Chueiri &amp; Potenza Advogados</b>	Adriana Rollo, Flavia Ferreira
<b>Daniel Law</b>	Nuria López
<b>EPG Advogados</b>	Eduardo Paranhos
<b>Licks Attorneys</b>	Otto Licks
<b>Machado Meyer Advogados</b>	Juliana Abrusio
<b>Mansur Murad Advogados</b>	Flavia Mansur Murad
<b>Mattos Filho</b>	Ingrid Soares
<b>Opice Blum Advogados</b>	José Roberto Opice Blum, Renato Opice Blum, Marcos Bruno
<b>Peck Advogados</b>	Patricia Peck
<b>Pinheiro Neto Advogados</b>	Ciro Torres Freitas
<b>Prado Vidigal Advogados</b>	Luis Fernando Vidigal
<b>Tozzini Freire Advogados</b>	Carla do Couto Hellu Battilana, Luiza Sato, Marcela Waksman Ejnisman
<b>VLK Advogados</b>	Rony Vainzof



## STARTUP ACCELERATORS

### Best Accelerators

In each tier, the firms are ordered alphabetically

COMPANY	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Baita Aceleradora	Rodolfo Baccarelli, Rosana Fernandes
Darwin Startups	Marcos Mueller, Murilo Domingos, André Hotta
WOW	André Ghignatti, Jaime Wagner
<b>2</b> Artemisia	Luciano Gurgel, Maure Pessanha
Ventiur	Sandro Cortezia
<b>EXCELLENT</b>	
B2Mamy	Danieli Junco
Liga Ventures	Rogério Tamassia, Daniel Grossi
<b>HIGHLY RECOMMENDED</b>	
Bluefields Aceleradora	Paulo Humaitá
Cotidiano	André Fróes
Cyklo Agritech	Pompeo Scola
OBr.global	Robert Janssen
Overdrives	Luiz Fernando Gomes
<b>RECOMMENDED</b>	
Quintessa	Anna de Souza Aranha
Sai do Papel	Carlos Junior
Troposlab	Pedro Teixeira
<b>VALUABLE PRACTICE</b>	
AMAZ	Mariano Cenamo
Vale do Dendê	Paulo Rogério



# HEADHUNTERS: IT

## Best Consulting Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Find HR</b>	Cláudio Guerreiro, Philipp Reisinger, Fernanda Amorim
<b>Heidrick &amp; Struggles</b>	Guilherme Maciel
<b>Kinp Group</b>	Henrique Gamba, André Magro, Paulo Bivar
<b>Yoctoo</b>	Paulo Exel, Igor Trisuzzi, Beatriz Vaz
<b>EXCELLENT</b>	
<b>Egon Zehnder</b>	Carlos Xavier, Luis Giolo
<b>Exec</b>	Carlos Eduardo Altona, Marcus Giorgi
<b>Korn Ferry</b>	Marcio Gropillo
<b>HIGHLY RECOMMENDED</b>	
<b>Michael Page</b>	Luana Castro
<b>Robert Half</b>	Mariana Horno, Caio Arnaes
<b>Vertico</b>	Jonathan Yung, Adriana Dantas, Daniela Herscovici
<b>RECOMMENDED</b>	
<b>Hays</b>	Gustavo Zaninelli
<b>S2 People</b>	Raphael Carriço
<b>Spencer Stuart</b>	Laura Menezes
<b>VALUABLE PRACTICE</b>	
<b>Brivva</b>	Leandro Bitioli
<b>Fesa Group</b>	Carlos Guilherme Nosé, Thayanie Ujino
<b>Flow Executive Finders</b>	Andre Behs, Luiz Gustavo Mariano
<b>Prime Talent</b>	David Braga, Bárbara Nogueira
<b>Russell Reynolds</b>	Tatyana Araujo de Freitas



## CYBERSECURITY ADVISORS

### Best Consulting Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
IBM	Alisson Campos
Deloitte	André Gargaro
Accenture	André Fleury, Vanessa Fonseca, Marcus Bispo
<b>EXCELLENT</b>	
EY	Demetrio Carrión
KPMG	Leandro Antonio, Marcos Fugita, Rodrigo Milo
PwC	Eduardo Batista
Kroll	Walmir Freitas, Pedro Carazato
<b>HIGHLY RECOMMENDED</b>	
FTI	Antonio Gesteira, Antonio Meca, Carlos Araújo Jr.
Grant Thornton	Everson Probst
Protiviti	Matheus Jacyntho, André Cílurzo, Allan Campos, Adenilson Almeida
<b>RECOMMENDED</b>	
Crowd Strike	Marcos Ferreira
Cipher	Paulo Poi
Tempest Security Intelligence	Aldo Albuquerque, Fernando Moraes



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## IP AUDIT

### Best Consultants

#### MAPPING

Amanda De Siervi

Carolina Almeida Batista

Deborah Portilho

Eliane Abrão

Francisco Carlos Rodrigues

José Pio

Juliana Viegas

Lelio Denicoli Schmidt

Luiz Guilherme

Maitê Fabbri Moro

Pedro Marcos Nunes Barbosa

Sonia D'elboux

## TRAINING & DEVELOPMENT

### Best Consulting Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Korn Ferry	Vinicius Luca
<b>EXCELLENT</b>	
Across RH	Regina Helena Azzi Camargo, Fernanda Bueno, Annie Tartari
Afferolab	Beatriz Vassimon
Egon Zehnder	Angela Pegas, Maitê Camargo, Weider Campos
Heidrick & Struggles	Ana Carolina Cassinelli
HSM	Reynaldo Gama, Patricia Badanais
Lewin Haft Projetos em Gestão	Mariana Lewin Haft, Arnaldo Haft
Mercer	Marisabel Ribeiro
Spencer Stuart	Raquel Medeiros, Laura Menezes, Adriano Savelli
Wisnet	Airam Corrêa, Felipe Urbano, Marcos Vicentini
<b>HIGHLY RECOMMENDED</b>	
Bold HR	Maria Eduarda Silveira
Crescimentum	Veronica Ahrens, Renato Curi, Arthur Diniz, Dan Porto
LHH	José Augusto Figueiredo
Movidaria	Leonardo Zagotta, Cauê Vicente, Alcir Miguel Jr.
Tailor Exec	Fernanda Nogueira
<b>RECOMMENDED</b>	
Escola de Gente	Claudia Werneck
Integração Escola de Negócios	Fernando Cardoso
Leme Consultoria	Rogério Leme, Renan Sinachi, Rosane R. Zanchi

## CHILE

## PATENT PROSECUTION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Albagli Zaliasnik</b>	Eugenio Gormáz, Ariela Agosin
<b>Alessandri</b>	Santiago Ortuzar
<b>Carey</b>	Francisco Carey, Guillermo Carey, Fernando Garcia
<b>Clarkemodet Chile</b>	Danica Mardesic, Lorena Ossio
<b>Johansson &amp; Langlois</b>	Felipe Langlois
<b>Sargent &amp; Krahn</b>	Juan Pablo Egaña, Eduardo Lobos, Cristián Barros, Pablo Cariola
<b>Villaseca Abogados</b>	Eduardo Molina, Loreto Vera
<b>EXCELLENT</b>	
<b>Beuchat - Barros &amp; Pfenniger</b>	Andres Melossi
<b>Covarrubias</b>	Arturo Covarrubias, Matías Valenzuela
<b>Porzio Rios García</b>	Cristobal Porzio
<b>SILVA</b>	Francisco Silva, Rodrigo Leon, Sebastián Alvarado
<b>HIGHLY RECOMMENDED</b>	
<b>Andes IP</b>	Andrea Lobos, Rodrigo Sammut
<b>Claro &amp; Cia</b>	Felipe Claro

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Flores Acevedo Abogados

Pablo Acevedo

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Jarry IP

Magdalena Barros, Olga Moreno

---

Llovet IP

Raul Llovet

## RECOMMENDED

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Baker McKenzie

Valentina Venturelli

---

CMS Carey & Allende

Matias Somarriva

---

Cooper & Cia

Rodrigo Cooper

---

De La Barra, Ernst & Siebel

Patricio de la Barra

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Dellafiori

Mauro Dellafiori, Franco Dellafiori, Enrique Dellafiori

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Dentons Larrain Rencoret

María Carolina Del Río

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Garay Puga IP

Juan Enrique Puga

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Larrain & Asociados

José Baraona

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Magliona Abogados

Claudio Magliona, Nicolás Yuraszeck, Rodrigo Valenzuela

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MICP Legal

Rodrigo Marré, Ignacia Lería

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Puga Ortiz & Cia.

Cristian Mir Balmaceda

---

Russi Eguiguren / Quadrant

Nicole Alfero, Francisca Figueroa

---

Santa Cruz IP

Maximiliano Santa Cruz, Gonzalo Sánchez, Catalina Olivos

---

SCR Abogados

Juan Francisco Reyes

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Sáenz de Santa María Abogados

José Manuel Urenda, Pablo Saenz de Santamaría

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## DELLAFIORI ABOGADOS: EFFECTIVE STRATEGIC PROTECTION OF INTANGIBLE ASSETS



Mauro Dellafiori

Key figure(s):  
Mauro Dellafiori  
and Enrique Dellafiori  
Established: 1986

**Track record:** Dellafiori Abogados is exclusively dedicated to providing intellectual property services, covering trademarks, patents, domain names, industrial designs, utility models, copyright and associated rights, contractual and other related matters. The firm's main international clients come from Latin America, Italy, China and the United States.

**Team & differentiation:** The firm has a strong litigation and IP team which manages a large number of portfolios. It also has specially designed monitoring software which it employs to help clients take corrective action. Mauro Dellafiori advises national and foreign companies and individuals on the registration and prosecution of trademarks, patents, domain names and corporate matters related to intellectual and industrial property.



CHILE

## PATENT LITIGATION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Albagli Zaliasnik	Ariela Agosin, Eugenio Gormáz
Alessandri	Santiago Ortuzar
Carey	Guillermo Carey, Francisco Carey, Jorge Fuentes, Fernando Garcia
Villaseca Abogados	Felipe Pavez, Eduardo Molina
<b>EXCELLENT</b>	
Claro & Cia	Felipe Claro
Covarrubias	Arturo Covarrubias, Matías Valenzuela
Johansson & Langlois	Andrés Echeverria
Sargent & Krahn	Juan Pablo Egaña
SILVA	Andrés Grunewaldt, Sebastián Alvarado, Rodrigo León
<b>HIGHLY RECOMMENDED</b>	
<b>1</b> Beuchat - Barros & Pfenninger	Andres Melossi
Clarkemodet Chile	Danica Mardesic
Porzio Rios Garcia	Hernan Rios, Cristobal Porzio
<b>2</b> Jarry IP	Magdalena Barros
<b>RECOMMENDED</b>	
Dellafori	Mauro Dellafori
Flores Acevedo Abogados	Pablo Acevedo, Carolina Toro
Larrain & Asociados	José Baraona
Magliona Abogados	Nicolás Yuraszeck, Claudio Magliona, Rodrigo Valenzuela
SCR Abogados	Juan Francisco Reyes
Sáenz de Santa María Abogados	José Manuel Urenda, Pablo Saenz de Santamaría

### VILLASECA ABOGADOS: LONG TRADITION OF EXPERTISE AND INNOVATION



Alvaro Arevalo

Key figure(s): Max Villaseca, Bernardo Serrano, Felipe Pavez and Alvaro Arévalo  
Established: 1916

**Track record:** Villaseca's interdisciplinary team of lawyers and engineers brings a deep understanding of intellectual property law and the technology behind various intangible assets. The firm practices mainly in the areas of intellectual property, copyright and directly or indirectly related aspects, including basic corporate advice. Nutrex Research, Apple and DreamWorks Animation are clients.

**Team & differentiation:** The firm's structure includes four partners and six associates, supported by 25 bilingual staff and advanced IT systems. Max Villaseca heads the trademark area, which covers internet domains and trademarks, both in Chile and abroad. Alvaro Arévalo heads the trademarks and domains practice, as well as the copyright area.

# PLANT BREEDERS' RIGHTS

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Diaz Wiechers	Juan Alberto Diaz, Francisco Javier Viollo Hernández
Villaseca Abogados	Loreto Vera
<b>EXCELLENT</b>	
Carey	Francisco Carey, Guillermo Carey
Clarkemodet Chile	Samuel Hammer, Danica Mardesic
Paiva & Cia Intellecta	Gabriela Paiva
Sargent & Krahn	Juan Pablo Egaña
SCR Abogados	Juan Francisco Reyes
<b>HIGHLY RECOMMENDED</b>	
Albagli Zaliasnik	Eugenio Gormáz
Alessandri	Santiago Ortuzar
Araya & Cia	Matías Araya
Beuchat - Barros & Pfenniger	Andres Melossi
Cooper & Cia	Rodrigo Cooper
Covarrubias	Matías Valenzuela, Arturo Covarrubias
Larrain & Asociados	José Baraona
Porzio Rios García	Cristobal Porzio
SILVA	Rodrigo Leon, Sebastián Alvarado
<b>RECOMMENDED</b>	
Andes IP	Andrea Lobos, Rodrigo Sammut
Baker McKenzie	Valentina Venturelli
Dellafiori	Mauro Dellafiori
Jarry IP	Magdalena Barros
Johansson & Langlois	Felipe Langlois, Flavio Belair
Moretic Contreras & Cia Abogados	Alvaro Contreras, Jorge Echevarría



## ENFORCEMENT & ANTI-COUNTERFEITING

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Albagli Zaliasnik	Eugenio Gormáz, Ariela Agosin
Carey	Francisco Carey, Fernando García
CMS Carey & Allende	Matias Somarriva
Marinovic Y Cia	Antonio Marinovic
<b>EXCELLENT</b>	
Alessandri	Rodrigo Velasco
SILVA	Andrés Grunewaldt
Villaseca Abogados	Felipe Pavez
<b>HIGHLY RECOMMENDED</b>	
AEM Abogados	Ignacio Martínez, Macarena Barrenechea
Baker McKenzie	Sebastian Doren
Beuchat - Barros & Pfenniger	Andres Melossi
Clarkemodet Chile	Samuel Hammer, Daniela Meza
Contreras Velozo	Francisco Velozo, Natalia Diuana
Covarrubias	Arturo Covarrubias
Dellafiori	Mauro Dellafiori, Franco Dellafiori, Enrique Dellafiori
Garay Puga IP	Juan Enrique Puga
Jarry IP	Magdalena Barros
Johansson & Langlois	Max Montero
Magliona Abogados	Claudio Magliona, Nicolás Yuraszeck, Rodrigo Valenzuela
MICP Legal	Rodrigo Marré
Porzio Rios García	Cristobal Porzio
Puga Ortiz & Cia.	Cristian Mir Balmaceda
Sargent & Krahn	Alfredo Montaner
SCR Abogados	Juan Francisco Reyes, Constanza Contreras

### MARINOVIC Y CIA ABOGADOS: IN THE FRONT LINE OF THE THE FIGHT AGAINST PIRACY



Antonio Marinovic

Key figure(s):  
Antonio Marinovic  
and Luis Olmedo  
Established: 1987

**Track record:** The main focus of the firm is on intellectual and industrial property, specifically, the protection of trademarks and copyrights for the most important industries in the world through the implementation of efficient, long-term and nationwide anti-piracy campaigns. The firm is internationally recognized by industry publications, such as The World Trademark Review.

**Team & differentiation:** Antonio Marinovic specializes in civil and criminal matters related to copyright and trademark infringement and is responsible for the design and implementation of numerous high profile anti-piracy campaigns in Chile. Luis Olmedo is active in the prosecution of criminal copyright and trademark actions and collaborates with local authorities to enforce Chile's Agreement on Trade-Related Aspects of Intellectual Property Rights.



# TECHNOLOGY & DIGITAL SERVICES

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Albagli Zaliasnik	Eugenio Gormáz
Alessandri	Macarena Gatica, Rodrigo Velasco A.
Carey	Guillermo Carey, José Ignacio Mercado
Magliona Abogados	Claudio Magliona M., Nicolás Yuraszeck, Rodrigo Valenzuela
<b>EXCELLENT</b>	
Sargent & Krahn	Rodrigo Lavados
SILVA	Rodrigo Leon, Andrés Grunewaldt
Valencia, Reusser & Donoso	Absalón Valencia
<b>HIGHLY RECOMMENDED</b>	
Alster Legal	Andrés Jara
Barros & Errázuriz	José Ignacio Ovalle
Bitlaw	Paulina Silva, Javiera Sepulveda, Tomás Pintor
Claro & Cia	Felipe Claro
CMS Carey & Allende	Diego Rodríguez, Ignacio Errazquin
DLA Piper Chile	Matías Zegers
Gutierrez & Arrieta	Raúl Arrieta Cortés, Rodrigo Gutierrez
Jijena & Cia	Renato Jijena Leiva
Villaseca Abogados	Álvaro Arévalo
<b>RECOMMENDED</b>	
Bordoli Doren	Carla Bordoli
Ecija Otero	Dolores Echevarria, Gerardo Otero
Egaña Abogados	Andrés Egaña
Flores Acevedo Abogados	Pablo Acevedo
HYCO Abogados	Felipe Harboe, José Miguel Catepillan
Morales & Besa	Juan Ignacio Eymin
Morando Legal	Sebastián Morando Herrera
Palma & Palma Abogados	Pablo Palma Calderón
Pereira Covarrubias Montes	Rafael Covarrubias
Porzio Rios García	Marcelo Correa, Cristobal Porzio
Quiroz Abogados	Hernán Quiroz Valenzuela
SCR Abogados	Juan Francisco Reyes
<b>VALUABLE PRACTICE</b>	
<b>1</b> BBD Legal	Javiera Badilla, Agustina Davis
Cariola Díez Pérez-Cotapos	Rodrigo Lavados
Contraloría Privada	Andrés Pumarino
Guerrero Olivos	Juan Enrique Allard, Miguel Coddou
Prieto Abogados	José Andrés Pascual
Urenda Rencoret Orrego & Dörr	Gonzalo Rencoret, Juan Carlos Dörr Bulnes
<b>2</b> Contreras Velozo	Pablo Pardo, Javier Velozo, Alvaro Awad
Dentons Larrain Rencoret	María Carolina Del Río, María Mercedes Londoño
Jara Del Favero	Alvaro Caviedes
Santa Cruz IP	Maximiliano Santa Cruz, Gonzalo Sánchez, Catalina Olivos

### MORANDO LEGAL: EXPERTS IN TECHNOLOGY CONSULTANCY



Sebastián Morando Herrera

Key figure(s): Sebastián Morando Herrera  
Established: 2011

**Track record:** Morando Legal specializes in the preparation of audits and consultancy on web legality and e-commerce, legal assistance on computer crime and electronic evidence, technological labor law, legal advice on governance, risk and compliance, as well as the implementation of contractual and/or legal solutions on copyright, data protection and data processing, internet, technology transfer, etc.

**Team & differentiation:** Sebastián Morando has extensive experience in labor law, individual and collective labor law, civil, commercial and corporate law, intellectual property law, IT and new technologies, litigation and general practice. The team provides advice on labor law and new technologies to national clients who want to expand around the world and international clients who want to do business in Chile.

**LIFE SCIENCES: REGULATORY****Best Law Firms**

Firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>EXCELLENT</b>	
<b>Albagli Zaliasnik</b>	Antonio Rubilar
<b>Alessandri</b>	Santiago Ortuzar, Rodrigo Velasco
<b>Bofill Mir Abogados</b>	Andrea Abascal
<b>Carey</b>	Guillermo Carey
<b>Sargent &amp; Krahn</b>	Juan Pablo Egaña

**HEADHUNTERS: IT****Best Consulting Firms**

Firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>RECOMMENDED</b>	
<b>Equation Partners</b>	Mario Mora
<b>IT Hunter</b>	Benjamin Tosselli
<b>Korn Ferry</b>	Loreto Montoya
<b>Michael Page</b>	Alvaro Parker
<b>Spencer Stuart</b>	Juan Pablo Solar

# TELECOMS

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE
<b>LEADING</b>	
Barros & Errázuriz	José Ignacio Ovalle, José Tomás Errázuriz
Carey	Alfonso Silva, Eduardo Martín
FerradaNehme	Nicole Nehme, Stella Muñoz
<b>EXCELLENT</b>	
1 Albagli Zaliasnik	Eugenio Gormáz, Ariela Agosin
Alessandri	Rodrigo Velasco A.
Bordoli Doren	Carla Bordoli
2 Cariola Diez Pérez-Cotapos	Rodrigo Lavados
CMS Carey & Allende	Diego Rodríguez, Ignacio Errazquin
Guerrero Olivos	Eduardo Cordero, Juan Enrique Allard, José Gabriel Undurraga
Magliona Abogados	Claudio Magliona, Nicolás Yuraszeck
Philippi Prietocarrizosa Ferrero DU & Uria	Eduardo Escalona
<b>HIGHLY RECOMMENDED</b>	
Baker McKenzie	Diego José Ferrada
Contreras Velozo	Francisco Velozo, Pablo Pardo, Javier Velozo
DLA Piper Chile	Felipe Bahamondez, Diego Peña
Gutiérrez & Arrieta	Raúl Arrieta Cortés
Lembeye Abogados	Jorge Lembeye, Guillermo de la Jara
Prieto Abogados	José Andrés Pascual
SILVA	Rodrigo Leon, Andrés Grunewaldt
Táctica Abogados Consultores	Rodrigo Castillo, Ricardo Eberle
<b>RECOMMENDED</b>	
Bofill Escobar Silva Abogados	Vanessa Facuse
Egaña Abogados	Andrés Egaña, Catalina Ugarte
Johansson & Langlois	Felipe Langlois
Porzio Rios García	Cristobal Porzio

### CAREY: TELECOMMUNICATIONS EXPERTS



Guillermo Carey

Key figure(s):  
Guillermo Carey,  
Francisco Carey,  
Fernando García,  
Jose Ignacio Mercado  
and Jorge Fuentes  
Established: 1905

**Track record:** The firm has experience in regulatory matters, including licensing procedures for all types of telecommunications services, their modification and cancellation, including fixed, mobile and satellite services, data transmission and protection, VoIP, NGN/NGA, long distance, cable and submarine communications, free-to-air and pay-TV, radio, internet, broadcasting, towers, antennas and infrastructure services.

**Team & differentiation:** Guillermo Carey focuses on privacy and data protection, IT, e-commerce, technology transfer and artificial intelligence. He has advised high-impact Chilean tech companies on technology transfer. The constant interaction with other practices areas of the firm allows the department to provide fully realized advice on complex matters that frequently involve corporate, contractual, privacy or free competition aspects.

### MAGLIONA ABOGADOS: TECHNOLOGY, MEDIA AND TELECOMS SPECIALISTS



Claudio Magliona

Key figure(s):  
Claudio Magliona  
Established: 2007

**Track record:** The firm has media clients such as Netflix and Amazon Studios; telecom clients such as Microsoft Telecom, Infobip, Entel, Orange; technology clients such as Google and Huawei; fintech clients such as Dlocal, Caja Los Andes Prepago, Caja los Heroes; and artificial intelligence clients such as Tools for Humanity. Consulting services cover technology, intellectual property, public policy and government relations.

**Team & differentiation:** Magliona Abogados has a team of experts specializing in the protection of cutting-edge technologies and the intellectual and industrial property of its clients. Claudio Magliona has extensive experience in corporate matters, technology law, telecommunications, and intellectual and industrial property. Nicolás Yuraszeck focuses on new technologies, intellectual property, corporate law, public policy and government relations.



## STARTUP ACCELERATORS

### Best Accelerators

Firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>RECOMMENDED</b>	
<b>3IE</b>	Alejandro Gayan, Paulina Rojas
<b>Chrysalis</b>	Cristhian Aldayuz
<b>Grupo Imagine</b>	Eduardo Tastets
<b>Incubatec UFRO</b>	Ricardo Solervicens
<b>Incuba UC</b>	Alex Parnas
<b>Magical</b>	María José González
<b>Mujeres Empresarias ME</b>	Carolina Abbott
<b>Platanus Ventures</b>	Paula Enei, Agustín Feuerhake
<b>UDD Ventures</b>	Ángel Morales

## PUBLIC AFFAIRS

### Best Consulting Firms

Firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>RECOMMENDED</b>	
<b>Azerta</b>	Michael Patzl
<b>Extend</b>	Felipe del Solar
<b>Imaginacion</b>	Sergio García
<b>Kom Soluciones</b>	Eugenio Fredes
<b>Tironi</b>	Rodrigo Araya
<b>Zondea</b>	Juan Pablo Moreno

# COLOMBIA

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## PATENT PROSECUTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Cavelier Abogados</b>	Andrés Rincón, Carolina Vargas, Eliana Portilla
<b>Clarkmodet Colombia</b>	Silvia Patiño, Andrea Rodríguez, Juliana Gonzalez
<b>Lloreda Camacho &amp; Co</b>	Ana María Castro, Natalia Franco, Alicia Lloreda
<b>Olartemoure</b>	Carlos Olarte, Alexander Agudelo, Monica Guevara
<b>EXCELLENT</b>	
<b>Baker McKenzie</b>	Juan Pablo Concha Delgado
<b>Brigard Castro</b>	Juan Pablo Cadena, Martín Torres
<b>Gómez-Pinzón</b>	Mauricio Jaramillo, Juanita Perez
<b>Posse Herrera Ruiz</b>	Helena Camargo
<b>Triana Uribe &amp; Michelsen</b>	Fernando Triana, Andrés Medina, Marcela Gómez
<b>Wolf Mendez Abogados Asociados</b>	Jesús María Méndez
<b>HIGHLY RECOMMENDED</b>	
<b>Castellanos &amp; Co</b>	Margarita Castellanos
<b>Dentons Cárdenas &amp; Cárdenas</b>	Luz Helena Adarve, Juanita Acosta
<b>Pinzón Pinzón &amp; Asociados</b>	Mauricio Pinzón Pinzón
<b>Raisbeck &amp; Associates</b>	Ian Raisbeck
<b>RECOMMENDED</b>	
<b>Bbgs Abogados Colombia</b>	Myriam Montenegro
<b>CMS Rodríguez-Azueró</b>	Juan Camilo Rodríguez, Karl Mutter
<b>Cuesta Lawyers</b>	Juan Carlos Cuesta
<b>Guerrero &amp; Asociados Propiedad Intelectual</b>	Manuel Guerrero, Camila Correa
<b>Herrera Díaz Abogados</b>	José Herrera Díaz
<b>Holland &amp; Knight</b>	Daniilo Romero Raad
<b>MDE Intelectual Property</b>	Patricia Delgado Del Sordo, Clemencia Delgado Villegas
<b>Muñoz Abogados</b>	Guillermo Navarro
<b>Rubio &amp; Associates</b>	Humberto Rubio, Felipe Rubio
<b>Vera Abogados</b>	Carolina Vera Matiz

### OLARTEMOURE: SPECIALISTS IN THE MANAGEMENT OF INTELLECTUAL PROPERTY RIGHTS



Carlos Olarte

Key figure(s): Carlos Olarte and Juan Moure  
Established: 2003

**Track record:** OlarteMoure has a well-established IP practice boasting extensive expertise in patents and plant varieties, trademarks, unfair competition, sanitary registrations, copyright and anti-trust. Clients come from various sectors, such as the pharmaceuticals, finance, telecommunication and automotive industries. Pfizer, Grupo Nutresa and Televisa are clients.

**Team & differentiation:** OlarteMoure is a modern and dynamic intellectual property firm, made up of talented professionals recognized in their areas of practice. It has local offices in Bogotá, Medellín, Barranquilla, Bucaramanga, Cali and an international office in Tokyo. Carlos Olarte focuses on patent prosecution and defense, litigation and related advice. Juan Moure leads the trademark and competition law practice.



## IP LITIGATION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Baker McKenzie	Juan Pablo Concha Delgado
Brigard Castro	Juan Pablo Cadena, Martín Torres Cardozo
Cavelier Abogados	Andrés Rincón, Carolina Vargas, Eliana Portilla
Gómez-Pinzón	Mauricio Jaramillo, Juanita Perez
Lloreda Camacho & Co	Alicia Lloreda, Natalia Franco
Olartemoure	Felipe Acosta, Juan Moure, Nathalia Nieto
Triana Uribe & Michelsen	Fernando Triana, Sandra Ávila
<b>EXCELLENT</b>	
CMS Rodríguez-Azuero	Karl Mutter, Felipe Andrade
Philippi Prietocarrizosa Ferrero DU & Uría	Mauricio Patiño
Posse Herrera Ruiz	Helena Camargo
<b>HIGHLY RECOMMENDED</b>	
Bbgs Abogados Colombia	Lorenzo Pizarro Jaramillo, Felipe Rubio Torres, Claudia Lozano Afanador
Clarkemodet Colombia	Carolina Daza
Cuesta Lawyers	Juan Carlos Cuesta, Diana Romero
Dentons Cárdenas & Cárdenas	Luz Helena Adarve, Juanita Acosta
Herrera Díaz Abogados	José Herrera Díaz
Holland & Knight	Danilo Romero Raad
Marquez Robledo	Santiago Márquez, María Alejandra Ahumada
Nidia Osorio & Co	Nidia Osorio
Sergio Cabrera Abogados	Sergio Cabrera Torres
Vera Abogados	Jorge Vera, Carolina Vera Matiz
<b>RECOMMENDED</b>	
Castellanos & Co	Margarita Castellanos, Ximena Castellanos
Erazo Abogados	Liza Erazo
Espinosa Olarte & Abogados	Jorge Olarte, Andrés Espinosa
Estrategia Juridica	Claudette Vernot
Guerrero & Asociados Propiedad Intelectual	Manuel Guerrero, Natalia Perez, Camila Correa
MPR Moreno Advisors	Diana Moreno, Carlos Moreno
Peña Mancero	Daniel Peña
Pinzón Pinzón & Asociados	Mauricio Pinzón Pinzón
Studio Andino Legal	Camilo Andrade, Emilio García
Wolf Mendez Abogados Asociados	Jesús María Méndez

### VERA ABOGADOS: OUTSTANDING IP LITIGATION TEAM



Jorge Vera

Key figure(s): Jorge Vera, Carolina Vera and Natalia Vera  
Established: 1972

**Track record:** The firm's experience mainly covers industrial property, trademarks, patents, consumer rights, copyright and new technologies. It has been involved in several industrial property litigations, and regularly appears before the relevant authorities in proceedings related to sanitary registrations. Most of the firm's clients are involved in the pharmaceutical, food, cosmetics, mining or automotive industries.

**Team & differentiation:** Jorge Vera is a specialist in copyright, unfair competition and intellectual property. Carolina Vera focuses on patents and trademarks, leading a team of specialist lawyers whose combined experience allows the firm to respond efficiently and competitively to the needs and demands of clients worldwide. It has offices in Bogotá, Cali, Medellín and Barranquilla, as well as branches in Ecuador and Panama.

## LIFE SCIENCES: REGULATORY

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Aristizábal & Jiménez	Rubby Aristizábal
Gómez-Pinzón	Mauricio Jaramillo, Juanita Perez
Lloreda Camacho & Co	Ana María Castro, Enrique Álvarez, Dario Cadena, Daniel Cardona
<b>EXCELLENT</b>	
Aristizabal Abogados	Ricardo Aristizábal
Baker McKenzie	Juan Pablo Concha Delgado
Brigard Castro	Juan Pablo Cadena, Laura Ángel Jaramillo, Jennifer Quintero
Cavelier Abogados	Andrés Rincón
CMS Rodriguez-Azuero	Karl Mutter
Olartemoure	Carlos Olarte, Alexander Agudelo, Gina Arias, Catalina Jimenez, Liliana Galindo, Monica Guevara
Posse Herrera Ruiz	Helena Camargo
<b>HIGHLY RECOMMENDED</b>	
Arias Fajardo Abogados	Rubiela Arias de Fajardo
Clarkmodet Colombia	Juliana Gonzalez
Dentons Cárdenas & Cárdenas	Mónica Bonnett
Garrigues Colombia	José Miguel de la Calle
Holland & Knight	Danilo Romero Raad
MPR Moreno Advisors	Diana Moreno, Carlos Moreno
Philippi Prietocarrizosa Ferrero DU & Uría	Mauricio Patiño
Químicos Farmacéuticos Abogados	Libardo Cárdenas Giraldo
Triana Uribe & Michelsen	Fernando Triana, Marcela Gómez
&Castro Abogados	Natalia Castro Velez



## ENFORCEMENT & ANTI-COUNTERFEITING

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Baker McKenzie	Juan Pablo Concha Delgado
Olartemoure	Felipe Acosta, Camilo Bernal
Wolf Mendez Abogados Asociados	Mónica Wolf, Jesús María Méndez
<b>EXCELLENT</b>	
Atoz Legal Consulting	Andrés Zapata
Cavelier Abogados	Eduardo Varela
Dentons Cárdenas & Cárdenas	Luz Helena Adarve
Estrategia Jurídica	Claudette Vernot
Herrera Díaz Abogados	José Herrera Díaz
Lloreda Camacho	Alicia Lloreda, Natalia Franco
Nidia Osorio & Co	Nidia Osorio
Philippi Prietocarrizosa Ferrero DU & Uría	Camilo Suárez, Gerardo Florez
Posse Herrera Ruiz	Helena Camargo, Juan Sebastián Gonzalez
Triana Uribe & Michelsen	Fernando Triana, Sandra Ávila
<b>HIGHLY RECOMMENDED</b>	
Bbgs Abogados Colombia	Myriam Montenegro
Brigard Castro	Juan Pablo Cadena, Martín Torres Cardozo, Laura Ángel Jaramillo
Clarkemodet Colombia	Carolina Daza
CMS Rodríguez-Azuero	Karl Mutter
Espinosa Olarte Abogados	Andrés Espinosa, Jorge Olarte
Gómez-Pinzón	Mauricio Jaramillo
Holland & Knight	Danilo Romero Raad
Marquez Robledo	Felipe Ortega
Muñoz Abogados	Diego Muñoz
Raisbeck & Associates	Ian Raisbeck
Sergio Cabrera Abogados	Eduardo Cabrera
Vera Abogados	Jorge Vera, Mauricio Cheyne Tenorio

## DATA PROTECTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Bermúdez & Esguerra Abogados	José Alejandro Bermudez, Carlos Esguerra
CMS Rodríguez-Azuero	Lorenzo Villegas Carrasquilla
<b>EXCELLENT</b>	
Baker McKenzie	María Carolina Pardo Cuéllar
Brigard Urrutia	Sergio Michelsen, Juan Nicolas Laverde
Dentons Cárdenas & Cárdenas	Juanita Acosta, Luz Helena Adarve
Garrigues Colombia	José Miguel de la Calle
<b>HIGHLY RECOMMENDED</b>	
<b>1</b> Gómez-Pinzón	Mauricio Jaramillo, Andrés Fernandez de Castro
Lloreda Camacho & Co	Enrique Álvarez, María Alejandra de los Ríos
Olartemoure	Juan Moure, Cristina Rodríguez, Martha Gaitán
Peña Mancero	Daniel Peña
Posse Herrera Ruiz	Jorge De los Ríos
Vanegas Morales	Stella Vanegas
<b>2</b> Data & Tic	Rafael Gamboa Bernate, Nicolle Rojas
Ecija Colombia	Pablo Márquez
Martínez Quintero Mendoza González Laguado & De La Rosa	María Claudia Martínez
Ms Legal	Pedro Novoa, Mónica María Moreno Pinzón
<b>RECOMMENDED</b>	
Abello Abogados	Felipe Abello
Alzate & Asociados Asesores Jurídicos	Juan Pablo Alzate Ospina
Deloitte Legal	Jose Luis Jerez
Herrera Díaz Abogados	José Herrera Díaz
Marquez Robledo	Santiago Márquez
Marrugo Rivera & Asociados - FuturLex	Iván Dario Marrugo
Muñoz Abogados	Guillermo Navarro
RAD/DF	Alejandro Acevedo
Studio Andino Legal	Emilio García, Camilo Andrade, Wilmer Reatiga
Triana Uribe & Michelsen	Sandra Ávila



# INNOVATION, TECHNOLOGY & TELECOMS

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Brigard Urrutia	Sergio Michelsen, Juan Nicolas Laverde
Gómez-Pinzón	Mauricio Jaramillo, Andrés Fernández
<b>EXCELLENT</b>	
<b>1</b> Baker McKenzie	Juan Pablo Concha Delgado
CMS Rodríguez-Azuero	Lorenzo Villegas Carrasquilla
Lloreda Camacho & Co	Gustavo Tamayo Arango, Juan Manuel Ojeda, María Alejandra De Los Ríos
<b>2</b> Durán & Osorio Abogados	Álvaro Durán Leal
Martínez Quintero Mendoza González Laguado & De La Rosa	María Claudia Martínez
Tovar Fajardo & Asociados Abogados	Alfredo Fajardo, Felipe Tovar
<b>HIGHLY RECOMMENDED</b>	
Ecija Colombia	Pablo Márquez
Esguerra Asesores Jurídicos	Alfonso Miranda Londoño
Garrigues Colombia	José Miguel de la Calle
Olartemoure	Valeria Jaramillo, Carlos Olarte
Posse Herrera Ruiz	Ernesto Cavalier, Andrés Montoya, Jorge De los Ríos, Helena Camargo
<b>RECOMMENDED</b>	
Bbgs Abogados Colombia	Luis Felipe Barrios
Dentons Cárdenas & Cárdenas	Luz Helena Adarve
Guerrero & Asociados Propiedad Intelectual	Manuel Guerrero, Camila Correa
Holland & Knight	Danilo Romero Raad
Marrugo Rivera & Asociados - FuturLex	Iván Dario Marrugo
Ms Legal	Pedro Novoa
Peña Mancero	Daniel Peña, María Fernanda Gonzalez
Triana Uribe & Michelsen	Juan Pablo Triana
<b>VALUABLE PRACTICE</b>	
ABTIC- Abogado TIC	Natalia Ospina, Jhohan Sanabria De Luque, Efrén Pérez, Marcial Ortiz, Jose Pulido
Data & Tic	Rafael Gamboa Bernate, Nicolle Rojas
Rincon Cardenas & Moreno	Erick Rincon
Studio Andino Legal	Emilio García, Camilo Andrade

# PLANT BREEDERS' RIGHTS

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>EXCELLENT</b>	
Cavalier Abogados	Andrés Rincón, Eliana Portilla
Olartemoure	Carlos Olarte, Liliana Galindo, Luz Bulla
Posse Herrera Ruiz	Helena Camargo
<b>HIGHLY RECOMMENDED</b>	
Brigard Castro	Juan Pablo Cadena, Laura Ángel Jaramillo
Clarkemodet Colombia	Juliana Gonzalez
CMS Rodríguez-Azuero	Karl Mutter, Felipe Andrade
Garrigues Colombia	José Miguel de la Calle
Gómez-Pinzón	Mauricio Jaramillo
Lloreda Camacho & Co	Ana María Castro, Nestor Bejarano
Robledo Abogados	Pablo Felipe Robledo
Triana Uribe & Michelsen	Fernando Triana, Marcela Gómez
Vera Abogados	Carolina Vera Matiz

# ECUADOR

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## PATENT PROSECUTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Corralrosales</b>	Maria Cecilia Romoleroux, Francisco Gallegos, Gabriel Kuri
<b>EXCELLENT</b>	
<b>Falconi Puig Abogados</b>	Carlos Alberto Arroyo, Sasha Mandakovic, Jaime Mantilla, Santiago Mosquera
<b>Quevedo &amp; Ponce Estudio Jurídico</b>	Alejandro Ponce
<b>HIGHLY RECOMMENDED</b>	
<b>Bustamante Fabara</b>	María Rosa Fabara, José Rafael Bustamante Espinosa, Pablo Fabara, Maria Clara Bustamante
<b>Pérez Bustamante &amp; Ponce (PBP)</b>	Francisco Pérez-Gangotena, Alys Arcos, Rafael González, Camila Mateus, Margarita Romero
<b>RECOMMENDED</b>	
<b>Aguirre Noboa Law Firm</b>	Carlos Aguirre Noboa, María Cristina Guerra
<b>Arosemena Burbano &amp; Asociados</b>	Flavio Jose Arosemena Burbano, Veronica Gomez Lecaro
<b>Bermeo &amp; Bermeo</b>	Rodrigo Bermeo Rosales, Pablo Bermeo-Andrade
<b>Guerrero IP Office</b>	Johana Aguirre Guerrero, Omar Alban Cornejo
<b>Meythaler &amp; Zambrano</b>	José Meythaler, Andrea Araujo
<b>Robalino Law</b>	Pedro Cordova, María José Peñaherrera
<b>Spingarn</b>	Byron Robayo, Lorena Sandoval
<b>VALUABLE PRACTICE</b>	
<b>Clarkemodet</b>	Fabian Rivera
<b>Lexvalor Abogados</b>	Luis Marín-Tobar

# IP LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bustamante Fabara</b>	María Rosa Fabara, José Rafael Bustamante Espinosa, Pablo Fabara Vera, María Clara Bustamante
<b>Corralrosales</b>	María Cecilia Romoleroux, Francisco Gallegos
<b>Falconi Puig Abogados</b>	Carlos Alberto Arroyo, Sasha Mandakovic, Cecilia Falconi, Jaime Mantilla, Santiago Mosquera
<b>Pérez Bustamante &amp; Ponce (PBP)</b>	Francisco Pérez-Gangotena, Camila Mateus, Alys Arcos, Rafael González, Margarita Romero
<b>EXCELLENT</b>	
<b>Lexvalor Abogados</b>	Luis Marín-Tobar
<b>Meythaler &amp; Zambrano</b>	José Meythaler, Andrea Araujo, Sebastian Meythaler, Maricruz Cepeda Torres
<b>Dentons Paz Horowitz Abogados</b>	Verónica Chiriboga, Mónica Cortez
<b>Robalino Law</b>	Pedro Córdova, María José Peñaherrera
<b>Tobar Zvs</b>	Álvaro Sevilla, Óscar Vela
<b>HIGHLY RECOMMENDED</b>	
<b>1 Avl Abogados</b>	María de los Angeles Lombeyda, Juan Jose Arias
<b>Guerrero Propiedad Intelectual</b>	Johana Aguirre Guerrero
<b>Solines &amp; Asociados</b>	Juan Carlos Solines, Pablo Solines
<b>Spingarn</b>	Byron Robayo, Mario Cedeño
<b>2</b>	
<b>Aguirre Noboa Law Firm</b>	Carlos Aguirre Noboa, María Cristina Guerra
<b>Arosemena Burbano &amp; Asociados</b>	Flavio Arosemena Burbano
<b>Ecija Gpa</b>	Gonzalo Muñoz, Michael Veintimilla
<b>Luzuriaga &amp; Castro</b>	Gonzalo Luzuriaga
<b>Sur Legal</b>	Antonio Martínez Montesinos, Marco Ávila, Angélica Reiban
<b>RECOMMENDED</b>	
<b>Abocacia</b>	Daniel Díaz
<b>Bermeo &amp; Bermeo</b>	Rodrigo Bermeo-Andrade, Rodrigo Bermeo Rosales
<b>Divergent Law</b>	María-Belén Rivadeneira Reyes
<b>Flor Bustamante Pizarro &amp; Hurtado</b>	Juan Pablo Serrano, Erika Alarcón
<b>Pluslaw IP</b>	Francisco Villacreses Real, Daniela Moreira Sarmiento
<b>Quevedo &amp; Ponce Estudio Jurídico</b>	Alejandro Ponce
<b>Venamerica Abogados &amp; Consultores</b>	Carmen Robayo



## PLANT BREEDERS' RIGHTS

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Tobar Zvs	Oscar Vela, Alvaro Sevilla
<b>EXCELLENT</b>	
Avl Abogados	Maria de los Angeles Lombeyda
Bustamante Fabara	María Rosa Fabara
Pérez Bustamante & Ponce (PBP)	Francisco Pérez-Gangotena, Camila Mateus, Alys Arcos, Rafael González, Margarita Romero
<b>HIGHLY RECOMMENDED</b>	
Corralrosales	Maria Cecilia Romoleroux, Felipe Samaniego, Gabriel Kuri, Andrea Miño, Francisco Gallegos
Falconi Puig Abogados	Carlos Alberto Arroyo del Río
<b>RECOMMENDED</b>	
Abreu & Asociados	Janet Hernández Cruz
Lexvalor Abogados	Luis Marin Tobar
Spingarn	Byron Robayo Arroyo

## ENFORCEMENT & ANTI-COUNTERFEITING

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Corralrosales	Maria Cecilia Romoleroux, Francisco Gallegos, Eduardo Rios
Luzuriaga & Castro	Gonzalo Luzuriaga, Maria Paula Salgado, Jose Martin Rivera
<b>EXCELLENT</b>	
Bustamante Fabara	María Rosa Fabara, Jose Rafael Bustamante Espinosa, Maria Clara Bustamante
Falconi Puig Abogados	Cecilia Falconi, Angeles Puente
Meythaler & Zambrano	Margarita Zambrano, José Meythaler, Sebastián Meythaler, Andrea Araujo, José Antonio Cvik
Tobar Zvs	Álvaro Sevilla, Andrea Guevara, Oscar Vela
<b>HIGHLY RECOMMENDED</b>	
Fexlaw Abogados	Francisco Estupiñán, Alicia Salgado
Guerrero Propiedad Intelectual	Johana Aguirre Guerrero, Omar Alban Cornejo
Lexvalor Abogados	Luis Marin-Tobar
Pérez Bustamante & Ponce (PBP)	Francisco Pérez-Gangotena, Camila Mateus, Alys Arcos, Rafael González, Margarita Romero
Sur Legal	Marco Avila, Antonio Martinez
<b>RECOMMENDED</b>	
Avl Abogados	Maria de los Angeles Lombeyda
Dentons Paz Horowitz Abogados	Verónica Chiriboga
<b>VALUABLE PRACTICE</b>	
Aguirre Noboa Law Firm	Carlos Aguirre
Bermeo & Bermeo	Rodrigo Bermeo Andrade
Robalino Law	Pedro Cordova, María José Peñaherrera
Spingarn	Byron Robayo

### LUZURIAGA & CASTRO: LEADING ANTI-PIRACY ACTION AND BORDER MEASURES FIRM



Gonzalo Luzuriaga

Key figure(s): Gonzalo Luzuriaga  
Established: 2008

**Track record:** Luzuriaga & Castro Abogados has played an integral part in the dismantling of criminal organizations involved in counterfeiting in Ecuador and promoted several initiatives targeting counterfeit goods, in an effort to protect intellectual property rights. Clients include Adidas, Puma, Procter & Gamble, Tommy Hilfiger, Vans and Michael Kors.

**Team & differentiation:** The team has a string of significant border-protection successes to its name and has carried out numerous anti-piracy actions. Gonzalo Luzuriaga provides IP tutorials to national institutions, ensuring the firm retains an optimal relationship with the customs authorities. Its technological tools for case follow-up and its online strategies make it a law firm of reference.

## Analysis

### CORRALROSALES: DIFFERENCE-MAKING KNOW-HOW



Maria Cecilia  
Romoleroux

**Key figure(s):** Maria Cecilia Romoleroux, Francisco Gallegos, Gabriel Kuri, Xavier Rosales, Rafael Serrano and Ana Samudio  
**Established:** 1975

**Track record:** CorralRosales is one of the most prominent law firms in Ecuador. Its IP services cover litigation, trademarks, patents, copyrights, franchising and anti-counterfeiting. The firm is also very active in technology, telecommunications and data protection matters, and has particular expertise in e-commerce and the development of computer and software contracts.

**Team & differentiation:** Rafael Serrano is recognized by peers for his data-protection expertise. The firm has a complete team capable of responding to clients' every technology, intellectual property and data protection need. This year the firm has been very active helping top-level national and international companies in different industries comply with Ecuador's new data-protection law.

### BUSTAMANTE FABARA: STERLING REPUTATION IN PATENT MATTERS



Maria Rosa Fabara

**Key figure(s):** Maria Rosa Fabara, Jose Rafael Bustamante, Pablo Fabara, Esteban Davila and Daniel Castelo  
**Established:** 2022

**Track record:** The firm manages a broad portfolio of trademarks and has seen remarkable growth in patents. Bustamante Fabara has thousands of ongoing litigation and administrative proceedings and lawyers who have deep experience in copyright and anti-counterfeiting. The firm has been actively advising clients in the pharmaceutical and life sciences sectors on data-protection issues.

**Team & differentiation:** The IP team has around 25 professionals, including lawyers, food chemists and biochemists. Maria Rosa Fabara is praised by peers as an excellent lawyer of high standing. The firm maintains an extensive and regularly updated trademark database, allowing it to provide clients with the latest information on local trademark registrations.

### DENTONS PAZ HOROWITZ: CLEAR STRATEGY IN CHALLENGING CASES



Agustin Acosta

**Key figure(s):** Agustin Acosta, Verónica Chiriboga, Mónica Cortez and Gabriel Santelices  
**Established:** 1991

**Track record:** Thanks to its top-notch trademark, copyright and anti-piracy advice, the firm's IP department has received high international recognition for its work in the field. Its team of specialists advises clients in various sectors of the technology and telecoms industries. Customers value their creativity and clear communication.

**Team & differentiation:** The team constantly monitors the intellectual property registration process and stands out for its creativity in dispute resolution. Verónica Chiriboga has extensive experience in IP and intangible asset protection. Agustin Acosta advises on the day-to-day operations of domestic and international TMT clients, providing litigation and arbitration support when needed.

### MEYTHALER & ZAMBRANO: CREATIVE, COMPREHENSIVE APPROACH

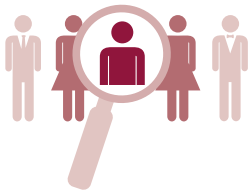


Margarita Zambrano

**Key figure(s):** Margarita Zambrano, José Meythaler, Andrea Araujo and Sebastian Meythaler  
**Established:** 1995

**Track record:** Patents and trademarks are staple practices of the IP team, which is also well versed in IP litigation and anti-piracy, making use of innovative methods and robust legal strategies. The firm also offers comprehensive solutions to circumvent the difficulties of data protection legislation in all sectors, thanks to its in-depth knowledge of the regulatory landscape.

**Team & differentiation:** With offices in the largest cities in the country, the IP team is highly respected in the Ecuadorian market and is a national leader in licensing. Main partner José Meythaler has more than 30 years' experience and has advised several companies in public law, corporate law and intellectual property, while colleagues and clients consider fellow name-partner Margarita Zambrano an authority on IP law.



#### The criteria are:

- Recognition & reputation of the firm in its market
- Team size at partner and senior associate level; seniority and track record of partners
- Nature, quality and volume of matters handled by the firm
- Prestige, diversity and internationalization of the firm's client base
- Recent team expansions that have proved demonstrably successful

#### In the course of our research, we gather detailed information from diverse sources:

Law firms: through questionnaires and interviews, our team gets first-hand information about a firm's history, positioning, expertise and recent activity.

Clients: we solicit the feedback of several thousand General Counsel, CFOs, Tax Managers and CEOs of domestic and multinational companies through anonymous questionnaires, meetings and phone interviews.

Qualified third-parties: we collect the opinion of professionals who are neither clients nor competitors, such as: investment bankers, accountants, arbitrators, expert witnesses.

Peer-review: We ask lawyers for their feedback on their local market and who they recommend when facing a conflict of interest. We also collect their opinion on lawyers they have worked with in other jurisdictions.

**TECHNOLOGY, INTERNET & TELECOMS****Best Law Firms**

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Barzallo Abogados</b>	Jose Luis Barzallo, Miguel Maldonado
<b>Corralrosales</b>	Xavier Rosales, Rafael Serrano, Ana Samudio
<b>EXCELLENT</b>	
<b>Ccb Abogados</b>	Daniela Cevallos Casals
<b>Ecija Gpa</b>	Felipe Gonzalez, Christian Espinosa, Jaime Dousdebés
<b>Falconi Puig Abogados</b>	Carlos Alberto Arroyo
<b>Heka Law Firm</b>	Andrés Teran
<b>Solines &amp; Asociados</b>	Juan Carlos Solines, Pablo Solines
<b>HIGHLY RECOMMENDED</b>	
<b>Bustamante Fabara</b>	Diego Ramirez, Hugo García-Larriva, Juan Felipe Bustamante, Jose Rafael Bustamante
<b>Dentons Paz Horowitz Abogados</b>	Agustín Acosta, Gabriel Santelices
<b>Robalino Law</b>	Martín Pallares, Daniel Robalino, Pedro Cordova
<b>Tobar Zvs</b>	Alvaro Sevilla
<b>RECOMMENDED</b>	
<b>AVL</b>	Santiago Andrade, Mario Ruiz
<b>Legaltech Asesores &amp; Consultores</b>	Janette Colamarco
<b>Niubox</b>	Diego Alvarez
<b>PBP</b>	Francisco Pérez, Carmen Simone, Juan Manuel Marchán, Diego Perez
<b>Spingarn</b>	Byron Robayo

# DATA PROTECTION & CYBERSECURITY

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Corralrosales	Rafael Serrano
Ecija Gpa	Felipe Gonzalez, Christian Espinosa
Solines & Asociados	Juan Carlos Solines, Pablo Solines
<b>EXCELLENT</b>	
Barzallos Abogados	Jose Luis Barzallos, Jacqueline Guerrero, Miguel Maldonado
Robalino Law	Pedro Córdova, María José Peñaherrera
<b>HIGHLY RECOMMENDED</b>	
<b>1</b> Bustamante Fabara	María Rosa Fabara, Esteban Davila, Daniel Castelo
Heka Law Firm	Andrés Teran
Lexvalor Abogados	Ricardo Peñaherrera
Spingarn	Lorena Naranjo, Daniela Macias, Matthew Armijos
<b>2</b> Avl Abogados	Maria de los Angeles Lombeyda, Mario Ruiz, Santiago Andrade
Dentons Paz Horowitz Abogados	Gabriel Santelices
Luzuriaga & Castro	Gonzalo Luzuriaga
Niubox	Diego Alvarez
Pérez Bustamante & Ponce (PBP)	Francisco Pérez-Gangotena
<b>VALUABLE PRACTICE</b>	
Ccb Abogados	Daniela Cevallos Casals, Luis Fernando Guerra
Falconi Puig Abogados	Jaime Mantilla
Legaltech Asesores & Consultores	Janette Colamarco
Marcelo Bodero & Asociados	Emilio Gallardo, Marcelo Bodero, Jose Paul Mendoza
Tobar Zvs	Hipatia Donoso, René De Sola, Bernardo Tobar

### BARZALLO ABOGADOS: STRONG TEAM, FIRST-CLASS EXPERTISE



Jose Luis Barzallos

Key figure(s):  
José Luis Barzallos  
and Miguel Maldonado  
Established:1995

**Track record:** Barzallos Abogados advises companies and organizations on how best to adopt and adapt to new technologies. The firm also offers comprehensive advice that covers data protection and telecommunications, and works closely with operators and regulators. Furthermore, it advises on implementing security and risk management policies and preventing security breaches.

**Team & differentiation:** The team has a deep understanding of the market and Ecuadorian legislation and regulations on personal data protection. It is highly committed to providing solutions to clients on new information technology matters. José Luis Barzallos is an active participant in initiatives in the legislative field which have enriched Ecuador's data-protection laws.

### ROBALINO LAW: STAYING ON TOP OF TECHNOLOGICAL ADVANCES



Pedro Cordova

Key figure(s):  
Pedro Cordova Balda  
and Maria Jose Peñaherrera  
Established:2015

**Track record:** The firm recognizes that the pace of technological change poses a significant challenge that requires constant protection and vigilance, and the market appreciates its innovative strategy during IP litigation negotiations. Over the past few years, the firm has advised some of the most important ICT companies regarding data privacy matters.

**Team & differentiation:** Pedro Cordova, who has more than 10 years' experience in IP matters and data protection negotiations, is praised by colleagues as an excellent professional, one that's always willing to exchange ideas and debate issues. Together with María José Peñaherrera and the rest of the team, he provides specialist services of quality tailored to the client's needs.

# PERU

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## PATENT PROSECUTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Barreda Moller	Alfredo Barreda, Fernando Barreda, Gonzalo Barreda
Clarkemodet Peru	José Marquis, Alvaro Arias, Cynthia Huaman, Jimena Ugarte
Estudio Colmenares & Asociados	Maria del Carmen Arana, Adan Roque
<b>EXCELLENT</b>	
Allende & Garcia Abogados	Jorge Allende
Espinosa Bellido Abogados	Francisco Espinosa Reboa
Estudio Echecopar -Member of Baker McKenzie International	Manlio Bassino
Estudio Muñiz	Bruno Merchor
Fernández-Dávila Abogados	Carlos Fernández-Dávila, Ivette Luque, Neulyn Marin
Mertz Peru	Claudia Fernandini, Stephany Soto, Norberto Rodriguez, Aldahir Romani
<b>HIGHLY RECOMMENDED</b>	
Barlaw - Barrera & Asociados	Adriana Barrera, Medalith Albarracin, María Inés Herrera
Carolina Oré Gomez & Asociados	Alexander Trujillo, Carolina Oré
Kresalja ip	Rosa María Kresalja, Marcela Robles
Pierola & Asociados	José de Pierola, María Nolazco
Rodrigo Elias & Medrano Abogados	María del Carmen Alvarado, Héctor Álvarez, Ximena Aramburú
Scavia & Scavia	Renzo Scavia
Valencia Law Office	Alfredo Valencia
<b>RECOMMENDED</b>	
BRDA Abogados	José Barreda, Gisella Barreda
DLA Piper Perú	Ana Teresa Barreto
Osterling Abogados	Arturo Tello
Thorne Echeandia & Lema Abogados	Alvaro Echeandia Bustamente
<b>VALUABLE PRACTICE</b>	
CMS Grau	Maria Delia Oxley
Diez Canseco Abogados	Marta Fernández-Pepper, Omar Alvarado, Luis Diez Canseco
Estudio Llona & Bustamante Abogados	Raúl Villavicencio, Alfonso Fernández
Estudio Olaechea	Monica Germany
MCG Law Firm	Jean-Carlo Costa, Ray Meloni, Dafne Ramos
Pacon & Schiantarelli	Juan Pablo Schiantarelli
Union Andina	Alejandro Castro



## PATENT LITIGATION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Estudio Muñiz	Bruno Merchor
<b>EXCELLENT</b>	
Barreda Moller	Alfredo Barreda, Fernando Barreda
Clarkemodet Peru	José Marquis, Alvaro Arias, Cynthia Huaman, Jimena Ugarte
Estudio Colmenares & Asociados	Maria del Carmen Arana, Adan Roque
Estudio Ehecopar -Member of Baker McKenzie International	Manlio Bassino
Fernández-Dávila Abogados	Carlos Fernández Dávila, Ivette Luque, Julisa Quiliche
Mertz Peru	Claudia Fernandini, Stephany Soto, Norberto Rodriguez, Aldahir Romani
<b>HIGHLY RECOMMENDED</b>	
Allende & Garcia Abogados	Jorge Allende, Magali García
Barlaw - Barrera & Asociados	Adriana Barrera, Maria Ines Herrera
Espinosa Bellido Abogados	Francisco Espinosa Reboa
Pacon & Schiantarelli	Juan Pablo Schiantarelli
Rodrigo Elias & Medrano Abogados	Hector Alvarez, Maria del Carmen Alvarado, Maritza Reátegui
Scavia & Scavia	Renzo Scavia

## PLANT BREEDER'S RIGHTS

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Estudio Ehecopar -Member of Baker McKenzie International	Manlio Bassino
Estudio Muñiz	Bruno Merchor
Mertz Peru	Claudia Fernandini, Stephany Soto, Norberto Rodriguez, Aldahir Romani
Rodrigo, Elias & Medrano Abogados	María del Carmen Alvarado, Maritza Reategui, Ximena Aramburú
<b>EXCELLENT</b>	
Arturo Diaz & Asociados Abogados	Arturo O. Diaz, Giovanna Yllanes
Barlaw - Barrera & Asociados	Medalith Albarracin, Adriana Barrera
Barreda Moller	Alfredo Barreda, Fernando Barreda
Clarkemodet Peru	Alvaro Arias, Cynthia Huaman, Jimena Ugarte
Estudio Colmenares & Asociados	Maria del Carmen Arana
Union Andina	Alejandro Castro



PERU

Analysis

**ESTUDIO COLMENARES:  
UNMATCHED LEGACY OF IP PROFICIENCY**



María del Carmen Arana

**Key figure(s):** María del Carmen Arana and Luis Gayoso  
**Established:** 1904

**Track record:** Renowned for its expertise in intellectual property law, this top-tier firm is highly regarded for its exceptional performance in managing oppositions, cancellations, litigation, conciliations, infringement, nullity actions, and a range of other IP services. It is particularly sought after for its extensive experience in trademark and patent prosecution. Clients include Rolex, Airbnb, BMW and Kodak.

**Team & differentiation:** For over a hundred years, this boutique has been singularly dedicated to safeguarding, advising on, monitoring, and litigating intellectual property matters. Its staff, comprising two partners and nearly 40 professionals, focuses solely on IP concerns. Additionally, the team extends pro-bono assistance in patent protection to non-profit organizations like the International Potato Center.

**BARLAW - BARRERA & ASOCIADOS:  
PIONEERS IN PRESTIGIOUS IP SOLUTIONS**



Adriana Barrera

**Key figure(s):** Adriana Barrera, María Inés Herrera and Medalith Albarracín  
**Established:** 2011

**Track record:** Barlaw, a premier intellectual property firm in Peru, serves a diverse client base of over 500 companies, predominantly spanning the technology, entertainment, fashion, luxury goods, sports, pharmaceuticals, agrochemicals, automotive, retail, banking, and financial services sectors. Notable clients include Sony Entertainment, Abbott, Apple, Teva Pharmaceuticals, Chanel, Crocs and Kipling.

**Team & differentiation:** Led by Adriana Barrera, a 25-year veteran of the Peruvian IP scene, and supported by seasoned partners María Inés Herrera and Medalith Albarracín. The 45-strong team includes engineers, veterinarians, pharmaceutical chemists and IP technicians and handles a comprehensive range of intellectual property affairs, encompassing patents, trademarks, copyrights, plant variety rights, IP enforcement, litigation, licensing, and consultancy.

**KRESALJA IP:  
COMPREHENSIVE IP SERVICES**



Rosa María Kresalja

**Key figure(s):** Baldo Kresalja, Rosa María Kresalja and Marcela Robles  
**Established:** 1972

**Track record:** The firm offers comprehensive services covering the safeguarding and defense of intellectual property rights, encompassing trademarks, patents, enforcement, copyright and advertising. With a proactive approach to legal doctrine, the team has actively engaged with various IP regulatory bodies. Its clientele spans industries such as pharmaceuticals, mining, construction and food & beverages.

**Team & differentiation:** The firm's esteemed team comprises senior partner Baldo Kresalja, renowned for his standing in academic spheres, alongside managing partner Rosa María Kresalja, boasting a successful 19-year tenure in the industry. Adding to the depth of expertise is Marcela Robles, whose extensive knowledge in IP was honed during her 16-year tenure at the Peruvian IP authority.

**MERTZ PERU:  
MAXIMIZING IP POTENTIAL**



Claudia Fernandini

**Key figure(s):** Claudia Fernandini and Stephany Soto  
**Established:** 2017

**Track record:** The firm safeguards the intellectual property of its clients in a range of fields, including patents, trademarks, anticounterfeiting, industrial designs and genetic resources. It is frequently called upon by companies from the mining, pharma and tech industries such as Farmacológicos Veterinarios, Compañía de Minas Buenaventura and IQF del Perú.

**Team & differentiation:** The team includes engineers, biologists and agronomists, and has impressive expertise in patent litigation. Claudia Fernandini has considerable experience in the strategic management of intangible assets, and in the identification and protection of trade secrets. The team was recently strengthened by the addition of five new professionals.



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## LIFE SCIENCES

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>EXCELLENT</b>	
Fernández-Dávila Abogados	Carlos Fernández-Dávila, Ivette Luque, Julisa Quiliche
Rodrigo Elias & Medrano Abogados	Maritza Reátegui
<b>HIGHLY RECOMMENDED</b>	
Estudio Echeopar -Member of Baker McKenzie International	Manlio Bassino, Gonzalo Bernal
Estudio Muñiz	Bruno Merchor
Mertz Peru	Claudia Fernandini, Stephany Soto
Miranda & Amado	Willy Pedreschi
Osterling Abogados	Ximena Souza-Ferreira, Arturo Tello
<b>RECOMMENDED</b>	
CMS Grau	María Delia Oxley
DLA Piper Perú	Ana Teresa Barreto, Nathalie Málaga
Estudio Olaechea	Martin Serkovic, Mónica Germany
García-Godos & Lindley-Russo Abogados	Alfredo Lindley-Russo, Eduardo García-Godos
Martell Mena	Ana Belén Martell
Rosselló Abogados	Miguel Sánchez-Moreno, Ruddy Medina, Eliana Vilchez

## ENFORCEMENT & ANTI-COUNTERFEITING

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Barlaw - Barrera & Asociados	Adriana Barrera, María Ines Herrera
<b>2</b> Ds Casahierro Abogados	Javier Duany Garcia, Jessica Ortíz
<b>EXCELLENT</b>	
Barreda Moller	Alfredo Barreda, Fernando Barreda, Carlos Auza, Gonzalo Barreda
Estudio Colmenares & Asociados	María del Carmen Arana, Liria Bustiosa
Estudio Muñiz	Piero Calderon Oliva
<b>HIGHLY RECOMMENDED</b>	
Arturo Diaz & Asociados Abogados	Arturo O. Diaz, Giovanna Yllanes, Gabriel García
Estudio Echeopar - Member of Baker McKenzie International	Manlio Bassino
Kresalja Ip	Rosa María Kresalja
Osterling Abogados	Arturo Tello
<b>RECOMMENDED</b>	
Allende & Garcia Abogados	Magali Garcia, Jorge Allende
Carolina Oré	Carolina Oré, Alexander Trujillo
Clarkmodet Peru	José Marquis, Jimena Ugarte
Diez Canseco Competencia & PI	Luis Diez Canseco, Omar Alvarado, Marta Fernández-Pepper
Estudio Fernandez & Vargas Abogados	María Luz Vargas, Luis Gonzalo Ramirez
Rodrigo, Elias & Medrano Abogados	Héctor Álvarez, María del Carmen Alvarado

### DS CASAHIERRO: UNWAVERING COMMITMENT TO EXCELLENCE



Javier Duany

Key figure(s): Javier Duany and Jessica Ortiz  
Established: 2009

**Track record:** Top-tier anticounterfeiting firm excelling at investigations, customs enforcement, and marketplace raids. Its clientele includes prominent members of the entertainment, electronics, automotive, sports and healthcare sectors. Leveraging its substantial expertise, the firm adeptly oversees and safeguards IP portfolios, while diligently monitoring processes with trademark and patent offices.

**Team & differentiation:** At the helm of the firm's IP practice is Javier Duany, who boasts an impressive 25-year track record in legal aspects of IP, unfair competition, and free competition. Assisting him is Jessica Ortiz, a recently appointed partner who, for over 15 years, has proficiently managed trademark portfolios, copyrights, related rights, inventions, and emerging technologies before both administrative and judicial bodies.



## TELECOMS

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bullard Falla Ezcurra Abogados</b>	Alejandro Falla, Eduardo Quintana, Lucía Villarán, Andrea Cadenas
<b>Estudio Echeopar -Member of Baker McKenzie International</b>	Teresa Tovar
<b>Payet, Rey, Cauvi, Pérez Abogados</b>	Carlos Patrón, Gerardo Soto, Julia Loret de Mola
<b>Porto Legal</b>	Jose Miguel Porto
<b>Quiñones Alayza Abogados</b>	María Teresa Quiñones
<b>Rodrigo Elías &amp; Medrano Abogados</b>	Veronica Sattler, Maria del Rosario Quiroga
<b>EXCELLENT</b>	
<b>CMS Grau</b>	Ramon Huapaya, Nestor Shimabukuro
<b>Diez Canseco Competencia &amp; PI</b>	José Carlos Gonzáles
<b>Stucchi, Bezada, Rodas &amp; Pelaez Abogados</b>	Pierino Stucchi, Jose Antonio Bezada, Carlos Rodas, Alexander Flores
<b>HIGHLY RECOMMENDED</b>	
<b>DLA Piper Perú</b>	Luis Vargas, Roberto Berendson
<b>Estudio Olaechea</b>	Martin Serkovic, Carol Quiroz
<b>Hernández &amp; Cia</b>	Enrique Cavero, Carlos González
<b>Miranda &amp; Amado</b>	Willy Pedreschi, Enrique Felices, Fabiana Vittoria
<b>Niubox</b>	Oscar Montezuma
<b>Revoredo Abogados</b>	Abel Revoredo
<b>RECOMMENDED</b>	
<b>MOAR Abogados</b>	Carlos Monteza
<b>Ontier Peru</b>	Jorge Baca-Álvarez
<b>Zegarra &amp; Schipper</b>	Diego Zegarra

#### PORTO LEGAL: NEXT-LEVEL TECH AND TELECOMS SOLUTIONS



José Miguel Porto

Key figure(s): José Miguel Porto  
Established: 2014

**Track record:** Porto Legal guides various telecom companies in formulating market entry strategies and contributes significantly to closing the digital divide in Peru. It undertakes regulatory audits and ensures overall compliance with industry regulations, alongside facilitating technology procurement transactions. The firm is currently advising Andesat Peru on the expansion of a telecom network aimed at extending the operator's reach into rural areas of the country.

**Team & differentiation:** With over 15 years' expertise in the telecoms and information technology sectors, senior partner José Miguel Porto brings a wealth of experience to the table. His background includes leadership roles at both national and international levels. He possesses extensive knowledge of corporate law, transaction finance, mergers and acquisitions, telecoms, and technology transactions, as well as a deep understanding of venture capital and startups.

#### CMS GRAU: UNLOCKING CLIENTS' INNOVATION POTENTIAL



María Delia Oxley

Key figure(s): María Delia Oxley, Ramón Huapaya, Juan José Hopkins and Nestor Shimabukuro  
Established: 1934

**Track record:** The firm counsels on digital transformation, e-commerce, data protection, artificial intelligence, fintech, online gaming, startups, and Internet of Things. Its client roster includes industry giants like Google, Unilever, Microsoft Cybersecurity, Telefonica del Peru, and Entel. It has successfully secured brand recognition from INDECOPI for major players such as Intel, Queirolo, Tottus and Saga Falabella.

**Team & differentiation:** The team specializes in providing regulatory guidance across various areas including intellectual property, telecommunications, digital transformation, e-commerce ventures, data protection and artificial intelligence. With over two decades of experience, it has successfully managed the trademarks, patents, utility models, and industrial designs of prominent domestic and international firms.

# DATA PROTECTION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Niubox	Oscar Montezuma, Fiorella Colonna
<b>2</b> Estudio Echecopar -Member of Baker McKenzie International	Teresa Tovar
<b>EXCELLENT</b>	
Allende & Garcia Abogados	Jorge Allende
Hernández & Cia	Enrique Cavero
Iriarte & Asociados	Erick Iriarte
Payet, Rey, Cauvi, Pérez Abogados	Carlos Patrón
Revoredo Abogados	Abel Revoredo
Rodrigo Elias & Medrano Abogados	Italo Carrano
Stucchi, Bezada, Rodas & Pelaez Abogados	Pierino Stucchi, José Antonio Bezada, Carlos Rodas
<b>HIGHLY RECOMMENDED</b>	
DLA Piper Perú	Daniel Flores Consiglieri
Osterling Abogados	Fernando Allasi
Pacon & Schiantarelli	Juan Pablo Schiantarelli, Rosalina Susano
Porto Legal	José Miguel Porto
Torres y Torres Lara Abogados	Rafael Torres, Alejandro Morales
Zegarra & Schipper	Diego Zegarra
<b>RECOMMENDED</b>	
Barlaw - Barrera & Asociados	Adriana Barrera, Catherine Escobedo
Baxel Consultores	Christian Chávez
CPB Abogados	Xenia Vizcarra
Diez Canseco Competencia & PI	José Carlos Gonzáles
Ds Casahierro Abogados	Javier Duany, Jessica Ortiz
León e Iparraguirre Abogados	Luis Miguel León, Gianfranco Iparraguirre
Miranda & Amado	Enrique Felices, Willy Pedreschi, Fiorella Zumaeta
<b>VALUABLE PRACTICE</b>	
Benites Vargas & Ugaz Abogados	Fabricio Sánchez
Bueno Lercari Consultores	Rosa Bueno
Caro & Asociados	Carlos Caro Coria, Richard Aguilar, Luis Reyna
CMS Grau	Ramon Huapaya, Carolina Gajate
Damma Legal	Alvaro Castro Lora, Gabriela Cuadros
Dentons	Julio Gallo
Estudio Fernandez & Vargas Abogados	Maria Luz Vargas Chavez, Marco Antonio Palomino, Frank Sanchez
Estudio Olaechea	Carol Quiroz
Fernández-Dávila Abogados	Ivette Luque, Abel Tavera
Garrigues	Franco Muschi
Martinot Abogados	Jessica Hondermann
Mertz Peru	Claudia Fernandini, Yajaira Saavedra, Daniel Coaguilla, Aldahir Romani
Moar Abogados	Carlos Monteza, Helar Niño
Philippi, Prietocarrizosa Ferrero DU & Uria	Veronica Vergaray
Rebaza, Alcázar & De Las Casas	Rafael Alcazar
Rodríguez García & Encinas Abogados	David Encinas Zevallos

### NIUBOX: THRIVING INNOVATION ORIENTED FIRM



Oscar Montezuma

Key figure(s):  
Oscar Montezuma  
Established: 2018

**Track record:** Boutique firm specializing in privacy and data protection, adept at integrating legal expertise with technical insight. It excels at meeting the diverse legal needs of both local and international clients, including companies like Solgas, Delivery Hero and Agora Servicios Digitales. Its extensive understanding of innovation, technology and digital enterprises is highly prized.

**Team & differentiation:** The firm broadened its service offerings in e-commerce, data protection, digital transformation and corporate affairs with the establishment of a Bogotá office. Managing Partner Oscar Montezuma, boasting more than 15 years' experience, provides extensive guidance on digital economy matters, drawing from his deep understanding of regulations and public policies, both for governments and companies.

# URUGUAY

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## PATENT PROSECUTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Fernandez Secco &amp; Asociados</b>	Agustina Fernández Giambruno
<b>Fox &amp; Lapenne</b>	Victoria Fox, Juan Lapenne
<b>Fischer Abogados</b>	Gustavo Fischer, Federico Fischer, Mercedes Castells
<b>EXCELLENT</b>	
<b>1 Clarkemodet Uruguay</b>	Fabiana Penades
<b>Ferrere</b>	Agustín Mayer West
<b>Vanrell Propiedad Intelectual Abogados</b>	Álvaro Frizzi
<b>2</b>	
<b>Cervieri Monsuarez</b>	Natalia Paladino, Madelon Landa
<b>Cikato Abogados</b>	Matias Cikato, Mauro Marín
<b>HIGHLY RECOMMENDED</b>	
<b>Jones &amp; Cia</b>	Carlos Vera
<b>Pittaluga Abogados</b>	Martín Pittaluga

# IP LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Cervieri Monsuarez</b>	Virginia Cervieri, Pablo Monsuarez, Natalia Paladino, Lucia Cantera
<b>Ferrere</b>	Agustín Mayer West, Alejandro Alterwain
<b>Fischer Abogados</b>	Gustavo Fischer, Federico Fischer, Mercedes Castells
<b>EXCELLENT</b>	
<b>Cikato Abogados</b>	Mauro Marín, Matias Cikato
<b>Fernandez Secco &amp; Asociados</b>	Agustina Fernández Giambruno
<b>Fox &amp; Lapenne</b>	Victoria Fox, Juan Lapenne
<b>Pittaluga Abogados</b>	Juan Manuel Pittaluga
<b>Vanrell Propiedad Intelectual Abogados</b>	Marcel Perdigón
<b>HIGHLY RECOMMENDED</b>	
<b>Bergstein Abogados</b>	Silvina Vila, Leonardo Melos
<b>Clarkemodet Uruguay</b>	Fabiana Penades
<b>Pittaluga Abogados</b>	Juan Manuel Pittaluga



## ENFORCEMENT & ANTI-COUNTERFEITING

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM KEY FIGURE (S)

#### LEADING

**Cervieri Monsuarez** Virginia Cervieri, Anabel Frachia, Lucia Cantera

#### EXCELLENT

**1 Cikato Abogados** Matias Cikato, Mauro Marín

**Fischer Abogados** Gustavo Fischer, Federico Fischer, Mercedes Castells

**Vanrell Propiedad Intelectual Abogados** Fabiana Mateos, Juan Andrés Vanrell

**2 Fernandez Secco & Asociados** Agustina Fernández Giambruno

**Ferrere** Agustín Mayer West

#### HIGHLY RECOMMENDED

**Bacot & Bacot** Oscar Bacot Silveira

**Fox & Lapenne** Victoria Fox, Juan Lapenne

**Pittaluga Abogados** Martín Pittaluga, Juan Manuel Pittaluga

### CERVIERI MONSUAREZ & ASOCIADOS: EXEMPLARY TRACK RECORD



Virginia Cervieri

**Key figure(s):** Virginia Cervieri, Natalia Paladino, Pablo Monsuarez, Anabel Frachia, Lucia Cantera and Madelón Landai  
**Established:** 2008

**Track record:** The firm is a leading name in anti-counterfeiting and enforcement matters. It recycles seized products in an effort to help the planet and people in need, and has extensive experience in the registration and protection of IP rights. It is the only local law firm to have developed its own software package, Horus, which helps monitor client’s brands and products to ensure optimal protection.

**Team & differentiation:** The team has intervened in iconic cases which have earned it a sterling reputation. Each of the firm’s partners actively participates as a speaker in IP-related events, at both a regional and international level. In addition to Uruguay, Cervieri Monsuarez also has offices in Paraguay and Bolivia, on top of a representative in Panama.



**NÃO PERCA!  
DON'T MISS OUT!**

O Congresso Anual da ABPI em 2024 será realizado em Porto de Galinhas, e ficaremos muito felizes com a sua presença! Mais detalhes em breve.

ABPI's 2024 Annual Congress will be held in Porto de Galinhas, and we will be delighted to welcome you there!

**abpi**

**2024**

**12-13 AGO  
AUG 12-13**

**44º CONGRESSO INTERNACIONAL  
da PROPRIEDADE INTELECTUAL**

**44<sup>th</sup> INTERNATIONAL CONGRESS  
on INTELLECTUAL PROPERTY**

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EVENTO HÍBRIDO | HYBRID EVENT



# EUROPE

# INVESTMENTS & EXITS

## Best Venture Capital Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>360° Capital Partners</b>	Fausto Boni, Emmanuele Levi, François Tison
<b>Balderton Capital</b>	Bernard Liautaud, Daniel Waterhouse
<b>Felix Capital</b>	Frederic Court
<b>Global Founders Capital</b>	Roel Janssen
<b>High-Tech Gründerfonds</b>	Alex von Frankenberg
<b>Hiventures</b>	Bence Katona
<b>Serena Capital</b>	Marc Fournier, Philippe Hayat
<b>EXCELLENT</b>	
<b>Accel</b>	Philippe Botteri, Kevin Comolli, Sonali De Rycker
<b>BlueYard Capital</b>	Jason Whitmire, Ciarán O'Leary, Chad Fowler
<b>Daphni</b>	Pierre-Yves Meerschman, Pierre-Eric Leibovici
<b>Down Capital</b>	Norman Fiore, Evgenia Plotnikova, Haakon Overli, Josh Bell
<b>Earlybird Venture Capital</b>	Hendrik Brandis, Christian Nagel
<b>Molten Ventures</b>	Stuart Chapman
<b>Northzone Ventures</b>	Bjørn Stray
<b>Par Equity</b>	Paul Atkinson
<b>Partech Partners</b>	Omri Benayoun, Philippe Collombel, Romain Lavault
<b>Seedcamp</b>	Reshma Sohoni
<b>Sequoia Capital</b>	Luciana Lixandru
<b>HIGHLY RECOMMENDED</b>	
<b>83North</b>	Laurel Bowden, Gil Goren, Arnon Dinur, Yoram Snir
<b>Atomico</b>	Niklas Zennström
<b>Backed</b>	Andre De Haes, Alex Brunicki, Tom Hopkins
<b>Cap Horn</b>	Guillaume Dupont
<b>Creandum</b>	Johan Brenner, Fredrik Cassel, Staffan Helgesson
<b>EQT Ventures</b>	Carl Svantesson, Ashley Lundström
<b>Hoxton Ventures</b>	Bryan Gartner, Hussein Kanji, Charles Seely
<b>Index Ventures</b>	Jan Hammer, Dominique Vidal
<b>Octopus Investments</b>	Ian Perry
<b>Point Nine Capital</b>	Pawel Chuddzinski, Louis Coppey, Christoph Janz, Ricardo Sequerra Amram
<b>Speedinvest</b>	Oliver Holle, Michael Sieghart
<b>Ventech</b>	Nicolas Barthalon, Jean Bourcereau, Alain Caffi, Christian Claussen, Claire Houry

# AUSTRIA

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## PATENT PROSECUTION

### Best Law Firms & IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Puchberger &amp; Partner</b>	Andreas Gehring, Georg Puchberger, Peter Puchberger
<b>Schwarz &amp; Partner</b>	Herwig Margotti, Harald Nemeč, Andreas Pföstl
<b>SONN</b>	Daniel Alge, Rainer Beetz, Johannes Strobl, Philipp Weinzinger
<b>EXCELLENT</b>	
<b>Torgler Hofmann</b>	Stephan Hofinger
<b>Wildhack &amp; Jellinek</b>	Michael Stadler, Andreas Wildhack
<b>HIGHLY RECOMMENDED</b>	
<b>Kliment &amp; Henhappel</b>	Lukas Fleischer, Bernhard Henhappel
<b>Haffner &amp; Keschmann</b>	Magdalena Artaker, Marc Keschmann
<b>Hübscher &amp; Partner</b>	Winfried Hellmich, Gerd Hübscher, Helmut Hübscher
<b>RECOMMENDED</b>	
<b>Beer &amp; Partner</b>	Reinhard Hehenberger
<b>Geistwert</b>	Rainer Schultes
<b>Matschnig &amp; Forsthuber</b>	Christian Hofstetter
<b>REDL Life Science</b>	Manuela Loidl, Gerda Redl
<b>Pendl Mair</b>	Sebastian Feurstein, Gerald Mair, Rudolf Pendl
<b>Schardmüller Gall-Schuhmann</b>	Robert Claudius Schardmüller

# PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Gassauer-Fleissner</b>	Christian Gassauer-Fleissner, Dominik Göbel, Manuel Wegrostek
<b>Geistwert</b>	Constantin Kletzer, Juliane Messner, Max W. Mosing, Alexander Schnider, Rainer Schultes
<b>EXCELLENT</b>	
<b>Schwarz Schoenherr</b>	Georg Schönherr
<b>Wiltschek Plasser</b>	David Plasser, Lothar Wiltschek
<b>Wolf Theiss</b>	Georg Kresbach
<b>HIGHLY RECOMMENDED</b>	
<b>ABP Burger &amp; Partner</b>	Hannes Burger
<b>Binder Grösswang</b>	Ivo Rungg
<b>Schoenherr</b>	Andreas Natterer, Michael Woller
<b>RECOMMENDED</b>	
<b>Baker McKenzie</b>	Lukas Feiler
<b>CMS Reich-Rohrwig Hainz</b>	Egon Engin-Deniz, Klaus Pateter
<b>Dorda</b>	Axel Anderl
<b>Freshfields Bruckhaus Deringer</b>	Christof Pöchhacker
<b>Pendl Mair</b>	Sebastian Feuerstein, Gerald Mair, Rudolf Pendl
<b>Salomonowitz</b>	Sascha Salomonowitz
<b>Taylor Wessing</b>	Thomas Adocker, Axel Anderl, Dieter Natlacen, Martin Prohaska-Marchried, Andreas Schütz
<b>Warbek</b>	Stefan Warbek
<b>VALUABLE PRACTICE</b>	
<b>Brauneis Klauser Prändl</b>	Martin Reinisch
<b>Cerha Hempel</b>	Mark Krenn, Katharina Majchrzak
<b>DLA Piper Weiss-Tessbach</b>	Sabine Fehringer
<b>E+H</b>	Andreas Zellhofer
<b>Graf Isola</b>	Claudia Csáky, Ferdinand Graf
<b>Herbst Kinsky</b>	Sonja Hebenstreit
<b>HGF Europe</b>	Bernhard Ganahl, Jan Robert Naefe, Dr. Markus Zoller
<b>Jank Weiler Operenyi Deloitte Legal</b>	Sascha Jung
<b>KWR Karasek Wietrzyk</b>	Barbara Kuchar
<b>Lansky, Ganzger, Goeth, Frankl + partner (LGP)</b>	Gerald Ganzger
<b>Nomos Legal</b>	Alexander Koller
<b>Puchberger &amp; Partner</b>	Peter Puchberger
<b>Saxinger</b>	Maximilian Gumpoldsberger, Michael M. Pachinger, Reinhard Paulitsch
<b>Schindler Attorneys</b>	Philipp Spring
<b>SONN</b>	Rainer Beetz, Peter Pawloy, Johannes Strobl



## DATA PROTECTION & DATA PRIVACY

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1 Dorda</b>	Axel Anderl, Nino Tlapak
<b>2 Baker McKenzie</b>	Lukas Feiler
<b>Knyrim Trieb</b>	Rainer Knyrim, Gerald Trieb
<b>EXCELLENT</b>	
<b>Cerha Hempel</b>	Hans Kristoferitsch
<b>Geistwert</b>	Juliane Messner
<b>Wolf Theiss</b>	Roland Marko
<b>HIGHLY RECOMMENDED</b>	
<b>CMS Reich-Rohrwig Hainz</b>	Johannes Juranek
<b>E+H</b>	Andreas Zellhofer
<b>Schoenherr</b>	Günther Leissler
<b>Saxinger</b>	Michael Pachinger
<b>RECOMMENDED</b>	
<b>Binder Grösswang</b>	Angelika Pallwein-Prettner, Ivo Rungg
<b>Bisset</b>	Katharina Bisset
<b>Eversheds Sutherland</b>	Georg Röhsner
<b>Graf Isola</b>	Ferdinand Graf, Marija Križanac
<b>Herbst Kinsky</b>	Sonja Hebenstreit
<b>Katharina Raabe-Stuppig</b>	Katharina Raabe-Stuppig
<b>Knyrim Trieb</b>	Rainer Knyrim, Gerald Trie
<b>KWR</b>	Beatrice Blümel
<b>Schweiger Legal</b>	Thomas Schweiger
<b>Taylor Wessing</b>	Andreas Schütz

# TMT

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Dorda</b>	Axel Anderl, Alexandra Ciarnau
<b>EXCELLENT</b>	
<b>Baker McKenzie</b>	Lukas Feiler
<b>Wolf Theiss</b>	Georg Kresbach, Roland Marko, Kurt Retter
<b>HIGHLY RECOMMENDED</b>	
<b>Cerha Hempel</b>	Hans Kristoferitsch, Christoph Reiter, Armin Schwabl
<b>E+H</b>	Andreas Zellhofer
<b>Freshfields Bruckhaus Deringer</b>	Lutz Riede
<b>Geistwert</b>	Juliane Messner
<b>Schoenherr</b>	Michael Woller
<b>RECOMMENDED</b>	
<b>andr�ewitch &amp; partner</b>	Markus Andr�ewitch, Gerald Steiner, Wolfgang Tichy
<b>Binder Gr�sswang</b>	Ivo Rungg
<b>Bisset</b>	Katharina Bisset
<b>CMS Reich-Rohrwig Hainz</b>	Johannes Juranek
<b>Lansky, Ganzger, Goeth + Partner</b>	Gerald Ganzger
<b>Luksan</b>	Julia Luksan



# BELGIUM

## PATENT PROSECUTION

### Best IP Agencies

In each tier, the firms are ordered alphabetically

AGENCY	KEY FIGURE(S)
<b>LEADING</b>	
<b>Arnold &amp; Siedsma</b>	Nele D'Halleweyn
<b>Calysta</b>	Ludivine Coulon
<b>De Clercq &amp; Partners</b>	Ann De Clercq
<b>EXCELLENT</b>	
<b>AWA</b>	Paul-André Gollier
<b>Brantsandpatents</b>	Johan Brants
<b>Gevers</b>	François Gevers
<b>NLO</b>	Caroline Pallard
<b>Winger</b>	Davy Wauters
<b>HIGHLY RECOMMENDED</b>	
<b>Arc IP</b>	Guy Farmer
<b>Icosa</b>	Anne Savoye
<b>IP Hills</b>	Axel Plas
<b>IP Lodge</b>	Michael Beck
<b>Kirkpatrick</b>	Emilie Blanche
<b>Pecher &amp; Partners</b>	Nicolas Pecher
<b>V.O.</b>	Annemie Jaeken



# PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bird &amp; Bird</b>	Jean-Christophe Troussel
<b>Crowell Moring</b>	Kristof Roox
<b>Stibbe</b>	Ignace Vernimme
<b>EXCELLENT</b>	
<b>ALTIUS</b>	Christophe Ronse
<b>Hoyng Rokh Monegier</b>	Steven Cattoor
<b>Simont Braun</b>	Eric De Gryse
<b>Taylor Wessing</b>	Christian Dekoninck
<b>HIGHLY RECOMMENDED</b>	
<b>1 Cape IP</b>	Veronique Pede
<b>Inteo</b>	Kristof Neefs
<b>Janson</b>	Mireille Buydens
<b>Nautadutilh</b>	Tanguy de Haan
<b>2</b>	
<b>Allen &amp; Overy</b>	Geert Glas
<b>Baker McKenzie</b>	Koen De Winter
<b>Eubelius</b>	Pieter Callens
<b>Fieldfisher</b>	Stijn Debaene
<b>Osborne Clark</b>	Valentin de le Court
<b>RECOMMENDED</b>	
<b>DLA Piper</b>	Alexis Fierens
<b>Frédéric Lejeune</b>	Frédéric Lejeune
<b>IP Porta</b>	Karen Ongena
<b>Liber.Ius</b>	Gunther Meyer
<b>LMBD</b>	Louis Puts



## LIFE SCIENCES: TRANSACTIONAL & IP

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bird &amp; Bird</b>	Marc Martens
<b>Covington &amp; Burling</b>	Peter Bogaert
<b>Hoyng Rokh Monegier</b>	Benoît Strowel
<b>EXCELLENT</b>	
<b>ALTIUS</b>	Christophe Ronse
<b>Callens</b>	Stefaan Callens
<b>Crowell Moring</b>	Kristof Roox
<b>Quinz</b>	Olivier Van Obberghen
<b>Simmons &amp; Simmons</b>	Olivier Mignolet
<b>Stibbe</b>	Ignace Vernimme
<b>HIGHLY RECOMMENDED</b>	
<b>Allen &amp; Overy</b>	Geert Glas
<b>Baker McKenzie</b>	Els Janssens
<b>Cambrian</b>	Frédérique Joos
<b>Cape IP</b>	Veronique Pede
<b>CMS</b>	Virginie Dor
<b>Deloitte Legal</b>	Christoph Michiels
<b>Jones Day</b>	Cristiana Spontoni
<b>Loyens &amp; Loeff</b>	Stéphanie De Smedt
<b>Nautadutilh</b>	Jens Mosselmans
<b>Osborne Clark</b>	David Haex
<b>Simont Braun</b>	Eric De Gryse
<b>Taylor Wessing</b>	Christian Dekoninck
<b>Van Bael &amp; Bellis</b>	Catherine Longeval

# LIFE SCIENCES: REGULATORY

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bird &amp; Bird</b>	Marc Martens
<b>Hogan Lovells</b>	Fabien Roy
<b>Hoyng Rokh Monegier</b>	Liesbeth Weynants
<b>EXCELLENT</b>	
<b>ALTIUS</b>	Christophe Ronse
<b>Cooley</b>	Elisabethann Wright
<b>Covington &amp; Burling</b>	Peter Bogaert
<b>Crowell Moring</b>	Kristof Roox
<b>DLA Piper</b>	Richard Sterneberg
<b>Fieldfisher</b>	Claudio Mereu
<b>Jones Day</b>	Cristiana Spontoni
<b>Sidley Austin</b>	Maurits Lugard
<b>Simmons &amp; Simmons</b>	Olivier Mignolet
<b>HIGHLY RECOMMENDED</b>	
<b>Allen &amp; Overy</b>	Geert Glas
<b>CMS</b>	Bruno Fonteyn
<b>Dewallens &amp; Partners Bvba</b>	Filip Dewallens
<b>King &amp; Spalding</b>	Geneviève Michaux
<b>Nautadutilh</b>	Jens Mosselmans
<b>Reed Smith</b>	Wim Vandenberghe
<b>Stibbe</b>	Ignace Vernimme
<b>Van Bael &amp; Bellis</b>	Peter L'Ecluse



## IT, OUTSOURCING & TELECOMS

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Allen & Overy	Filip Van Elsen
DLA Piper	Kristof De Vulder
Stibbe	Erik Valgaeren
<b>EXCELLENT</b>	
<b>1</b> Bird & Bird	Benoit Van Asbroeck
CMS	Tom De Cordier
Crowell Moring	Thomas De Meese
Jones Day	Bernard E. Amory
Time.lex	Edwin Jacobs
<b>2</b> ALTIUS	Gerrit Vandendriessche
Astrea	Christine De Keersmaecker
Fieldfisher	Tim Van Canneyt
Linklaters	Tanguy Van Overstraeten
Monard Law	Kristof Zadora
Osborne Clark	Benjamin Docquir
Simont Braun	Joan Carette
<b>HIGHLY RECOMMENDED</b>	
Baker McKenzie	Elisabeth Dehareng
Clifford Chance	Dieter Paemen
Cooley	Patrick Van Eecke
Deprevernet Law firm	Sébastien Depré
Eubelius	Pieter Callens
Lexing	Alexandre Cassart
Lydian	Bastiaan Bruyndonckx
Liedekerke	Etienne Kairis
Loyens & Loeff	Stéphanie De Smedt
Ulys	Etienne Wery

## RECOMMENDED

<b>&amp; De Bandt</b>	Jeff Keustermans
<b>Affluo</b>	Johan Vandendriessche
<b>AKD</b>	Paul Van den Bulck
<b>Ambos</b>	Bart Vandereeckt
<b>Cambrian</b>	Pieter Capiou
<b>Cresco</b>	David Dessers
<b>Four &amp; Five</b>	Anneleen Vander Elstraeten
<b>Inteo</b>	Kristof Neefs
<b>Janson</b>	Hans Dhondt
<b>LMBD</b>	Louis Puts
<b>MVVP</b>	Herman Croux
<b>Andersen in Belgium</b>	Koen de Puydt
<b>Verhaegen &amp; Walravens</b>	Emmanuel Szafran

### MVVP: ROBUST IT & TECHNOLOGY TEAM



Herman Croux

Key figure(s):  
Herman Croux  
Established: 1995

**Track record:** Compact practice within a full-service player actively advising SMEs and multinationals on the full spectrum of IT work, including outsourcing, licensing, IP, databases, and data protection. Its lawyers' broad knowledge of information security and e-commerce regulation issues and specialist expertise allows for a greater understanding of the challenges faced by the companies the firm advises.

**Team & differentiation:** The five-partner IT & technology team brings its expertise to bear on all areas of IT work, including outsourcing, licensing, IP, databases, and data protection. It organizes numerous webinars and conferences and provides a response in line with the business expectations of clients. The diverse expertise of clients makes it possible to cover all data-protection and IT bases.

### MONARD LAW: STRATEGIC ADVICE ON A RANGE OF IT MATTERS



Kristof Zadora

Key figure(s): Kristof Zadora  
Established: 1990

**Track record:** Monard Law's IT department is renowned for its deep understanding of IT and telecommunications technology, providing robust representation in both negotiations and courtrooms. The team is proficient in GDPR compliance and data protection, actively engaging in digital contract storage, online contract management, e-signature solutions, e-billing, and is also collaborating on a contract drafting tool.

**Team & differentiation:** Monard Law distinguishes itself through exceptional in-house support for client legal departments, including secondments. The team adeptly handles consultancy inquiries, drafts and reviews contracts ensuring adherence to Belgian law, and offers tailor-made advice on public procurement and general corporate law.

### ANDERSEN IN BELGIUM: ENTIRELY FAMILIAR WITH IT LAW



Koen De Puydt

Key figure(s):  
Koen De Puydt  
Established: 2019

**Track record:** Esteemed for its prowess in the IT sector, Andersen supports a diverse clientele, including startups, tech innovators, and venture capitalists through all phases of their projects. The firm excels at representing clients across various industries such as pharmaceuticals, retail, and construction, ensuring comprehensive legal coverage from start to finish.

**Team & differentiation:** Led by Koen De Puydt, the IT team at Andersen is distinguished by its deep understanding of IT law and adeptness at handling complex issues like licensing, technology transfers, and IT litigation. With a strong presence in Belgium and a keen perspective on the international landscape, the team is well-equipped to advise private entities on strategic IT-related matters.



## DATA PROTECTION & CYBERSECURITY

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Allen & Overy	Filip Van Elsen
CMS	Tom De Cordier
Linklaters	Tanguy Van Overstraeten
Time.lex	Frédéric Debusseré
<b>EXCELLENT</b>	
<b>1</b> Bird & Bird	Jean-Christophe Troussel
Fieldfisher	Tim Van Canneyt
Stibbe	Erik Valgaeren
Wilson Sonsini Goodrich & Rosati	Cédric Burton
<b>2</b>	
Cooley	Patrick Van Eecke
DLA Piper	Heidi Waem
Jones Day	Jorg Hladjk
Osborne Clark	Benjamin Docquir
<b>HIGHLY RECOMMENDED</b>	
ALTIUS	Gerrit Vandendriessche
Covington & Burling	Daniel Cooper
Deprevernet Law firm	Grégoire Ryelandt
Eubelius	Pieter Callens
Faros	Anouk Focquet
Inteo	Kristof Neefs
Keller And Heckman	Peter Craddock
Lexing	Alexandre Cruquenaire
Nautadutihl	Vincent Wellens
Monard Law	Kristof Zadora
<b>RECOMMENDED</b>	
Acontrario	Magali Feys
AKD	Paul Van den Bulck
Affluo	Johan Vandendriessche
Cresco	David Dessers
Crowell & Moring	Thomas De Meese
Loyens & Loeff	Stéphanie De Smedt
Lawtree	Nicolas Wesling
Lydian	Bastiaan Bruyndonckx
MVVP	Herman Croux
Ulys	Etienne Wery
Verhaegen & Walravens	Emmanuel Szafran
Versius	Karen Rosier

# FINTECH

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bird &amp; Bird</b>	Scott McInnes
<b>DLA Piper</b>	Pierre Berger
<b>Simont Braun</b>	Joan Carette
<b>Stibbe</b>	Erik Valgaeren
<b>Time.lex</b>	Edwin Jacobs
<b>EXCELLENT</b>	
<b>Allen &amp; Overy</b>	Filip Van Elsen
<b>CMS</b>	Benoît Vandervelde
<b>Liedekerke</b>	Tom Van Dyck
<b>Linklaters</b>	Etienne Dessy
<b>HIGHLY RECOMMENDED</b>	
<b>ALTIUS</b>	Jérôme Vermeylen
<b>Baker McKenzie</b>	Michael Van Acker
<b>Cresco</b>	Olivier Van Raemdonck
<b>Florian Ernotte Avocat</b>	Florian Ernotte
<b>Hogan Lovells</b>	Ivan Peeters
<b>Lexing</b>	Jean-François Henrotte
<b>Norton Rose Fulbright</b>	Michael Jürgen Werner

# DENMARK

© Oleksiy Mark

## PATENT PROSECUTION

### Best Law Firms & IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>AWA</b>	Sidsel Hauge, Lasse Henze, Mikkel Roed Trier
<b>Inspicos</b>	Jakob Pade Frederiksen, Jan Simonsen, Peter Hertling, Ulla Klinge, Peter Koefoed
<b>Plougmann Vingtoft</b>	Jan Mondrup Pedersen, Christian L. Christiansen, Katja Sørensen, Per Jørgen Nygreen
<b>Zacco</b>	Camilla Rendal Nielsen, Michael Schandorf Sørensen, Pernille Thorsboe
<b>EXCELLENT</b>	
<b>acara</b>	Nicka Kirstejn, Per Larsen
<b>Copa Copenhagen Patents</b>	Mikkel Bender, Steven Richard Kitchen, Jacob Karstad Meyland
<b>Guardian IP Consulting</b>	Henrik Bagger Olsen, Lene Hansen, Holm Schwarze
<b>HØIBERG</b>	Susanne Høiberg, Jens Viktor Nørgaard, Louise Aagaard, Pernille Winding Gojkovic
<b>HIGHLY RECOMMENDED</b>	
<b>Budde Schou</b>	Henriette A. Damsgaard, Steen Wadskov-Hansen, Jesper Mark Wenzel, Brian Jeppesen
<b>Larsen &amp; Birkeholm</b>	Mikkel Dalkjær, Søren Valdgård Boye
<b>Patentgruppen</b>	Jørgen Moller, Jens Jeppesen



# PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bech-Bruun</b>	Klaus Ewald Madsen, Jeppe Brinck-Jensen, Martin Dræbye Gantzhorn
<b>Kromann Reumert</b>	Nicolai Lindgreen, Nicolaj Bording
<b>Plesner</b>	Mikkel Vittrup, Sture Rygaard
<b>EXCELLENT</b>	
<b>Accura Advokatpartnerselskab</b>	Morten Bruus, Christina Type Jardorf
<b>Bugge Valentin</b>	Anders Valentin, Patris Hajrizaj
<b>Gorrissen Federspiel</b>	Lasse Søndergaard Christensen, Kenneth Kvistgaard-Aaholm
<b>HIGHLY RECOMMENDED</b>	
<b>AWA</b>	Sidsel Hauge, Lasse Henze, Helle Friis Svenstrup, Mikkel Roed Trier
<b>COPA Copenhagen Patents</b>	Mikkel Bender, Peter Kim Jensen
<b>Horten</b>	Jakob Krag Nielsen, Asger Heine Jensen
<b>Inspicos</b>	Peter Hertling, Jakob Pade Frederiksen
<b>Lassen Ricard</b>	Terese Foged
<b>Loeven</b>	Louise Bertelsen Forman, Jacob Ørndrup, Christian Vinding Thomsen
<b>Lundgrens</b>	Nina Ringen, Emilie Lerstrøm

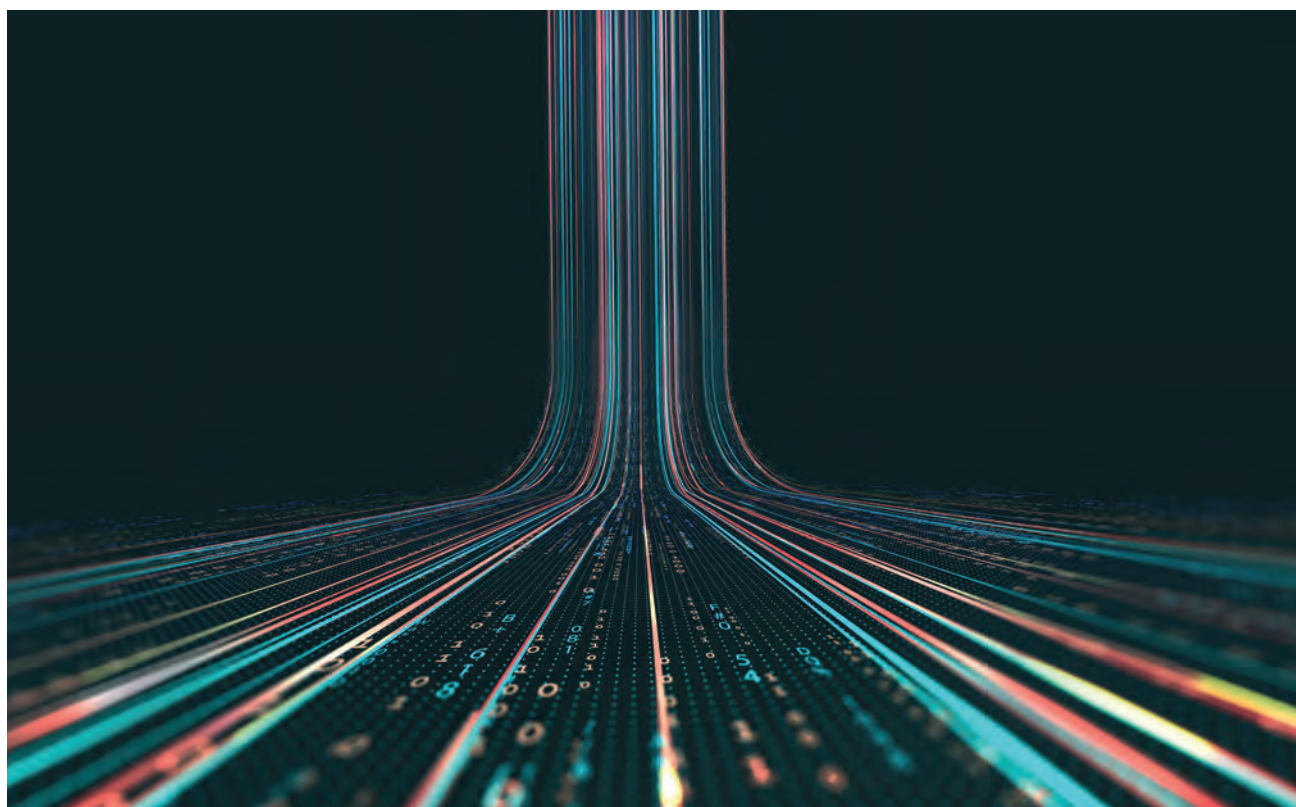


## DATA PROTECTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Accura Advokatpartnerselskab	Jens Harkov Hansen
Bech-Bruun	Mikkel Friis Rossa, Thomas Munk Rasmussen
Gorrissen Federspiel	Tue Goldschmieding, David Telyas
Kromann Reumert	Daiga Grunte-Sonne, Pia Kirstine Voldmester, Kristian Storgaard, Birgitte Toxværd
Plesner	Michael Hopp, Jesper Husmer Vang, Peter Østerby Mønsted
<b>EXCELLENT</b>	
Bird & Bird	Michael Gorm Madsen, Jesper Langemark
DLA Piper Denmark	Jon Lauritzen, Marlene Winther Plas
Horten	Jens Grønkjær Sjølander Pihl
<b>HIGHLY RECOMMENDED</b>	
Bruun & Hjejle	Anna de Vos-Zehngraff
Clemens	Tommy Angermair, Camilla Sand Fink
CO:PLAY	Heidi Højmark Helveg
Dahl Law Firm	Mads Nygaard Madsen
Lund Elmer Sandager	Torsten Hylleberg
Nielsen Nørager	Lykke Madsen, Henrik Peytz
Poul Schmith	Jakob Kamby
Skau Reipurth & Partnere	Mette Vestergaard Huss



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# FINLAND

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## PATENT PROSECUTION

### Best Law Firms & IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
1 <b>Berggren</b>	Mika Laajalahti, Joni Mikkola, Outi Virtaharju, Anssi Mäki, Robert Alderson
<b>Boco IP</b>	Karri Leskinen, Jonna Sahlin, Jaana Hämäläinen, Christian Westerholm
2 <b>Laine IP Oy</b>	Jarkko Tiilikainen, Christoffer Sundman, Kathy Wasström, Joni Vehmas
<b>EXCELLENT</b>	
<b>Kolster Oy Ab</b>	Tapio Åkräs
<b>Papula-Nevinpat</b>	Folke Johansson, Markku Simmelvuo, Erik Viik, Tomi Konkonen, Matti Brax, Satu Lehesranta
<b>HIGHLY RECOMMENDED</b>	
<b>Heinonen &amp; Co - part of Eversheds Sutherland Finland</b>	Petteri Häkkänen, Regina Pudas, Juhani Kupiainen
<b>Espatent Oy</b>	Sanna Kalliola, Sampsa Söderholm, Samu Lamberg, Kirsikka Etuaho
<b>Primrose Oy</b>	Toni Korelin, Marjukka Nuppola, Eeva Mänty
<b>Leitzinger</b>	Jorma Leitzinger



## PATENT LITIGATION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Borenius Attorneys</b>	Ben Rapinoja
<b>Roschier</b>	Rainer Hilli, Mikko Manner, Niklas Östman, Mikael Segercrantz
<b>EXCELLENT</b>	
<b>Castrén &amp; Snellman</b>	Sakari Salonen, Hanna Paloheimo
<b>Hannes Snellman</b>	Panu Siitonen
<b>Heinonen &amp; Co - part of Eversheds Sutherland Finland</b>	Petteri Häkkänen
<b>HIGHLY RECOMMENDED</b>	
<b>Backström &amp; Co</b>	Petri Eskola, Markus Lampinen, Timo Mäenpää
<b>Berggren</b>	Mika Laajalahti, Matti Nousiainen
<b>Bird &amp; Bird</b>	Henri Kaikkonen
<b>Krogerus</b>	Kalle Hynönen
<b>Merilampi Attorneys</b>	Mika Pakarinen
<b>Properta Attorneys</b>	Hanna-Maija Elo, Kukka Tommila
<b>Waselius &amp; Wist</b>	Bernt Juthström

# TMT

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Castrén &amp; Snellman</b>	Eija Warma-Lehtinen
<b>HPP Attorneys</b>	Kari-Matti Lehti, Pekka Raatikainen
<b>Krogerus</b>	Mika Puittinen, Juha Pekka Katainen, Kalle Hynönen
<b>Roschier</b>	Arto Linnervuo, Mikko Manner, Miikka Kontinen
<b>LEADING</b>	
<b>Bird &amp; Bird</b>	Sakari Halonen
<b>Borenius</b>	Samuli Simojoki, Erkkö Korhonen, Henriikka Piekkala
<b>Dittmar &amp; Indrenius</b>	Jukka Lång, Anna Haapanen
<b>Hannes Snellman</b>	Jesper Nevalainen, Panu Siitonen
<b>Inventio Attorneys</b>	Topi Lusenius
<b>Lexia Attorneys</b>	Markus Myhrberg
<b>LEADING</b>	
<b>Airaksinen Attorneys</b>	Jukka Airaksinen
<b>Attorneys-at-law Trust.</b>	Jan Lindberg
<b>Avance Attorneys</b>	Ilkka Perheentupa, Anders Floman, Minna Katajoki
<b>DLA Piper Finland</b>	Markus Oksanen, Sami Rintala
<b>Dottir Attorneys</b>	Daniel Stranius, Johanna Rantanen
<b>Eversheds Asianajotoimisto Oy</b>	Tiina Ashorn, Markus Rämö, Jukka Pekka Joensuu
<b>Waselius &amp; Wist</b>	Bernt Juthström, Jouni Kautto



# FRANCE

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## TMT M&A: LARGE-CAP

### Best Investment Banks

In each tier, the firms are ordered alphabetically

BANK	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Lazard	Vincent Le Stradic
Morgan Stanley France	Jean Abergel, Dominic Cahu, Patrick Standaert
<b>2</b> Bank of America	Stéphane Courbon
<b>EXCELLENT</b>	
BNP Paribas	Thierry Varène, Jean-Baptiste Natali
DC Advisory	Francois Prioux
Goldman Sachs	Thierry Sancier
J. P. Morgan	Xavier Bindel
Rothschild & Co	Virginie Lazès
<b>HIGHLY RECOMMENDED</b>	
Banque Hottinguer	Pierre Durand de Bousingen, Arnaud Bochet, Adrien Choquet
Crédit Agricole CIB	Ali El Amari
Deutsche Bank	Emmanuel Hasbanian, Julien Fabre
Natixis Partners	Bruno Stern, Nicolas Segretain, Pierre Gruaux
Nomura	Alexis Singer
Oddo BHF Corporate & Market	Jean-François Delpech
Perella Weinberg	Paulo Pereira, Gilles Tré-Hardy
Société Générale CIB	Patrick Perreault, Juan Manuel Ramirez
<b>RECOMMENDED</b>	
Barclays	Tom Erlich
Citigroup	Wilhelm Schulz, Pierre Drevillon
Greenhill & Co	Amélie Négrier-Oyarzabal
PJT Partners	Antonin Baladi

# HEALTHCARE & PHARMACEUTICALS: LARGE-CAP M&A

## Best Investment Banks

In each tier, the firms are ordered alphabetically

BANK	KEY FIGURE(S)
<b>LEADING</b>	
Centerview Partners	Matthieu Pigasse, Nicolas Constant
J. P. Morgan	Isabelle Seillier, Xavier Bindel
Rothschild & Co	Cyrille Harfouche, Grégoire Chertok, Laurent Buiatti, Dominic Hollamby
<b>EXCELLENT</b>	
<b>1</b> Goldman Sachs	Céline Méchain, Thierry Sancier
Lazard	Guillaume Molinier, Isabelle Xoual, Frédéric Rothenburger
Morgan Stanley France	David Benichou
<b>2</b>	
Bank of America	Laurent Vieillevigne
BNP Paribas	Thierry Varène
Citigroup	Pierre Drevillon
Deutsche Bank CIB	Emmanuel Hasbanian
Evercore	François Maisonrouge
HSBC	Alexandre Courbon
Société Générale CIB	Juan Manuel Ramirez
<b>HIGHLY RECOMMENDED</b>	
Barclays	Ghislain de Brondeau
Bucéphale Finance	David Orban, Timothée Fontaine
Crédit Agricole CIB	Bertrand Peyrelongue
UBS Investment Bank	Bruno Hallak, Valérie Landon, Laurent Bouvier
Moelis & Company	Philippe Gallone
<b>RECOMMENDED</b>	
Blackstone	Barry Gertz
Nomura	Alexis Singer, Nicolas Naillon



## HEALTHCARE & PHARMACEUTICALS: INVESTMENTS & EXITS

### Best Venture Capital Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1 Andera Partners</b>	Gilles Nobécourt, Raphaël Wisniewski, Olivier Litzka, Sofia Ioannidou
<b>Sofinnova Partners</b>	Antoine Papiernik, Henriette Richter, Graziano Seghezzi
<b>2</b>	
<b>ArchiMed</b>	Frédéric Cassan
<b>Argobio</b>	Laurent Arthaud
<b>Crédit Mutuel Innovation</b>	Xavier Deleplace
<b>Kurma Partners</b>	Thierry Laugel, Rémi Droller, Vanessa Malier, Philippe Peltier
<b>LBO France Venture</b>	Valéry Huot
<b>Mérieux Equity Partners</b>	Valérie Calenda
<b>Seventure Partners</b>	Isabelle de Cremoux
<b>Supernova Invest</b>	Celia Hart
<b>EXCELLENT</b>	
<b>1 BioMed Partners</b>	Thomas Möller, Markus Hosang
<b>Illumina Ventures</b>	Nick Naclerio, Arnaud Autret
<b>Karista</b>	Catherine Boule, Baudouin Hue
<b>Orbimed</b>	Iain Dukes
<b>Turenne Groupe</b>	Christophe Deldycke, Benoît Pastour
<b>Valquest Partners</b>	Walid Sfeir
<b>2</b>	
<b>Capagro</b>	Tom Espiard-Cignaco, Anne-Valérie Bach
<b>Elaia Partners</b>	Franck Lescure, Samantha Jérusalmy, Sacha Loiseau
<b>Fountain Healthcare Partners</b>	Ena Prosser
<b>Gimv</b>	Koen Dejonckheere, Nicolas de Saint Laon, Gautier Lefebvre
<b>Omnes Capital</b>	Guillaume Blavier
<b>Truffle Capital</b>	Philippe Pouletty
<b>UI Investissement</b>	Olivier Jarrousse, Michel Deprez
<b>Vivalto Partners</b>	Sébastien Alauzet, Yonel Genin
<b>HIGHLY RECOMMENDED</b>	
<b>AdBio Partners</b>	Alain Huriez, Geoffroy de Ribains, Matthieu Coutet
<b>Capital Grand Est</b>	Florence Trinquet-Cirilli
<b>Negma Group</b>	Elaf Gassam, François Houssin, Anthony de Rauville
<b>Paris Biotech Santé</b>	Olivier Amédée-Manesme



# INNOVATION FINANCING (R&D, RESEARCH TAX CREDIT)

## Best Consulting Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Ayming	Bruno Coulmance, Fabien Mathieu, Denis Blanc
FI Group	Sergio Caldeira, Abbas Djobo, Eric Petiot, Raphael Guglielmi
Leyton	François Gouilliard, Teoman Atamyan
<b>2</b> ABGi - Groupe Visiativ	Guillaume Carlier, Jacques Goudard, Olivia Cerveau-Reynaud
Epsa	Charles-Edouard de Cazalet
G.A.C. Group	Hakim Saidi
<b>EXCELLENT</b>	
Absiskey	François Chollet, Nicola Gianinazzi, Guillaume Carlier
Actemis	Arnaud Uflont, Gilles Christory
Dynergie	Louis Veyret, Gabriel Genieis
Fineco	Vahé Pamokdjian
In Extenso Innovation Croissance	Patricia Braun
Sogedev	Charles-Edouard de Cazalet, Thomas Gross
<b>HIGHLY RECOMMENDED</b>	
Aread	Frédéric Rey
Auvalie	Frédéric Grévaud, Pierre Cléau
Businove	Cyril Lorne
Dowel Innovation	Karine Eloire, Sylvie Vaugelade
Ennodev	Olivier Trancart
Evolv Consulting	Arnaud Pougner
Finovatis	Raphaël Terraz
III Financements	Vincent Macé
Néva	Larry Perlade
Self&Innov	Matthieu Bacquin
<b>RECOMMENDED</b>	
Ap'Innovation	Pascal Deschanel, Arnaud Millischer
Astalia	Philippe Emsalem, Laurence Bisseliches Meller
EIF	Sandrine Julien
Innovatech Conseil	Yves Martin-Chave
Inventage	Céline Perrin Kalaidjian, Jean-Marc Kalaidjian
Istrium	Sébastien Langer
Monte Cristo Consulting	Christophe Perrin
Performance Innovation Croissance Consultants	Jean-Michel Bruneau
Quadr'Innov	Alain Clément, Laurent Besson
Talas Partners	Mehmet Talas
Zaz Ventures	Xavier Aubry



## PATENTS: PHARMACEUTICALS, BIOTECH & LIFE SCIENCES

### Best IP Agencies

In each tier, the firms are ordered alphabetically

AGENCY	KEY FIGURE(S)
<b>LEADING</b>	
<b>Becker &amp; Associés</b>	Anne-Caroline Starck-Loudes, Valérie Gallois, Marion Chajmowicz, Redha Sekhri
<b>Casalonga</b>	Gwennaël Le Roy, Virginie Martin-Charbonneau, Jean-Baptiste Lecoeur
<b>Icosa</b>	Caroline de Mareuil-Villette, Claire Vershelde, Virgile Grandclaude, Manon Bonneton
<b>Lavoix</b>	Céline Bourneuf, Béatrice Holtz, Céline Bernardi, Stéphanie Lavé, Aude Veinante Gardey, Alain Colombet, Stéphanie Michiels
<b>Plasseraud IP</b>	Cyra Nargolwalla, Catherine Touati, Denis Bourgarel, Nadine Rocaboy, Frédéric Niemann, Ina Schreiber, Raphaël Fleurance, Carole Sellin, Anne Desaix, Nathalie Wajs
<b>Regimbeau</b>	Frédérique Faivre-Petit, Emmanuelle Levy, Barbara Casadewall, Stéphanie Célaire, Anne Bogard Boutaric
<b>Santarelli Group (CPI)</b>	Corinne Delprat, Emilie Dubuisson, Emmanuelle Fourcade, Stéphanie Gadal, Véronique Marcadé, Blandine Tarrère
<b>EXCELLENT</b>	
<b>1 Beau De Lomenic</b>	Philippe Hubert
<b>Germain Maureau</b>	Stéphane Agasse
<b>Ipsilon</b>	Pascale Le Coupanec, Hervé Gicquiaux, Sabrina Berrebi, Guillaume Goudeau, Maiwenn Bonnet, Anne Buchet
<b>Novagraaf</b>	Eric Enderlin, Charles-Henri Bertaux
<b>2 Bandpay &amp; Greuter</b>	Renaud Fulconis, Patrick Marollé, Véronique Crest, Maya Takeuchi
<b>Bardehle Pagenberg</b>	Lionel Vial
<b>Cabinet Tripoz</b>	Inès Tripoz
<b>Gevers &amp; Orès</b>	Chantal Noël, Claire Bernstein, Assieh Majidi, Eric Bilhère, Alexandre Mongeot, Fabienne Fabre
<b>LLR</b>	Vincent Remy, Guillaume de La Bigne, Richard Monni, Clémence Vallée-Thiollier
<b>HIGHLY RECOMMENDED</b>	
<b>Api Conseil</b>	Nicolas Girardin, Alexander Lerbs
<b>Cabinet Camus Lebkiri</b>	Olivier Camus, Alexandre Lebkiri
<b>Chaillot</b>	Pierre-Etienne Bouffard, Julie Desrois, Geneviève Chaillot, Dorothée Le Guyader
<b>Grosset-Fournier &amp; Demachy</b>	André Bourgouin, Catherine Grosset-Fournier, Sébastien Schauinger
<b>Ipaz</b>	Sophie Goulard
<b>IP Trust</b>	Elsa Martin-Touaux
<b>Ixas Conseil</b>	Martin Schmidt, Jean-Philippe Schouller
<b>Jacobacci Coralys Harle</b>	Jean-Michel Le Bihan, Fabienne Orsini
<b>YesMyPatent</b>	Magali Touroude
<b>RECOMMENDED</b>	
<b>Abello IP Firm - CPI</b>	Aimée Dadoun, Jean-Baptiste Thibaud
<b>Aquinov</b>	Julie Cenatiempo
<b>AtlantIP</b>	Axel Doucerain, Sandrine Verger
<b>B&amp;S Conseil</b>	Stéphanie Belbeoc'h
<b>Brandon IP</b>	Edern Tranvouez, Quentin Jorget
<b>Cabinet Netter</b>	Michael Krahn, Gabriel de Kernier, Alexis Renard
<b>FGPI</b>	Frédéric Gaillarde
<b>Fidal Innovation</b>	Geoffroy Cousin, Ludivine Decobert
<b>Guiu IP</b>	Stéphane Oudin
<b>Hautier IP</b>	Nicolas Hautier, Jean-Pascal Decobert

### IXAS CONSEIL: PROTECTING AND ENHANCING THE IP OF MAJOR MULTINATIONALS



Martin Schmidt

Key figure(s):  
Martin Schmidt  
Established: 1989

**Track record:** Ixas Conseil represents the interests of over 200 innovative clients, in France and further and afield, including helping I-TEN protect its rights over a new generation of batteries, and advising mining multinational Emirates Global Aluminium on the treatment of bauxite residue – an innovative case if ever there was one, since the client offers a breakthrough industrial solution to a problem that has dogged the industry since 1885.

**Team & differentiation:** Thanks to strong connections with Germany, the firm boasts leading expertise in patents, including those related to biochemistry, pharmaceuticals and cosmetics, which it lends to clients in both an advisory and litigation capacity. Its teams are regularly solicited to handle cross-border transfers of technology. Martin Schmidt actively participates in the UPC commission.

### CABINET TRIPOZ: IP EXPERTISE AND A SOCIAL CONSCIENCE



Inès Tripoz

Key figure(s): Inès Tripoz  
and Benjamin Dubuis  
Established: 2009

**Track record:** In demand team particularly active in the cosmetics and pharma fields. A trusted advisor to generics producers and providers of integrated IP services it acts, among others, for members of the chemicals and green-cosmetics sectors. Serving clients in the innovation ecosystem, the firm is mindful of the need to refresh its expertise on a regular basis, a fact that has seen the firm make a number of recent hires to bolster the team's existing technical expertise.

**Team & differentiation:** As an ex-research analyst in the pharmaceutical industry, Inès Tripoz has an excellent grasp of the complex requirements of her clients, and understands the importance of maintaining robust communication with them. Based in Lyon, the firm makes the most of its strategic location in the south-east of France and superior knowledge of brands and contracts. The firm places a high value on being socially engaged.

# PATENT LITIGATION: GENERAL

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1 Allen &amp; Overy</b>	Laëtitia Bénard, David Por
<b>August Debouzy</b>	François Pochart, Grégoire Desrousseaux
<b>Bird &amp; Bird</b>	Yves Bizollon, Anne-Charlotte Le Bihan, Thierry Lautier
<b>Linklaters</b>	Pauline Debré, Gaëlle Bourout, Jean-François Merdrignac
<b>2</b>	
<b>Bardhle Pagenberg</b>	Julien Fréneaux, Axel Munier, Clément Jaffray
<b>Casalonga</b>	Jean-Baptiste Lecoeur, Marianne Gabriel, Arnaud Casalonga, Pascaline Vincent, Floriane Codevelle
<b>Hoyng Rokh Monegier</b>	Amandine Metier, Sophie Micallef, Benoit Strowel, Florence Jacquand, Denis Monégier du Sorbier, Sabine Agé
<b>EXCELLENT</b>	
<b>1 Abello IP Firm - Avocats</b>	Michel Abello, Jean-Baptiste Thibaud, Marie Liens, Guillaume Dubos
<b>Armengaud Guerlain</b>	Catherine Mateu, Stéphane Guerlain
<b>DTMV</b>	Thomas Cuche, Pascal Lefort, Laurine Janin-Reynaud, Eleonore Gaspar
<b>Gide Loyrette Nouel</b>	Emmanuel Larere, Raphaëlle Dequiré-Portier, Jean-Hyacinthe De Mitry
<b>Hogan Lovells</b>	Stanislas Roux-Vaillard
<b>Jones Day</b>	Thomas Bouvet
<b>Pinsent Masons</b>	Emmanuel Gougé
<b>Szleper Henry Naumann Avocats</b>	Dariusz Szleper, Guillaume Henry
<b>Taliens</b>	Jean-Frédéric Gaultier, Grégoire Triet
<b>2</b>	
<b>Amar Goussu Staub</b>	Cyrille Amar, Grégoire Goussu
<b>De Marcellus &amp; Disser</b>	Emmanuel De Marcellus
<b>Lavoix</b>	Camille Pecnard, Pierre-Emmanuel Meynard
<b>Plasseraud Avocats</b>	Jean-Christophe Guerrini, Gilles Ringeisen, Sandrine Bouvier-Ravon
<b>Reed Smith</b>	Marianne Schaffner
<b>Simmons &amp; Simmons</b>	Marina Cousté, François Jonquères
<b>3</b>	
<b>Cornet Vincent Ségurel</b>	François Herpe, Jérôme Wiehn, Luc-Marie Augagneur
<b>Cousin &amp; Associés</b>	Jean-Martin Chevalier, Myriam Moatty
<b>Dentons</b>	Loïc Lemercier



FRANCE



<b>DLA Piper</b>	Frank Valentin
<b>Herbert Smith Freehills</b>	Frédéric Chevallier
<b>Ipsilon Dispute &amp; Resolution</b>	Matthieu Dhenne
<b>Legrand Lesage-Catel</b>	Olivier Legrand
<b>Quatrebarbes</b>	Nathalie de Quatrebarbes
<b>Santarelli Group (Avocats)</b>	Gwendal Barbaut
<b>Schertenleib Avocats</b>	Denis Schertenleib, Ombeline Degrèze-Péchade

### HIGHLY RECOMMENDED

<b>Advant Altana</b>	Armand Aviges, Jean-Guy de Ruffray, Pierre Lubet
<b>Aramis</b>	Benjamin May
<b>Benech</b>	Frédéric Benech, Virginie Lehoux
<b>Candé Blanchard Ducamp</b>	Julien Blanchard, Patrice de Candé
<b>De Gaulle Fleurance</b>	Francine Le Péchon-Joubert, Louis De Gaulle, Julien Horn, Jean-Marie Job
<b>Fidal</b>	Laurence Dreyfuss-Bechmann, Antoine Le Brun, Thibaud Lelong, Cyril Chauvin, Karine Etienne
<b>Gowling WLG</b>	Céline Bey
<b>J.P. Karsenty &amp; Associés</b>	Martine Karsenty-Ricard, Béatrice Moreau-Margotin
<b>Jacobacci Avocats</b>	Alexia de Maulde, Jean-Mathieu Bertho, Olympe Vanner
<b>Osborne Clarke</b>	Xavier Pican

### RECOMMENDED

<b>BCTG Avocats</b>	Gaëlle Boret-Pucci
<b>Cléry Devernay</b>	Alain Cléry, Coralie Devernay
<b>Deprez Guignot Associés - DDG</b>	Frédéric Dumont
<b>DS Avocats</b>	Charles-Antoine Joly
<b>DWF</b>	Jean-François Mercadier
<b>Goodwin</b>	Marie Fillon
<b>Kelten - Association d'avocats</b>	Nicolas Martin-Teillard
<b>Kern &amp; Weyl</b>	Tania Kern, Claire Weyl, Giulia Cortesi
<b>KPMG Avocats</b>	Patrick Amouzou, Julie Bellesort
<b>Lexing - Alain Bensoussan Avocats</b>	Virginie Brunot, Anne-Sophie Cantreau, Jérémy Bensoussan, Marie Soulez
<b>LPA-CGR Avocats</b>	Romain Viret

## Analysis

### LINKLATERS: AWARD-WINNING PATENT TEAM



Pauline Debré

**Key figure(s):** Pauline Debré and Sonia Cissé  
**Established:** 1973

**Track record:** The team applies its considerable expertise on a daily basis to resolving the many and varied issues its clients face. A heavyweight in the tech and life sciences sectors, the firm has a detailed action plan in place for dealing with UPC matters. Of note, the firm won best patent department at the 2024 edition of the *Trophées du droit* awards.

**Team & differentiation:** Led by IT, internet and personal-data specialist Sonia Cissé, Linklaters' patent team plays a preponderant role in the wider IP offer of the full-service corporate firm. The team expertly navigates high-stakes technical issues, factoring in the latest market trends. Linklaters remains a forward-thinking firm, as evidenced by the recent addition of a lawtech expert.

### BARDEHLE PAGENBERG: THRIVING IP BOUTIQUE



Julien Fréneaux

**Key figure(s):** Julien Fréneaux, Dominique Dupuis-Latour, Rebecca Delorey, Axel Munier and Clément Jafray  
**Established:** 1992

**Track record:** Highly regarded for its IT and telecoms capabilities, Bardehle Pagenberg also boasts top life-science and bio-medicine expertise. The firm successfully represented a mass-catering company in a high-stakes litigation, and also secured a second injunction of a patent from the French intellectual property authority, INPI.

**Team & differentiation:** At Bardehle Pagenberg, IP consultants and lawyers enjoy equal status. More than an expression of its partners' legal acumen, the recent anti-suit injunction the firm obtained before the president of the Paris High Court underlined the importance of IP to the legal fabric of France, demonstrating how IP law can be applied innovatively, beyond the typical domain of patents.

### CANDÉ BLANCHARD DUCAMP: A PASSION FOR IP

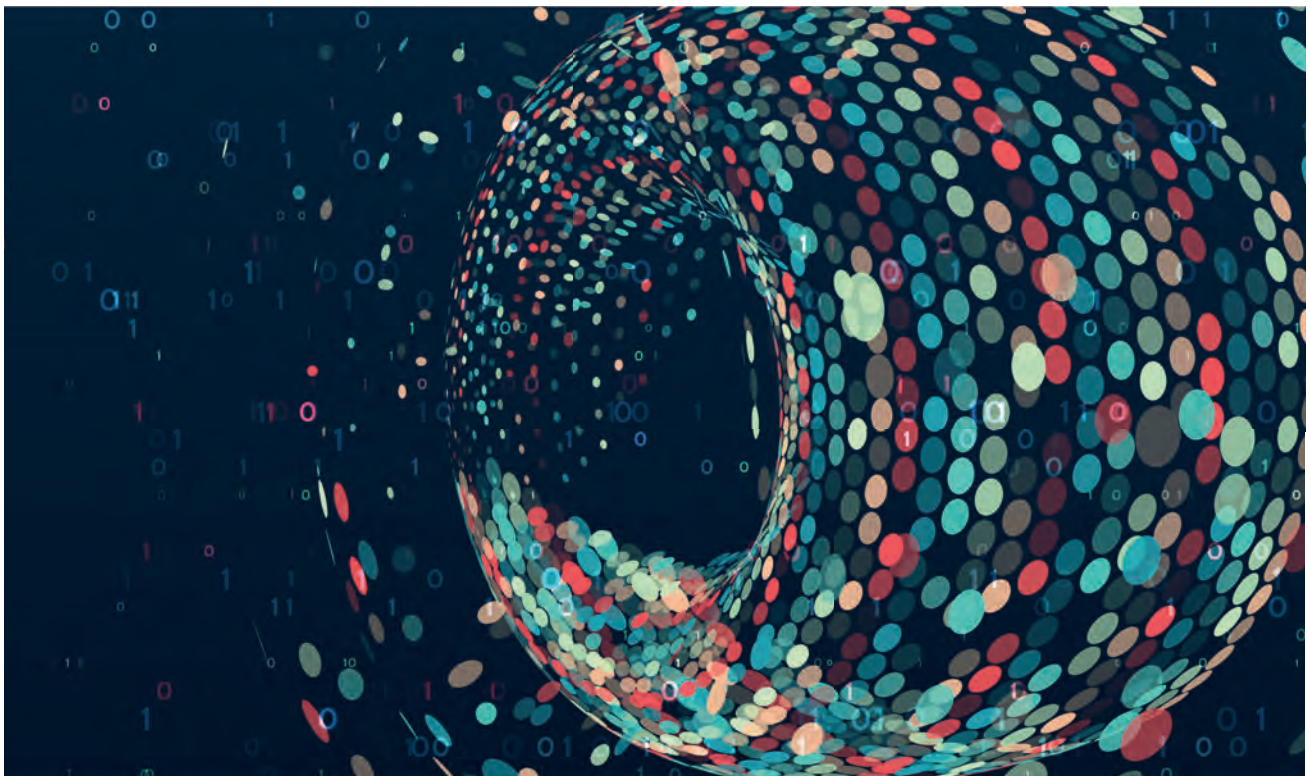


Patrice de Candé

**Key figure(s):** Patrice de Candé (honorary lawyer), Julien Blanchard and Claire Herissay-Ducamp  
**Established:** 2012

**Track record:** Recognized for its superior litigation capabilities in the areas of trademarks, patents, designs and models, the firm puts its IP expertise at the service of major French and international companies, acting with distinction across a range of matters, including unfair competition, copyright, parasitism and restoration of domain names. The firm has longstanding clientele in the fashion and luxury goods sectors, and provides detailed advice on influencer contracts.

**Team & differentiation:** Tight-knit, experienced and passionate, the Candé Blanchard Ducamp team provides its legal expertise on a pro-bono basis to startups trying to get off the ground. Models and designs specialist Patrice de Candé is actively involved with research institutes and providers of legal software, such as Lexis Nexis, while Julien Blanchard lectures in intellectual property law at Paris-Dauphine University.



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## DATA PROTECTION & CYBERSECURITY

### Best Law Firms

In Each Tier, The Firms Are Ordered Alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> August Debouzy	Florence Chafiol
De Gaulle Fleurance	Georgie Courtois, Matthieu Dary, Cécile Théard-Jallu
DLA Piper	Denise Lebeau-Marianna
Hogan Lovells	Etienne Drouard, Christine Gateau, Patrice Navarro, Mikael Salmela, David Taylor
Lexing Avocats	Alain Bensoussan, Virginie Bensoussan-Brulé, Anne Renard, Chloé Torrès
<b>2</b>	
<b>2</b> Baker McKenzie	Rémy Bricard
Bird & Bird	Ariane Mole
Derriennic Associés	Bruno Ducoulombier, Alexandre Fievée, François-Pierre Lani
Franklin	Merav Griguer
Haas Avocats	Gerard Haas, Jean-Philippe Souyris
Harlay Avocats	Sabine Lipovetsky, Fabrice Perbost
Nomos	Hélène Delabarre, Sylvain Naillat
Osborne Clarke	Claire Bouchenard
<b>EXCELLENT</b>	
<b>1</b> Delsol Avocats	Jeanne Bossi Malafosse
EY Société d'Avocats	Sandrine Cullaffroz-Jover, Fabrice Naftalski, Sophie Revol
Gibson, Dunn & Crutcher	Ahmed Baladi, Vera Lukic
Idea Avocats	Nana Botchorichvili, Nathalie Metallinos, Julie Ruelle
Mathias Avocats	Garance Mathias
Pinsent Masons	Annabelle Richard
<b>2</b>	
<b>2</b> Entropy	Adrien Basdevant, Jocelyn Pitet
Féral	Farid Bouguettaya, Olivia Luzi, Richard Willemant
Herbert Smith Freehills	Alexandra Neri
Hoche Avocats	Régis Carral
Oyat Avocats	Marie-Hélène Tonnellier
Racine	Eric Barbry
<b>3</b>	
<b>3</b> DS Avocats	Thomas Beaugrand, Antoine Gravereaux, Catherine Verneret
Fidal	Jean-Baptiste Chaniel, Sabine Deloges, Aurélie Klein, Anne Lambert-Favreau, Thomas Lange, Arnaud Tessalonikos
Klein - Wenner	Laurent Badiane, Matthieu Bourgeois
Kpmg Avocats	Patrick Amouzou, Julie Bellesort
Level Up Legal	François Coupez
Mcdermott Will & Emery	Lorraine Maisnier-Boché, Romain Perray
Pavléas Avocats	Georges Papadopoulos, Aretina Paschaloudi, Constantin Pavléas
PDGB	Benjamin Jacob
PwC Société d'Avocats	Valérie Aumage

# IT & SOFTWARE

## Best Law Firms

In Each Tier, The Firms Are Ordered Alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>August Debouzy</b>	Mahasti Razavi, Florence Chafiol
<b>Bird &amp; Bird</b>	Cathie-Rosalie Joly, Stephane Leriche, Djazia Tiourtite
<b>Derriennic Associés</b>	Alexandre Fievée, François-Pierre Lani, Pierre-Yves Margnoux, Georges Jensemle, Bruno Ducoulombier
<b>DLA Piper</b>	Stéphane Lemarchand, Jonathan Rofé, Fabienne Panneau, Jeanne Dauzier
<b>Lexing - Alain Bensoussan Avocats</b>	Alain Bensoussan, Benoît de Roquefeuil, Jérémy Bensoussan, Virginie Bensoussan-Brulé
<b>Osborne Clarke</b>	Claire Bouchenard, Xavier Pican
<b>EXCELLENT</b>	
<b>1 Ayache</b>	Guillaume Seligmann
<b>Baker Mckenzie</b>	Laurent Szuskin, Christian Blomet, Rémy Bricard, Magalie Dansac Le Clerc
<b>Cornet Vincent Ségurel</b>	François Herpe, Jérôme Wiehn, Thomas Deschryver, Luc-Marie Augagneur, Pauline Ducoin
<b>De Gaulle Fleurance</b>	Cécile Théard-Jallu, Georgie Courtois, Julien Horn, Louis De Gaulle, Jean-Marie Job
<b>Féral</b>	Richard Willemant, Bruno Grégoire Sainte-Marie, Christiane Féral-Schuhl, Farid Bouguettaya, Olivia Luzi
<b>Fidal</b>	Sabine Deloges, Aurélie Klein, Thomas Lange, Arnaud Tessalonikos, Anne Lambert-Favreau, Jean-Baptiste Chaniel, Gacia Kazandjian
<b>Harlay Avocats</b>	Fabrice Perbost, Sabine Lipovetsky
<b>Hogan Lovells</b>	Etienne Drouard, Christine Gateau, Patrice Navarro, Mikael Salmela, David Taylor
<b>Iteanu</b>	Olivier Iteanu, Alexandra Iteanu
<b>Oyat Avocats</b>	Marie-Hélène Tonnellier
<b>PDGB</b>	Benjamin Jacob
<b>Taylor Wessing</b>	Philippe Glaser, Marc Schuler
<b>2 Adsto</b>	Claire Bernier
<b>Astura</b>	Matthieu Mélin
<b>DS Avocats</b>	Antoine Gravereaux, Thomas Beaugrand, Olivier Pignatari
<b>Gide Loyrette Nouel</b>	Thierry Dor
<b>H2O Avocats</b>	Isabelle Vedrines, Nicolas Herzog, Sandra Benabou
<b>Hoche Avocats</b>	Régis Carral
<b>Isabelle Renard Avocat</b>	Isabelle Renard
<b>ITlaw Avocats</b>	Claudia Weber
<b>Lawways</b>	GillesLe Rouvier
<b>Norton Rose Fulbright</b>	Nadège Martin, Marta Giner Asins, Laure Joncour
<b>Pavléas Avocats</b>	Constantin Pavléas, Georges Papadopoulos, Aretina Paschaloudi
<b>Racine</b>	Eric Barbry
<b>HIGHLY RECOMMENDED</b>	
<b>1 Advant Altana</b>	Jean-Guy de Ruffray, Pierre Lubet
<b>Algo Avocats</b>	Laura Ziegler, Sandra Tubert
<b>Aramis</b>	Benjamin May, David Roche
<b>Bersay</b>	Frédéric Lecomte
<b>Bismuth Société D'Avocats</b>	Mathieu Martin



## FRANCE



	<b>Blum Legal</b>	Marina Blum
	<b>Cloix &amp; Mendès-Gil</b>	Sylvain Joyeux
	<b>Delcade</b>	Isabelle Gavanon
	<b>Deprez Guignot Associés - DDG</b>	Vincent Fauchoux, Frédéric Dumont
	<b>Firsh</b>	Claire Poirson
	<b>Gibson, Dunn &amp; Crutcher</b>	Ahmed Baladi, Vera Lukic
	<b>Haas Avocats</b>	Gérard Haas
	<b>Herbert Smith Freehills</b>	Alexandra Neri
	<b>Idea Avocats</b>	Julie Ruelle, Nathalie Metallinos
	<b>Lerins</b>	Mathilde Croze, Elsa Rodrigues
	<b>Level Up Legal</b>	François Coupez
	<b>Linklaters</b>	Sonia Cissé
	<b>LPA-CGR Avocats</b>	Prudence Cadio
	<b>McDermott Will &amp; Emery</b>	Romain Perray, Lorraine Maisnier-Boché
	<b>Pinsent Masons</b>	Annabelle Richard, Emmanuel Gougé
	<b>Squadra Avocats</b>	Jean-Baptiste Belin, Alexandre Tessonneau
	<b>TGS France Avocats</b>	Anne-Sophie Viard-Crétat, Audrey Arbusa, Claire Camberton
	<b>Ydès</b>	Jean-Christophe Chevallier, Cyril Fabre
<b>2</b>	<b>André Meillassoux</b>	André Meillassoux
	<b>BCTG Avocats</b>	Caroline Goupil
	<b>Caprioli &amp; Associés</b>	Éric Caprioli, Pascal Agosti, Ilène Choukri
	<b>Carler</b>	Sophie Haddad, Antoine Casanova
	<b>Circle Law</b>	Edmond Tahar
	<b>Danièle Véret Cabinet d'avocats</b>	Danièle Véret
	<b>Delsol Avocats</b>	Stéphane Perrin, Jeanne Bossi Malafosse
	<b>Fiducial Legal by Lamy</b>	Karine Disdier-Mikus
	<b>Gramond &amp; Associés</b>	Marion Depadt Bels
	<b>J.P. Karsenty &amp; Associés</b>	Jean-Philippe Arroyo
	<b>Jeantet</b>	Frédéric Sardain
	<b>Joffe &amp; Associés</b>	Emilie de Vaucresson
	<b>K&amp;L Gates</b>	Claude-Étienne Armingaud
	<b>Klein - Wenner</b>	Laurent Badiane, Matthieu Bourgeois
	<b>KPMG Avocats</b>	Patrick Amouzou, Julie Bellesort
	<b>Le 16 Law</b>	Benoît Barré
	<b>Mathias Avocats</b>	Garance Mathias
	<b>Momentum Avocats</b>	Julie Carel, Jean-Sébastien Mariez
	<b>Nomos</b>	Éric Lauvaux, Hélène Delabarre
	<b>Nouveau Monde Avocats</b>	Bernard Lamon
	<b>PwC Société d'Avocats</b>	Valérie Aumage
	<b>Qualiens</b>	Frédéric Guénin
	<b>Redlink</b>	Frédéric Fournier, Sylvain Paillotin
	<b>Scan Avocats</b>	Sandra Cabanne, Alexandre Nappey
	<b>Simmons &amp; Simmons</b>	Christian Taylor
	<b>Vercken &amp; Gaullier</b>	Florence Gaullier, Gilles Vercken



## RECOMMENDED

<b>Addleshaw Goddard</b>	Elisabeth Marrache
<b>Bignon Lebray</b>	Nicolas Moreau, Benjamin Mourot, Élise Dufour
<b>Chammas &amp; Marcheteau Avocats</b>	Aude Spinasse
<b>Cleach Avocats</b>	Melvina Valerii
<b>Coblence Avocats</b>	Mélanie Erber
<b>Courtier Avocats</b>	Nicolas Courtier
<b>Herald Avocats</b>	Anne Cousin
<b>Jacobacci Avocats</b>	Olympe Vanner, Jean-Mathieu Bertho
<b>Jacob Avocats</b>	Julie Jacob
<b>Kramer Levin</b>	Mathilde Carle
<b>Quatrebarbes</b>	Nathalie de Quatrebarbes
<b>Shift avocats</b>	Gérald Sadde, Olivier Moussa
<b>Varet Près Killy</b>	Vincent Varet, Xavier Près
<b>Walter Billet Avocats</b>	Alan Walter, Fabien Billet
<b>White &amp; Case</b>	Bertrand Liard

## VALUABLE PRACTICE

<b>Agil'IT</b>	Sylvie Jonas, Laure Landes-Gronowski
<b>Alter Via Avocats</b>	Raphaël Rault
<b>Aurele IT</b>	Florence Ivanier
<b>CBR &amp; Associés</b>	Pierre-Olivier Chartier
<b>Forward Avocats</b>	François Frassati, Nicolas Weissenbacher
<b>Hayat Avocat</b>	Olivier Hayat
<b>Inlo Avocats</b>	Thomas Livenais
<b>Legalim</b>	Jérôme Debras
<b>Lorang Avocats</b>	Yann Lorang
<b>Mermoz</b>	Régis Mahieu
<b>Möbius Avocats</b>	Julien Abella, Grace Adams
<b>Niddam-Drouas Avocats</b>	Julie Niddam
<b>Osmose Avocats</b>	Antoine Gendreau, Alexis Vichnievsky
<b>Quantic Avocats</b>	François-Xavier Langlais, Emmanuelle Nahum
<b>Simon associés</b>	Fabrice Degroote
<b>Smalt Avocats</b>	Maud Lambert
<b>Touati La Motte Rouge Avocats</b>	Henri de la Motte Rouge, Jean-Philippe Touati
<b>Vaughan Avocats</b>	Ludovic de la Monneraye
<b>Woog &amp; Associés</b>	Coralline Manier Galas

## PAVLÉAS AVOCATS: ETHICALLY APPLIED TECHNICAL EXPERTISE



Constantin Pavléas

Key figure(s):  
Constantin Pavléas  
Established: 2001

**Track record:** The team is increasingly active in the fields of cybersecurity, agriculture and health-care, helping to bolster the integrity of sovereign technology and industries. The firm has set up teams dedicated to the Data Governance Act and to providers of data-intermediation services. The firm handles IT issues for clients in the semi-conductor industry.

**Team & differentiation:** Known for their high degree of technical precision, the firm's team of IT experts are active all along the IT value-chain, from the design of hardware to transparency in the training of AI algorithms. Constantin Pavléas has a refined understanding such subjects, regularly penning articles in industry publications and speaking at events. He coordinates the digital & intellectual property masters' programme the Paris-based HEAD law school.



## DIGITAL PLATFORMS AND APPS

### Best Law Firms

In Each Tier, The Firms Are Ordered Alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> August Debouzy	Florence Chafiol, Mahasti Razavi
Baker Mckenzie	Rémy Bricard, Christian Blomet, Laurent Szuskin, Magalie Dansac Le Clerc
Herbert Smith Freehills	Alexandra Neri
Hogan Lovells	Etienne Drouard, Christine Gateau, Patrice Navarro, Mikael Salmela, David Taylor
Osborne Clarke	Claire Bouchenard, Xavier Pican
<b>2</b> Bird & Bird	Alexandre Vuchot, Djazia Tiourtite
Derriennic Associés	François-Pierre Lani, Alexandre Fievée
DLA Piper	Jonathan Rofé, Fabienne Panneau, Stéphane Lemarchand, Gregory Tulquois
Haas Avocats	Stéphane Astier, Gerard Haas
Iteanu	Raoul Fuentes, Olivier Iteanu
Lexing - Alain Bensoussan Avocats	Alain Bensoussan, Virginie Bensoussan-Brulé
<b>EXCELLENT</b>	
Ayache	Guillaume Seligmann
De Gaulle Fleurance	Cécile Théard-Jallu, Georgie Courtois, Julien Horn, Louis De Gaulle, Matthieu Dary, Serge Lederman, Francine Le Pechon-Joubert
Deprez Guignot Associés - DDG	Vincent Fauchoux, Frédéric Dumont, Aurelie Bregou
DS Avocats	Catherine Verneret, Antoine Gravereaux
Féral	Christiane Féral-Schuhl, Bruno Grégoire Sainte-Marie, Farid Bouguettaya, Olivia Luzi
Harlay Avocats	Fabrice Perbost, Sabine Lipovetsky
Nomos	Éric Lauvaux, Hélène Delabarre
Oyat Avocats	Marie-Hélène Tonnellier
Pinsent Masons	Annabelle Richard, Emmanuel Gougé
Taylor Wessing	Marc Schuler, Philippe Glaser
Ydès	Jean-Christophe Chevallier, Cyril Fabre
<b>HIGHLY RECOMMENDED</b>	
<b>1</b> Algo Avocats	Laura Ziegler, Sandra Tubert
BCTG Avocats	Caroline Goupil, Gaëlle Boret-Pucci
Bersay	Frédéric Lecomte
Blum Legal	Marina Blum
Coblence Avocats	Mélanie Erber
Coursin	Yves Coursin
Fieldfisher	Christopher Mesnooh, Nathalie Hadjadj-Cazier
Firsh	Claire Poirson
Hoche Avocats	Régis Carral
Jacob Avocats	Julie Jacob
Jeantet	Frédéric Sardain
Klein - Wenner	Matthieu Bourgeois, Laurent Badiane
Lawways	Gilles Rouvier
Lerins	Elsa Rodrigues, Mathilde Croze
Linklaters	Sonia Cissé
LPA-CGR Avocats	Prudence Cadio
Next Avocats	Etienne Papin, Stéphanie Foulgoc
PDGB	Benjamin Jacob
Racine	Eric Barbry
Steering Legal	Stéphanie Berland
Veil Jourde	Nicolas Brault
<b>2</b> Adsto	Claire Bernier
Advant Altana	Pierre Lubet
Alerion	Frederic Saffroy, Corinne Thiérache
Armelle Furlon	Armelle Furlon
Astura	Matthieu Mélin
BG2V	Xavier Carbasse, Karim Beylouni
Bouchara & Avocats	Vanessa Bouchara
Candé Blanchard Ducamp	Patrice de Candé, Julien Blanchard, Claire Ducamp
CBR & Associés	Pierre-Olivier Chartier
Chemarin & Limbour	Alexandre Limbour
Christophe Caron	Christophe Caron
Cornet Vincent Ségurel	François Herpe, Jérôme Wiehn, Thomas Deschryver, Luc-Marie Augagneur
Delcade	Isabelle Gavanon
Deloitte Société d'Avocats	Hervé Gabadou
DTMV	Pascal Lefort, Thomas Cuche, Eleonore Gaspar
EBL Lexington	Laurent Levy
Elkrief Avocat	Danielle Elkrief
Entropy	Adrien Basdevant, Jocelyn Pitet

<b>Fidal</b>	Aurélie Klein, Jean-Baptiste Chaniel, Arnaud Tesselonikos, Anne Lambert-Favreau, Sabine Deloges, Thomas Lange, Gacia Kazandjian
<b>Gibson, Dunn &amp; Crutcher</b>	Ahmed Baladi, Vera Lukic
<b>Gide Loyrette Nouel</b>	Thierry Dor
<b>Guilloux Avocats</b>	Jean-Marie Guilloux
<b>H2O Avocats</b>	Isabelle Vedrines, Sandra Benabou, Nicolas Herzog
<b>Havard Duclos &amp; Associés</b>	Sophie Havard Duclos, Pauline Casanova, Constance Percevaux
<b>Herald Avocats</b>	Anne Cousin
<b>Idea Avocats</b>	Julie Ruelle, Nathalie Metallinos
<b>Isabelle Renard Avocat</b>	Isabelle Renard
<b>ITlaw Avocats</b>	Claudia Weber
<b>Joffe &amp; Associés</b>	Emilie de Vaucresson
<b>KPMG Avocats</b>	Patrick Amouzou, Julie Bellesort
<b>Laude Esquier &amp; Associés</b>	Olivier Laude
<b>Level Up Legal</b>	François Coupez
<b>Mathias Avocats</b>	Garance Mathias
<b>Norton Rose Fulbright</b>	Nadège Martin
<b>Osmose Avocats</b>	Mélanie Comert, Antoine Gendreau, Alexandra Le Corroncq, Alexis Vichnievsky
<b>Quatrebarbes</b>	Nathalie de Quatrebarbes
<b>Scan Avocats</b>	Sandra Cabanne, Alexandre Nappey
<b>Squadra Avocats</b>	Jean-Baptiste Belin, Daniel Fasquelle
<b>TGS France Avocats</b>	Caroline Belotti, Anne-Sophie Viard-Crétat, Audrey Arbusa, Claire Camberton
<b>Varet Près Killy</b>	Vincent Varet, Xavier Près
<b>Vercken &amp; Gaullier</b>	Florence Gaullier, Gilles Vercken

## RECOMMENDED

<b>Agil'IT</b>	Sylvie Jonas, Laure Landes-Gronowski
<b>Amar Goussu Staub</b>	Cyrille Amar, Grégoire Goussu, Antonin Staub
<b>Aramis</b>	Benjamin May, David Roche
<b>Aston Avocats</b>	Carine Piccio
<b>Atem Avocats</b>	Isabelle Camus
<b>Bblm Avocats</b>	Myriam Angelier
<b>Bignon Lebray</b>	Élise Dufour, Benjamin Mouroit
<b>Bilalian Avocats</b>	Lara Morel, Marguerite Bilalian
<b>Bismuth Société D'Avocats</b>	Mathieu Martin
<b>Caprioli &amp; Associés</b>	Éric Caprioli
<b>Chammas Marcheteau</b>	Aude Spinasse
<b>Cleach Avocats</b>	Melvina Valerii
<b>Danièle Véret Cabinet d'avocats</b>	Danièle Véret
<b>Effective Media</b>	Florent Desarnauts
<b>Ekv Avocats Associés</b>	Nicolas Verly
<b>Fabregat Avocats</b>	Marie Fabregat
<b>Gramond &amp; Associés</b>	Marion Depadt Bels
<b>Hayat Avocat</b>	Olivier Hayat
<b>Hertslet Wolfer &amp; Heintz - HW&amp;H</b>	Aurélien Boucher
<b>Hugot &amp; Associés</b>	Jean-Philippe Hugot, Valérie Hugot
<b>Illouz Avocats</b>	François Illouz
<b>J.P. Karsenty &amp; Associés</b>	Jean-Philippe Arroyo, Béatrice Moreau-Margotin, Martine Karsenty-Ricard
<b>Jacobacci Avocats</b>	Olympe Vanner
<b>Jasper Avocats</b>	Pascal Lê Dai
<b>K&amp;L Gates</b>	Claude-Etienne Armingaud
<b>Kelten - Association D'Avocats</b>	Nicolas Martin-Teillard
<b>Lazarègue Avocats</b>	Alexandre Lazarègue
<b>Le 16 Law</b>	Benoît Barré
<b>Lighten</b>	Adrien Aulas, Mathias le Masne de Chermont
<b>Momentum Avocats</b>	Julie Carel, Jean-Sébastien Mariez
<b>Oria Media</b>	Mathieu Davy
<b>Péchenard &amp; Associés</b>	Fabien Honorat, Gauthier Moreuil, Eric Andrieu
<b>Shift avocats</b>	Olivier Moussa, Gérard Sadde
<b>Touati La Motte Rouge Avocats</b>	Henri de la Motte Rouge, Jean-Philippe Touati
<b>Twelve</b>	Philippe Allaëys
<b>Walter Billet Avocats</b>	Alan Walter, Fabien Billet

## EBL LEXINGTON: WINNING BLEND OF IP AND IT KNOWLEDGE



Laurent Levy

Key figure(s): Laurent Levy  
Established: 2001

**Track record:** Thanks to its cutting-edge digital platforms expertise, EBL Lexington acts for high-caliber international clients in the fields of information technology, digital platforms and media, helping maximize the potential of their innovations and activities. The department has added fresh recruits to ensure the highest levels of service are maintained as it grows in stature.

**Team & differentiation:** The team is led by partner and co-founder Laurent Levy, a regular speaker at national and international IP and technology conferences. The firm's winning blend of IT, personal data law and intellectual property law knowledge, coupled with an unwavering commitment to serving the business goals of clients, makes it a go-to firm for ecommerce startups.

# GERMANY

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## INVESTMENTS & EXITS

### Best Venture Capital Firms

Firms are ordered alphabetically

FIRM	KEY INDUSTRY
<b>10x Group</b>	Healthcare, B2B, Energy, Technology
<b>42Cap</b>	IT, Software
<b>Acton Capital Partners</b>	Technology
<b>Antler</b>	AI & ML, Consumer, Crypto & Blockchain, Cybersecurity, E-Commerce, Fintech
<b>Astutia Ventures</b>	Commerce and Digital Lifestyle
<b>Atlantic Internet</b>	Technology
<b>b2venture</b>	AI and Machine Learning, Automation, Biotech, Climate, Consumer, SaaS, Foodtech
<b>Bayern Kapital</b>	Technology
<b>BlueYard Capital</b>	E-Commerce, Internet
<b>BMP Ventures</b>	Internet & Mobile, Life-Sciences, Consumer, E-Commerce, SaaS, Climate & Sustainability
<b>Btov Partners</b>	IT, TMT
<b>Capnamic Ventures</b>	E-Commerce, Gaming, Payments, Advertising, Software-as-a-Service
<b>Check24 Ventures</b>	Fintech, Insurtech, Online Marketplaces, Software
<b>Cherry Ventures</b>	Consumer Internet, Mobile, Marketplace
<b>Creandum</b>	Fintech, Mobile, Mobility & Transportation
<b>Creathor Venture</b>	Technology
<b>Deutsche Telekom Capital Partners</b>	Technology
<b>Earlybird Venture Capital</b>	IT, TMT, Gaming, E-Commerce, Fintech, Manufacturing, Healthtech
<b>Fly Ventures</b>	Technology
<b>Global Founders Capital</b>	Technology, Consumer Goods, E-Commerce
<b>Heartcore Capital</b>	E-Commerce, Technology, Proptech & Real Estate, Fintech
<b>High-Tech Gründerfonds</b>	Life-Sciences, Industrial
<b>IBB Bet</b>	Life-Sciences, ICT
<b>Lakestar</b>	Digital
<b>Next 47</b>	Technology
<b>Paua Ventures</b>	Technology
<b>Plug and Play Tech Center</b>	Enterprise, Fintech, Food & Beverage, Healthcare, Climate & Sustainability
<b>Point Nine Capital</b>	Developer Tools, Business Intelligence, Fintech
<b>Project A</b>	E-Commerce, Data, Software, Infrastructure
<b>Redstone Digital</b>	Digital
<b>Rocket Internet Capital Partners</b>	E-Commerce, Marketplace
<b>Speedinvest</b>	Deep Tech & Hard Science, Fintech, Health & Wellness, Industrial, Marketplace
<b>TA Venture</b>	Mobility, Healthcare, Enterprise, Consumer, Supply Chain & Logistics, Fintech
<b>Target Global</b>	E-Commerce, Fintech, Travel, Software, Mobile
<b>Verdane</b>	Consumer, E-Commerce, Marketplace, Climate & Sustainability, Enterprise, SaaS
<b>Visionaries Club</b>	Marketplace, E-Commerce
<b>Wellington Partners</b>	Technology, Life-Sciences
<b>West Tech Ventures</b>	Technology

# VENTURE CAPITAL TRANSACTIONS

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
CMS Hasche Sigle	Stefan-Ulrich Müller, Jörg Zätzsch
Noerr	Felix Blobel, Georg Christoph Schneider
Osborne Clarke	Robin Eyben, Nicolas Gabrysch, Martin Sundermann
Poellath	Christian Tönies
Vogel Heerma Waitz (V14)	Samuel Aebi, Frank Vogel, Clemens Waitz
YPOG	Frederik Gärtner, Martin Schaper, Benjamin Ullrich
<b>EXCELLENT</b>	
<b>1</b> Lutz Abel	Marco Eickmann, Lorenz Jellinghaus, Bernhard Noreisch, Björn Weidehaas
Raue	Andreas Nelle
Taylor Wessing	Norman Röchert, Hassan Sohbi, Jens Wolf
<b>2</b> Bird & Bird	Stefan Gottgetreu, Kai Kerger
Hogan Lovells	Volker Geyrhalter, Peter Huber, Nikolas Zirngibl
Orrick	Oliver Duys, Sven Greulich
Studio Legal	Andre Eggert, Natalie Pernile Vahsen
<b>HIGHLY RECOMMENDED</b>	
Dechert	Federico Pappalardo
Hengeler Müller	Emanuel Strehle
Heuking	Jörg Schewe, Peter Christian Schmidt, Mathias Schröder, Alexander Weber
Jones Day	Ivo Posluschny
K&L Gates	Thomas Lappe, Patricia Prelinger*, Thilo Winkeler
NEON	Patrick Auerbach
PXR	Peter Möllmann
Willkie Farr & Gallagher	Michael Ilter
<b>RECOMMENDED</b>	
<b>1</b> ARQIS	Christoph von Einem
Friedrich Graf von Westphalen	Alexander Hartmann
Gleiss Lutz	Jan Balssen
GÖRG	Bernt Paudtke
Greenberg Traurig	Henrik Armah
GSK Stockmann	Thomas Derlin, Katy Ritzmann
Gütt Olk Feldhaus	Tilmann Gütt
Lambsdorff	Pablo Rüdiger S. de Erice, Konstantin Graf Lambsdorff
Lupp + Partner	Felix Stützer
Luther	Andreas Tüxen
Oppenhoff	Gabriele Fontane
Reed Smith	Nikolaus von Jacobs
Seitz	Daniel Grewe
<b>2</b> Eversheds Sutherland	Holger Holle
LARK	Daniel Gubitx
RSM Ebner Stolz	Tim Odendahl, Christoph Winkler
RSR	Matthias Rüping
Weitnauer	Benedikt Mahr

\* Counsel



## PATENT PROSECUTION

### Best Law Firms & IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1 Grünecker</b>	Moritz Höffe, Reinhard Knauer
<b>Hoffmann Eitle</b>	Thorsten Bausch, Thomas Becher, Leo Polz, Henrik Vocke, Lasse Weinmann
<b>2 Bardehle Pagenberg</b>	
<b>Maiwald</b>	Dirk Bühler, Eva Dörner, Eva Ehlich, Sophie Ertl, Martin Huenges, Alexander Ortlieb, Christian Schäflein
<b>EXCELLENT</b>	
<b>Boehmert &amp; Boehmert</b>	Christoph Angerhausen, Christian W. Appelt, Markus Engelhard, Steffen Schmidt, Volker Scholz, Jakob Valvoda
<b>Cohausz &amp; Florack</b>	Jan Ackermann, Arwed Burrichter, Natalie Kirchhofer, Gottfried Schüll, Andreas Thielmann, Christoph Walk, Philippe Walter
<b>df.mp</b>	Dominik Ho, David Molnia, Sandra Pohlman
<b>Eisenführ Speiser</b>	Klaus Göken, Uwe Stilkenböhmer
<b>Maikowski &amp; Ninnemann</b>	Gunnar Baumgärtel, Ralf Emig, Felix Gross, Christoph Schröder, Fabian Sokolowski
<b>Meissner Bolte</b>	Florian Meyer, Tilman Pfrang, Kay Rupprecht, Julian Würmser, Stefan Zech
<b>Vossius &amp; Partner</b>	Elard Freiherr Schenck zu Schweinsberg, Hans-Rainer Jaenichen, Rainer Viktor
<b>HIGHLY RECOMMENDED</b>	
<b>Braun-Dullaues Pannen Emmerling</b>	Karl-Ulrich Braun-Dullaues, Friedrich Emmerling
<b>Gulde &amp; Partner</b>	Nicolas Hasse, Falk Lehmann, Marco Scheffler, Martin Thimm
<b>König Szyzka Tilmann von Renesse</b>	Gregor König, Dirk Szyzka, Dorothea von Renesse
<b>Prinz &amp; Partner</b>	Ute Feldmann, Thomas Kitzhofer, Jochen Sties, Werner Sulzbach
<b>Ter Meer Steinmeister &amp; Partner</b>	Bernd Aechter, Nicolaus ter Meer
<b>Uexküll &amp; Stolberg</b>	Albrecht von Menges
<b>Weickmann</b>	Markus Herzog, Christian Heubeck, Hans Weickmann, Wolfgang Weiss
<b>Wuesthoff &amp; Wuesthoff</b>	Rainer Gunzelmann, Hendrik Wichmann
<b>Zimmermann &amp; Partner</b>	Joel Nägerl, Gerd Zimmermann
<b>RECOMMENDED</b>	
<b>1 dompatent von Kreisler</b>	Andreas Gagidis, Jörg Helbing
<b>Dreiss</b>	Alexander Bulling
<b>karo IP</b>	Christian Bourgeois, Justus Kreuels, Matthias Rößler, Michael Schneider, Tobias Stelzer

<b>Kraus &amp; Lederer</b>	Klaus Beckmann, Michael Best
<b>Lorenz Seidler Gossel</b>	Robert Frick, Dieter Laufhütte
<b>Michalski Hüttermann &amp; Partner</b>	Aloys Hüttermann, Stefan Michalski, Guido Quiram, Dirk Schulz, Ulrich Storz
<b>Mitscherlich</b>	Thomas Körfer, Christian Rupp
<b>Samson &amp; Partner</b>	Wolfgang Lippich, Oswald Niederkofler
<b>Wallinger Ricker Schlotter Tostmann</b>	Michael Platzoeder, Michael Wallinger
<b>WBH Wachenhausen</b>	Benjamin Bubendorfer, Thorsten Haslinde, Marc Wachenhausen
<b>2 Arnold Ruess</b>	Arno Riße
<b>Bauer Vorberg Kayser</b>	Stephan Mixa
<b>Betten &amp; Resch</b>	Alexander Esslinger, Dirk Sieckmann
<b>Bird &amp; Bird</b>	Christian Harmsen
<b>Bosch Jehle</b>	Volker Jehle, Rudolf Reichold
<b>Epping Hermann Fischer</b>	Frank Heidrich
<b>GvW Graf von Westphalen</b>	Nicolas Dumont, Sebastian Heim, Christian Kusulis
<b>Heuking</b>	Detlef Raasch, Isabella Sommer-Zhang
<b>Jones Day</b>	Olga Bezzubova, Dorothée Weber-Bruls
<b>Prüfer &amp; Partner</b>	Dorothea Hofer
<b>Simmons &amp; Simmons</b>	Fritz Lahrtz, Stephanie Nottrott
<b>SKM-IP</b>	Jan Krauss, Nils Schmid
<b>Thum &amp; Partner</b>	Bernhard Thum
<b>Viering, Jentschura &amp; Partner</b>	Armin Kühn

## HOFFMANN EITLE: LEADING PATENT ADVISORS



Thorsten Bausch

**Key figure(s):**  
Thorsten Bausch,  
Thomas Becher, Leo Polz,  
Henrik Vocke  
and Lasse Weinmann  
**Established:** 1892

**Track record:** A strength of Hoffmann Eitle is the interdisciplinary nature of its patent attorneys, who work in the fields of chemistry, biotechnology, mechanical and electrical engineering & IT. The firm is divided into four main departments: chemistry, biotechnology, mechanical engineering and electrical engineering. IP prosecution, oppositions and defense strategies are specialties.

**Team & differentiation:** Hoffmann Eitle offers comprehensive European IP services and advice in all technical and legal areas. Its team of more than 90 patent attorneys come with European and national qualifications and have various technical backgrounds. The firm files in excess of 4,000 patent applications each year. Hoffmann Eitle is also a leader in EPO opposition work.

## WEICKMANN: CHEMISTRY, LIFE SCIENCES AND ENGINEERING NOUS



Christian Heubeck

**Key figure(s):**  
Markus Herzog,  
Christian Heubeck,  
Hans Weickmann  
and Wolfgang Weiss  
**Established:** 1882

**Track record:** Weickmann, one of the oldest IP boutiques in Germany, has proven expertise and experience in the application and enforcement of patents in the fields of mechanics, electrical engineering/IT, chemistry, as well as in registration and litigation proceedings concerning trademarks and designs. The firm is particularly strong in the pharmaceutical and life-science fields, where it has a fast-growing footprint.

**Team & differentiation:** A 35-strong team of patent law experts with patent attorney or attorney-at-law licenses, supported by 65 specialists, provide the firm's clients with comprehensive, globe-spanning intellectual property support. The Munich-based firm furnishes leading advice on IP strategies and patent portfolios, and is well-positioned to provide patent valuations.



## PATENT LITIGATION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bardehle Pagenberg</b>	Georg Anetsberger, Anna Giedke, Johannes Heselberger, Tilman Müller-Stoy, Stefan Lieck, Nadine Westermeyer, Tobias Wuttke
<b>Bird &amp; Bird</b>	Christian Harmsen, Oliver Jan Jüngst
<b>Hogan Lovells</b>	Martin Fähndrich, Andreas von Falck, Anna-Katharina Friese, Miriam Gundt, Henrik Lehment, Benjamin Schröer, Steffen Steininger, Andreas von Falck
<b>Quinn Emanuel Urquhart &amp; Sullivan</b>	Johannes Bukow, Johannes Druschel*, Andreas Duensing*, Katrin Gerstenberg**, Marcus Grosch, Andreas Hahne*, Jérôme Kommer, Julia Nobbe*, Jesko Preuss, Felix Trumpke*
<b>EXCELLENT</b>	
<b>1 Arnold Ruess</b>	Bernhard Arnold, Arno Riße, Cordula Schumacher
<b>Hoyng Rokh Monegier</b>	Klaus Haft, Tobias Hahn, Christine Kanz, Martin Köhler
<b>Kather Augenstein</b>	Christof Augenstein, Sören Dahm, Peter Kather, Miriam Kiefer, Christopher Weber
<b>Rospatt</b>	Thomas Musmann, Max von Rospatt, Henrik Timmann,
<b>2</b>	
<b>Freshfields Bruckhaus Deringer</b>	Frank-Erich Hufnagel, Wolrad Prinz zu Waldeck und Pyrmont
<b>Krieger Mes &amp; Graf V Der Groeben</b>	Michael Bergermann, Jochen Bühling, Axel Verhauwen
<b>Maiwald</b>	Dirk Bühler, Eva Dörner, Sophie Ertl, Alexander Ortlieb, Marco Stief, Derk Vos
<b>Taylor Wessing</b>	Christoph de Coster, Gisbert Hohagen, Christian Lederer
<b>Wildanger</b>	Eva Geschke, Jasper Meyer zu Riemsloh, Peter-Michael Weisse
<b>HIGHLY RECOMMENDED</b>	
<b>Ampersand</b>	Hosea Haag, Jonathan Konietz
<b>Boehmert &amp; Boehmert</b>	Carl-Richard Haarmann, Michael Rüberg
<b>DLA Piper</b>	Philipp Cepl, Constanze Krenz
<b>Grünecker</b>	Bernd Allekotte, Ulrich Blumenröder, Felix Kahr, Thomas Kronberger, Sebastian Ochs
<b>Hoffmann Eitle</b>	Thomas Becher, Niels Hölder, Markus Müller, Leo Polz, Clemens Tobias Steins, Dirk Schüssler-Langeheine, Holger Stratmann
<b>Klaka</b>	Stefan Eck, Wolfgang Götz, Constantin Kurtz
<b>Preu Bohligh</b>	Christian Donle, Alexander Harguth, Daniel Hoppe, Christian Kau
<b>Vossius &amp; Partner</b>	Jürgen Meier, Johann Pitz, Kai Rütting, Thure Schubert, Philipp Widera
<b>RECOMMENDED</b>	
<b>1 Allen &amp; Overy</b>	Jan Ebersohl, Jakob Endres
<b>CBH</b>	Stephan Gruber
<b>Clifford Chance</b>	Tobias Hessel, Stefan Richter
<b>Cohausz &amp; Florack</b>	Michel Kaminsky, Natalie Kirchhofer, Henning Sternemann, Christoph Walke



<b>Dentons</b>	Roger Abseher, Constantin Rehaag
<b>Eisenführ Speiser</b>	Philipp Rastemborski, Sönke Scheltz, Michael Schneider
<b>Fieldfisher</b>	Benjamin Grzimek
<b>Gleiss Lutz</b>	Thomas Bopp, Matthias Sonntag
<b>Gulde &amp; Partner</b>	Nicolas Hasse, Falk Lehmann, Sönke Lorenz, Marco Scheffler, Martin Thimm
<b>GvW Graf von Wesphalen</b>	Nicolas M. Dumont, Sebastian Heim, Joachim Mulch
<b>Harmsen Utescher</b>	Karsten Königer
<b>Hengeler Mueller</b>	Wolfgang Kellenter
<b>Heuking</b>	Sabine Dethof, Anton Horn, Philipp Schröler, Birthe Struck
<b>Jones Day</b>	Gerd Jaekel, Christian Paul
<b>Meissner Bolte</b>	Andreas Kabisch, Jasper Werhahn, Julian Würmser
<b>Noerr</b>	Ralph Nack
<b>Simmons &amp; Simmons</b>	Thomas Gniadek, Peter Meyer
<b>2 ADVANT Beiten</b>	Christian Hess, Matthias W. Stecher
<b>Baker McKenzie</b>	Günter Pickrahn, Alexander Ritter
<b>bock legal</b>	Andreas Bock, Reinhard Döring
<b>CMS Hasche Sigle</b>	Markus Deck
<b>EIP</b>	Christof Höhne
<b>Herbert Smith Freehills</b>	Ina vom Feld
<b>Linklaters</b>	Julia Schönbohm
<b>Lorenz Seidler Gossel</b>	Robert Frick, Dieter Laufhütte
<b>Maikowski &amp; Ninnemann</b>	Gunnar Baumgärtel, Ralf Emig, Felix Gross, Matthias Hoffmann, Christoph Schröder, Andreas Tanner
<b>McDermott Will &amp; Emery</b>	Henrik Holzapfel, Boris Uphoff
<b>Michalski Hüttermann</b>	Stefan Michalski
<b>Nordemann</b>	Christian Czychowski, Sebastian Dworschak
<b>Peterreins Schley</b>	Thomas Adam
<b>Taliens</b>	Thomas Lynker, Christian Werner
<b>WBH Wachenhausen</b>	Benjamin Bubendorfer, Thorsten Haslinde, Marc Wachenhausen
<b>Weickmann</b>	Frank Feller, Markus Herzog, Volker Jordan

\*\* : of counsel \* : counsel

## KATHER AUGENSTEIN: LEADING UPC LITIGATION BOUTIQUE



Miriam Kiefer

**Key figure(s):**  
Christof Augenstein,  
Sören Dahm, Peter Kather,  
Miriam Kiefer  
and Christopher Weber  
**Established:** 2016

**Track record:** The Düsseldorf firm's patent team houses four partners and 11 other IP law specialists, who concentrate on patents and utility models in particular. The firm has a strong focus on proceedings before the new Unified Patent Court. Its long-standing expertise proves crucial in high-stakes international mandates, such as Ericsson's cases against Samsung and Apple, or Panasonic v. OPPO and Xiaomi.

**Team & differentiation:** The team of 15 IP specialists is unique in the market, in terms of size and structure. Flexible and efficient, the team displays excellent decision-making in large or single litigation cases. It enforces IP rights in all technical fields, in particular telecommunications, automotive, pharmaceutical, medical technology, biotechnology, nanotechnology, mechanical engineering and chemistry.



## IT &amp; OUTSOURCING

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
CMS Hasche Sigle	Sebastian Cording, Axel Funk, Markus Häuser
Noerr	Peter Bräutigam, Torsten Kraul, Joachim Schrey, Thomas Thalsofer
<b>EXCELLENT</b>	
1 Bird & Bird	Fabian Niemann, Jörg-Alexander Paul, Henriette Picot
DLA Piper	Jan Geert Meents
White & Case	Jost Kotthoff
2 Baker McKenzie	Michael Schmidl, Matthias Scholz, Florian Tannen
Hogan Lovells	Marcus Schreibauer, Stefan Schuppert
Orth Kluth	Ulla Kelp, Philipp Mels
Osborne Clarke	Ulrich Bäumer, Flemming Moos, Hendrik Schöttle
SKW Schwarz	Olivier Hornung, Matthias Orthwein, Martin Schweinoch
Taylor Wessing	Christian Frank, Axel Freiherr von dem Bussche, Paul Voigt, Jörg Wimmers
<b>HIGHLY RECOMMENDED</b>	
Covington & Burling	Lars Lensdorf
Freshfields Bruckhaus Deringer	Philipp Dohnke
Gleiss Lutz	Christian Hamann, Alexander Molle, Stefan Weidert
GÖRG	Axel Czarnetzki, Michael Heise, Florian Schmitz
Latham & Watkins	Tim Wybitul
Luther	Christian Kuß, Michael Rath
Nordemann	Christian Czychowski, Sebastian Dworschak
Oppenhoff	Jürgen Hartung, Marc Hilber
Vogel & Partner	Ralf Klühe, Oliver Meyer-van Raay, Mack Strittmatter, Uwe Schneider, Rupert Vogel
<b>RECOMMENDED</b>	
1 CSW	Isabell Conrad
FPS Law	Andreas Freitag, Oliver Wolff-Rojczyk
Greenberg Traurig	Viola Bensinger
GvW Graf von Wesphalen	Arnd Böken, Stephan Menzemer, Axel von Walter
Hengeler Mueller	Matthias Berberich**, Matthias Rothkopf**
Heussen	Markus Junker, Mark Münch, Hermann Waldhauser
Heuking	Thomas Jansen, Philip Kempermann, Lutz Martin Keppeler, Michael Kuska, Markus Lennartz, Hans Markus Wulf
Pinsent Masons	Florian von Baum, Kirsten Wolgast
Preu Bohli	Alexander Bayer, Christian Breuer, Daniel Hoppe, Christian Kau, Martin Momtschilow, Alice Pasch, Athina Theodoridis
2 ADVANT Beiten	Andreas Lober, Mathias Zimmer-Goertz
Aitava	David Bomhard, Jonas Siglmüller

<b>avocado</b>	Thorsten Lieb, Ralf Schulten, Jan Peter Voss, Jörg Michael Voss
<b>Boehmert &amp; Boehmert</b>	Andreas Dustmann, Sebastian Engels, Eckhard Ratjen, Jakob Valvoda
<b>Dentons</b>	Stefan Dittmer
<b>KNPZ</b>	Kai-Uwe Plath
<b>K&amp;L Gates</b>	Thomas Nietsch
<b>LLR.</b>	Klaus Gennen
<b>McDermott Will &amp; Emery</b>	Wolfgang von Frenzt
<b>Reed Smith</b>	Andreas Splittgerber
<b>RSM Ebner Stolz</b>	Albrecht von Bismarck, Philipp Kühn, Torsten Lörcher, Laurent Meister, Björn Schallock
<b>TCI</b>	Truiken Heydn, Stephan Schmidt, Thomas Stögmüller
<b>VALUABLE PRACTICE</b>	
<b>Aderhold Legal</b>	Dominik Müller
<b>Ampersand</b>	Daniel Kaboth
<b>Arnecke Sibeth Dabelstein</b>	Thomas Fischer
<b>Clifford Chance</b>	Holger Lutz, Claudia Milbradt, , Gunnar Sachs
<b>Eversheds Sutherland</b>	Nils Müller
<b>Härting</b>	Niko Härting
<b>Friedrich Graf von Westphalen &amp; Partner</b>	Werner Bachmann, Lukas Kalkbrenner
<b>JBB Lawyers</b>	Till Jaeger
<b>Jones Day</b>	Undine von Diemar
<b>Lutz Abel</b>	Cornelius Renner, André Schmidt
<b>Rödl &amp; Partner</b>	Johannes Marco Holz
<b>Schürmann Rosenthal Dreyer</b>	Simone Rosenthal, Kathrin Schürmann
<b>WilmerHale</b>	Martin Braun

\*\* Counsel

## VOGEL & PARTNER: PROVEN IT AND DATA LAW EXPERTISE



Rupert Vogel

**Key figure(s):** Ralf Klühe, Oliver Meyer-van Raay, Mack Strittmatter, Uwe Schneider and Rupert Vogel  
**Established:** 2011

**Track record:** Vogel & Partner has significantly expanded its lawtech and AI capabilities, which has led to casework from companies such as Aleph Alpha. Simultaneously, the firm has launched a system for managing IP protection and defense strategies, and a tool for verifying compliance with the Data Act. Clients range from car manufacturers to big-data providers and public institutions.

**Team & differentiation:** The team of eight partners, under the stewardship of founder Rupert Vogel, is split between the firm's Stuttgart and Karlsruhe offices. Seven new lawyers have been added since July 2023, leading to increased work in advisory services, expanded advisory capacity and higher leverage. Its newly established lawlab in Constanz provides data-protection training to young lawyers.

## ORTH KLUTH: DYNAMIC AND ENTERPRISING IT DEPARTMENT



Philipp Mels

**Key figure(s):** Ulla Kelp and Philipp Mels  
**Established:** 1997

**Track record:** Orth Kluth is an independent, full-service law firm with offices in Düsseldorf and Berlin. The IT, out sourcing & data protection practice group advises medium-sized companies and international groups, including several Dax-30, MDax and TecDax companies, on large-scale IT and AI projects and on employee and customer data protection.

**Team & differentiation:** The six-partner IT department, led by Philipp Mels and Ulla Kelp, advises DAX-30 companies in IT and outsourcing projects worldwide. The team is particularly aought out for its IT-project and IT-litigation expertise (often in connection with data protection issues) in the fields of automotive, IT, healthcare, industry, food, digital economy & AI, mobility, public affairs and retail and consumer goods.



## DATA PROTECTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>DLA Piper</b>	Verena Grentzenberg, Jan Geert Meents
<b>Latham &amp; Watkins</b>	Tim Wybitul
<b>Taylor Wessing</b>	Christian Frank, Axel Freiherr von dem Bussche, Tobias Schelinski, Paul Voigt
<b>EXCELLENT</b>	
<b>1 Baker McKenzie</b>	Michael Schmidl, Florian Tannen
<b>Bird &amp; Bird</b>	Simon Assion, Sven-Erik Heun, Fabian Niemann, Jörg-Alexander Paul, Lennart Schuessler
<b>Osborne Clarke</b>	Julia Kaufmann, Flemming Moos, Marc Störing
<b>2 CMS Hasche Sigle</b>	Malte Grützmacher, Christian Runte
<b>CSW</b>	Isabell Conrad
<b>Heuking</b>	Thomas Jansen, Lutz Keppeler, Michael Kuska, Manuel Poncza*, Hans Markus Wulf
<b>Hogan Lovells</b>	Marcus Schreibauer, Stefan Schuppert
<b>Noerr</b>	Sebastien Dienst, Daniel Rücker
<b>SKW Schwarz</b>	Matthias Orthwein, Stefan Schicker
<b>White &amp; Case</b>	Detlev Gabel
<b>HIGHLY RECOMMENDED</b>	
<b>Freshfields Bruckhaus Deringer</b>	Norbert Nolte
<b>Gleiss Lutz</b>	Christian Hamann
<b>Jones Day</b>	Martin Lotz, Undine von Diemar
<b>Oppenhoff</b>	Jürgen Hartung
<b>Orth Kluth</b>	Ulla Kelp, Philipp Mels
<b>Pinsent Masons</b>	Daniel Widmann
<b>Reed Smith</b>	Andreas Splittgerber
<b>RSM Ebner Stolz</b>	Albrecht von Bismarck, Philipp Kühn, Torsten Lörcher, Laurent Meister, Björn Schallock
<b>Schürmann Rosenthal Dreyer</b>	Simone Rosenthal, Kathrin Schürmann
<b>WilmerHale</b>	Martin Braun

## RECOMMENDED

<b>1</b>	<b>ADVANT Beiten</b>	Susanne Klein
	<b>avocado</b>	Thorsten Lieb, Ralf Schulten, Jan Peter Voss, Jörg Michael Voss
	<b>Boehmert &amp; Boehmert</b>	Sebastian Engels, Eckhard Ratjen, Michael Rüberg, Alexander Thamer
	<b>Covington &amp; Burling</b>	Lars Lensdorf
	<b>Eversheds Sutherland</b>	Alexander Niethammer
	<b>GvW Graf von Westphalen</b>	Arnd Böken, Stephan Menzemer, Axel von Walter
	<b>K&amp;L Gates</b>	Thomas Nietsch
	<b>KPNZ</b>	Kai-Uwe Plath
	<b>Luther</b>	Kuuya Josef Chibanguza, Stefanie Hellmich
	<b>Morrison &amp; Foerster</b>	Hanno Timmer
	<b>Norton Rose Fulbright</b>	Christoph Ritzer
	<b>Orrick</b>	Christian Schröder
	<b>Preu Bohlig</b>	Alexander Bayer, Christian Breuer, Daniel Hoppe, Christian Kau, Martin Momtschilow, Alice Pasch, Athina Theodoridis
	<b>Vogel &amp; Partner</b>	Ralf Klühe, Uwe Schneider, Oliver Meyer-van Raay, Rupert Vogel
<b>2</b>	<b>Aderhold Legal</b>	Friedrich Vosberg, Matthias Wiese
	<b>Ashurst</b>	Andreas Mauroschat
	<b>Baumgartner Baumann</b>	Ulrich Baumgartner
	<b>GÖRG</b>	Axel Czarnetzki, Andrea Kirsch, Jochen Lehmann
	<b>Greenberg Traurig</b>	Viola Bensinger
	<b>GSK Stockmann</b>	Katy Ritzmann
	<b>Härting</b>	Niko Härting
	<b>Lexton</b>	Kevin Max von Holleben
	<b>Lutz Abel</b>	Cornelius Renner, André Schmidt
	<b>Seitz</b>	Kevin Leibold
	<b>YPOG</b>	Sara Apenburg, Benedikt Flöter, Lutz Schreiber

\*: Senior Associate



## HEALTHCARE &amp; PHARMACEUTICALS

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Clifford Chance	Peter Dieners, Gunnar Sachs
Hogan Lovells	Tanja Eisenblätter, Jörg Schickert, Arne Thiermann
<b>EXCELLENT</b>	
Baker McKenzie	Marc Gabriel, Thilo Rapple
CMS Hasche Sigle	Jens Wagner, Jörn Witt, Roland Wiring
Covington & Burling	Adem Koyuncu
D+B	Ulrich Grau, Jan Moeck, Constanze Püschel, Christian Reuther, Martin Stellpflug, Thomas Willaschek
Dierks+Company	Christian Dierks
Novacos	Maria Heil, Christian Stallberg
Sträter	Markus Ambrosius, Burkhard Sträter
<b>HIGHLY RECOMMENDED</b>	
<b>1</b> Ehlers, Ehlers & Partner	Alexander Ehlers
Gleiss Lutz	Reimar Buchner, Marco König
GNP	Daniel Geiger, Gerhard Nitz
Maiwald	Dirk Bühler, Eva Dörner, Naho Fujimoto, Alexander Ortlieb, Marco Stief, Derk Vos
Möhrle Happ Luther	Henning Anders
Preu Bohlig	Peter von Czetrütz
Taylor Wessing	Manja Epping, Oliver Klöck, Michael Stein
<b>2</b> Hengeler Mueller	Wolfgang Spoerr
King & Spalding	Ulf Grundmann
Kozianka & Weidner	Wolfgang Kozianka
Latham & Watkins	Henning Schneider
McDermott Will & Emery	Jana Grieb, Stephan Rau
Meisterernst	Christian Tillmanns
Schultz-Süchting	Dirk Bruhn, Rolf Schultz-Süchting
<b>RECOMMENDED</b>	
<b>1</b> Bird & Bird	Alexander Csaki
Dentons	Peter Homberg, Ilka Mehdorn
EY Law	Heinz-Uwe Dettling
Freshfields Bruckhaus Deringer	Frank-Erich Hufnagel
GvW Graf von Wesphalen	Nicolas M. Dumont, Birgit Lotz, Bettina Meyer-Hofman, Peter Trösser, Wolf Müller
Harmsen Utecher	Rainer Kaase, Andrea Marx
Noerr	Fabian Badtke, Evelyn Schultz
Oppenländer	Timo Kieser
Raue	Wolfgang Kuhla, Katharina Wodarz
RSM Ebner Stolz	Sarah Gersch-Souvinegnet
Vossius & Partner	Jürgen Meier
Wachenhausen Dienemann	Heike Wachenhausen
Weickmann	Christian Heubeck, Hans Weickmann, Wolfgang Weiss
<b>2</b> Von Boetticher	Claudia Böhm
DLA Piper	Kokularajah Paheenthararajah
Eversheds Sutherland	Tobias Maier
Friedrich Graf von Westphalen & Partner	Jan Henning Martens, Hendrik Thies
Fieldfisher	Cord Willhöft
HEES	Stephan Hees
Kaltwasser	Jan-Tobias Häser
Luther	Oliver Kairies
michels.pmks	Jens-Peter Jahn, Kerrin Schillhorn
Orth Kluth	Anja Doepner-Thiele, Philipp Mels
Sander & Krüger	Carsten Krüger
Seufert	Thomas Vollmüller
Wigge	Peter Wigge
wuerntenberger	Thomas Würtenberger

# ICELAND

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## INTELLECTUAL PROPERTY

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Árnason Faktor</b>	Ásdís Magnúsdóttir, Brynja Rún Brynjólfsdóttir, Einar Karl Friðriksson, Sigurður Ingvarsson, Gunnar Örn Harðarson
<b>Lex Law Offices</b>	Erla S. Árnadóttir, Lára Herborg Ólafsdóttir, María Kristjánsdóttir
<b>LOGOS Legal Services</b>	Hjördís Halldórsdóttir, Áslaug Björgvinsdóttir, Katla Lovísa Gunnarsdóttir, Árni Vilhjálmsson
<b>Sigurjónsson &amp; Thor</b>	Valborg Kjartansdóttir, Magnús Haukur Magnússon, Magnús Hrafn Magnússon
<b>EXCELLENT</b>	
<b>ADVEL Attorneys at Law</b>	Stefan Þór Ingimarsson
<b>BBA/Fjeldco</b>	Haflíði Kristján Lárusson
<b>Juris</b>	Andri Árnason
<b>Réttur – Adalsteinsson &amp; Partners</b>	Sigríður Rut Júlísdóttir, Sigrún Ingibjörg Gísladóttir
<b>Tego IP Attorneys</b>	Lovísa Jónsdóttir, Bylgja Hrönn Björnsdóttir
<b>Vík Lögmannsstofa</b>	Tómas Thorvaldsson, Anna Tómasdóttir

# IRELAND

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## GENERAL IP

### Best Patent & Trademark Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE
<b>LEADING</b>	
<b>FR Kelly</b>	Mary Bleahene, Sumi Nadarajah, Shane Smyth
<b>Murgitroyd</b>	Anne Marie Carr, Christian Finn, Joanne Lecky
<b>PurdyLucey</b>	Mark Carmody, Michael Lucey, Barry Purdy
<b>Tomkins</b>	Olivia Catesby, Christina Gates, Simon Gray, Cathal Lane
<b>EXCELLENT</b>	
<b>1 HGF</b>	Craig Thomson
<b>Keltie</b>	Sean Cummings
<b>2 Anne Ryan &amp; Co</b>	Anne Ryan
<b>Cruishckshank</b>	Donal O'Connor, Mary Rose O'Connor
<b>DFMG Solicitors</b>	Patricia McGovern
<b>MacLachlan &amp; Donaldson</b>	Peter MacLachlan

## GENERAL IP

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE
<b>LEADING</b>	
<b>1 Mason Hayes &amp; Curran</b>	Gerard Kelly
<b>Mccann Fitzgerald</b>	Paul Lavery, Shane O'Brien
<b>William Fry</b>	David Cullen, Laura Scott
<b>2 A&amp;L Goodbody</b>	John Whelan
<b>Whitney Moore</b>	Robin Hayes
<b>EXCELLENT</b>	
<b>Acuatus</b>	Alistair Payne
<b>Arthur Cox</b>	Olivia Mullooly
<b>DFMG Solicitors</b>	Patricia McGovern
<b>Matheson</b>	Anne-Marie Bohan
<b>HIGHLY RECOMMENDED</b>	
<b>Beauchamps</b>	Edward Evans, Damian Maloney
<b>LK Shields</b>	Jane O'Grady
<b>Addleshaw Goddard</b>	David Hackett
<b>Byrne Wallace</b>	Mark O'Shaughnessy, Colin Sainsbury
<b>Eversheds Sutherland</b>	Marie McGinley
<b>Hayes Solicitors</b>	David Phelan
<b>Philip Lee</b>	Anne Bateman
<b>Pinsent Masons</b>	Karen Gallagher
<b>RDJ</b>	Darryl Broderick, Diarmaid Gavin



# ITALY

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## PATENT PROSECUTION

### Best IP Agencies

In each tier, the firms are ordered alphabetically

AGENCY	KEY FIGURE(S)
<b>LEADING</b>	
<b>Buzzi Notaro &amp; Antonelli D'Oulx</b>	Franco Buzzi, Giancarlo Notaro, Enrico Antonielli d'Oulx, Luciano Bosotti, Tassilo Meindl, Cristina Freyria Fava, Paolo De Bonis, Stefano Frontoni
<b>Jacobacci &amp; Partners</b>	Paolo Ernesto Crippa, Giuseppe Quinterno, Paolo Rambelli
<b>SIB (Società Italiana Brevetti)</b>	Elisabetta Papa, Claudio Germinario, Emanuele Concone, Gaetano Barbaro
<b>Studio Torta</b>	Simone Bongiovanni, Elena Cerbaro, Fabio D'Angelo, Mauro Eccetto, Francesco Fiussello, Luigi Franzolin, Matteo Maccagnan
<b>EXCELLENT</b>	
<b>Barzanò &amp; Zanardo</b>	Carlo Luigi Iannone
<b>Botti &amp; Ferrari</b>	Mario Botti, Barbara Ferrari, Rinaldo Ferreccio
<b>Bugnion</b>	Marco Lissandrini, Cristina Biggi
<b>GLP</b>	Gilberto Petraz, Davide Petraz, Stefano Ligi
<b>Modiano &amp; Partners</b>	Micaela Modiano, Gabriella Modiano, Alessandro Sanchini
<b>HIGHLY RECOMMENDED</b>	
<b>CheccacciPartners</b>	Giorgio Checcacci, Marco Tedeschi
<b>Dragotti &amp; Associati</b>	Gianfranco Dragotti, Roberto Pistoiesi
<b>Marietti, Gislone &amp; Trupiano</b>	Giuseppe Marietti, Gabriele Gislone, Federica Trupiano, Giuliano Valentini
<b>Notarbartolo &amp; Gervasi</b>	Diego Pallini Gervasi, Antonio Mario Pizzoli, Elisabetta Cattaneo, Massimiliano Savi
<b>PGA</b>	Alessandro Galassi, Gianmarco Ponzellini
<b>Porta &amp; Consulenti Associati</b>	Claudio Bottero, Paolo Castiglia, Simona Giannesi, Marco Sgobba
<b>Praxi Intellectual Property</b>	Edoardo Mola
<b>Rapisardi Intellectual Property</b>	Ugo Trojsi
<b>TCBM (Bianchetti &amp; Minoja with Trevisan &amp; Cuonzo IPS)</b>	Fabrizio Minoja, Silvia Bertuccio, Lorenzo Lualdi, Paolo Banfi
<b>RECOMMENDED</b>	
<b>Cantaluppi &amp; Partners</b>	Stefano Cantaluppi, Stefano Fabris, Mario Leone, Davide Locas
<b>De Simone &amp; Partners</b>	Maria Augusta Fioruzzi, Maria Paola Pace Napoleone, Nina Volf, Valeria Ghirardi
<b>Giambrocono &amp; C.</b>	Fabio Giambrocono
<b>Luppi Intellectual Property</b>	Pietro Crugnola, Marinella Molinari, Giampaolo Palma
<b>Saglietti Bianco</b>	Luigi Saglietti
<b>VALUABLE PRACTICE</b>	
<b>DeosIP</b>	Paolo Pelanda
<b>Gregorj</b>	Luca Fiorentino
<b>Manzella &amp; Associati</b>	Giovanni Manzella
<b>Studio Bonini</b>	Ercole Bonini



## PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Bird & Bird	Giovanni Galimberti, Massimiliano Mostardini
IP Law Galli	Cesare Galli, Mariangela Bogni
Trevisan & Cuonzo	Luca Trevisan, Gabriel Cuonzo
<b>2</b> DLA Piper	Gualtiero Dragotti
Hogan Lovells International	Luigi Mansani, Giovanni Ghirardi
<b>EXCELLENT</b>	
<b>1</b> BonelliErede	Giovanni Guglielmetti, Tommaso Faelli
Franzosi Dal Negro Setti	Mario Franzosi, Federica Santonocito
Herbert Smith Freehills	Laura Orlando, Sebastian Moore
Jacobacci e Associati	Fabrizio Jacobacci, Massimo Baghetti
<b>2</b> EY	Daniele Caneva, Giovanni Casucci
LGV Avvocati	Luigi Goglia
Mondini Bonora Ginevra	Carlo Ginevra
Simmons & Simmons	Giulio Sironi, Stefania Bergia
<b>HIGHLY RECOMMENDED</b>	
<b>1</b> Legance	Monica Riva
Orsingher Ortu	Matteo Orsingher, Fabrizio Sanna
Pavia e Ansaldo	Gian Paolo Di Santo, Gabriele Girardello
Portolano Cavallo	Lydia Mendola
Studio Legale Sena & Partners	Giuseppe Sena, Giancarlo Del Corno
<b>2</b> De Berti Jacchia Franchini Forlani	Roberto Jacchia, Maria Cristina Franchini
Gianni & Origoni	Massimo Sterpi
GR Legal	Luca Giove, Aurelio Richichi
Greenberg Traurig Santa Maria	Luigi Fontanesi
PedersoliGattai - Licia Garotti	Licia Garotti
Spheriens	Pier Luigi Roncaglia, Francesco Rossi, Riccardo Perotti
Studio Ghidini, Girino & Associati	Gustavo Ghidini, Marco Mergati
Tornato Prado	Claudio Maria Prado, Alberto Tornato
<b>RECOMMENDED</b>	
ADVANT Nctm	Paolo Lazzarino
Chiomenti	Paolo Bertoni
Dentons	Federico Fusco
De Simone & Partners	Filippo Calda Beccadelli
Martini Manna & Partners	Elena Martini, Luigi Manna
N&G Legal	Ignazio Gatto, Edoardo Barone
Nunziante Magrone	Luca Ferrari, Niccolò Ferretti
SIB LEX	Giovanni Antonio Grippiotti
Venturello e Bottarini Avvocati	Marco Venturello, Alberto Bottarini
<b>VALUABLE PRACTICE</b>	
CBA	Barbara Sartori, Mattia Dalla Costa
Corona Law	Sandro Corona
Studio Sindico e Associate	Eugenia Ravezzani

## IP LAW GALLI: GO-TO LITIGATORS FOR HIGH-STAKES DISPUTES



Cesare Galli

**Key figure(s):** Cesare Galli and Mariangela Bogni  
**Established:** 2004

**Track record:** Highly resourceful team, widely esteemed for handling delicate litigation. As a go-to firm for high-level disputes, the team leverages technical skills and specific legal expertise into a winning combination. Particularly well-versed in trade secrets, it boasts extensive competence in a number of industries, such as automotive, mechatronics, energy, fashion and healthcare.

**Team & differentiation:** Professor Cesare Galli is the name and founding partner of the firm and is a fine litigator with extensive experience. He is also much involved in the law-making process of the Italian IP sector. Brescia-based executive partner Mariangela Bogni is recognized in the market for being an expert in all aspects of IP law.

## FRANZOSI DAL NEGRO SETTI: HISTORIC AND HIGHLY ESTEEMED IP EXPERTS



Federica Santonocito

**Key figure(s):** Mario Franzosi and Federica Santonocito  
**Established:** 1963

**Track record:** One of Italy's historic IP firms, Franzosi Dal Negro Setti is held in high regard for its masterful handling all kinds of litigation cases. The team is particularly focused on high-stakes patent disputes, notably in the fashion, manufacturing and packaging industries. It routinely assists both domestic and international clients in significant cross-border cases.

**Team & differentiation:** Name and founding partner Mario Franzosi is deeply appreciated as one of Italy's most distinguished intellectual-property experts, while Francesca Santonocito has garnered recognition as a top-notch patent litigator. In addition to having offices in Milan and Rome, the firm maintains a China desk with an office in Shanghai.

## HEALTHCARE & PHARMACEUTICALS

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bird &amp; Bird</b>	Massimiliano Mostardini, Giovanni Galimberti, Claudia Ricciardi, Mauro Turrini
<b>Franzosi Dal Negro Setti</b>	Francesco Setti, Stefano Giberti
<b>Hogan Lovells International</b>	Francesca Rolla, Luigi Mansani, Christian Di Mauro, Giovanni Ghirardi
<b>Trevisan &amp; Cuonzo</b>	Gabriel Cuonzo, Donatella Capelli, Daniela Ampollini, Luca Pellicciari, Francesca Ferrero
<b>EXCELLENT</b>	
<b>Astolfi e Associati</b>	Sonia Selletti
<b>DLA Piper</b>	Roberto Valenti, Marco de Morpurgo
<b>Gitti &amp; Partners</b>	Paola Sangiovanni, Flavio Monfrini
<b>Herbert Smith Freehills</b>	Laura Orlando, Sebastian Moore, Sara Balice
<b>LCA Studio Legale</b>	Agostino Migone de Amicis, Leonardo De Vecchi, Alberto Mocchi
<b>Portolano Cavallo</b>	Luca Gambini, Elisa Stefanini
<b>HIGHLY RECOMMENDED</b>	
<b>BonelliErede</b>	Vincenzo Salvatore, Giovanni Guglielmetti, Andrea Carta Mantiglia
<b>De Berti Jacchia Franchini Forlani</b>	Roberto Jacchia, Antonella Terranova, David Maria Santoro
<b>GR Legal</b>	Luca Giove, Aurelio Richichi
<b>Jacobacci Avvocati</b>	Fabrizio Jacobacci, Barbara La Tella, Marco Francetti
<b>Lexsential</b>	Agata Sobol, Vincenzo Piccarreta, Vincenzo Jandoli
<b>RP Legal &amp; Tax</b>	Paolo De Carlo
<b>Simmons &amp; Simmons</b>	Stefania Bergia
<b>RECOMMENDED</b>	
<b>Chiomenti</b>	Luca Liistro
<b>Greenberg Traurig Santa Maria</b>	Luigi Fontanesi
<b>IP Law Galli</b>	Mariangela Bogni, Cesare Galli
<b>Masotti Cassella</b>	Luca Masotti
<b>Pavia e Ansaldo</b>	Gian Paolo Di Santo, Gabriele Girardello
<b>Studio Legale Sena &amp; Partners</b>	Giancarlo Del Corno



## IT &amp; OUTSOURCING

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Dentons	Giangiacomo Olivi, Chiara Bocchi
E-Lex	Giovanni Maria Riccio, Ernesto Belisario
Hogan Lovells International	Marco Berliri, Massimiliano Masnada
LGV Avvocati	Simona Lavagnini, Luigi Goglia, Tankred Thiem
Orsingher Ortu	Marco Consonni, Domenico Colella
<b>EXCELLENT</b>	
Baker McKenzie	Raffaele Giarda, Lorenzo de Martinis, Francesca Gaudino
Bird & Bird	Gian Marco Rinaldi
BonelliErede	Tommaso Faelli
CMS	Italo de Feo
Cugia Cuomo & Associati	Fabrizio Cugia di Sant'Orsola, Silvia Giampaolo
DLA Piper	Giulio Coraggio, Alessandro Ferrari
Martini Manna	Elena Martini, Luigi Manna
Portolano Cavallo	Ernesto Apa, Laura Liguori
<b>HIGHLY RECOMMENDED</b>	
Gatti Pavesi Bianchi Ludovici	Gilberto Nava
CRCLEX	Carlo Rossi Chauvenet
Dike Legal	Maria Francesca Quattrone
Emlex	Massimo Maggiore
PedersoliGattai	Licia Garotti
Gianni & Origoni	Luca Rinaldi, Daniele Vecchi, Stefano Mele
GR Legal	Aurelio Richichi
Herbert Smith Freehills	Pietro Pouché
ICT Legal Consulting	Paolo Balboni, Luca Bolognini
LCA Studio Legale	Gianluca De Cristofaro, Andrea Messuti, Giulio Vecchi
Osborne Clarke	Gianluigi Marino
Panetta Studio Legale	Rocco Panetta, Marco Lauricella
Simmons & Simmons	Edoardo Tedeschi
<b>RECOMMENDED</b>	
Cosmo Legal Group	Stéphanie Rotelli, Costantino Monteleone
EY	Daniele Caneva
Studio Legale Lipani	Roberto Ferraresi, Luigi Mazzoncini
Mondini Bonora Ginevra	Giacomo Bonelli
Prosperetti & Associati	Eugenio Prosperetti
Valli Mancuso & Associati	Andrea Valli
Withers	Jacopo Liguori

## ORSINGHER ORTU: EXTENSIVELY EXPERIENCED IT SECTOR SPECIALISTS



Domenico Colella

Key figure(s):  
Domenico Colella  
and Marco Consonni  
Established: 2007

**Track record:** Orsingher Ortu is distinguished for being supremely dedicated to the IP and IT sectors. Fully able to represent domestic and international clients, the firm has a strong focus on outsourcing and information technology, with an excellent track record in new media and e-commerce matters. It assists in both contentious and non-contentious matters.

**Team & differentiation:** The firm has offices in Milan and Rome. Domenico Colella is the key contact for all outsourcing matters and continues to handle the biggest and most delicate technology deals. Marco Consonni is an expert in all types of TMT issues, with e-commerce and digital marketing a forte.

## LGV: PROVIDING EXPERT ASSISTANCE IN IT PROJECTS



Simona Lavagnini

Key figure(s):  
Simona Lavagnini,  
Luigi Goglia  
and Tankred Thiem  
Established: 2007

**Track record:** IT & Outsourcing matters are one of LGV's main strengths, as evidenced by the regular advice it provides both Italian and international companies in complex high-profile cases. The IP boutique enjoys a strong reputation for being able to lead clients in innovative projects and its expert handling of high-stake disputes.

**Team & differentiation:** LGV is led by founding partners Simona Lavagnini and Luigi Goglia, alongside Tankred Thiem, who joined as a partner in 2018 and is able to assist clients from German-speaking areas. The partners collaborate extensively when assisting clients in a host of IP matters, including copyright, trademarks, patents, design, software and technology.

# DATA PROTECTION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
E-Lex	Giovanni Maria Riccio, Ernesto Belisario, Dario Reccia, Stefano Aterno
Hogan Lovells International	Massimiliano Masnada
ICT Legal Consulting	Luca Bolognini
Panetta Studio Legale	Rocco Panetta
Portolano Cavallo	Laura Liguori
<b>EXCELLENT</b>	
BonelliErede	Tommaso Faelli
CRCLEX	Carlo Rossi Chauvenet
Cugia Cuomo & Associati	Fabrizio Cugia di Sant'Orsola, Silvia Giampaolo
Dentons	Giangiacoimo Olivi
DLA Piper	Giulio Coraggio
Gatti Pavesi Bianchi Ludovici	Gilberto Nava
Gianni & Origoni	Daniele Vecchi
LCA Studio Legale	Giulio Vecchi, Edoardo Raffiotta
Osborne Clarke	Gianluigi Marino
<b>HIGHLY RECOMMENDED</b>	
ADVANT Nctm	Elsa Gentile, Marco Cappa
Baker McKenzie	Francesca Gaudino
Chiomenti	Pierluigi Perri
CMS	Matia Campo
Emlex	Massimo Maggiore
Legance	Lucio Scudiero
Martini Manna	Luigi Manna
Orrick, Herrington & Sutcliffe	Ivan Rotunno
Orsingher Ortu	Fabrizio Sanna
Studio Previti	Vincenzo Colarocco
<b>RECOMMENDED</b>	
Bird & Bird	Debora Stella
Dike Legal	Maria Francesca Quattrone

**TELECOMS****Best Law Firms**

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Baker McKenzie	Raffaele Giarda
Bird & Bird	Federico Marini Balestra, Arturo Leone
Gatti Pavesi Bianchi Ludovici	Gilberto Nava
Cleary Gottlieb Steen & Hamilton	Marco D'Ostuni
<b>EXCELLENT</b>	
ADVANT Nctm	Vittorio Nosedà
Cugia Cuomo & Associati	Fabrizio Cugia di Sant'Orsola
Dentons	GiangiacoMO Olivi
DLA Piper	Alessandro Boso Caretta
Orsingher Ortu	Marco Consonni, Edoardo Cazzato
Studio Legale De Vergottini	Marco Petitto
<b>HIGHLY RECOMMENDED</b>	
Caravita Di Toritto & Associati	Roberto Santi
Cintioli & Associati Avvocati	Fabio Cintioli
Hogan Lovells International	Marco Berliri
LCa-amm (Lattanzi-Cardarelli Avvocati)	Filippo Lattanzi
LCA Studio Legale	Giulio Vecchi
LGV Avvocati	Simona Lavagnini
Mondini Bonora Ginevra	Anna Carabelli
Orrick, Herrington & Sutcliffe	Andrea Mezzetti
Portolano Cavallo	Francesco Portolano
Prosperetti & Associati	Eugenio Prosperetti
RP Legal & Tax	Allegra Bonomo
Trevisan & Cuonzo	Mario Libertini
Valli Mancuso & Associati	Andrea Valli



# LUXEMBOURG

## IP PROSECUTION

### Best IP Agencies

In each tier, the firms are ordered alphabetically

AGENCY	KEY FIGURE(S)
<b>LEADING</b>	
<b>Denemeyer &amp; Associates</b>	Olivier Lombardo
<b>Office Freylinger</b>	Henri Kihn
<b>EXCELLENT</b>	
<b>Aronova IP</b>	Mathis Bruck
<b>Ipsilon</b>	Yves Schyns
<b>Laidebeur &amp; Partners</b>	Olivier Laidebeur
<b>Marks &amp; Clerk</b>	Luca Polverari
<b>HIGHLY RECOMMENDED</b>	
<b>Corax IP</b>	Jean-Paul Wagner
<b>Lavoix</b>	Victoria Klethka
<b>Patent 42</b>	Valérie Mellet



## IP LITIGATION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Claw	Katia Manhaeve
Nautadutilh	Vincent Wellens
<b>EXCELLENT</b>	
Arendt & Medernach	Astrid Wagner
Decker & Braun	Nicolas Decker
DLA Piper	David Alexandre
<b>HIGHLY RECOMMENDED</b>	
1 Allen & Overy	Catherine Di Lorenzo
Brucher, Thieltgen & Partners	Nicolas Thieltgen
Elvinger Hoss Prussen	Emmanuèle de Dampierre
Molitor	Virginie Liebermann
<b>2</b>	
Bonn & Schmitt	Alain Grosjean
Ethikos	Sylvain Elias
Ig Avocats	Hervé Wolff
Simmons & Simmons	Camille Saettel
Themis Lex	Bertrand Moupfouma
Thewes & Reuter	Pierre Reuter



# IT, OUTSOURCING & DATA PROTECTION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Allen & Overy	Catherine Di Lorenzo
Dsm Avocats À La Cour	Renaud Le Squeren
Elvinger Hoss Prussen	Gary Cywie
<b>EXCELLENT</b>	
Arendt & Medernach	Astrid Wagner
Claw	Cyril Pierre-Beausse
Clifford Chance	Albert Moro
DLA Piper	Olivier Reisch
Nautadutilh	Vincent Wellens
<b>HIGHLY RECOMMENDED</b>	
Baker McKenzie	Valerie Kopera
Bonn & Schmitt	Alain Grosjean
Lg Avocats	Hervé Wolff
Molitor	Virginie Liebermann
Norton Rose Fulbright	Dorothee Ciolino
Simmons & Simmons	Camille Saettel
Thewes & Reuter	Hicham Rassafi-Guibal

# NETHERLANDS

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## PATENT PROSECUTION

### Best Law Firms & IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Arnold &amp; Siedsma</b>	Petri Van Someren
<b>De Vries &amp; Metman</b>	Arnt Aalbers, Ferry van Looijengoed, Erik Visscher
<b>NLO</b>	David Bot, Bart Swinkels, Arthur Meekel, Mari Korsten
<b>V.O.</b>	Herman Witmans, Leo Jessen, Bernard Ledebøer, Otto Oudshoorn
<b>EXCELLENT</b>	
<b>AOMB</b>	René Raggars
<b>EP &amp; C</b>	Hendrik Jan Brookhuis, Walter Hart, Jordi Kox
<b>Hoyng Rokh Monegier</b>	Willem Hoyng
<b>HIGHLY RECOMMENDED</b>	
<b>Patentwerk</b>	Hein van den Heuvel, Bas Langenhuijsen, Daan Settels
<b>Biopatents IP Consultancy</b>	Tom Wittop Koning
<b>Dentons</b>	Alexander Odle
<b>HGF</b>	Achim Krebs
<b>Vriesendorp &amp; Gaade</b>	Bas Peters, Franklin Geurts

# IP LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Brinkhof	Remy Chavannes, Richard Ebbink, Mark van Gardingen, Gregor Vos, Dorien Verhulst
Hoyng Rokh Monegier	Bart van den Broek, Joris van Manen
<b>2</b> AC&R	Anne Bekema, Laura Broers
De Brauw Blackstone Westbroek	Tobias Cohen Jehoram, Gertjan Kuipers
<b>EXCELLENT</b>	
Bird & Bird	Wouter Pors
Freshfields Bruckhaus Deringer	Rutger Kleemans
Houthoff	Thomas de Weerd
NautaDutilh	Anne Marie Verschuur
Simmons & Simmons	Bas Berghuis van Woortman, Paul Tjiam
<b>HIGHLY RECOMMENDED</b>	
AKD	Martin Hemmer
Allen & Overy	Frits Gerritzen
BarentsKrans	Jaap Bremer
DLA Piper	Niels Mulder, Paul Reeskamp
Hogan Lovells	Samantha Brinkhuis, Ruud van der Velden
Hoogenraad & Haak	Maarten Haak
Höcker Advocaten	Jacqueline Seignette
Kennedy Van der Laan	Alfred Meijboom, Maarten Schut
Leeway Advocaten	Remco van Leeuwen, Michiel Odink, Marga Verwoert
Taylor Wessing	Wim Maas, Maarten Rijks
Visser Schaap & Kreijger	Jacqueline Schaap, Dirk Visser
Vondst Advocaten	Ricardo Dijkstra, Arvid van Oorschot, Otto Swens
<b>RECOMMENDED</b>	
Boekx Advocaten	Diederik Stols
bureau Brandeis	Christiaan Alberdingk hijm, Hans Bousie
CMS	Rogier de Vrey
Dentons	Alexander Odle
Greenberg Traurig	Radboud Ribbert
Pels Rijcken	Sikke Kingma
Ploum	Willem Leppink, Sabin Tigu
Van Doorne	Kriek Wille
Van Kaam IP & Media	Bertil van Kaam, Remco Klöters



## HEALTHCARE &amp; LIFE SCIENCES

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> AKD	Klaas Meersma, Joris Rijken, Barbara Mutsaers
Hogan Lovells	Hein Van den Bos, Bert Oosting
Loyens & Loeff	Tom van Helmond, Kim Lucassen, Vincent van der Lans
<b>2</b> NautaDutilh	Anne Marie Verschuur, Ruud Smits
<b>EXCELLENT</b>	
<b>1</b> Allen & Overy	Christiaan de Brauw, Ellen Cramer-De Jong, Frits Gerritzen
Hoyng Rokh Monegier	Simon Dack
Van Doorne	Willemien Bischof, Dimitri van Hoewijk
<b>2</b> Axon Lawyers	Carine van den Brink, Erik Vollebregt
BarentsKrans	Jaap Bremer
Bird & Bird	Marc van Wijngaarden, Michiel Wurfbain
Houthoff	Huib Lebbing, Weyer VerLoren van Themaat
Leijnse Artz	Koosje van Lessen Kloeke
Nysingh Advocaten-Notarissen	Jaap Sijmons
Simmons & Simmons	Bas Berghuis van Woortman, Johan Renes
Vondst Advocaten	Ricardo Dijkstra, Arvid van Oorschoot
<b>HIGHLY RECOMMENDED</b>	
CMS	Ellen Gielen, Gertie Lintjens
De Brauw Blackstone Westbroek	Tobias Cohen Jehoram, Reinier Kleipool, Lennard Keijzer
DLA Piper	Paul Reeskamp, Henk Arnold Sijnja
Kennedy Van der Laan	Fenna van Dijk, Maarten Schut, Joran Spauwen
Maverick Advocaten	Martijn van de Hel, Diederik Schrijvershof
Pels Rijcken & Droogleever Fortuijn	Marije Batting, Elisabeth Pietermaat, Wemmeke Wisman
Pinsent Masons	Judith Krens
Van Benthem & Keulen	Wouter Koelewijn
Velink & De Die Advocaten	Melita van der Mersch

# IT & OUTSOURCING

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Brinkhof</b>	Wieke van Angeren, Eliane de Vilder
<b>Kennedy Van der Laan</b>	Reinoud Westerdijk, Joost Linnemann, Patrick Wit
<b>Van Doorne</b>	Bart van Reeken, Louis Jonker, Elisabeth Thole
<b>EXCELLENT</b>	
<b>Bird &amp; Bird</b>	Jeroen van der Lee, Roelien van Neck
<b>DLA Piper</b>	Daphne Bens
<b>Houthoff</b>	Thomas de Weerd
<b>Loyens &amp; Loeff</b>	Pjotr Heemskerck
<b>Pels Rijcken &amp; Droogleever Fortuijn</b>	Meine Dijkstra
<b>Project Moore Advocaten</b>	Jeroen Koeter, Christian van Seeters, Lieneke Viergever, Eva Visser
<b>Vondst Advocaten</b>	Polo van der Putt
<b>HIGHLY RECOMMENDED</b>	
<b>Allen &amp; Overy</b>	Frits Gerritzen, Kees Schillemans, Gijs Linse
<b>CMS</b>	Katja van Kranenburg-Hanspians
<b>Dentons</b>	Marc Elshof
<b>Greenberg Traurig</b>	Herald Jongen
<b>Osborne Clarke</b>	Coen Barneveld Binkhuysen
<b>Van Benthem &amp; Keulen</b>	Robert Boekhorst
<b>Van Rappard Minneboo Klingenberg</b>	Helmer Klingenberg, Roald Minneboo, Godert van Rappard
<b>RECOMMENDED</b>	
<b>Dirkzwager Legal &amp; Tax</b>	Ernst-Jan van de Pas
<b>Hogan Lovells</b>	Joke Bodewits, Ruud van der Velden
<b>Taylor Wessing</b>	Otto Sleeking
<b>Whitebridge Advocatuur</b>	Anja Dekhuijzen



# NORWAY

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## PATENT PROSECUTION

### Best Law Firms & IP Agencies

Firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>HIGHLY RECOMMENDED</b>	
<b>Acapo AS</b>	Elisabeth Ohm, Gunnar Nilsen Søndersrød, Stein Roar Gjøen, Bodil Sollie Hjelsvold
<b>Bryn Aarflot</b>	Kristine Rekdal, Jon D. Heggstad, Cécile Hermansen, Arild Tofting, Dag Thrane
<b>Håmsø Patentbyrå</b>	Rasmus Gjesing, Krister Mangersnes, Steven Van Dijk
<b>Onsagers AS</b>	Lars-Fredrik Urang, Per Reiner
<b>Zacco</b>	Anne Sønstevold, Hans Langan, Rita Lillegraven

# PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Advokatfirmaet Schjødt</b>	Halvor Manshaus, Sigurd Holter Torp, Knut Sverre
<b>BAHR</b>	Are Stenvik, Eirik Basmo Ellingsen
<b>GjessingReimers</b>	Ida Gjessing, Felix Reimers, Amund Brede Svendsen, Sigrid Toft Fløystad
<b>Kvale Advokatfirma</b>	Ingvild Hanssen-Bauer, Per Conradi Andersen
<b>Thommessen</b>	Camilla Vislie, Magnus Hauge Greaker, Eirik W. Raanes
<b>EXCELLENT</b>	
<b>Acapo AS</b>	Kjersti Rogne, Kristina Edén Johnsen
<b>Advokatfirmaet Haavind</b>	Vebjørn Krag Iversen, Håkon Bleken
<b>Arntzen de Besche</b>	Tommy Dahlen, Andreas Nordby
<b>Wiersholm</b>	Anne Marie Sejersted, Rune Opdahl, Dina Brask
<b>Wikborg Rein</b>	Gunnar Meyer, Lars Erik Steinkjer
<b>Zacco</b>	Claus Chr. Schmidt, Thomas Rukin, Anne Sønstevoid

# PORTUGAL

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## PATENT PROSECUTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Inventa</b>	Vitor Moreira, Vitor Palmela Fidalgo
<b>J.E. Dias Costa</b>	José de Sampaio
<b>J. Pereira da Cruz</b>	João Pereira da Cruz
<b>RCF Protecting Innovation</b>	Jorge Faustino, Andreia Pereira
<b>Simões, Garcia, Corte-Real &amp; Associados</b>	Alberto Taveres Dias, António Corte-Real
<b>EXCELLENT</b>	
<b>A.G. da Cunha Ferreira</b>	Fernando Ferreira Magno
<b>Clarkemodet</b>	Adriana Esteves
<b>Garrigues</b>	Francisca Ferreira Pinto
<b>Gastão Cunha Ferreira</b>	Manuel Moniz Pereira, Gonçalo Paiva e Sousa
<b>HIGHLY RECOMMENDED</b>	
<b>Abreu Advogados</b>	César Bessa Monteiro, jr
<b>Pantentree</b>	Anabela Carvalho, Luís Ferreira
<b>RECOMMENDED</b>	
<b>Cuatrecasas</b>	Sónia Queiróz Vaz
<b>Morais Leitão, Galvão Teles, Soares Da Silva &amp; Associados</b>	Vasco Stilwell d'Andrade
<b>Pra - Raposo, Sá Miranda &amp; Associados</b>	Gonçalo Gil Barreiros

### RCF PROTECTING INNOVATION: CUTTING-EDGE PATENT PROSECUTION EXPERTISE



João Jorge

**Key figure(s):** João Jorge, Pedro Alves Moreira, Jorge Faustino, Andreia Pereira and Isaura Monteiro  
**Established:** 1920

**Track record:** RCF Protecting Innovation has stood out in Portugal's intellectual property market for 95 years, being well known for its competence in draft and prosecution of patent applications in mechanical engineering, chemistry, biotechnology and CII, among other technical fields, as well as in SPCs filing and prosecution.

**Team & differentiation:** The firm provides a variety of services, encompassing technical and strategic advisory, patent drafting, prosecution and support to litigation cases. The team includes highly experienced specialists in the mechanical, chemical, biotechnology and CII fields, who manage IP rights for all sectors, namely life sciences, materials and IT. The firm is client-focused, committed to excellence and results-driven.

### INVENTA: CREATIVE PATENT-PROTECTION SOLUTIONS



Vitor Palmela Fidalgo

**Key figure(s):** Vitor Palmela Fidalgo  
**Established:** 1971

**Track record:** Inventa is renowned for its experience and expertise in a wide range of services, such as trademark, patent, and design prosecution, as well as litigation, customs investigation, and copyright protection. It has an extensive presence in various regions including Africa and throughout Europe. Inventa is the go-to firm for clients seeking innovative and effective solutions that guarantee their patent protection.

**Team & differentiation:** The team, led by Vitor Palmela Fidalgo, provides expert advice in various sectors, ranging from startups to multinationals. With a tailored approach to each client's needs, Inventa has developed a strong reputation as a trusted firm for both startups and multinationals, providing comprehensive solutions to a range of IP challenges.



# IP LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Abreu Advogados	António Andrade, Manuel Durães Rocha, Ricardo Henriques
BMA - Baptista, Monteverde & Associados	Petra Fernandes, Paulo Monteverde, Filipe Teixeira Baptista
PLMJ	Pedro Lomba, Hugo Monteiro de Queirós
VdA	António Magalhães Cardoso
<b>EXCELLENT</b>	
CMS Rui Pena & Arnaut	João Leitão Figueiredo, José Luis Arnaut, Miguel Quintans
Garrigues	Francisca Ferreira Pinto, João Paulo Miranda de Sousa
Sérvulo & Associados	Ana Rita Painho
Morais Leitão, Galvão Teles, Soares da Silva & Associados	Vasco Stilwell d'Andrade
<b>HIGHLY RECOMMENDED</b>	
CCA Law	Martim Bouza Serrano, Filipe Mayer
Cuatrecasas	Sónia Queiróz Vaz
Simões Garcia Corte-Real & Associados	João Luís Garcia
<b>RECOMMENDED</b>	
Antas da Cunha Ecija	Lidia Neves
Caiado Guerreiro	Ricardo Costa Macedo, Sandra Jesus
Inventa	Vitor Palmela Fidalgo, João Pereira Cabral
RCF Protecting Innovation	João Jorge
RVA Sociedade de Advogados	Ana Teresa Pulido
TELLES	Fernando Pizarro Monteiro, Pedro Vidigal Monteiro



## DATA PROTECTION & CYBERSECURITY

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
DLA Piper ABBC	Daniel Reis
Morais Leitão, Galvão Teles, Soares Da Silva & Associados	João Alfredo Afonso, Tiago Félix da Costa, Helena Tapp Barroso
PLMJ	Pedro Lomba
SRS Legal	Luís Neto Galvão
VdA	Inês Antas de Barros, Magda Cocco, Fernando Resina da Silva
<b>EXCELLENT</b>	
Abreu Advogados	César Bessa Monteiro, Ricardo Henriques
CCA Law	Martim Bouza Serrano, Filipe Mayer
CMS Rui Pena & Arnaut	João Leitão Figueiredo, José Luís Arnaut
Cuatrecasas	Joana Mota Agostinho, Sónia Queiróz Vaz
Sérvulo & Associados	Ana Rita Painho
<b>HIGHLY RECOMMENDED</b>	
Antas Da Cunha Ecija	Ana Bastos
Coelho Ribeiro & Associados	Mónica Oliveira Costa
Eversheds Sutherland	Margarida Roda Santos
João Ferreira Pinto & Associados	João Ferreira Pinto
Pra - Raposo, Sá Miranda & Associados	Gonçalo Gil Barreiros
TELLES	Pedro Vidigal Monteiro
<b>RECOMMENDED</b>	
Bas - Sociedade De Advogados	Marco Aurélio Constantino, Claudia Monge
Dower Law Firm	André Alfar Rodrigues
Garrigues	Tomás Pessanha
Miranda & Associados	João Luís Traça
PBBR Sociedade de Advogados	Carina Branco
Raposo Bernardo & Associados	Mafalda Contumélias Batista
SPS	Sara Henriques

# TECHNOLOGY

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
PLMJ	Pedro Lomba
SRS Legal	Octávio Castelo Paulo, Luís Neto Galvão
VdA	Magda Cocco, Margarida Couto, Fernando Resina da Silva
<b>EXCELLENT</b>	
Abreu Advogados	Ricardo Henriques, Martim Menezes
CCA Law	Martim Bouza Serrano, Filipe Mayer
Cuatrecasas	Joana Mota Agostinho, Sónia Queiróz Vaz
DLA Piper ABBC	Daniel Reis
<b>HIGHLY RECOMMENDED</b>	
CMS Rui Pena & Arnaut	João Leitão Figueiredo, José Luís Arnaut
pbbr Sociedade de Advogados	Carina Branco
Sérvulo & Associados	Ana Rita Painho
TELLES	Pedro Vidigal Monteiro
<b>RECOMMENDED</b>	
Alves Pereira & Teixeira de Sousa	João Pedro Alves Pereira, Belén Granados
Antas Da Cunha Ecija	Ana Bastos, Nuno da Silva Vieira
Caiado Guerreiro	Ricardo Costa Macedo, Ricardo Rodrigues Lopes
Pinheiro Torres, Cabral, Sousa E Silva & Associados	Nuno Souza e Silva
Raposo Bernardo & Associados	Mafalda Contumélias Batista
Travassos, Albuquerque & Associados	Inês de Almeida Albuquerque, João de Travassos

### TRAVASSOS, ALBUQUERQUE & ASSOCIADOS: CUSTOMER-CENTRICITY AT ITS BEST



João de Travassos

Key figure(s):  
João de Travassos  
and Inês de Almeida  
Albuquerque  
Established: 2014

**Track record:** Travassos Albuquerque provides legal services to a wide range of businesses including large corporations, small and medium-sized enterprises (SMEs), and startups. It has experience and expertise, from working in the early stages of company formation, to assisting with various contractual agreements necessary for conducting business activities. It advises companies such as Microsoft and SAP, and more recently, Outsystems.

**Team & differentiation:** Travassos Albuquerque's strength lies in its team of lawyers who stay up-to-date with the constant evolution in the technology sector. The firm's customer-centric expertise allows for quick adaptation to new technological advancements, EU regulations and the rapid growth of technology companies.



# TELECOMS

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
PLMJ	Pedro Lomba
SRS Legal	Octávio Castelo Paulo, Luís Neto Galvão
VdA	Magda Cocco, Margarida Couto, Fernando Resina da Silva
<b>EXCELLENT</b>	
Abreu Advogados	Ricardo Henriques
CCA Law	Martim Bouza Serrano, Filipe Mayer
Cuatrecasas	Sónia Queiróz Vaz, Joana Mota Agostinho
Morais Leitão, Galvão Teles, Soares Da Silva & Associados	Nuno Peres Alves
<b>HIGHLY RECOMMENDED</b>	
CS'Associados	Jorge Silva Martins
DLA Piper ABBC	Daniel Reis
Sérvulo & Associados	Ana Rita Painho



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# RUSSIA

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## PATENT PROSECUTION

### Best Law Firms & IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Gorodissky &amp; Partners</b>	Vladimir Biriulin, Sergey Dorofeev, Yury Kuznetsov, Valery Medvedev, Elena Nazina
<b>Sojuzpatent</b>	Svetlana Felitsyna, Tamara Fomicheva
<b>EXCELLENT</b>	
<b>ARS-Patent &amp; Trademark</b>	Mikhail Khmara, Ilyana Lipatova, Kirill Osipov
<b>Euromarkpat</b>	Yuri Belousov, Alexey Kulikov, Maxim Vesselitsky
<b>HIGHLY RECOMMENDED</b>	
<b>Baranchikov Ip &amp; It Attorneys</b>	Oleg Abramenko
<b>Patent &amp; Law Firm Yus</b>	Denis Levchuk
<b>Patentica</b>	Olga Galygina, Victor Lisovenko, Maria Nilova
<b>Patentus</b>	Alexey Mikhailov
<b>Vakhnina &amp; Partners</b>	Elena Utkina, Alexey Vakhnin
<b>Vash Patent</b>	Anna Grigorieva, Pavel Kostin
<b>RECOMMENDED</b>	
<b>A. Zalesov &amp; Partners</b>	Aleksey Zalesov
<b>Mozhaisky Ip</b>	Mikhail Mozhaisky
<b>S&amp;O Intellectual Property</b>	Anna Kornilova

### SOJUZPATENT: FORMIDABLE IP DEFENDERS



Svetlana Felitsyna

Key figure(s):  
Tamara Fomicheva  
and Svetlana Felitsyna  
Established: 1922

**Track record:** Russia's oldest IP-law firm, Sojuzpatent is a household name in intellectual property protection. The firm represents some of the largest corporations on the Fortune Global 500, and files thousands of patent applications annually. In February 2024, the firm secured the invalidation of a Chamber for Patent Disputes decision, which had ruled against its client in a utility model patent application for a new computer keyboard layout.

**Team & differentiation:** With a team comprised of more than 160 highly-qualified specialists, including over 50 registered Russian and Eurasian patent attorneys and litigation lawyers, Sojuzpatent is managed by the vastly experienced Svetlana Felitsyna. She has experience in inventions, utility models, industrial designs, trademarks, and appellations of origin of goods.

# PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
A. Zalesov & Partners	Aleksey Zalesov
<b>EXCELLENT</b>	
ARS-Patent & Trademark	Mikhail Khmara, Kirill Osipov
Gorodissky & Partners	Evgeny Aleksandrov, Vladimir Biriulin, Yury Kuznetsov, Valery Medvedev
Sojuzpatent	Svetlana Felitsyna, Tamara Fomicheva
<b>HIGHLY RECOMMENDED</b>	
Baranchikov Ip & It Attorneys	Alexander Baranchikov, Galina Gavrilova
Egorov Puginsky Afanasiev & Partners	Pavel Sadovsky
Ivanov, Makarov & Partners	Mark Chizhenok
Patentus	Alexey Mikhailov
Vakhnina & Partners	Tatyana Vakhnina
<b>RECOMMENDED</b>	
Lidings	Boris Malakhov, Andrey Zelenin
Patent & Law Firm Yus	Sergey Lovtsov, Robert Voskanyan
Vash Patent	Anna Grigorieva, Alexey Robinov

# SPAIN

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## PATENT PROSECUTION

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>ABG Intellectual Property</b>	Juan Arias Sanz, Fernando Prieto
<b>Balder</b>	Patricia Koch, Juan Pedro Vallejo
<b>Elzaburu</b>	Francisco Javier Saez, Ruth Sánchez
<b>ZBM Patents &amp; Trademarks</b>	Anna Barlocchi, Bernabé Zea
<b>EXCELLENT</b>	
<b>Clarke Modet &amp; Co</b>	Paola Rúa, Irene Valero
<b>Curell Suñol</b>	Néstor Corominas, Santiago Jordá, Robert Roser, Carles Molina
<b>Galbaian Intellectual Property</b>	Ismael Igartua
<b>Herrero &amp; Asociados</b>	Gustavo A. González, Tania Flores, Jesús González
<b>Pons IP</b>	Almudena Díaz, Ana Herrera, Esther Martínez, Patricia Ramos, Carmen Redondo
<b>HIGHLY RECOMMENDED</b>	
<b>Abril Abogados</b>	Ignacio Temiño, Fernando Ortega, Salvador Diaz, Carlos Baños
<b>Durán-Corretjer</b>	Luis-Alfonso Durán
<b>Isern</b>	Javier Isern
<b>Sugrañes</b>	Elia Sugrañes, Luis Vilalta
<b>Torner Juncosa i Associats</b>	Jaume Juncosa
<b>RECOMMENDED</b>	
<b>AB Asesores</b>	Miguel Veiga
<b>Ballester IP</b>	Rosalía Ballester
<b>Carlos Polo Asociados</b>	Carlos Polo
<b>Hoffmann Eitle</b>	Gustavo Fúster, Silvia Bertran Valls, Miguel Ángel Martínez
<b>Ungria Patentes Y Marcas</b>	Javier Ungria



# PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bird &amp; Bird</b>	Manuel Lobato, Antonio Cueto, José Miguel Lissén Arbeloa
<b>Clifford Chance</b>	Miquel Montaña, Josep Montefusco
<b>Gómez-Acebo &amp; Pombo</b>	Sofía Martínez-Almeida, Jesús Muñoz-Delgado, Mercedes Corbal
<b>Grau &amp; Angulo</b>	Alejandro Angulo, Javier Huarte, Jesús Arribas, Ignacio Marqués, Ignacio Pontijas
<b>Hogan Lovells</b>	Ana Castedo
<b>Hoyng Rokh Monegier</b>	Luis Fernández-Novoa, Álvaro Velázquez
<b>EXCELLENT</b>	
<b>Baylos Abogados</b>	Pedro Merino, David Gómez, Juan Luis Gracia
<b>Elzaburu</b>	Enrique Armijo, Colm Ahern, Carlos Morán
<b>Eversheds Sutherland</b>	Kiko Carrión, Marta González, José Mariano Cruz
<b>Garrigues</b>	Carolina Pina
<b>Pérez-Llorca</b>	Rais Amils, Eduardo Castillo, Andy Ramos
<b>Uría Menéndez</b>	Montiano Monteagudo, Ingrid Pi, Borja Sainz de Aja, Carles Vendrell
<b>Vidal-Quadras &amp; Ramon</b>	Miguel Vidal-Quadras, Oriol Ramon
<b>HIGHLY RECOMMENDED</b>	
<b>Abril Abogados</b>	Ignacio Temiño, Fernando Ortega, Salvador Diaz
<b>Baker McKenzie</b>	José María Méndez
<b>Balder</b>	Patricia Koch
<b>Fieldfisher Jausas</b>	Josep Carbonell
<b>Herrero &amp; Asociados</b>	Marta Gimeno
<b>RCD</b>	Ignasi Costas, Jordi Sánchez
<b>RECOMMENDED</b>	
<b>Abg Intellectual Property</b>	Laura Montoya
<b>AVQ</b>	Isabel Alcalde Giraudo
<b>Cuatrecasas</b>	Albert Agustinoy, Álvaro Bourkaib, Rafael Sánchez Aristi, Jean-Yves Teindas
<b>Sol Muntañola &amp; Asociados</b>	Mario A. Sol Muntañola



## TECHNOLOGY

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Ecija</b>	Alonso Hurtado, Alejandro Touriño, Cristina Villasante
<b>Hogan Lovells</b>	Gonzalo F. Gállego
<b>Uría Menéndez</b>	Pablo González-Espejo, Leticia López-Lapuente
<b>EXCELLENT</b>	
<b>CMS Albiñana &amp; Suárez de Lezo</b>	María González Gordon, Jorge Sánchez, Javier Torre de Silva
<b>Cuatrecasas</b>	Albert Agustinoy, Álvaro Bourkaib, Rafael Sánchez Aristi
<b>Garrigues</b>	Carolina Pina, José Ramón Morales
<b>Ramon Y Cajal Abogados</b>	Norman Heckh
<b>RCD</b>	Oscar Alegre, Ignasi Costas, Judith Saladrigas
<b>Squire Patton Boggs</b>	Bartolomé Martín
<b>HIGHLY RECOMMENDED</b>	
<b>Bird &amp; Bird</b>	Manuel Lobato, Joaquín Muñoz Rodríguez
<b>Deloitte Legal</b>	Rodrigo Gonzalez
<b>DLA Piper</b>	Paula Gonzalez de Castejon, Diego Ramos
<b>Ecix Group</b>	Francisco Perez Bes
<b>Gómez-Acebo &amp; Pombo</b>	Almudena Arpon de Mendivil Aldama
<b>Osborne Clarke</b>	Rafael García del Poyo
<b>Pérez-Llorca</b>	Raúl Rubio, Andy Ramos
<b>Squire Patton Boggs</b>	Bartolomé Martín
<b>Statim Legal</b>	Jordi López Batet, Yago Vázquez Moraga
<b>Think Smart Law</b>	Alexander Benalal
<b>RECOMMENDED</b>	
<b>Baylos Abogados</b>	Paloma Arribas, David Gómez, Juan Luis Gracia, Fernando Rodríguez
<b>Broseta</b>	Miguel Geijo
<b>Ceca Magán Abogados</b>	Ramón Mesonero Romanos
<b>Ejaso ETL Global</b>	Luis M. Latasa Vassallo, Miguel Valdés Borruey
<b>Elzaburu</b>	Mabel Klimt

# DATA PROTECTION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Ecija	Alejandro Touriño, Jesús Yáñez
Garrigues	Alejandro Padín Vidal
Hogan Lovells	Gonzalo F. Gállego
Uría Menéndez	Leticia López-Lapuente, Borja Sainz de Aja
<b>EXCELLENT</b>	
Bird & Bird	Joaquín Muñoz
Broseta	Miguel Geijo, Agustín Puente
Finreg360	Javier Aparicio Salom, María Vidal
Ramon Y Cajal Abogados	Norman Heckh
Squire Patton Boggs	Bartolomé Martín
<b>HIGHLY RECOMMENDED</b>	
Cuatrecasas	Albert Agustino, Álvaro Bourkaib, Jorge Llevat, Alejandro Negro, Rafael Sánchez Aristi
Deloitte Legal	Rodrigo Gonzalez
DLA Piper	Paul Gonzalez de Castejon Llano-Ponte, Diego Ramos
Ecix Group	Francisco Perez Bes
KPMG Abogados	Noemi Brito
Osborne Clarke	Rafael García del Poyo
Pérez-Llorca	Raúl Rubio, Andy Ramos
RCD	Ignasi Costas
Statim Legal	Jordi López Batet, Yago Vázquez Moraga
<b>RECOMMENDED</b>	
Baylos Abogados	Paloma Arribas
Ceca Magán Abogados	Ramón Mesonero Romanos, Gustavo Pérez
Ejaso ETL Global	Luis M. Latasa Vassallo, Miguel Valdés Borruey
Gómez-Acebo & Pombo	Almudena Arpon de Mendivil Aldama
Metricson	Teresa Miquel
<b>NOTABLE PRACTICE</b>	
Elzaburu	Ruth Benito
RocaJunyent	Beatriz Rodriguez



## LIFE SCIENCES & PHARMACEUTICALS

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Clifford Chance	Miquel Montaña, Josep Montefusco
Eversheds Sutherland	Kiko Carrión
Faus & Moliner	Jordi Faus, Xavier Moliner
Fieldfisher	Héctor Jausás
<b>EXCELLENT</b>	
Baker McKenzie	Montserrat Llopart, Ester Navas, Cecilia Pastor
Cuatrecasas	Jorge Robles
Gómez-Acebo & Pombo	Irene Fernández Puyol, Santiago Garrido de las Heras, Jesús Muñoz-Delgado
Uría Menéndez	Montiano Monteagudo
Vidal-Quadras & Ramon	Oriol Ramon Sauri, Miguel Vidal-Quadras
<b>HIGHLY RECOMMENDED</b>	
Bird & Bird	Manuel Lobato
Grau & Angulo	Javier Huarte
Hogan Lovells	Ana Castedo
Pérez-Llorca	Eduardo Castillo, Rais Amils, Natalia Olmos, Juan Rodriguez Carcamo
Simmons & Simmons	Raquel Ballesteros
<b>RECOMMENDED</b>	
AVQ	Isabel Alcalde Giraudo
Garrigues	José Fernández-Rañada
Hoyng Rokh Monegier	Luis Fernández-Novoa
Ramon Y Cajal Abogados	José Ignacio Vega
RCD	Oscar Alegre, Ignasi Costas, Judith Saladrigas, David Villa

### EVERSHEDS SUTHERLAND: LEADER IN LIFE SCIENCES & PATENT LITIGATION



Kiko Carrión

**Key figure(s):** Kiko Carrión, José Mariano Cruz and Marta González  
**Established:** 2009

**Track record:** With its strong reputation for handling high-value patent and trademark disputes, Eversheds Sutherland has established itself as a leader in the pharmaceutical sector, representing high-profile national and multinational clients. The firm's Madrid office serves as the hub of its global IP group, with most clients directly engaging their services, attesting to its ability to handle complex, cross-border legal matters.

**Team & differentiation:** Eversheds Sutherland's practice has expanded the scope of its involvement in various sectors, including life sciences, industrial engineering and retail. The firm works with the CEFI foundation, whose members include the top 20 innovative pharmaceutical companies, to provide valuable insights to sector players.



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# SWEDEN

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## PATENT PROSECUTION

### Best Law Firms & IP Agencies

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>AWA</b>	Niklas Mattsson, Mattias Pierrou, Anders Isaksson
<b>Kransell &amp; Wennborg</b>	Anders Wirén, Johan Wennborg, Daniel Fritsche
<b>Ström &amp; Gulliksson</b>	Rikard Roos, Björn Andersson, Magnus Berglund
<b>Valea - a Rouse Group Company</b>	Andrew Hammond, Thomas Ernby
<b>Zacco</b>	Jörgen Linde, Michael Byström, Tomas Gustafsson, Tommy Somlo
<b>EXCELLENT</b>	
<b>Bjerkén Hynell</b>	Peter Kylin, Barry Franks
<b>BRANN AB</b>	Camilla Mörch, Annika Kilander
<b>Groth &amp; Co</b>	Claes Westerlund
<b>Noréns Patentbyrå AB</b>	Johan Örtenblad, Anders Bratt, Heléne Strandin
<b>HIGHLY RECOMMENDED</b>	
<b>Bergenstråhle &amp; Partners</b>	Andreas Iwerbäck
<b>Ehrner &amp; Delmar</b>	Åke Delmar
<b>Hansson Thyresson</b>	Anders Hansson
<b>Lind Edlund Kenamets</b>	Fabian Edlund, Urban Lind
<b>Novitas Patent AB</b>	Anders Berglund, Jarkko Korteesmaa, Renzo C. Verboom

# PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Advokatfirman Vinge</b>	Håkan Borgenhäll, Richard Wessman, Malin Malm Waerme
<b>Sandart &amp; Partners Advokatbyrå</b>	Julia Ericsson, Dag Sandart, Karin Westerberg, Peter Sande, Anders Kylhammar
<b>Westerberg &amp; Partners</b>	Jonas Westerberg, Ludvig Holm, Björn Rundblom Andersson
<b>EXCELLENT</b>	
<b>Setterwalls Advokatbyrå</b>	Sophia Spala, Martin Levinsohn, Per Lidman
<b>Roschier</b>	Erik Ficks, Mikko Manner
<b>HIGHLY RECOMMENDED</b>	
<b>Advokatbyrån Gulliksson</b>	Per Svärd, Ulrika Nordenvik, Hans-Anders Odh, Jens Olsson
<b>AWA</b>	Niklas Mattsson, Louise Jonshammar
<b>Cirio Law Firm</b>	Hanna Tilus
<b>Delphi</b>	Henrik Bengtsson, Kristian Fredriksson, Maria Winckler
<b>Lind Edlund Kenamets</b>	Peter Kenamets, Fredrik Luning
<b>Mannheimer Swartling</b>	Niklas Sjöblom, Oscar Björkman Possne
<b>Zacco</b>	Johan Hervius Löthman, Tomas Gustafsson, Martin Tranälv

# SWITZERLAND

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## INVESTMENT FUNDS

### Best Venture Capital Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Btov Partners</b>	Florian Schweitzer
<b>Novartis Venture Fund</b>	Anja König
<b>Pureos Bioventures</b>	Klaus Breiner, Dominik Escher, Martin Münchbach
<b>Redalpine Venture Partners</b>	Peter Niederhauser, Michael Sidler
<b>Roche Venture Fund</b>	Carole Nuechterlein
<b>Swisscom Ventures</b>	Dominique Mégret
<b>Versant</b>	Alexander Mayweg
<b>EXCELLENT</b>	
<b>Creathor Ventures</b>	Gert Köhler
<b>DAA Capital Partners</b>	Bertrand Mueller
<b>Emerald Technology Ventures</b>	Gina Domanig
<b>Fundament</b>	Yves Böniger
<b>Gentian</b>	Gerhard Gerner, Elian Kool
<b>Hbm Healthcare Investments</b>	Mario G. Giuliani
<b>Hbm Partners</b>	Saeid Akhtari
<b>Index Ventures</b>	Neil Rimer
<b>Lakestar</b>	Klaus Hommels
<b>Mountain Partners</b>	Cornelius Boersch
<b>NeoMed</b>	Claudio Nessi
<b>Polytech Ecosystem Ventures</b>	Guillaume Dubray
<b>Swiss Founders Fund</b>	Patrick Degen
<b>Verve Ventures</b>	Chris Gay-Crosier
<b>Wingman</b>	Pascal Mathis, Alex Stöckl, Lukas Weder



# TMT

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Vischer</b>	David Rosenthal, Rolf Auf der Maur, Christian Wyss, Jonas Gassmann
<b>Walder Wyss</b>	Didier Sangiorgio, Hans Rudolf Trüeb, David Vasella, Mark A Reutter, Jürg Schneider, Michael Isler
<b>EXCELLENT</b>	
<b>1 Homburger</b>	Georg Rauber, Luca Dal Molin
<b>Lenz &amp; Staehelin</b>	Astrid Waser, Lukas Morscher, Guy Vermeil, Marcel Meinhardt, Jürg Simon,
<b>Niederer Kraft Frey</b>	Clara-Ann Gordon, Andrés Gurovits
<b>Schellenberg Wittmer</b>	Roland Mathys, Lorenza Ferrari Hofer
<b>2</b>	
<b>Bär &amp; Karrer</b>	Michele Bernasconi, Markus Wang, Corrado Rampini, Jonas Bornhauser, Christian Kunz
<b>Id Est Avocats</b>	Michel Jaccard, Alexandre Jotterand
<b>MLL Legal</b>	Lukas Bühlmann, Nicola Benz
<b>MME Legal</b>	Michael Kunz, Caroline Gaul
<b>HIGHLY RECOMMENDED</b>	
<b>Baker McKenzie</b>	Manuel Meyer, Julia Schieber, Peter Reinert
<b>Bratschi</b>	Simon Osterwalder, Reto Arpagaus
<b>CMS von Erlach Partners</b>	Dirk Spacek, Simone Brauchbar Birkhäuser
<b>Epartners</b>	Alexander Schmid, Marius Vischer
<b>Laux Lawyers</b>	Christian Laux
<b>Pestalozzi</b>	Lara Dorigo, Sarah Drukarch, Michèle Burnier
<b>RECOMMENDED</b>	
<b>Arioli Law</b>	Martina Arioli
<b>Burckhardt</b>	Katia Favre
<b>Eversheds Sutherland</b>	Markus Naef, Oliver Beldi
<b>Gianni Fröhlich-Bleuler Attorney-at-Law</b>	Gianni Fröhlich-Bleuler
<b>HDC</b>	Étienne Campiche, Sylvain Métille
<b>Kellerhals Carrard</b>	Daniel Alder, Daniel Emch, Nicolas Mosimann
<b>Sigma Legal</b>	Kevin Guillet, Alain Alberini
<b>SN&amp;P - Suffert Neuenschwander &amp; Partner</b>	Peter Neuenschwander
<b>Werder Viganò</b>	Kai-Peter Uhlig

### NIEDERER KRAFT FREY: ADVANCED EXPERTISE IN TMT LEGAL SERVICES



Clara-Ann Gordon

Key figure(s):  
Clara-Ann Gordon  
and Andrés Gurovits  
Established: 1936

**Track record:** With a steadfast presence in the local market since liberalization in 1998, NKF boasts advisory depth in Swiss telecommunications. The firm has been instrumental in a host of landmark transactions, such as Worldline's acquisition of SIX Payment Services, and Klingelberg AG's stock-market debut. The significance of its high-level M&A and IPO work underlines its vast telecoms expertise.

**Team & differentiation:** The NKF TMT team, comprising five partners and eight other lawyers, stands out thanks to a multidisciplinary approach integrating Technology, M&A and IP expertise. This collaborative ethos allows NKF to handle complex, technology-driven transactions and regulatory challenges effectively. Its innovative NKF4Tech initiative offers unique legal solutions, supporting ventures from inception to exit.



## PATENT PROSECUTION

## Best IP Agencies

In each tier, the firms are ordered alphabetically

AGENCY	KEY FIGURE(S)
<b>LEADING</b>	
<b>E Blum &amp; Co</b>	Kurt Sutter, Martin Münch, Siegfried Grimm, Antje Rey
<b>Hepp Wenger Ryffel</b>	Dieter Hepp, Christoph Müller, Martin Wilming
<b>Isler &amp; Pedrazzini</b>	Michael Liebetanz, Natalia Clerc, Tobias Bremi
<b>Rentsch Partner</b>	Louis Lagler, Alfred Köpf, Dany Vogel, Andrea Carreira
<b>EXCELLENT</b>	
<b>Keller Schneider</b>	Philipp Rüfenacht, Hannes Spillmann
<b>P&amp;TS</b>	Christophe Saam
<b>SBMP - Schaad Balass Menzl &amp; Partner</b>	Christoph Fraefel, Cornelia Hoffmann
<b>HIGHLY RECOMMENDED</b>	
<b>AWA</b>	Astrid De Ro, Emmanuel Jelsch
<b>Bohest Ip</b>	Detlef Heinen
<b>Bovard</b>	Tarik Kapić
<b>Braunpat</b>	André Braun
<b>e-Patent</b>	François-Régis Richard, Mike Burns
<b>Frei Patentanwaltsbüro</b>	Alexandra Frei, Peter Walser, Markus A. Müller
<b>Iprime</b>	Rudolf Rentsch, Moritz Kälin
<b>Katzarov</b>	Gilles Pfend, Matthias Kügele, Sophie Künzi
<b>Reuteler &amp; Cie</b>	Raymond Reuteler, Isabelle Cornut
<b>Troesch Scheidegger Werner</b>	Alexandra Dieter
<b>RECOMMENDED</b>	
<b>Bugnion</b>	Nicolas Scrivano
<b>Kasche &amp; Partner</b>	André Kasche
<b>Kirker &amp; Cie</b>	Bertrand Micheli
<b>Latscha Schöllhorn Partner</b>	Silvan Latscha, Andreas Schöllhorn, Martin Sperrle
<b>Novagraaf</b>	Cyrille Poindron, Philippe Vigand
<b>Prins</b>	Mirko Bodecker, Bruno Meyer
<b>Schmauder &amp; Partner</b>	Peter Felder
<b>Thomannfischer</b>	Fabian Leimgruber
<b>Zardi &amp; Co</b>	Marco Zardi

# PATENT LITIGATION

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Homburger</b>	Andri Hess, Gregor Bühler, Georg Rauber
<b>Lenz &amp; Staehelin</b>	Sevan Antreasyan, Peter Ling, Thierry Calame, Jürg Simon, Barbara Abegg
<b>MLL Legal</b>	Michael Ritscher, Simon Holzer, Louisa Galbraith
<b>EXCELLENT</b>	
<b>1 Kasser Schlosser</b>	Ralph Schlosser, Maud Fragnière
<b>Pestalozzi</b>	Thomas Legler, Michèle Burnier, Lara Dorigo
<b>Rentsch Partner</b>	Christian Hilti, Demian Stauber
<b>2 Bär &amp; Karrer</b>	Markus Wang
<b>Schellenberg Wittmer</b>	Philipp Groz, Lorenza Ferrari-Hofer
<b>Times Attorneys</b>	Andrea Mondini
<b>Vischer</b>	Stefan Kohler, Jonas Gassmann, Christian Wyss, Michael Waldner, Matthias Staehelin
<b>HIGHLY RECOMMENDED</b>	
<b>Bianchischwald</b>	Christoph Gasser
<b>Ducor Law</b>	Philippe Ducor
<b>Fmp - Fuhrer Marbach &amp; Partners</b>	Peter Widmer, Cyrill Rieder
<b>IPrime</b>	Rudolf A. Rentsch, Moritz Kälin
<b>Junod, Muhlstein, Lévy &amp; Puder</b>	Laurent Muhlstein
<b>Niederer Kraft Frey</b>	Janine Reudt-Demont
<b>RECOMMENDED</b>	
<b>CMS von Erlach Partners</b>	Christoph Willi
<b>EBD Attorneys-at-Law</b>	Felix Grether
<b>House Attorneys</b>	Frédéric Serra
<b>Locher Avocats</b>	Felix Locher
<b>Nater Dallafior</b>	Mathis Berger, Reto M. Hilty
<b>Reuteler &amp; Cie</b>	Raymond Reuteler, Isabelle Cornut
<b>Thomannfischer</b>	Fabian Leimgruber, Daniel Plüss
<b>Troller Hitz Troller &amp; Partners</b>	Olivier Troller
<b>Walder Wyss</b>	Markus Frick
<b>Weinmann Zimmerli</b>	Alban Shabani, Fabian Wigger

### HOMBURGER: PIONEERING PATENT LITIGATION EXCELLENCE



Georg Rauber

**Key figure(s):**  
Georg Rauber, Gregor Bühler  
and Andri Hess  
**Established:** 1957

**Track record:** Homburger showcases a robust track record in patent litigation, adeptly handling general disputes on validity and enforcement of intellectual property across a wide variety of sectors. Its strategic prowess in courts and proceedings underscores an enduring commitment to safeguarding client innovations in IT, telecommunications, and more.

**Team & differentiation:** Led by Georg Rauber, Homburger's IP team excels at complex patent litigation, distinguishing itself with a focused expertise in high-stakes technology disputes. The firm's adept handling of licensing and technology transfer disputes, particularly in pharmaceuticals and IT, further marks it out as a leader in navigating intricate IP challenges.



## LIFE SCIENCES: REGULATORY

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bär &amp; Karrer</b>	Markus Schott, Markus Wang, Oliver Brupbacher, Claudia Götz Staehelin, Christine Schweikard
<b>Bratschi</b>	Felix Kesselring
<b>Kellerhals Carrard</b>	Thomas Eichenberger, Claudio Helmle, Jörg von Manger-Koenig
<b>EXCELLENT</b>	
<b>Lenz &amp; Staehelin</b>	Thierry Calame, Peter Ling, Barbara Abegg
<b>Pestalozzi</b>	Christian Roos, Franz Schubiger, Lara Dorigo, Sarah Burckhardt
<b>Schellenberg Wittmer</b>	Philipp Groz, Lorenza Ferrari Hofer
<b>Vischer</b>	Christian Wyss, Michael Waldner, Matthias Staehelin, Stefan Kohler, Damien Conus
<b>Walder Wyss</b>	Andreas Wildi, Michael Isler, Alexander Gutmans
<b>HIGHLY RECOMMENDED</b>	
<b>CMS von Erlach Partners</b>	Christoph Willi
<b>Homburger</b>	Gregor Bühler, Marcel Dietrich, Luca Dal Molin, Andri Hess
<b>Lanter</b>	Monika Gattiker
<b>Niederer Kraft Frey</b>	Janine Reudt-Demont, Samuel Hochstrasser
<b>Wenger Plattner</b>	Carlo Conti, Tobias Meili
<b>Wenger Vieli</b>	Frank Scherrer

## LIFE SCIENCES: IP

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Bär &amp; Karrer</b>	Markus Wang, Christine Schweikard, Oliver Brupbacher
<b>Homburger</b>	Andri Hess, Gregor Bühler, Luca Dal Molin
<b>Lenz &amp; Staehelin</b>	Thierry Calame, Peter Ling, Barbara Abegg, Sevan Antreasyan, Martin Aebi
<b>MLL Legal</b>	Simon Holzer, Nicola Benz
<b>EXCELLENT</b>	
<b>Pestalozzi</b>	Franz Schubiger, Lara Dorigo, Sarah Drukarch, Thomas Legler
<b>Schellenberg Wittmer</b>	Philipp Groz, Lorenza Ferrari Hofer
<b>Times Attorneys</b>	Andrea Mondini, Michael Noth
<b>Vischer</b>	Christian Wyss, Michael Waldner, Matthias Staehelin, Stefan Kohler, Damien Conus
<b>HIGHLY RECOMMENDED</b>	
<b>Bratschi</b>	Adrian Bieri
<b>CMS von Erlach Partners</b>	Christoph Willi
<b>Ducor Law</b>	Philippe Ducor
<b>ID-Est</b>	Michel Jaccard, Juliette Ancelle, Alexandre Jotterand
<b>Kellerhals Carrard</b>	Nicolas Mosimann
<b>Niederer Kraft Frey</b>	Nicolas Birkhäuser, Janine Reudt-Demont
<b>Reuteler &amp; Cie</b>	Raymond Reuteler, Isabelle Cornut
<b>Walder Wyss</b>	Andreas Wildi, Michael Isler
<b>Wenger Plattner</b>	Damian Schai

### VISCHER: A PILLAR OF SWISS LIFE-SCIENCE EXPERTISE



Matthias Staehelin

Key figure(s):  
Matthias Staehelin  
and Stefan Kohler  
Established: 1857

**Track record:** Vischer's life sciences group holds an enviable position in Switzerland for handling the legal aspects of complex deals, of which the €1.1bn sale of NBE Therapeutics to Boehringer Ingelheim and the Medartis and Kuros Biosciences IPOs are examples. The firm's broad client base ranges from pharma giants to startups, with the firm setting industry standards for innovative transaction structures like compensatory capital increases.

**Team & differentiation:** The team, led by Dr. Matthias Staehelin and Dr. Stefan Kohler, includes five partners and 17 other lawyers and showcases dual expertise in the legal and scientific fields. Its significant role in regulatory and patent matters, coupled with leadership in key industry associations, ensures clients benefit from unmatched legal expertise and strategic foresight.

## IT & OUTSOURCING

### Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Homburger</b>	Georg Rauber, Gregor Bühler, Luca Dal Molin
<b>Lenz &amp; Staehelin</b>	Guy Vermeil, Lukas Morscher
<b>Niederer Kraft Frey</b>	Clara-Ann Gordon, Grégoire Chappuis
<b>Vischer</b>	Rolf Auf der Maur, David Rosenthal
<b>Walder Wyss</b>	Didier Sangiorgio, Hans Rudolf Trüeb, Mark Reutter, Michael Isler, David Vasella
<b>EXCELLENT</b>	
<b>Bär &amp; Karrer</b>	Christian Kunz, Markus Wang, Jonas Bornhauser, Michele Bernasconi,
<b>Id Est Avocats</b>	Michel Jaccard, Juliette Ancelle
<b>Laux Lawyers</b>	Christian Laux, Thomas Steiner
<b>MLL Legal</b>	Michael Reinle, Nicola Benz, Lukas Bühlmann
<b>Pestalozzi</b>	Michèle Burnier, Thomas Legler, Markus Winkler
<b>Schellenberg Wittmer</b>	Roland Mathys, David Mamane
<b>HIGHLY RECOMMENDED</b>	
<b>Bratschi</b>	Adrian Bieri
<b>CMS von Erlach Partners</b>	Dirk Spacek
<b>Epartners</b>	Alexander Schmid
<b>HDC</b>	Sylvain Métille
<b>RECOMMENDED</b>	
<b>Burckhardt</b>	Katia Favre
<b>Fmp - Fuhrer Marbach &amp; Partners</b>	Cyryll Rieder
<b>Gianni Fröhlich-Bleuler Attorney-At-Law</b>	Gianni Fröhlich-Bleuler
<b>House Attorneys</b>	Frédéric Serra
<b>Kellerhals Carrard</b>	Nicolas Mosimann, Cornelia Stengel
<b>MME Legal</b>	Martin Eckert
<b>Oberson Abels</b>	Philipp Fischer
<b>Probst</b>	Julia Bhend, Kaj Seidl-Nussbaumer
<b>Sigma Law</b>	Adrien Alberini, Kevin Guillet
<b>SN&amp;P - Suffert Neuenschwander &amp; Partner</b>	Peter K. Neuenschwander, Michael Widmer
<b>Times Attorneys</b>	Markus Kaiser, Andrea Mondini
<b>Wenger Plattner</b>	Damian Schai, Tobias Meili

### LENZ & STAEHELIN: TECHNOLOGY AND OUTSOURCING SPECIALISTS



Guy Vermeil

Key figure(s): Guy Vermeil  
Established: 1917

**Track record:** Lenz & Staehelin's thriving technology and outsourcing practice has advised on major transactions, including a CHF 100 million contract for a top-tier bank. The firm has a monopoly when it comes to handling IT and outsourcing matters for large Swiss and international companies, and specialize in complex deal-structuring and data protection, as evidenced by securing a Paris 2024 Olympic Games project.

**Team & differentiation:** The firm's differentiating factor lies in its robust team structure and specialist expertise. With 14 partners and eight other lawyers dedicated to technology and outsourcing, including notable IP litigation specialists like Thierry Calame, the firm provides comprehensive legal solutions tailored to the complex needs of clients, which primarily come from the banking and IT sectors.



## DATA PROTECTION &amp; CYBERSECURITY

## Best Law Firms

In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Laux Lawyers</b>	Christian Laux, Thomas Steiner, Alexander Hofmann
<b>MLL Legal</b>	Lukas Bühlmann, Nicola Benz
<b>Vischer</b>	David Rosenthal, Rolf Auf der Maur
<b>Walder Wyss</b>	Hans Rudolf Trüeb, David Vasella, Jürgen Schneider, Michael Isler, Rayan Houdrouge
<b>EXCELLENT</b>	
<b>Bär &amp; Karrer</b>	Christian Kunz, Corrado Rampini, Jan Kleiner, Rehana Harasgama, Jonas Bornhauser
<b>Bratschi</b>	Adrian Bieri
<b>Homburger</b>	Gregor Bühler, Luca Dal Molin
<b>Lenz &amp; Staehelin</b>	Lukas Morscher, Guy Vermeil
<b>Niederer Kraft Frey</b>	Clara-Ann Gordon, Andrés Gurovits
<b>Pestalozzi</b>	Michèle Burnier, Sarah Drukarch, Markus Winkler
<b>Schellenberg Wittmer</b>	Roland Mathys, Lorenza Ferrari-Hofer
<b>HIGHLY RECOMMENDED</b>	
<b>Arioli Law</b>	Martina Arioli
<b>CMS von Erlach Partners</b>	Dirk Spacek
<b>HDC</b>	Sylvain Métille, David Raedler
<b>Id Est Avocats</b>	Juliette Ancelle, Alexandre Jotterand, Michel Jaccard,
<b>MME Legal</b>	Martin Eckert, Caroline Gaul, Noémi Ziegler
<b>Quinze Cours Des Bastions Avocats</b>	Nicolas Capt
<b>Sigma Law</b>	Adrien Alberini, Stéphanie Chuffart-Finsterwald
<b>Steiger Legal AG</b>	Martin Steiger
<b>RECOMMENDED</b>	
<b>Bonnard Lawson</b>	Philippe Meier, Florian Ducommun
<b>Epartners</b>	Stefan Eichenberger, Marius Vischer
<b>Gianni Fröhlich-Bleuler Attorney-at-Law</b>	Gianni Fröhlich-Bleuler
<b>Härting</b>	Nicole Beranek Zanon
<b>Kellerhals Carrard</b>	Nicolas Mosimann
<b>Oberson Abels</b>	Philipp Fischer
<b>Probst</b>	Julia Bhend, Kaj Seidl-Nussbaumer

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### Best Law Firms & IP Agencies

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FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Deris</b>	Okan Can, Oya Yalvaç
<b>EXCELLENT</b>	
<b>Ankara Patent Bureau</b>	Gonca Adalı Basmakçı, Ekin Karakus Ocal
<b>Gün + Partners</b>	Ugur Aktekin, Ozge Karakulak
<b>Istanbul Patent</b>	Erkan Sevinç
<b>Stock Intellectual Property AS</b>	Evin Dunar Kazmirci
<b>HIGHLY RECOMMENDED</b>	
<b>Alfa Patent</b>	Selda Arkan, Baris Atalay
<b>Erdem Kaya &amp; Partners</b>	Erdem Kaya
<b>Invokat</b>	Aydin Mutlu
<b>Yalçiner Patent</b>	Ugur Yalçiner, Irmak Yalçiner



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<b>LEADING</b>	
Deris	Mehmet Deris, Oya Yalvaç
<b>Gün + Partners</b>	
Selin Erciyas, Mehmet Gün, Ozge Karakulak	
<b>EXCELLENT</b>	
Kenaroglu	Yasemin Kenaroglu
<b>NSN Law Firm</b>	
Gülay Göksu	
<b>HIGHLY RECOMMENDED</b>	
Istanbul Patent	Erkan Sevinç
<b>Moroglu Arseven</b>	
Gökçe Izgi, Isik Özdogu	
Ofo Ventura	Özlem Futman
<b>Suluk Intellectual Property Law Firm</b>	
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<b>LEADING</b>	
<b>Boulton Wade Tennant</b>	Tessa Bucks, Adrian Hayes, Nina White
<b>Carpmaels &amp; Ransford</b>	John Brunner, Mark Chapman, Hugh Goodfellow
<b>D Young &amp; Co</b>	Garreth Duncan, Kirk Gallagher, Charles Harding, Jonathan Jackson, Simon O'Brien
<b>Dehns</b>	Hanna Dziegiewska, Louise Golding, Elizabeth Jones, Alexander Piésold, John Tohill
<b>J A Kemp</b>	Patrick Campbell, John Leeming, Nigel Price, Mark Roberts, Samuel Smith, Ravi Srinivasan
<b>Kilburn &amp; Strode</b>	Richard Howson, Nick Lee, Gwilym Roberts, Nick Shipp
<b>Mewburn Ellis</b>	Stephen Gill, Simon Kiddle, Simon Kremer, Robert Watson
<b>Potter Clarkson</b>	Charlotte Crowhurst, Caroline Marshall, Stephen Smith
<b>EXCELLENT</b>	
<b>1 Gill Jennings &amp; Every</b>	Stephen Haley, Michael Lord
<b>Marks &amp; Clerk</b>	Simon Mounteney, Daniel Talbot-Ponsonby
<b>Withers &amp; Rogers</b>	Karl Barnfather, Dave Croston, Nick Wallin
<b>2 CMS</b>	Robert Stephen
<b>Haseltine Lake Kempner</b>	Ashley Giles, Richard Kempner, Simon Rees, Alex Rogers
<b>HGF</b>	Kate Taylor, Andrew Wells
<b>Mathys &amp; Squire</b>	Jane Clark, Chris Hamer, Alan MacDougall, Martin MacLean
<b>Maucher Jenkins</b>	Hugh Dunlop, Philip Treeby, Holly Whitlock
<b>Reddie &amp; Grose</b>	Jan Vleck
<b>Venner Shipley</b>	Paul Derry, Pawel Piotrowicz, Jan Walaski
<b>HIGHLY RECOMMENDED</b>	
<b>1 Appleyard Lees</b>	David Clark, Bobby Smithson
<b>Barker Brettell</b>	John Lawrence
<b>EIP</b>	Matt Lawman, Heather McCann, Jerome Spaargaren
<b>Keltie</b>	Shakeel Ahmad
<b>2 Aa Thornton</b>	Adrian Bennett, Mike Jennings, Craig Turner
<b>Abel + Imray</b>	Paul Brady
<b>Cleveland Scott York</b>	Adrian Bradley, Tom Faulkner
<b>Elkington + Fife</b>	Nick Ertl, Richard Gillard
<b>Forresters</b>	Andy Harding
<b>Schlich</b>	George Schlich
<b>Simmons &amp; Simmons</b>	Kevin Cordina
<b>Slingsby Partners</b>	Philip Slingsby



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FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Allen & Overy	Jim Ford, Marjan Noor, David Stone
Bird & Bird	Morag Macdonald, Katharine Stephens, Robert Williams
Bristows	Andy Bowler, Brian Cordery, Myles Jelf, Matthew Warren
Hogan Lovells	Stephen Bennett, Paul Brown
Powell Gilbert	Zoë Butler, Penny Gilbert, Tim Powell
<b>EXCELLENT</b>	
1 Kirkland & Ellis	Nicola Dagg
Pinsent Masons	Clare Tunstall
Taylor Wessing	Simon Cohen, Matthew Royle, Nigel Stoaate
<b>2</b>	
Gowling WLG	Huw Evans, Paul Inman, Kate Swaine
Herbert Smith Freehills	Sebastian Moore
Simmons & Simmons	Michael Burdon, Michael Gavey
<b>HIGHLY RECOMMENDED</b>	
Baker McKenzie	Hiroshi Sheraton
Browne Jacobson	Mark Daniels, Giles Parsons
Carpmaels & Ransford	Hugh Goodfellow, Ian Kirby, Jake Marshall, David Wilson
CMS	Sarah Hanson
EIP	Gary Moss
Freshfields Bruckhaus Deringer	Christopher Stothers
Linklaters	Ian Karet
Marks & Clerk	Dafydd Bevan, Mike Gilbert, Michael Moore
Mishcon de Reya	David Rose
Osborne Clarke	Arty Rajendra
Stephenson Harwood	Alexandra Pygall
Wiggin	Sara Ashby
WilmerHale	Justin Watts

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<b>LEADING</b>	
1 <b>Bristows</b>	Liz Cohen
2 <b>Allen &amp; Overy</b>	Jim Ford
<b>Bird &amp; Bird</b>	Mark Hilton, Marc Martens
<b>Hogan Lovells</b>	Stephen Bennett, Matthew Felwick, Jane Summerfield
<b>EXCELLENT</b>	
1 <b>Arnold &amp; Porter</b>	Ian Dodds-Smith
<b>Covington &amp; Burling</b>	Grant Castle
<b>Herbert Smith Freehills</b>	Sebastian Moore
<b>Powell Gilbert</b>	Penny Gilbert
2 <b>Baker McKenzie</b>	Jane Hobson, Hiroshi Sheraton
<b>CMS</b>	Candice Blackwood, Sarah Hanson, Robert Stephen
<b>Gowling WLG</b>	Patrick Duxbury
<b>Pinsent Masons</b>	Joanne Ellis, Clare Tunstall
<b>Simmons &amp; Simmons</b>	Michael Gavey, Alexandre Regniault
<b>Taylor Wessing</b>	Simon Cohen, Alison Dennis, Matthew Royle, Nigel Stoaite
<b>HIGHLY RECOMMENDED</b>	
<b>Anderson Law</b>	Mark Anderson
<b>Carpmaels &amp; Ransford</b>	Hugh Goodfellow, Jake Marshall
<b>Clifford Chance</b>	Stephen Reese
<b>Clyde &amp; Co</b>	Ralph Cox, Simon Gamblin, Claire Petts
<b>Cooley</b>	Nicola Maguire, John Wilkinson
<b>DAC Beachcroft</b>	Alison McAdams
<b>Fieldfisher</b>	Janita Good
<b>Goodwin</b>	Malcolm Bates, David Mardle
<b>Kirkland &amp; Ellis</b>	Nicola Dagg
<b>Linklaters</b>	Ian Karet
<b>Osborne Clarke</b>	Simon Hancock, Will James
<b>Slaughter and May</b>	Duncan Blaikie
<b>Stephenson Harwood</b>	Alexandra Pygall



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FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>1</b> Ashurst	Christopher Bates, Nick Elverston, Amanda Hale
Baker McKenzie	Steve Holmes
Bird & Bird	Ronald Hendrikx, Mark Leach
<b>2</b> CMS	Clive Gringras, Chris Watson
DLA Piper	Kit Burden, Mike Conradi
Herbert Smith Freehills	Andrew Moir, Nick Pantlin
<b>EXCELLENT</b>	
<b>1</b> Bristows	Toby Crick, Myles Jelf, Mark Watts
Clifford Chance	André Duminy
Dentons	Dan Burge, Andy Lucas
Fieldfisher	Robert Shooter
Latham & Watkins	Gail Crawford, Andrew Moyle
Linklaters	Richard Cumbley, Iain Fenn, David Martin
Pinsent Masons	Simon Colvin
Slaughter and May	Rob Sumroy
<b>2</b> Cooley	Chris Coulter
Deloitte Legal	Cavan Fabris, Andrew Joint
Freshfields Bruckhaus Deringer	Natasha Good
Milbank	Julian Stait
Mills & Reeve	Kevin Calder, Jagvinder Singh Kang
Norton Rose Fulbright	Sean Murphy, James Russell, Oliver Stacey
Osborne Clarke	John Buyers, Mark Taylor
Simmons & Simmons	Alexander Brown
Taylor Wessing	Josef Fuss, Graham Hann, Mark Owen
Towerhouse	Paul Brisby
<b>HIGHLY RECOMMENDED</b>	
Addleshaw Goddard	Damon Rosamond-Lanzetta
Allen & Overy	Tom Levine
Charles Russell Speechlys	Mark Bailey, Megan Paul
Codified Legal	Jeremy Newton, Gavin Wakefield
Eversheds Sutherland	Simon Gamlin
Mayer Brown	Richard Page, Mark Prinsley, Andrew Stewart
Morrison & Foerster	Alistair Maughan
Preiskel & Co	Daniel Preiskel
Reed Smith	Delphine Currie, Cynthia O'Donoghue, Gregor Pryor
RPC	Mark Crichard, Jeremy Drew
Squire Patton Boggs	Francesco Liberatore, Andrew Wilkinson
Wiggin	Gordon Moir

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<b>LEADING</b>	
<b>Bird &amp; Bird</b>	Ruth Boardman
<b>Bristows</b>	Mark Watts
<b>Fieldfisher</b>	Hazel Grant
<b>Hogan Lovells</b>	Eduardo Ustaran
<b>Linklaters</b>	Richard Cumbley
<b>EXCELLENT</b>	
<b>Covington &amp; Burling</b>	Daniel Cooper
<b>Dentons</b>	Nick Graham
<b>Eversheds Sutherland</b>	Paula Barrett, Liz Fitzsimons
<b>Latham &amp; Watkins</b>	Gail Crawford
<b>HIGHLY RECOMMENDED</b>	
<b>Allen &amp; Overy</b>	Jane Finlayson-Brown, Nigel Parker
<b>Baker McKenzie</b>	Vinod Bange, Julia Wilson
<b>Clifford Chance</b>	Jonathan Kewley
<b>CMS</b>	Emma Burnett
<b>DLA Piper</b>	Andrew Dyson, Ross McKean
<b>Herbert Smith Freehills</b>	Miriam Everett, Andrew Moir, Christine Young
<b>Hunton Andrews Kurth</b>	Bojana Bellamy, Aaron Simpson
<b>Norton Rose Fulbright</b>	Marcus Evans, Ffion Flockhart
<b>Osborne Clarke</b>	Mark Taylor
<b>Pinsent Masons</b>	David Barker, Jonathan Kirsop, David McIlwaine
<b>RPC</b>	Jon Bartley, Rupert Cowper-Coles, David Cran
<b>Sidley Austin</b>	William Long
<b>Simmons &amp; Simmons</b>	Alexander Brown
<b>Taylor Wessing</b>	Victoria Hordern, Chris Jeffery, Jo Joyce
<b>Womble Bond Dickinson</b>	<b>Andrew Kimble</b>

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FIRM	KEY FIGURE(S)
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<b>Finnegan, Henderson, Farabow, Garrett &amp; Dunner</b>	Ningling Wang
<b>Gowling WLG</b>	Elliot Papageorgiou
<b>Jones Day</b>	Tony Chen
<b>Kilpatrick Townsend &amp; Stockton</b>	Charles Gray
<b>Morgan, Lewis &amp; Bockius</b>	Yalei Sun
<b>Orrick Herrington &amp; Sutcliffe</b>	Xiang Wang
<b>Perkins Coie</b>	Yingli Wang
<b>Simmons &amp; Simmons</b>	George Chan

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FIRM	KEY FIGURE(S)
<b>LEADING</b>	
Bird & Bird	Christine Yiu
<b>EXCELLENT</b>	
DLA Piper	Ting Xiao, Horace Lam
Jones Day	Tony Chen
Orrick Herrington & Sutcliffe	Xiang Wang, Yufeng Ma
<b>HIGHLY RECOMMENDED</b>	
<b>1</b> Baker McKenzie	Elva Yao
Rouse	Carrie Yu
<b>2</b> Allen & Overy	Jill Ge
AWA	Xiaofan Chen
Deacons	Eliza Siew
Finnegan Henderson Farabow Garrett & Dunner	Ningling Wang
Gowling WLG	Elliot Papageorgiou
Hogan Lovells	Zhen Feng
Spruson & Ferguson	Kristian Robinson, Siqi Wang



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<b>Anand and Anand Advocates</b>	Dhruv Anand, Pravin Anand, Vaishali Mittal, Archana Shanker, Neeti Wilson
<b>K&amp;S Partners</b>	Goutam Bhattacharyya, Ravi Bhola, Namrata Chadha, Durgesh Mukharya, Deepa Tiku, Amrish Tiwari
<b>Lakshmikumaran &amp; Sridharan</b>	Ankur Garg, Malathi Lakshmikumaran, Prashant Phillips
<b>R K Dewan &amp; Co</b>	Mohan Dewan, Niti Dewan
<b>Remfry &amp; Sagar</b>	Ashwin Julka, Shukadev Khurajam, Ranjna Mehta-Dutt, Pankaj Soni
<b>EXCELLENT</b>	
<b>1 S. Majumdar &amp; Co</b>	Subhatosh Majumdar
<b>Singh &amp; Singh</b>	Saya Choudhary, Bitika Sharma
<b>2 Krishna &amp; Saurastri Associates</b>	Manish Saurastri
<b>Rahul Chaudhry &amp; Partners</b>	Rahul Chaudhry, Anuradha Salhotra
<b>Subramaniam &amp; Associates</b>	Hari Subramaniam
<b>HIGHLY RECOMMENDED</b>	
<b>Altacit Global</b>	Sudhir Ravindran
<b>Chadha &amp; Chadha</b>	Chetan Chadha, Tarun Gandhi, Shivarпита Nailwal
<b>De Penning &amp; De Penning</b>	David Solomon
<b>Groser &amp; Groser</b>	Francis Groser
<b>Inttl Advocare</b>	Mamta Jha, Hemant Singh
<b>Jupiter Law Partners</b>	Sujit Thakur
<b>Kan &amp; Krishme</b>	Sharad Vadehra
<b>Khaitan &amp; Co.</b>	Adheesh Nargolkar
<b>Khurana &amp; Khurana</b>	Tarun Khurana
<b>Lall &amp; Sethi</b>	Anju Khanna
<b>Lexorbis</b>	Abhai Pandey, Manisha Singh, Joginder Singh
<b>LS Davar &amp; Co.</b>	Joshita Khemani
<b>Obhan &amp; Associates</b>	Essenese Obhan
<b>PatentWire</b>	Lalit Ambastha, Shruti Kaushik
<b>S.s. Rana &amp; Co</b>	Vikrant Rana
<b>Sagacious IP</b>	Vivek Singh
<b>Saikrishna &amp; Associates</b>	Saikrishna Rajagopal, Garima Sahney
<b>SKS Law Associates</b>	Sunita Sreedharan



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<b>LEADING</b>	
<b>1 Anand and Anand Advocates</b>	Dhruv Anand, Pravin Anand, Vaishali Mittal, Archana Shanker, Neeti Wilson
<b>Singh &amp; Singh</b>	Saya Choudhary, Bitika Sharma
<b>2 Remfry &amp; Sagar</b>	Ashwin Julka, Shukadev Khurajam, Ranjna Mehta-Dutt, Pankaj Soni
<b>EXCELLENT</b>	
<b>K&amp;S Partners</b>	Goutam Bhattacharyya, Ravi Bhola, Namrata Chadha, Durgesh Mukharya, Amrish Tiwari
<b>Lakshmikumaran &amp; Sridharan</b>	Ankur Garg, Malathi Lakshmikumaran, Prashant Phillips
<b>Rahul Chaudhry &amp; Partners</b>	Rahul Chaudhry, Anuradha Salhotra
<b>S. Majumdar &amp; Co</b>	Subhatosh Majumdar
<b>Saikrishna &amp; Associates</b>	Saikrishna Rajagopal, Garima Sahney
<b>HIGHLY RECOMMENDED</b>	
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<b>2 Inttl Advocare</b>	Mamta Jha, Hemant Singh
<b>Khaitan &amp; Co.</b>	Adheesh Nargolkar
<b>Lall &amp; Sethi</b>	Anju Khanna
<b>Obhan &amp; Associates</b>	Essenese Obhan
<b>Perfexio Legal</b>	Sanjay Kumar
<b>Subramaniam &amp; Associates</b>	Hari Subramaniam

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<b>HIGHLY RECOMMENDED</b>	
<b>Finnegan, Henderson, Farabow, Garrett &amp; Dunner</b>	Naoki Yoshida
<b>Oblon</b>	Yuki Onoe

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FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Hogan Lovells</b>	Frederick Ch'en, Hiroto Imai, Mizue Kakiuchi
<b>Morrison Foerster</b>	Max Olson, Chie Yakura, Yuka Teraguchi
<b>EXCELLENT</b>	
<b>Baker &amp; McKenzie (Gaikokuho Joint Enterprise)</b>	Byron Frost, Christoph Rademacher
<b>Orrick Herrington &amp; Sutcliffe</b>	Shinsuke Yakura
<b>Paul Hastings</b>	Hiroyuki Hagiwara, Kyotaro Ozawa
<b>Quinn Emanuel Urquhart &amp; Sullivan</b>	Ryan Goldstein
<b>HIGHLY RECOMMENDED</b>	
<b>Finnegan Henderson Farabow Garrett &amp; Dunner</b>	Chiaki Kobayashi, Naoki Yoshida
<b>Foley &amp; Lardner</b>	Etsuo Doi
<b>Jones Day</b>	Shogo Asaji

## TECHNOLOGY, INTERNET & TELECOMS

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In each tier, the firms are ordered alphabetically

FIRM	KEY FIGURE(S)
<b>LEADING</b>	
<b>Latham &amp; Watkins Gaikokuho Joint Enterprise</b>	Benjamin Han
<b>Morrison Foerster</b>	Masato Hayakawa
<b>EXCELLENT</b>	
<b>Baker McKenzie (Gaikokuho Joint Enterprise)</b>	Yutaka Kimura, Kensaku Takase
<b>Herbert Smith Freehills</b>	Graeme Preston
<b>White &amp; Case LLP - White &amp; Case Law Offices (Registered Association)</b>	Nels Hansen, Jun Usami

# **EXPERT INSIGHTS 2024**

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# A facilitator in the age of data: Data intermediation service providers and the Data Governance Act

From September 24th 2023, the date on which the Data Governance Act entered into force, any company offering data intermediation services within the European Union is subject to the legal provisions set out in Chapter III of the Data Governance Act (“Requirements applicable to data intermediation services”).



**CONSTANTIN  
PAVLÉAS**

## ABOUT THE AUTHOR

Constantin Pavléas is a lawyer practicing in the field of new technologies, and the founder and head of Pavléas Avocats. He also coordinates and teaches in the Digital & Intellectual Property masters’ programme at the Ecole des Hautes Etudes Appliquées du Droit (HEAD), a Paris-based law school. Constantin and his team advise French and foreign clients, notably those active in the tech and IT sectors, as well as members of the wider innovation ecosystem, on their overall IP strategy, getting the most from their intangible assets, as well as personal and non-personal data. He also assists clients with negotiating complex contracts. Constantin regularly participates as a new technologies expert in the media and at high level international conferences, speaking on a wide range of topics, including AI-related themes as well as on the incorporation of new technologies in the medical, agricultural, IT and economic domains.

**T**he Data Governance Act<sup>(1)</sup> constitutes an important milestone in the construction of a European data market. The goal is to make it easier for data to be shared while at the same time respecting the rights of individuals.

Providers of data intermediation services<sup>(2)</sup>, identified by the regulation as key organizations, are tasked with facilitating the exchange of data between, on the one hand, holders of data or those concerned wishing to make their personal-data<sup>(3)</sup> available and, on the other hand, users of data. Providers of data intermediation services are now subject to a restrictive regime that includes requirements of neutrality and transparency<sup>(4)</sup>.

Article 2(11) of the DGA excludes certain services, such as data aggregation or enrichment without establishing a commercial relationship between data holders and data users, services that concern the intermediation of copyright-protected content, services that are used by multiple legal persons in a closed group, and data sharing services offered by public sector bodies that do not aim to establish commercial relationships.

Official status as a data intermediary is subject to a mandatory notification procedure<sup>(5)</sup>.

Those companies already engaged in this activity prior to the entry into force of the DGA have until September 24th 2025 to comply with the obligations related to their status as a data intermediary under the DGA<sup>(6)</sup>.

According to the preamble to the DGA, the notification procedure seeks to “ensure that data governance within the Union is based on a trustworthy exchange of data.”

**“The DGA redefines data-sharing, putting providers of data-intermediation services at the center of the digital economy”**

Notification to the supervisory authority is a prerequisite for any company wishing to legally operate as a provider of data intermediation services under the DGA. Failure to provide notification of a data intermediation activity exposes a company to administrative sanctions, including disuasive financial sanctions.

Penalties for failure to comply with requirements applicable data intermediation service providers are specified in the DGA

and are also outlined in France’s draft law on the security and regulation of the digital domain (“SREN law”)<sup>(7)</sup>.

- Article 14 of the DGA specifies that the competent authorities for data intermediation services monitor and supervise compliance of data intermediation services providers as per the requirements of Chapter III of the DGA.

Pursuant to the obligation to notify as set out in Article 11 of the DGA and detailed in Chapter III it follows that failure to provide notification is subject to the penalties provided for in Article 14.

In the event that noncompliance with the notification obligation has been identified, the supervisory authority has the prerogative to demand that the situation be rectified within a reasonable timeframe and to take proportionate measures. These measures may include fines, suspension or cessation of activity in the event of repeated or serious offences.

- Article 12 of the SREN law sets out the system of penalties for failure to comply with the requirements set out in Chapter III of the DGA, including failure to comply with the notification obligation. Penalties range from a fine of up to 3% of worldwide turnover (increased to 5% in the event of a further breach of the same

## KEY POINTS

- The Data Governance Act establishes a legal framework for data sharing in the European Union
- This new regulation, and the neutrality and transparency obligations that come with it, applies to all companies providing data intermediation services
- Companies providing data intermediation services are also subject to a notification obligation, under penalty of sanctions
- Data holders and users of data must carefully evaluate their choice of data intermediation service supplier and would be well advised to secure guarantees therefrom of compliance with the DGA
- DGA compliance and data management strategy are becoming key priorities for decision-makers

obligation), to suspension or termination of business for the most serious breaches.

### Sanctions

Sanctions must be proportionate. In France, the sanctions mentioned in Chapter III of the DGA will be in effect upon enactment of the law seeking to secure and regulate the digital domain.

Subject to compliance with the obligations of Article 12 of the DGA (notably the neutrality obligation), notification to the competent national authority enables the service provider, firstly, to legally carry out the activity of data intermediary across the European Union and secondly, to use the label “EU approved provider of data intermediation services” as well as the accompanying logo in all of its publicity.

With respect to the absence of notification in application of the conditions of Article 12 of the DGA, the question arises as to whether the status of provider of data intermediation services, as outlined by the DGA, is optional and dependent on notification to the competent authority.

In our estimation, the conditions applicable for the exercise of data intermediation activities within the European Union apply independently of the notification obligation under Article 11 of the DGA.

This emerges as much from Article 2(11) as Article 12 of the DGA which in the case of the former, does not define an activity as provider of data intermediation services in relation to prior notification, and for the latter, does not condition the application of specific obligations (such as neutrality) on the fulfilment of the notification procedure.

The notification is treated as a de facto obligation in that it is incumbent on the provider of intermediation services.

### Conclusion

Any company carrying out an activity in the European Union corresponding to the definition of a data intermediation service is now subject to the requirements as laid out in Chapter III of the DGA (“Requirements applicable to data intermediation services”). This regulation applies to all companies, including those exercising said activity prior to the entry into force of the DGA on June 23rd, 2022. Failure to provide notification, which constitutes a breach of the DGA, does not conflict with the conditions described in Article 12 of the DGA covering all types of data intermediation activity. ♦



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<sup>1</sup> Regulation (EU) 2022/868 of the European Parliament and of the Council of 30 May 2022 on European data governance and amending Regulation (EU) 2018/1724 (Data Governance Act).

<sup>2</sup> Art. 2(8) of the DGA.

<sup>3</sup> Art. 2(9) of the DGA.

<sup>4</sup> Art. 10 of the DGA.

<sup>5</sup> Art. 10 of the DGA, Arts. 11(1) and 11(4). Art. 11(1) “Any data intermediation services provider who intends to provide the data intermediation services referred to in Article 10 shall submit a notification to the competent authority for data intermediation services.” Art. 11(4): “After having submitted a notification in accordance with paragraph 1, the data intermediation services provider may start the activity subject to the conditions laid down in this Chapter (...)”

<sup>6</sup> Art. 37 of the DGA.

<sup>7</sup> Draft law adopted by the French Senate on July 5<sup>th</sup> 2023 and by the French Assembly on October 17<sup>th</sup> 2023, awaiting amendments by the CPA parliamentary committee and its entry into law in the first quarter of 2024.

# There's been a strong uptake of the Unitary Patent in the medical technology sector



Interview with  
**PAULINE DEBRÉ**  
Partner, **LINKLATERS**

**"In the telecoms sector, we have seen UPC litigation cases involving Huawei, Philips, Nokia and Panasonic"**

Widely acknowledged as being one of France's foremost patent-litigation experts, Pauline Debré takes a look back over the initial months in the life of the Unitary Patent, which sectors are engaging with it, and predicts where and when the first landmark decision by the Unified Patent Court will fall.

**LEADERS LEAGUE: Which industries has the Unitary Patent been most popular with so far?**

**Pauline Debré:** In reviewing the latest statistics from the European Patent Office (EPO), there's been a strong uptake of the Unitary Patent (UP) in the medical technology sector, which accounts for nearly 12% of unitary effect requests. This clearly indicates a surge of innovation in that area. Civil engineering is also quite prominent, with 6% of the requests, closely followed by the transport sector at 5.5%.

It's important to point out, though, that these figures come from the international patent classification system, which has its limitations. One considerable challenge is accurately identifying the leading sectors, as patents can encompass multiple technological classes, making categorization a complex task.

That said, healthcare, particularly in pharmaceuticals as well as the broader chemical and biotech industries, undoubtedly plays a critical role in the Unitary Patent system. For instance, take Johnson & Johnson from the US – they have made a significant mark by becoming the first holder of a UP, with a total of 267 patents to their name. It's a clear signal of the substantial value that large, research-driven companies place on this comprehensive patent framework.

**Can you give us some details of the UPC cases Linklaters/you yourself have filed at the Paris Central Division since last June?**

We have not filed any cases before the Paris Central Division yet. In December, we filed an infringement action on behalf of an Asian company with a large portfolio of LED technology patents against a French company before the Paris Local Division. This case is particularly complex due to the

technology involved. The Paris Local Division's ruling is expected to bring to light some procedural nuances, as the panel is composed of two French judges and one German judge.

If the defendant files a revocation action, it will be very interesting to see if the method used follows French or German legal practices. The same goes for determining infringement. Additionally, our client has started two parallel actions regarding different patents before the local divisions in Germany.

**Pauline, you often handle patent disputes in the healthcare and telecoms sectors. Which branches of these sectors have seen the most cases before the UPC in the first six months of its existence?**

Overall, there are prominent cases in both sectors, but we have seen slightly more "actions" in telecoms at this point, depending on how one counts cases (the UPC's CMS currently lists counterclaims for revocation separately).

In healthcare, pharmaceutical, biotechnology, and the medical device technologies were the subject of prominent cases such as the Amgen v. Sanofi-Aventis case (cholesterol medicine), 10x Genomics v. NanoString (composition and methods to analyte detection), Edwards Lifesciences v. Meril Life Sciences (prosthetic valve technology) and the Dexcom v. Abbot case (diabetes devices).

In the telecoms sector, we have seen cases involving major companies such as Broadcom and Avago, and litigation involving Huawei, Philips, Nokia, and Panasonic. The Dexcom devices may also count as telecoms as it relates to connected devices. It is also worth mentioning the recent action taken by Dolby, which has filed UPC SEP lawsuits against Hewlett Packard and Asus.



**When might the first landmark decision by the UPC be handed down, and what topic might it cover?**

The UPC has already issued many orders, such as Preliminary Injunctions (PI) at the trade fair in *myStromer v. Revolt Zycling (eBike)* as the first penalty payment decision. The first PI decision in the 10x *Genomics v. Nanostring* has been issued and was the subject of an appeal heard on December 18th and a decision has just issued lifting the PI ordered in first instance. We do not know yet the motivation but suspect that the Court was not sufficiently convinced of the validity of the patent.

As for the first landmark decision on merits by the UPC, attention is drawn to *Sanofi v. Amgen*, which was the first to be filed. This case involves complex matters of patent validity and antibody technology. Considering usual legal timelines and the significance of thorough deliberations in such a case, the decision could likely come by the summer or the fall.

**Over half a million European patents initially chose to opt out of the Unitary Patent. Was this just a wait-and-see strategy on behalf of patent holders or a sign of something more serious, and how has the UPC managed to build confidence in the legal certainty of its patent system in recent months?**

While it is natural to take a wait-and-see approach with a brand-new system, the patent community is closely monitoring the early decisions. We are noticing that companies outside the EU are also showing a high degree of interest in using the UPC as a forum, which speaks to its attractiveness. The UPC promised to make fast, quality decisions. So far, they have shown their ability to quickly issue PI and ex par-

te orders, and their decisions have been well-reasoned. The UPC is also actively promoting the system and building confidence.

**How will the UPC and Unitary Patent develop in the medium term, and what might the impact be on national patent courts?**

It is still early to answer this question with certainty, but we are quite optimistic about the development of the UPC/UP. On the one hand, the number of UPs could increase and the owners could choose to opt-in, and to file a European patent (EP) with unitary effect. On the other hand, it will depend on patent filing strategies. For instance, in the automotive sector, it is often sufficient to secure patents in 3-4 countries such as France, Germany, the UK and Italy, thus the UP/EP route is not necessarily appropriate. Companies may have a modulated strategy, filing a combination of patents (EP, UP, national patent) that best protects their interests.

Regarding the impact on the national courts, it is possible that judges who are split between UPC and national duties (e.g., German Courts) might decide to dedicate more time to the UPC as the number of cases grow. Nevertheless, it is clear that national courts will retain their roles in handling matters related to national patents, trademarks, designs and copyrights, so the proper resources should remain at national level.

The real test will come after the transitional period (seven years from 2023, if not renewed) which is more of a long-term matter. After that, the opt-out will no longer be an option, the UPC will have exclusive jurisdiction, eliminating any overlapping or concurrent competencies. ♦

**"Companies outside the EU are showing a high degree of interest in using the UPC, which speaks to its attractiveness"**



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# Innovation is the key driving force behind improved healthcare and the development of new medicines



Interview with  
**KIKO CARRIÓN**  
 Partner, **EVERSHEDS SUTHERLAND**

**"The AI healthcare market, valued at \$11 billion in 2021, will be worth an estimated \$187 billion in 2030"**

Kiko Carrión untangles the intricate relationship between regulation and innovation in the life sciences and intellectual property landscape, the challenges posed in patent defense in different jurisdictions and the pivotal role AI can play in improving R&D and reducing costs.

**LEADERS LEAGUE: How do legal considerations impact innovation and development in intellectual property and life sciences sector?**

**Kiko Carrión:** The life sciences sector has recently undergone a profound regulatory revolution. As advances in biotechnology, pharmaceuticals, medical devices, and diagnostics redefine the possibilities of healthcare, regulators around the world are rapidly adapting to meet the new challenges posed by these developments.

In such a scenario, intellectual property laws play a crucial role in the life sciences and healthcare sector, where innovation is the key driving force behind improved healthcare and the development of new medicines. A logical consequence of the importance of innovation is that excessive regulation, restrictions, and limitations of IP rights have a direct impact and important consequences on the life sciences sector.

A particularly serious concern regarding IP, that is specific to the pharmaceutical industry, is the fact that about half of the standard 20-year patent term for a pharmaceutical product is spent on rigorous clinical trials to demonstrate the safety and efficacy of the medicine before it is made available to patients.

This means that a company that has invested the resources, time and funding necessary to develop a medicine (assuming that this medicine is ultimately effective and safe, approved by the regulatory body, and marketed), will only partially enjoy the exclusivity rights granted by a patent.

In the case of the EU, for example, in recognition of this disadvantage specific to the innovative pharmaceutical industry, the EU introduced supplementary protection certificates (SPCs) through a legal instrument (regulation). The objective of the SPC is to compensate for part of the lost patent term

and ensure a sufficient protection that continues to promote sustainable and adequate funding for the next wave of biopharmaceutical R&D. In practice, the SPC restores part of the patent protection for up to five years. In this sense, as stated by important players such as the European Federation of Pharmaceutical Industries and Associations (EFPIA), intellectual property protections, including patents, provide incentives that drive and sustain the substantial investments needed for the development of crucial prevention, treatments, and cures, so they can be available to the patients who need them. Importantly, patents also promote the sharing of knowledge through the disclosure requirements of the patent system. Finally, legal considerations affecting the protection of innovation (through patents, SPCs, regulatory data protection or others) have a direct impact on whether a region is attractive for life sciences R&D or not.

**What are the key challenges you face in representing clients in intellectual property disputes within the life sciences sector, and how do you approach resolving these challenges?**

In the case of patents, it should be borne in mind that a national patent is only valid in that territory. This may result in, for example, an American court reaching a different conclusion with respect to the national patent protecting the same medicine or medical device as a European court. Even within the EU, it may happen that, for example, a German judge finds a patent has been infringed, and a Spanish court comes to the opposite conclusion.

Consequently, it is essential to develop an international and multi-jurisdictional strategy from the outset, allowing for uniform legal planning. This involves constant and close collaboration both with the client and

with fellow attorneys who are defending the client's interests in relation to a particular patent in the different jurisdictions. Moreover, in patent litigation it is crucial that the first court to rule on the matter does so in positive terms for our client, as such a ruling, although not binding on the other courts considering the validity or infringement of a patent, may influence their decisions. Therefore, we are often faced with local disputes that have a truly international dimension, and which require the lawyer not only to be an expert in the applicable law, but also to be able to collaborate effectively on a joint multi-jurisdictional strategy.

**In your experience, what are some emerging trends or issues in intellectual property litigation within the life sciences sector that legal professionals should be mindful of?**

There are many new issues in this field that legal practitioners must deal with. However, the most novel and impactful issue is the emergence of artificial intelligence. AI has transformed the pharmaceutical and healthcare sector, offering unprecedented opportunities to improve R&D for the benefit of society. In healthcare, the development of AI can provide diagnostic and treatment recommendations, aid patient engagement and adherence to treatment, or support the management of administrative activities, among other things. Similarly, from a purely pharmaceutical and biotechnological perspective, advances in AI and machine learning present a transformative opportunity in the discovery, formulation, and testing of dosage forms. By using AI algorithms that analyze a variety of biological data, including genomics and proteomics, researchers can identify

disease-associated indicators and predict their interactions with potential drug candidates. This enables a more efficient and targeted approach to drug discovery and increases the likelihood of drug approval.

In addition, AI can help reduce development costs by optimizing research processes, as machine learning algorithms can assist in experimental design and predict the pharmacokinetics and toxicity of drug candidates.

Furthermore, AI algorithms that analyze real-world patient data ('real world evidence') can facilitate custom-made medicine approaches, leading to more effective treatments and better patient adherence.

In short, there are countless applications of AI in drug discovery, dosage form design, drug delivery, optimization of pharmacokinetic and pharmacodynamic processes, tests, and studies.

From an economic standpoint, according to a statistical study (Statista, 2022), the AI healthcare market, valued at \$11 billion in 2021, will be worth an estimated \$187 billion in 2030.

However, the use of this technology also poses significant regulatory challenges that require a careful and balanced approach to ensure safety, efficacy and ethics in its application. One of these main regulatory challenges is the adaptation of IP standards. Are AI-generated inventions patentable? How should the inventive step of an AI-generated invention be assessed? May an AI have ownership over the invention? Who is liable for a patent infringement attributed to an AI?

Reliable, safe and predictable intellectual property rules, including those related to AI, are essential for biopharmaceutical and healthcare innovation. In this context, legal practitioners must be at the forefront. ♦

**"Regulators around the world are rapidly adapting to meet new challenges posed by the advances in biotechnology, pharmaceuticals, medical devices and diagnostics"**



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# The impact of article 5n (2b) of Regulation 833/2014 on software services provided to Russian established entities – 12th package

Effective March 20th 2024, the 12th EU sanctions package against Russia restricts the sale, transfer, and export of enterprise management and industrial design software to Russia. It is crucial for EU-based IT companies providing such software to carry out compliance, with an emphasis on due diligence, to avoid breaching these sanctions.



**INÊS DE ALMEIDA ALBUQUERQUE**

## ABOUT THE AUTHOR

Inês de Almeida Albuquerque founded Travassos, Albuquerque & Associados in 2014, a law firm specializing in providing legal services to IT companies, including large corporations, SMEs and startups, with a prominent position in the national and international market. She assists clients with various contractual agreements related to business activities, from the early stages of a company's development.

The 12th package of sanctions on Russia, approved in December 2022 by Regulation (EU) No 833/2014, includes, in Article 5n (2b) – that was added by Council Regulation (EU) 2023/2878 of 18th, December 2023, amending Regulation (EU) No 833/2014 concerning restrictive measures in view of Russia's actions destabilizing the situation in Ukraine – the prohibition to sell, transfer, export or make available directly or indirectly software for the management of enterprises and industrial design and manufacturing software listed in Annex XXXIX to the Russian government or to legal entities established in Russia.

The list of sanctioned software is categorical and is a result of a balance between the purpose of these sanctions and the economic stability of EU companies. We are now, as legal advisors of multinational IT companies, paying special attention to our clients that provide the following software (as stated in Annex XXXIX):

1. Software for the management of enterprises, i.e. systems that digitally repre-

sent and steer all processes happening in an enterprise, including:

- enterprise resource planning (ERP);
- customer relationship management (CRM);
- business intelligence (BI);
- supply chain management (SCM 350);
- enterprise data warehouse (EDW);
- computerized maintenance management system (CMMS).

**“The list of sanctioned software is categorical and is a result of a balance between the purpose of these sanctions and the economic stability of EU companies”**

- project management software;
- product lifecycle management (PLM);
- typical components of the above-mentioned suites, including software for accounting, fleet management, logistics and human resources.

2. Design and manufacturing software used in the areas of architecture, engineering, construction, manufacturing, media, education, and entertainment, including:

- building information modelling (BIM);
- computer aided design (CAD);
- computer-aided manufacturing (CAM);
- engineer to order (ETO);
- typical components of above-mentioned suites.

Regarding the deadlines to apply Article 5n (2b), prohibitions targeted by the article entered into force on December 18th, 2023. With a relevant phasing concern, these prohibitions became effective on March 20th, 2024, for contracts concluded before December 19th, 2023, or ancillary contracts necessary for execution. From that date, an authorization will be required for EU companies (active subject) to provide these services (object of the sanction) to a Russian established entity (passive subject) – Article 5n (10). Also, in a global understanding of the relevant market, the Commission has approved

## KEY POINTS

- The prohibitions in the article 5n (2b) of Regulation 833/2014 became effective on March 20th, 2024
- The prohibitions in Article 5n (1), (2) and (2b) of Regulation 833/2014 will apply to Russian subsidiaries of EU groups starting June 20th, 2024
- The sanction in Article 5n (2b) applies only to software listed in Annex XXXIX
- EU companies are prohibited from providing software listed in Annex XXXIX to the Russian government or entities established in Russia
- Non-Russian entities with branches in Russia are not affected by the sanctions in Regulation 833/2014
- EU companies with subsidiaries registered under Russian law are impacted by the sanctions in Regulation 833/2014
- EU operator clients that seek to acquire restricted software for use predominantly by their Russian subsidiaries are not allowed to provide software services

that these prohibitions, contained in Article 5n (1), (2) and (2b), will only be effective for Russian subsidiaries of EU groups as of June 20th, 2024, if the services are provided exclusively to a Russian established entity (passive subject) – Article 5n (7).

As we know, the IT market is global, and operators are concerned with expanding to different countries and making sure that their services are provided worldwide. Therefore, the reality of numerous EU IT companies, in recent decades has been the establishment in key growth markets, such as Russia. Either the provider or the client that require these types of services is understandably established in Russia, in most cases, prior to the outbreak of the current conflict. The Commission has had the concern to accommodate these realities, keeping in mind that, alongside the legitimate situations, there are others that seek any breach as a way to conduct sanctioned activities. The legal establishment of a company in Russia, for the purposes of this Article, is different than the presence of a branch. If an EU company owns a company registered under Russian law, it will fall under the scope of this Article 5n (2b). If it has created a branch in Russian territory, the Commission understands that the impact of the services (rendered or received) is different than in the first scenario. These differences and the updated knowledge of the Commission's guidelines related to each sanction determined are crucial when assessing (non)compliance with the Regulation (EU) 833/2014. It is also important to keep in mind that each sanction bares its own applicability rules, therefore, Article 5n (2b) stipulates its geographical and personal scope of application.

Consequently, let us take a careful look into Article 5n (2b):

It shall be prohibited to sell, supply, transfer, export, or provide, directly or indirectly, software for the management of enterprises and software for industrial design and manufacture as listed in Annex XXXIX to:

- (a) the Government of Russia; or
- (b) legal persons, entities or bodies established in Russia.

**“It is our strong advice to EU IT services provider that sells or provides any software listed in Annex XXXIX to an entity related in Russia, to deploy a thorough due diligence to assess the enforceability of this sanction to any ongoing or future contracts”**

Therefore, the sanction only applies to software listed in Annex XXXIX – and not any other categories of software, that do not fall into any of the listed categories – and, on the other hand, it is forbidden for EU companies to provide this software (or related services) either to the Russian government or entities established in Russia. Not to any other entities.

We should keep in mind that, as confirmed by the Commission in its guide-

lines, the prohibition in Article 5n (2b) does not affect the sale, supply, transfer, export, and the provision of the relevant software to entities established in other third countries, which are not targeted by the provision. Thus, a non-Russian entity that has a branch (subsidiary) in Russia is not considered, for this purpose, to be an entity established in Russia.

Nonetheless, as advised by the Commission, if an EU operator's client seeks to acquire the restricted software for use predominantly by their Russian subsidiary or other persons in Russia, that action would constitute a suspected case of circumvention and EU operators are not allowed to provide software services in such cases.

For these and other questionable situations, the Commission's guidance also recommends conducting due diligence procedures for an EU operator to consider in their business activities.

Therefore, it is our strong advice to any worldwide EU IT-service provider that sells or provides any of the software listed in Annex XXXIX to an entity related to Russia in any way, to deploy thorough due diligence to assess the enforceability of this sanction to any ongoing or future contracts.

If these services are rendered exclusively to those entities, an authorisation shall be requested, if falling into any of the possibilities determined by paragraph (10). We continue to assess our IT clients in order to ensure that there is no breach of any part of the EU Regulation, in its different angles. ♦

# The Unified Patent Court is the perfect opportunity for Italy to compete in the global intellectual property market



Interview with  
**FEDERICA SANTONOCITO**  
 Partner, **FRANZOSI DAL NEGRO SETTI**



and  
**VITTORIA TRONCHIN**  
 Associate, **FRANZOSI DAL NEGRO SETTI**

**"Franzosi Law Firm's China Desk exemplifies the commitment of the firm to international growth"**

Federica Santonocito, partner at Franzosi Dal Negro Setti, comments on the establishment of the UPC in Milan, the patent litigation market in Italy as well as the firm's offer, which includes a China desk.

**LEADERS LEAGUE:** How do you think the establishment of the UPC in Milan is going to affect the Italian patent market?

**Michele Loconsole:** Since the signing of the agreement, Milan has been a seat for a local division of the UPC. Moreover, since June 1st 2024 Milan has hosted the third central division, dealing with "human necessities" excluding SPC.

It is estimated that the presence of the central division will have a large and widespread impact, investing not only in terms of technical profiles that will affect the world of consultants, lawyers and professionals in general, but also bringing great benefits in terms of professional initiatives, jobs, incentives for training and specialization, as well as foreign investment. In short, this is the perfect opportunity for Italy to compete in the global intellectual property market.

What's more, Milan is the patent capital of Italy, as it is the city where the largest number of patents are registered in the country. In addition, Milan is the judicial seat where the most patent litigation occurs, which implies the high specialization of magistrates, lawyers and technicians involved in litigation. It should also be considered that Milan is the economic hub with the greatest industrial importance in Italy, which also has a high concentration of companies operating in the pharmaceutical and chemical sectors, which are precisely the sectors that will benefit most from the Central Court.

In this new environment, synergies between local and international firms will be important as well as close work with patent attorneys due to much-needed expertise and short-term deadlines.

**What are the most distinctive features of Franzosi Dal Negro Setti?**

**Federica Santonocito:** Franzosi Dal Negro Setti is a European intellectual property powerhouse and one of the most highly regarded specialist IP litigation firms in Europe. Intellectual property has been at the heart of the firm for 60 years.

Ideas are the most powerful forces. They're the basis of innovation and growth, thus they deserve the very best protection.

Our passion, creativity and determination when it comes to obtaining, defending and enforcing our clients' intellectual property rights is what sets us apart.

Central to our success is the capacity to provide strategic and original problem solving and technical IP expertise derived from the experience in complex litigation at the global level.

The ability to understand the complexity of patents and translate them in a simple and immediate way is the best guarantee we can offer our clients to resolve disputes quickly and limit economic damage.

Our lawyers are at the forefront of the profession. All have a keen interest in legal and technical developments, and come with PhDs or master's degrees in relevant fields of law. Our depth of experience and proven track record means that we are ideally placed to advise clients on European IP litigation strategy, including offensive and defensive actions before the Italian Courts, and other national courts, as well as in the Unified Patent Court. We take a partnership approach to working with clients, focusing not just on what they want, but how they want it. Always pushing the boundaries of what can be achieved, we are reshaping the legal market and challenging our clients to think differently about what a law firm can be.

From startups to global players, companies from all over the world rely on our expert advice, our feel for markets and products.

**What trends have you seen in the patent litigation market in the past year?**

**Vittoria Tronchin:** In our experience, patent litigation has remained constant in recent years, probably due in part to the competitiveness of the remedies made available by the Italian legal system as well as the high level of expertise of courts, lawyers and consultants. We have found increasing attention by practitioners and judgments to the profiles

# INTERVIEW WITH FEDERICA SANTONOCITO, VITTORIA TRONCHIN, MICHELE LOCONSOLE AND GIULIA ROMANELLI, FRANZOSI DAL NEGRO SETTI

related to the compensation for damages, both in amount and in determination. In this respect, Italy has aligned itself with the rest of the European jurisdictions.

We noted a high concentration of litigation in mechanical patents and related to traditionally Italian industries such as tanning, food and packaging. On the rise are sectors such as electronics and telecommunications.

In the near future, thanks to the fast development of new technologies, we can foresee an increase in patenting and litigation in new areas such as those exposed to a high impact from artificial intelligence.

The new challenges that await the Italian patent litigation system are undoubtedly the coordination with the rising UPC system, aligning the internal interpretation of the law with the unitary case law that will be provided by the European Court. This will of course require addressing the need, now more urgent than ever, to speed up civil proceedings as also pursued by recent Italian civil procedure reform.

## What industry expertise can your clients benefit from?

**Federica Santonocito:** We can tend to say that compared to past years, counterfeiting lawsuits have decreased.

Today, companies prefer to confront counterfeiters by means other than litigation, such as by issuing warnings in order to reach an agreement, even obtaining damages in addition to payment of legal fees.

In our opinion, the main reason for this is to be found in the timing of proceedings, which have unfortunately lengthened despite the recent reform of the Code of Civil Procedure (so-called Cartabia Reform).

Preliminary proceedings are, in our experience, the only effective tool for reducing the time frame for obtaining measures

such as seizures and injunctions to stop counterfeiting activity.

## Can you tell us a bit more about your China desk?

**Giulia Romanelli:** With our office in Shanghai, we were among the first Italian IP boutique law firms to start operating in China.

Our China Desk expertly navigates the complexities of the Chinese market. We offer high-quality support to Italian and European companies establishing or expanding their businesses in China. Our services include start-up assistance, business consolidation, and comprehensive intellectual property protection. We develop tailored strategies to combat counterfeiting and provide both extrajudicial and judicial assistance, including support for joint ventures, commercial agreements, tax, labor, partnerships and licensing.

Our international ambitions are showcased by our strategic focus on China, which is central to our globalization strategy. By establishing a strong presence in Shanghai, we bridge the gap between European and Chinese markets, facilitating smooth operations and robust IP protection, underscoring our commitment to global market integration. Our extensive network in China, along with collaboration with local institutions and Sino-Italian associations, enables us to assist Chinese companies and investors exploring opportunities in Italy and Europe.

Franzosi Law Firm's China Desk exemplifies the commitment of the firm to international growth. By combining cultural expertise with European legal standards, we provide unparalleled support to clients navigating the Chinese market and beyond, fostering bilateral business opportunities and ensuring long-term success. ♦



and  
**MICHELE LOCONSOLE,**  
Associate  
**FRANZOSI DAL NEGRO SETTI**



and  
**GIULIA ROMANELLI**  
Associate (China Desk)  
**FRANZOSI DAL NEGRO SETTI**



**"Today, companies prefer to confront counterfeiters by means other than litigation"**

# Artificial intelligence will change everything – including the law



Interview with

**DR. PHILIPP MELS**

Managing Partner, **ORTH KLUTH**

**"In terms of criminal law, it should be noted that AI itself cannot be a criminal offender, but AI can be used as a tool of a human perpetrator"**

Dr. Philipp Mels, Managing partner at Orth Kluth, comments on the current state of legislation regarding artificial intelligence and the future legal battles that AI will unleash.

**LEADERS LEAGUE:** What is the significance of the new AI Act and what is its scope of application?

**Philipp Mels:** Even the most groundbreaking inventions to date – the printing press, electricity, the computer, the telephone, the electric light bulb, the car, the aeroplane, television, the internet and the smartphone – have not been able to change as many areas of life as artificial intelligence.

With the AI Act, European legislators are therefore attempting to contain this technology, which is both impressive and frightening in terms of its potential, while at the same time not hindering its further development too much. Amid this push and pull, the AI Act represents a compromise that, like all compromises, has advantages and disadvantages.

The very definition of AI leaves regulatory gaps in the scope of application of the AI Act if it contains subjective elements and focuses less on objective suitability and does not reliably cover open-purpose AI such as open source software. Nevertheless, the AI Act covers a wide range of AI applications, including biometric identification and classification systems, critical infrastructure such as transport and energy systems, education and vocational training systems, employment, labor and human resource management systems, law enforcement and justice systems, marketing and advertising systems, recruitment and human resources systems, and social assessment systems, among others.

**What is the concept behind the new AI Act?**

The regulation sets out minimum requirements that AI systems must fulfil in order to be deemed safe, transparent, reliable and responsible. The AI Act takes

a product liability approach and categorises four AI systems according to the degree of risk they pose. High-risk AI systems, such as autonomous vehicles or systems for assessing creditworthiness, are subject to stricter requirements and controls than lower-risk AI systems, such as chatbots. Art. 5 regulates AI systems that are prohibited per se, Art. 6 ff. regulates so-called high-risk AI systems, which have been subject to the most detailed regulations, and finally there are low-risk AI systems and AI systems that harbour a risk in individual cases. The last two groups are generally not subject to any relevant regulation other than transparency obligations. In the case of prohibited AI systems, the prohibition may result from their subliminal influence on people, the exploitation of weakness or vulnerability, social scoring or if they are systems of biometric real-time remote identification. High-risk AI systems can be involved in two cases: firstly, if they are products or safety components that fall under the harmonisation regulations of product safety law, or secondly, if the system falls under a positive catalogue of sensitive areas of application for high-risk AI. The AI Act stipulates that high-risk AI systems must undergo a conformity assessment and certification process to ensure that they meet the requirements and standards of the AI Act.

**Can you give us an overview of what companies need to consider when using AI in the future?**

Companies must comply with the AI Act both as providers and users of AI systems. Above all, they need to keep an eye on what the AI Act does not regulate or regulates inadequately. Is AI even covered by the AI Act? And how can a



'normal' computer programme be distinguished from an AI system? It is unclear what happens when several AI systems work together: Is it an AI system? Only high-risk AI systems are regulated in detail; AI systems that are considered less risky are practically not regulated at all. It should be noted above all that the AI Act does not regulate the liability of AI systems; this is done via the general civil law liability principles.

On the one hand, this can lead to liability gaps and, on the other hand, it should be borne in mind that the AI Act only regulates minimum standards, meaning that compliance with the AI Act does not necessarily protect against civil liability. Above all, however, other legal regulations must also be observed in the case of AI. Under copyright law, the AI system itself can enjoy protection primarily as a computer program and trade secret, the data accessed by the AI system as a database and possibly as a copyright work, while the results generated by the AI system regularly do not enjoy protection as a copyright work unless a human

being uses them specifically as a tool. If licence agreements are concluded in connection with AI systems, the GeschGehG and data protection regulations such as the GDPR must be observed in addition to the aforementioned copyright issues.

Under labor law, AI and data protection regulations must be observed, especially in the case of applicant and employee analyses, the AGG in the case of discriminatory decisions and the introduction and use of technical equipment in the form of AI that is intended to monitor the behaviour or performance of employees; 87 No. 6 BetrVG.

In terms of criminal law, it should be noted that AI itself cannot be a criminal offender, but AI can be used as a tool of a human perpetrator, and negligence offences are also conceivable. These are just the main areas of law that also need to be considered when using AI. To summarise, it can be said that AI will also lead to a legal big bang, the extent of which cannot even be guessed at present. ♦

**"Only high-risk AI systems are regulated in detail by the AI Act; AI systems considered less risky are practically not regulated at all"**



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# Exploring liability concerns for AI-enabled autonomous vehicle systems in the EU and Germany

As technology propels the rise of AI-driven autonomous vehicles, understanding the evolving legal landscape, especially concerning liability, has become imperative. From Germany's pioneering efforts to the EU's groundbreaking AI legislation, this article delves into the intricate legal frameworks, and gaps therein, that are shaping the future of AVs in the EU.



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In the era of rapid technological advancement, AI-driven autonomous vehicles are becoming increasingly common. As these technologies gain traction, the legal landscape surrounding their use, especially regarding liability for damages, is evolving. Emerging frameworks in Germany and the EU are crucial for tackling the complex questions of liability distribution among stakeholders.

Germany has been a pioneer within the EU in the regulation of autonomous vehicles (AVs), notably with the enactment of the German Autonomous Driving Act (Gesetz zum autonomen Fahren), in 2021. This landmark legislation was integrated by way of amendment to the German Road Traffic Act (Straßenverkehrsgesetz, 'StVG'), establishing a clear legal framework for the deployment and operation of AVs on public roads.

The StVG differentiates between Level 3 and Level 4 AVs, with distinct rules and liabilities for each. Level 3 vehicle users are referred to as "drivers" under Section 1a(4) StVG, as is the case for conventional vehicles, whereas level 4 vehicle users are termed "technical supervisors" under Section 1d(3) StVG. The presumed fault

liability for Level 3 drivers follows from Section 18(1)(1) StVG, placing the burden of proof on the driver in the event of an accident. For Level 4 vehicles on the other hand, the liability of the technical supervisor is governed by Section 823(1) of the German Civil Code, shifting the burden of proof to the injured party.

The obligations placed on drivers and technical supervisors are also distinct. Level 3 drivers must take control of the vehicle when prompted by the system or when they recognize situations where automated functions may fail. In contrast, Level 4 technical supervisors are required to evaluate alternative driving maneuvers, deactivate the vehicle if necessary, and implement traffic safety measures when requested by the autonomous system. This delineation acknowledges the higher autonomy of Level 4 vehicles and the reduced human intervention required, which is essential for establishing a framework for allocating liability in cases where accidents or incidents involving AVs occur.

An essential aspect of the StVG is the notion of "obvious situations" requiring intervention. However, the legislation lacks a precise definition, leaving it to case law

to provide clarity. Both Level 3 and Level 4 vehicles issue warnings for user intervention, but the requirements differ significantly. Level 3 drivers must take full control upon warning, whereas Level 4 supervisors may evaluate or deactivate the vehicle.

Timely and clear warnings are critical, as delays or ambiguities can impact user response, potentially leading to accidents and liability disputes. The autonomous system's data recording capability is pivotal in determining incident causality, whether due to user error or system malfunction.

In addition to the StVG, liability for accidents involving AVs may also fall within the scope of the German Product Liability Act (Produkthaftungsgesetz, 'ProdHaftG'). The ProdHaftG holds manufacturers liable for damages caused by defects in their products, including vehicles. For liability to apply under the ProdHaftG, certain conditions must be met, such as the product being defective and causing harm. This means that if an AV malfunctions due to a defect in its design or manufacturing, resulting in an accident, the manufacturer could be held liable for any resulting damages. The

## KEY POINTS

- Germany led the way in the regulation of autonomous vehicles with the German Autonomous Driving Act in 2021
- An amendment to the German Road Traffic Act established a legal framework for the use of AVs on public roads
- Adopting liability regulations would mitigate inconsistencies in AI implementation and usage across the EU
- Existing legislation lacks precision, leaving it up to case law to provide clarity on the use of AV systems
- If an AV malfunctions due to a defect in its design or manufacturing, the manufacturer could be held liable

ProdHaftG thus provides an additional avenue for seeking compensation in cases involving AV accidents, alongside the provisions of the StVG.

### Emerging AI legislation

On May 21st, 2024, the Council of the European Union approved the groundbreaking EU Artificial Intelligence Act (AI Act). This landmark legislation marks the world's first horizontal and stand-alone law governing AI. The EU aims for the Act to achieve a 'Brussels effect' akin to the GDPR, significantly influencing global markets and potentially serving as a blueprint for other jurisdictions implementing AI legislation.

Providers, as outlined in Art. 3(2) of the Act, are individuals or entities who develop an AI system or commission its development to place it on the market or put it into service. Deployers, on the other hand, are those who use the AI system under their authority, except when the AI system is used for personal, non-professional activities, as defined in Art. 3(4). Notably, the Act excludes non-professional users from its scope, leaving AV drivers generally outside its purview.

While the Act does not directly govern AVs, its forthcoming delegated regulations will significantly impact them. The Act, a broadly applicable law spanning various industries, includes exemptions to prevent conflicts with existing sector-specific regulations, including those governing the automotive sector and AVs. For instance, the Type-Approval Framework Regulation, mandates a comprehensive type-approval process for vehicles and their components, ensuring compliance with administrative and technical standards before market entry. Consequently, specific vehicle-related components, including those related to AI safety as defined by the Act, shall fall

under the purview of the Type-Approval Framework Regulation rather than the Act, even if they qualify as high-risk AI. In light of this, both original equipment manufacturers (OEMs) and traditional automotive suppliers, as well as software companies central to AV development, can expect significant upcoming delegated legislations tailored to the technical and regulatory specifics of the automotive sector and AVs.

Further, on March 12th, 2024, alongside the AI Act, the European Parliament formally adopted the revamped Product Liability Directive ('Directive'). The Di-

### **“Liability for accidents involving autonomous vehicles may also fall within the scope of the German Product Liability Act”**

rective introduces targeted changes to EU rules for consumers seeking compensation for damage caused by defective products, including new technologies like AI. It establishes that manufacturers of defective products are the first point of redress for consumers. Furthermore, the Directive clarifies that the provider of an 'AI system', as defined in the AI Act, is considered a 'manufacturer' under the Directive, making them primarily liable for damages caused by AI systems. Significantly, the Directive also simplifies the burden of proof for consumers dealing with complex or 'blackbox' AI, where technical or scientific complexity makes it challenging to prove a defect.

Finally, in September 2022 the European Commission introduced the proposal for the AI Liability Directive ('AILD') to complement the AI Act. The AILD introduces procedural provisions for victims of dam-

age caused by AI systems under the AI Act. However, it is worth noting in this regard that the AILD and the AI Act do not extend to non-professional AV users, and the AILD does not provide comprehensive tort liability coverage for them. Consequently, determining the liability of personal AV users currently falls under the jurisdiction of individual member states' national laws. The effective date for the AILD is yet to be determined.

### Outlook

Establishing streamlined rules for the liability of personal users of AVs is paramount to ensure fair distribution of responsibility among all involved parties. This would not only provide personal users with a framework for effective damages liability but also safeguard the rights of victims.

Looking ahead, a key question that arises is that whether EU member states other than Germany, shall follow suit and introduce separate AV liability regulations and whether there will be a differentiation of obligations and liability for level 3 and level 4 vehicle users. Currently, the absence of EU-wide legislation means that AV non-professional users' obligations and liabilities are determined by individual member states, leading to a patchwork of disparate practices across the EU.

While there is hesitation towards establishing EU-wide liability regulation due to the diverse legal traditions among member states, efforts are underway to promote AI development and usage while harmonizing AI systems within the internal EU market. Considering the prominent role of AVs in AI application, adopting analogous policies to establish liability regulations would mitigate inconsistencies in AI implementation and usage across the EU. ♦

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Created in 2009, Tripoz is a human-sized firm of Industrial Property Attorneys that offers its clients a high value-added service in all areas of Industrial Property, from the protection of intangible assets to their defense in case of infringement and/or unfair competition, including their valuation.

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Jan Ravelingien



Philippe Laurent



Kristoffel Vermeersch

## POSITIONING

MVVP is an independent, full service business law firm located in Brussels. With a strong commercial tradition at MVVP, we are committed to offering high quality business law services at attractive rates. We distinguish ourselves with our pragmatic, results-driven approach and our commitment to understand the commercial interests of our clients.

We represent both Belgian and international clients in strategic advice, negotiations and transactions, as well as proceedings before the Belgian courts and European Union courts. Our clients range from start-ups, to medium-sized companies, to large multinational organizations. All our lawyers are fluent in English, French and Dutch, and the firm also works in German and Spanish.

### Intellectual Property, Information Technology & Media

Our IP/IT & Media practice group is active in all matters related to the protection of creative works. Our services encompass advising on and litigating copyright, trademark and patent, databases, models and designs, as well as trade secrets, technology licensing and outsourcing of IT services, software, multimedia and telecom.

We are recognized for our extensive experience in the advertising sector where we act mainly for advertising agencies, in media law, and in the entertainment industry where we assist principally clients from the TV, the motion picture and the music sector as well as from the design sector.

Our team is also very active in data protection since many years; we advise clients on all issues related to data protection, and assist them in their GDPR-compliance processes. We also act as DPO for various clients.

### Corporate and Tax

Our corporate team assists a broad range of clients – from international corporations to growing and start-up businesses – throughout their entire corporate life, from incorporation and setting-up businesses, financing their activities, to corporate governance and restructurings. Our team members have a large experience in local and international M&A work. We draft and negotiate merger, purchase and sale agreements in various forms and we assist our clients in setting up shareholder agreements and establishing joint ventures.

Our tax team advises both individuals and companies with regard to international and domestic issues of company tax, income tax and VAT. We also advise on special tax schemes for investment in the entertainment sector (tax shelter) and on tax treatment of IP-rights.

We represent our clients in filing applications for advance tax rulings, obtaining the special tax regime for foreign executives, and in tax litigation.

## BUSINESS

- Commercial Law
- Corporate
- Employment and Social Security
- Environmental Law
- Finance
- Intellectual Property, Information Technology & Media
- Public Law
- Tax

## SECTORS

- Consumer Goods
- Energy
- Food & Beverage
- Healthcare & Pharmaceuticals
- Media, Entertainment and Advertising
- Public Procurement
- Real Estate
- Sports & Leisure
- Technology

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## POSITIONING

Established by Gaston Landivar Iturricha in 1962, Landívar & Landívar is a pioneer in the field of Intellectual Property in Bolivia. Our international reputation was gained through a legal service very prominent in our area of expertise, as well as an excellent professional team.

Our firm has grown, adding new experts in different areas of Intellectual Property and Corporate Law, with the aim of offering our customers a plus in every field of our work.

Our offer has evolved into a chain of Corporate Legal Services and Integral Consulting, aiming to guide entrepreneurs and national and international entrepreneurs to success in their activities.

Landívar & Landívar focuses on personalized service to each of its customers, constantly modernizing to maintain a dynamic and organized information to allow faster and more effective responses.

## BUSINESS

- Intellectual Property
- Patent and Utility Models
- Designs and Trade Secrets
- Trademarks and Service
- Names and Slogans
- Web Domains
- Renovations, Annuities
- Changes of Name and Address
- Transfers, Mergers
- Oppositions and Defenses
- Administrative Resources
- Annulments, Cancellations



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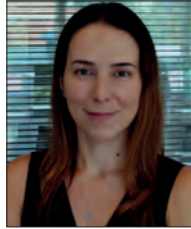
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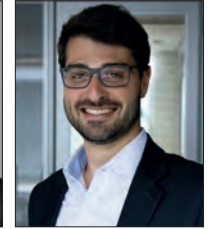
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**Fabiano de Melo  
Ferreira**



**Luiz Guilherme Valente**



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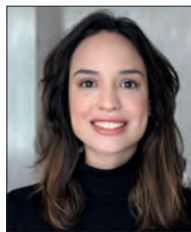
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**Adriana Gomes**



**Andressa Bizutti**



**Rafael Peixoto Abal**



**Felipe Gabriades**

## POSITIONING

Backed by an experienced team with outstanding academic and professional know-how, b/luz is Brazil's full-service legal powerhouse for innovative, cutting-edge, tech-based businesses.

We are a complete firm for the media, technology, and innovation sectors, and large companies that engage us to help their digital transformation paths. We are also proud to work with more than half of the Brazilian unicorn startups and, simultaneously, with more than 30 public companies.

Our Data Protection, Media, Tech Transactions, Venture Capital, and Fintech practices specialize in advising complex transactions involving the most innovative, cutting-edge businesses in Brazil and have been recognized by important publications and clients as a reference and guiding light to the sector.

In Data Protection, we stand out as one of the most experienced teams in Brazil, having worked with over a hundred different compliance programs in the last two years. In Media, Advertising & Entertainment, we are one of the digital media trailblazers in Brazil, being the most requested law firm in the sector.

Venture Capital is also one of our most renowned practices, with more than 80 transactions each year, also helping startups growth path through our full-service approach. Finally, our Fintech practice has a long experience in complex deals and structures, and we also set up a specific practice for Crypto Economy challenges.

Our portfolio and track record also include advising startup associations in their public policy initiatives and helping foreign startups set up their business in Brazil with all legal certainty. We also support large public companies in their R&D challenges, being on the frontline of the most advanced trends in the industry, such as gaming, crypto economy, and virtual realities.

## BUSINESS

- IP & Tech Transactions
- Startups, Innovation &
- Venture Capital
- Media, Advertising &
- Entertainment
- Tech Regulation

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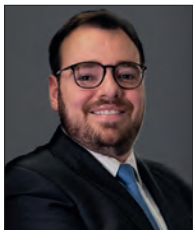
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**André Zanatta**



**Carmen Tiburcio**



**Eduardo Nunez**



**Tiago Correa da Silva**



**Kostantinos  
Andreopoulos**



**Irapuã Santana**

## POSITIONING

We are recognized for being a leader in strategic law solutions, especially at higher courts. Our team manages broad experience and technical expertise to meet the specific requirements of each client. Many of our lawyers are law professors and well-renowned authors of books and articles on academic legal issues. Our unique proposition derives from the continual exchange between legal academia theory and law practice.

BFBM also provides advice on other spectrum of dispute resolution issues and acts on both judicial and administrative proceedings. It also works on regulatory, tax, labor, corporate, and public law litigation cases. The firm has specialized teams in banking, telecom, digital, data privacy and technology. It represents clients from a wide range of sectors, including oil and gas, transportation and infrastructure, food and beverage, insurance, and entertainment.

The firm has an outstanding reputation and focuses on customizing services by putting together the right team for each case, on amalgamating creativity, top quality professionalism, and experience in various industry sectors to fulfil the client's needs. The team frequently tackles the most complex cases for its client's portfolio.

Always in line with legal and ethical standards that rule the practice of law, BFBM keeps an up to date compliance program and has 4 formal Committees dedicated to our Society, that we are proud to work for the plurality, social inclusion, solidarity and well-being of our employees.

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## BUSINESS

BFBM's primary practice is litigation, advising and representing clients before several courts and governmental agencies in Brazil, in cases related to private, corporate, and administrative law.

- Administrative & Regulatory Law
- Arbitration
- Banking
- Business Labor Law
- Data Protection and Compliance
- Digital & Technology
- Dispute Resolution
- Higher Courts
- Legislative Consulting
- Oil & Gas
- Tax
- Telecommunications

## OFFICES

- Brasília
- Rio de Janeiro
- São Paulo

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Ana Paula Bialer

Mauro Falsetti

## POSITIONING

BFA is a firm that specialises in legal and public policy advice. BFA was established in São Paulo in 2009 as a boutique firm to address the needs of stakeholders in the technology, media and telecommunications industries and has since then expanded to provide support in the privacy arena, as compliance spreads through all sectors. BFA provides not only legal but also regulatory and policy consulting services to key players in the telecommunications, media and internet industries, with outstanding results and a sizeable network. The firm also has offices in Brasília to ensure proximity with regulators, policy makers and a quick turn around for client's needs.

## BUSINESS

- Technology
- Telecommunications
- Audiovisual
- Data Protection and Information Security
- Corporate Law
- Government Affairs
- Intellectual Property
- Digital Law

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**Fernanda Fernandes**

## POSITIONING

Denis Borges Barbosa Advogados is a boutique IP and business law firm. Since 1990s, the firm have been active in some of the most significant court and consulting cases regarding Intellectual Property and High Technology industries that were disputed during such period of time. Patents, trademarks, trade names, unfair competition, industrial designs, copyright, fashion law, trade secrets, plant variety protection, semiconductor chip registration, domain name issues: those are some of the most current legal problems in our daily practice.

The firm has Intellectual Property as a particular area of activity, either in litigation, advising clients for the best way of protecting their creations, helping the negotiation on licenses and development contracts, or just doing what the usual IP firm does: representing the client's interests before the Patent Office or other agencies. The firm is not, however, the usual IP Firm. There are times when the matter is to propose new legal thesis; in other cases, public contract law, patent basis. Sometimes the IP expertise is brought in to help the evaluation of a company, to support due diligence, or to propose strategic market approaches.

This combination of Business Law, Public Contract Law, expert litigation, Corporate Finance structuring and long-range competition goals is probably a valuable professional asset that gives our firm its particular character.

## BUSINESS

- Patents Litigation and Prosecution
- Trademarks Litigation and Prosecution
- Design Model Litigation and Prosecution
- Copyright
- Software
- Fashion Law
- Trade Secret
- Plant Variety Protection
- Unfair Competition
- IP and Commercial Contracts
- Regulatory
- Antitrust

## OFFICES

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Patrícia Lopes



Priscila Kashiwabara



Rafael Lacaz



Ronaldo Varella



Rosane Tavares



Tatiana Silveira



Tarso Machado



Viviane Trojan

## POSITIONING

FOR OVER 100 YEARS WE HAVE BEEN BUILDING THE FUTURE.

INNOVATORS BY NATURE, WE SEEK TO APPLY CREATIVITY AND MULTIDISCIPLINARY APPROACH TO VARIOUS PROJECTS.

We combine our knowledge and experience in various fields of intellectual property with a highly qualified team of partners, associates and IP specialists, further backed by a broad network of correspondent firms around the globe.

Together, we labor tirelessly to create personalized solutions that protect the innovations propelling the world forward. Because protecting your innovation requires continuous innovation on our side as well.

## BUSINESS

- Anti-Piracy & Brand Protection
- Digital Anti-Piracy & License Compliance
- Biodiversity
- Litigation
- Plant Varieties
- Industrial Designs
- Copyrights
- Fashion Law
- Sports Law
- Digital Law
- Marketing & Entertainment Law
- Regulatory Law in the Health Area
- Geographical Indications
- Life Sciences
- Trademarks
- Patents
- Trade Secrets
- Technological Transfer, Licensing and Franchising



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Enrique Tello Hadad

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## POSITIONING

Loeser e Hadad Advogados is a leading transactional and litigation law firm, founded in 1989, specializing in personalized services and innovative solutions. The firm represents clients in Brazil and abroad, and its international network of lawyers allows it to provide legal services in the face of complex globalization challenges.

The privacy and data protection team at Loeser e Hadad Advogados has extensive experience in data privacy and personal data protection related laws and regulations, including in the context of the Brazilian General Personal Data Protection Law (LGPD). The team's expertise comes from its relationships with companies, authorities, and lawmakers involved in the privacy and data protection debate. Moreover, the team has experience in personal data privacy projects across various markets, including retail, financial institutions, education, aviation, healthcare, insurance, technology, chemical industry, utilities, automotive, energy, among others.

This vast experience across multiple sectors allows Loeser e Hadad Advogados to provide personalized and tailored data protection services to meet each client's specific needs.

Furthermore, the firm invests in the digital upskilling of its professionals, offering training programs in cutting-edge technology to improve the efficiency and quality of its services.

## BUSINESS

- Corporate
- Mergers & Acquisitions
- Tax
- Corporate Governance, Regulatory and Compliance
- Privacy and Data Protection
- Infrastructure
- Labor
- Civil
- Judicial and administrative litigation
- Contracts

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## POSITIONING

Montaury Pimenta, Machado & Vieira de Mello is a leading Brazilian IP law firm specializing in trademarks, patents, copyright, domain name disputes, complex IP litigation, and IP prosecution and enforcement. Its clients include domestic and international corporations of all sizes – from start-ups to Fortune 500 companies. The firm's services include trademark, patent, and copyright filings; domain name disputes; oppositions; invalidity actions; infringement actions; strategic consulting; legal analysis; searches; administrative and judicial disputes; and franchising agreements and technology transfer.

Montaury also helps with the process of negotiating agreements and bringing actions before national and international arbitration chambers. The firm is well known for managing large trademark portfolios, its success rates in litigation, obtaining well-known status for highly reputed marks, and its fast and effective communication with clients. The firm is also recognized for its creativity and capacity to think outside the box, especially when presenting strategies and solutions to resolve disputes.

In addition, Montaury has enjoyed remarkable growth, upholding an outstanding position in the market, especially regarding strategic and complex IP litigation, also including trademark and patent filings and prosecution, freedom-to-operate, and infringement opinions. Montaury's ability to resolve disputes before the Brazilian IP courts is a cornerstone of its reputation. The firm handles domestic and international complex IP litigation and counselling with a high rate of success in federal and state courts.

Agility in meeting client's needs and commitment to resolving the issues brought to it, together with a high rate of success, are undoubtedly the firm's core strengths. The firm has an integrated structure of associates throughout Brazil and abroad, providing local support and consequent agility and security while handling its clients' IP needs and disputes in other regions and countries.

Its attorneys are members of numerous national and international IP associations and are active members of various committees. This engagement is crucial to keeping the firm's professionals abreast of the practices adopted not only in Brazil but also abroad in relation to the main IP issues in Brazil and worldwide, which further contributes to serving the firm's clientele efficiently.

## BUSINESS

- Patents
- Utility Models
- Industrial Designs
- Freedom-to-Operate opinions
- Plant Varieties
- Patent Litigation
- IP Litigation
- Trademark Management
- Geographical Indications
- Copyright and Software
- Anti-piracy Programs
- Domain Name Disputes
- Digital Law
- Fashion Law
- Licensing
- Trade Dress
- Unfair Competition
- Advertising Law
- Life Sciences
- Payment of Annuities
- Patent Transactions;
- Patent Licensing; and
- Know-How Licensing

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**Daniel de Paiva  
Gomes**



**Eduardo de Paiva  
Gomes**

## POSITIONING

Vieira, Drigo, Vasconcellos e Paiva Gomes Advogados is focused on structuring, fostering and promoting business and productive activities (industry, commerce, services and digital economy). Our portfolio also extends to the non-profit sector, underlining our commitment to social and philanthropic endeavors. By providing measured legal guidance to aid in business planning, we aim to play a supportive role in our clients' ongoing development. Our team of interdisciplinary professionals strives to provide our clients with innovative, tailored, and high-quality solutions. This effort aligns with the core values that our firm holds dear: integrity, respect, ethics, responsibility, commitment, and transparency.

## BUSINESS

Operating on both national and international fronts, we focus on preventive consulting and expertise in administrative and judicial litigation. We provide our clients a comprehensive array of services in numerous domains: Digital Law and Economy, Blockchain and Cryptocurrencies, Digital assets and Tokenization, E-Sports and Games, Mergers & Acquisitions and Capital Markets, Equity and Corporate Debt Issuance, Corporate Governance and Compliance, Corporate Law, Succession Planning, Family and Business Law, Tax Law, Civil Law, Contractual Law, Real Estate, and Agribusiness Law. Additionally, we offer assistance in International Law, Intellectual Property and Intangible Asset Management, as well as advisory and consulting for structuring operations in the Third Sector, including non-profit entities with social and philanthropic goals.

## CONTACTS

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Alfonso Silva

Guillermo Carey

Eduardo Martin

Jose Ignacio Mercado

## POSITIONING

Aware that in this fast-paced information age, companies must adapt quickly, or risk disappearing, Carey provides comprehensive legal, commercial, practical and innovative support to its TMT clients. Developments in telecommunications, media and technology have opened the door for a whole new scope of legal challenges.

Carey specializes in all matters related to telecommunications, media and technology projects and services, including technology contracting, net neutrality, the Internet of Things (IoT), online content transmission (OTT), online platforms, cloud technologies, robotics, blockchains, smart contracts, algorithms and artificial intelligence.

The firm has extensive regulation experience including advice on implementing new technologies and software that integrate communications through devices and infrastructure, such as antennas, cables and fiber optics, satellites, mobile phones, radios, servers and tactical technologies, among others.

In addition, Carey has experience in procedures to obtain concessions, licenses and permits for telecommunications services, their amendments and cancellation. This includes mobile and fixed communications, telecommunications infrastructure, satellite services, data transmission, radio communications, M2M, VoIP, link concentration, long distance communications, radio, open television, digital and cable television, broadcasting, etc. Carey also has broad experience in representing TMT clients before the government regulatory authorities, in the filing of applications to obtain equipment, devices and technology certification, and in the drafting and negotiation of interconnection agreements among operators.

In regard to technology contracting, Carey advises its clients on software licensing and implementation, electronic signature, e-commerce platforms, open source licensing and contracting under agile development methodologies.

Carey's media practice focuses on transactions in the entertainment industry, generation, and publication of content. The firm has in-depth knowledge on both the Chilean regulation of the relevant forms of content (traditional and disruptive), as well as regulations applicable to the infrastructure through which this content is transmitted.

Finally, jointly with Carey's antitrust and litigation practices, the firm advises TMT clients on all matters related to free competition in the relevant markets and on any conflicts and/or proceedings which involve the government regulatory authorities and/or may arise among the operators.

## BUSINESS

- Telecommunications
- Media
- Technology

## CONTACTS

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# Dellafiori

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Enrique Dellafiori



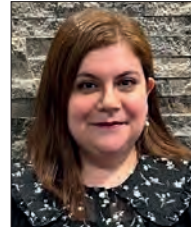
Mauro Dellafiori



Cristian Carril



Franco Dellafiori



Constanza Monsalvez

## POSITIONING

Founded by Enrique Dellafiori in 1986, Dellafiori Abogados actively recognizes that Intellectual Property is a vital mechanism for Chile's progress, along with the need to protect innovations based on the creative capacity of individuals and society.

For over 35 years, the firm has been renowned for delivering a personalized, exclusive and efficient service with highly competitive rates. Our expertise in IP and IP related matters covers the food, pharmaceutical, automobile, wine, agriculture, technology and the fashion industries.

Dellafiori Abogados is dedicated solely to providing services in the area of Intellectual Property and Industrial Property in the broadest sense, including: trademarks, patents, drawings and industrial designs, utility models, copyright and related rights, trade secrets, Internet, contractual issues, new technologies, unfair competition, data protection and other related matters.

Dellafiori offers a wide range of IP protection and IP services around the world due to their broad correspondents network that has been fostered professionally for over 35 years. Therefore making it the law firm's conviction to endure as a competitive and reliable choice for its national and international clients regarding the surveillance of their Intellectual Property Assets.

Our firm strives on keeping a professional and healthy relationship with our clients. One of our firm's primary goals is to maintain a high level of client confidentiality, engage in transparent practices and deliver an efficient and superior legal service.

## BUSINESS

- Brands
- Litigation
- Industrial Design
- Copyright
- Domain Names
- Patents & Design
- Consultations
- Contracts
- Infringement

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# MAGLIONA

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Claudio Magliona



Juan Pablo Montiel



Nicolás Yuraszeck



Giovanni Donati

## POSITIONING

Magliona Abogados provides legal services of excellence both to local and multinational companies. We specialize in corporate matters, tax services, complex business litigation and finance structures, telecommunications, technology law, intellectual and industrial property and management of government relations and public policies, including, among others, corporate structuring, due diligence planning, mergers and acquisitions, financial assistance, syndicated loans, liability restructuring and leasing.

We are experts in licensing and software development agreements, technological platforms, franchises, data protection, computer crimes, distribution, production and financing of film and television.

The firm advises its clients in the registration of trademarks, patents and industrial designs, as well as in matters relating to copyright and the internet.

The protection of intellectual property is an area of special relevance for companies as they continue to expand and protect their technologies, brands, products, data and services.

Magliona Abogados is a leading firm in the Intellectual Property market, providing strategic, commercial and litigation advice in the area.

## BUSINESS

- Intellectual Property
- Internet
- Data Protection
- TMT
- Trademarks
- Patents
- Industrial Designs
- Copyright
- Media & Entertainment
- Consumer Protection
- Venture Capital
- Banking & Finance
- Corporate / M&A
- Labour & Employment
- Litigation & Arbitration
- Public Law
- Real Estate
- Project Financing
- Engineering, Consulting and Related Services Agreement

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# MARINOVIC Y CIA.

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**Antonio Marinovic**



**Luis Olmedo**

### POSITIONING

The Marinovic y Cia. law firm was founded by Antonio Marinovic in 1987 and its initial activity was the defense of the Intellectual and Industrial Property through the implementation of domestic Anti-Piracy Campaigns for different industries. As a consequence of their clients' needs, both Chilean and foreign, it currently offers a wide variety of legal counseling services, achieving domestic and international recognition for the excellency and high quality of its services.

The firm's main focus is the Intellectual and Industrial Property field, specifically, the protection of trademarks and copyrights for the most important industries in the world through the implementation of efficient, long term domestic anti-piracy campaigns.

Likewise, in order to provide a wider coverage for the needs of its clients, the firm has specialized in the administration of tax matters associated to the development of economic activities, both from natural and legal persons, foreign and domestic. For that purpose, it has a highly qualified team to face the challenges brought by new legislations.

### BUSINESS

- Anti-piracy
- Trademarks Prosecution
- Patents Prosecution
- Lawsuits

### CONTACTS

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Eduardo Molina



Felipe Pavez



Loreto Vera



Álvaro Arévalo



Claudia Varas



Oscar Isler



Francisco Valverde

## POSITIONING

Villaseca stands as one of the leading intellectual property law firms in Chile. With a tradition of 108 years, Villaseca blends its rich experience with innovative approaches to provide comprehensive legal counsel to both national and international companies.

Our interdisciplinary team of lawyers and engineers deeply understands both intellectual property law and the underlying technology of many intangible assets. Also, our team of professionals believes in the value of these assets and their potential to contribute to the sustainable development of companies, entrepreneurs, and brands. This approach adds value to client's IP portfolio for their businesses by offering an innovative perspective for the sustainable development of the companies, entrepreneurs, and brands they represent.

Villaseca's legacy is a testament to its ability to adapt and thrive in a constantly evolving world, providing its clients with cutting-edge legal and strategic solutions.

## BUSINESS

- **Industrial & Intellectual Property:**
  - Trademarks and Domains
  - Patents
  - Copyrights
  - Rights enforcement and litigation
  - Innovation
  - Plant Varieties
  - Free Competition
  - Corporate Practice
- **Corporate:**
  - Constitution and modification of companies.
  - Advice on trade, innovation financing, negotiations and contracts.
  - Consumer Law.

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**Juan G. Moure**  
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**Juan Felipe Acosta**  
Partner | Litigation and  
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**María Alejandra Pava**  
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Director



**Catalina Jiménez**  
Partner | Compliance  
Area Director



**Liliana Galindo**  
Patent Litigation  
Director



**Valeria Jaramillo**  
Innovation, Protection  
and Transfer Director



**Santiago Lombana**  
Antitrust and Consumer  
Protection Law Coordinator



**Juan Martínez**  
Head of Investment  
Affairs & OMGrow

## POSITIONING

**THE FIRM:** Founded in 2003, OlarteMoure is a highly specialized intellectual property, antitrust and unfair competition, and business law firm formed by recognized leaders in their fields and academic circles, that combine legal and technical expertise.

OlarteMoure strives to provide practical, proactive, and timely counsel that is based on comprehensive legal analysis and a thorough understanding of their clients' business environment, under a competitive pricing and cost structure, and all under a rewarding work environment that promotes and stimulates constant pro-fessional development and excellence in client service. OlarteMoure has consolidated a regional IP practice throughout the Latin American region. Through a tight-knit alliance of local firms with outstanding relationships with the local IP office and impressive enforcement litigation experience, OlarteMoure is able to pro-vide an unparalleled regional prosecution and litigation service.

Persevering in this mission has allowed OlarteMoure to quickly claim and maintain top-tier status as an IP and competition law firm in Colombia. In addition, it has grown sustainably and disruptively in many areas. For example, there are just a few firms that are pursuing legal tech initiatives and expanding their market intelligence practice to reach many of local and regional innovation clients. More recently, OlarteMoure launched a venture capital initiative. OMGrow's mission is to transform the Deep Tech ecosystem in LATAM through the acceleration and seed investment of science-based ventures to solve real problems in the market. Last year, OlarteMoure made its first seed investment in a biotech venture and accelerated two additional Deep Tech ventures in order to facilitate their capital raising and go-to-market strategy.

An important percentage of the firm's client base is represented by Global 100 companies in the TMT and R&D pharmaceutical industries. Other important category includes local universities and R&D centres. Rounding off the representative clients are local Colombian and regional companies in the finance, industrial manufacturing, transportation, retail and consumer goods industries.

In addition to its Bogotá office, the firm has offices in Medellín, Barranquilla, Bucaramanga and Cali. Olarte-Moure also has a representative office in Tokyo, Japan.

**LANGUAGES:** Spanish, English, French.

## BUSINESS

- Patents
- Trademarks
- Innovation Protection & Technology Transfer
- Copyright and Entertainment Law
- Anticounterfeiting and Antipiracy
- Health Regulatory Law
- Antitrust
- Unfair Competition
- Corporate & Transaction
- Publicity & Consumer Protection Law
- Data Privacy
- Compliance
- Plant Variety Protection
- Litigation and ADR
- Legal Design
- Translation

## OFFICES

- Bogotá
- Medellín
- Barranquilla
- Bucaramanga
- Cali
- Tokyo

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**Álvaro Valladares Aldás**



**Lina Marcela Londoño Ramírez**

## POSITIONING

Vera Abogados was founded in 1972, to attend the legal needs of the business sector in the area of Intellectual Property. Currently the firm provides its services to all fields of the law.

The firm is a reference in the Andean community, it's partner of PRAGMA, International Network of Law Firms, and it's an authorized law firm to promote the Colombia Country Brand. Also, Vera Abogados is part of important international associations such as INTA, ASIPI, ABPI and ASPI.

The team is made up of specialized lawyers in each of the legal areas and expert multilingual professionals (Spanish, English and French) that respond with efficiency and competitiveness to the needs and demands of our customers around the world.

## OFFICES

- Bogotá D.C., Colombia
- Quito, Ecuador

## BUSINESS

- Trademarks
- Patents
- Copyrights
- New Technologies
- Industrial Designs
- Disloyal Competition
- Commercial Practices
- Domain Names
- Regulatory Law
- Community Law
- Administrative Law
- Tax Law
- Corporate Law
- Trademark Valuation
- Personal Data Policy
- Consumer Rights
- Foreign Investment

## CONTACTS

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# B|B|A

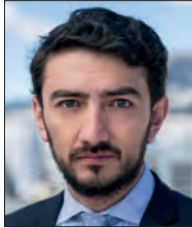
## BARZALLO

### Abogados

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José Luis Bazallo



Miguel Maldonado



Elías Barzallo

## POSITIONING

BARZALLO Abogados is a law firm that specializes in traditional law, intellectual property, personal data protection, electronic commerce, information technology and telecommunications law.

Our fundamental objective is to offer services focused on total quality. The standards of BARZALLO Abogados are based around the constant training of its team members and efficiency in service, which are both basic characteristics of Legal practice.

The permanent use of technology in professional work, along with direct contact between our lawyers and our clients develop an ideal combination that allows for understanding the legal affairs more closely and allows for a timely response.

This dynamic and personalized service surpasses traditional consulting services and unites the emerging needs of a digital society. Electronic Commerce and the Internet have been constituted as a vital focal point for the economy in all countries, which in turn requires specialized legal consulting.

The experience of the team of lawyers at BARZALLO Abogados in the information technology and intellectual property field, dealing with international and national information, telecommunications, commerce and consumers has pushed them to the forefront of integral advisory services in our digital society.

## BUSINESS

- Information technology law
- Telecommunication
- Intellectual property
- Antitrust law
- Corporate law
- Litigation law
- Public law
- Data Protection


## CONTACTS

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Mónica Jarrín



José Antonio Fabara



Oscar Reyes



Sebastián Páez



Juan Carlos Montenegro



Esteban Pérez



Andrea Tinajero

## POSITIONING

Intellectual Property stands out for its extensive team's expertise in every facet of intellectual property, marked by their professionalism, bespoke service, and approachability. The firm is widely sought for its acknowledged litigation skills in intellectual property matters, with a particular focus on trademarks, patents, plant breeders' rights, copyrights, and competition law. It boasts the most thorough private database for trademark applications and registrations in Ecuador, ensuring precise portfolio management and swift, informed action in defending client interests. Recognized for its strong, seasoned, and dynamic multidisciplinary team (comprising over 25 specialists), the firm excels in trademarks management and protection on both local and global stages. It is also a leader in life sciences, patent drafting and prosecution across various engineering disciplines including biochemical, chemical, and pharmaceutical, and is celebrated for its depth of experience in technology transfer, as well as negotiating and implementing licensing and franchising agreements, utility models, plant breeders' rights, e-commerce, and data protection.

In 2023, José Antonio Fabara was welcomed to the team to enhance the Intellectual Property practice and helm the Sports and Entertainment Law Department. Bringing over a decade of expertise in sports, entertainment, intellectual property, and corporate law, his educational background includes a Master's Degree in Sports Law and Management from the Instituto Superior de Derecho y Economía (ISDE) in Madrid, Spain.

## BUSINESS

- Industrial Property: Trademarks and Patents
- Copyright and related rights
- Plant breeding rights
- New technologies
- Unfair competition
- Anticounterfitting
- Litigation and conflict resolution
- Life Science
- Data protection
- Sports and Entertainment Law

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**Xavier Rosales**



**Rafael Serrano**



**Ana Samudio**

## **POSITIONING**

CorralRosales is a full-service law firm in Ecuador with over 40 years' experience advising national and international clients in a broad range of matters.

Xavier Rosales heads the firm, while Maria Cecilia Romoleroux and Francisco Gallegos co-head the IP department, all offering decades of experience in their respective areas.

In IP, we advise local firms and multinationals of all sizes, providing comprehensive portfolio management, strategies, and solutions to all of their IP challenges in Ecuador and throughout Latin America. We have for several years been the number one filer of both patents and trademarks in Ecuador.

The CorralRosales IP team has a significant litigation pedigree, handling some of the most contested matters affecting IP law in Ecuador in recent times, with a proven track record of successful outcomes.

We are considered an industry leader in the area of anti-counterfeiting, with a proactive approach to working with the relevant authorities seeking out counterfeits, conducting raids, and seizing goods. Our dedicated infringements and anti-counterfeiting team will litigate when necessary, obtaining criminal sentences where appropriate.

CorralRosales has the only full-time, full-service, in-house patent department in Ecuador, with a team of lawyers, engineers and technicians working on patent prosecution, enforcement and litigation. The patent department is led by Gabriel Kuri, widely considered to be the leading authority in this field.

We have the largest most comprehensive regulatory practice in Ecuador. Led by partner Felipe Samaniego, we advise clients not only on legal matters but on technical aspects as well. With a team of full-time in-house technicians, we are able to deftly navigate through the complex bureaucracy necessary to actually operate, advertise, market and sell in Ecuador. Our regulatory team also works closely with our IP department, making sure that all requirements for companies to get their goods and services to market are met with agility.

We also have significant strength in the media, telecom & entertainment fields, offering expert advice on securing permits and authorizations before the relevant entities. CorralRosales also represents clients in administrative procedures, relationship and regulatory management, and contract negotiation. Senior associate Ana Samudio is another key figure to our offering in this area.

Data protection is another key area; led by partner Rafael Serrano, we have advised and continue to train national and international companies on the effects of implementing national and international data protection legislation. CorralRosales is at the forefront of this fledgling legal area for Ecuador.

The key to our firm's achievements stem from our ability to promptly deliver the highest quality results that clients can depend on, with guaranteed response times, accuracy, and precision.

## **BUSINESS**

- Trademarks
- Patents & Utility Models
- Industrial Designs
- Copyright
- Anti-counterfeiting
- Regulatory
- Technology
- Media
- Telecom
- Data Protection

## **OFFICES**

- Quito
- Guayaquil

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Gabriela Guzmán



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Daniel Granda

## POSITIONING

In a world where the processing of personal data has become a customary practice for the advancement and operation of businesses and professional endeavors, Lexvalor acknowledges the utmost importance of handling personal data within the specific legal and regulatory framework. Hence, the multidisciplinary team at Lexvalor stays up to date on best practices as well as legal and technical advancements in the field of regulation and protection of personal data.

Undeniably, the regulation of personal data processing encompasses both legal and technical components. In this context, Lexvalor's services encompass the legal aspects pertaining to regulatory provisions, administrative investigation, and sanction procedures, as well as subsequent judicial proceedings related to administrative decisions. Moreover, these services are complemented by technical considerations embedded within risk assessments and the formulation of security measures that are tailored to the unique circumstances and operational requirements of each organization.

Our services in this field of law include:

- Diagnostic and implementation audits, both legal and technical, for compliance with the provisions of data protection law.
- Reviewing and drafting contracts and legal documents related to the protection and processing of personal data.
- Counsel support in fulfilling obligations before the regulatory authority.
- Representation in administrative investigation and sanction processes, as well as subsequent judicial proceedings regarding administrative decisions by the regulatory authority.
- Ongoing consultancy and support services in the field of personal data protection.

## BUSINESS

- Data Protection

## OFFICES

- Quito
- Guayaquil

## CONTACTS

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**Bruce Horowitz**



**Mónica Cortez**



**Verónica Chiriboga**



**Sergio Mosquera**

## **POSITIONING**

Internationally recognized as leaders in Intellectual Property, our team's success stems from our meticulous dedication to all facets of intangible assets, encompassing patents, trademarks, designs, copyrights, and trade secrets.

Should the need arise to defend your assets, we swiftly act, employing various strategies such as border measures, dispute resolution support, and litigation.

Our proficiency lies in helping companies across diverse industries and create high-value products using cutting-edge technology. Our advisory services offer extensive insights into both domestic and international Patent and Technology Transfer Systems, as well as Data Protection, ensuring comprehensive support for our clients.

According to our mission is aiding clients in understanding the value of their intangible assets and formulating strategies to capitalize on them financially.

As part of Dentons, the world's largest firm, our expertise in trademark and litigation management has significantly expanded. Operating seamlessly across jurisdictions, primarily within the LAC region, we've broadened our service portfolio to include emerging areas like personal data privacy.

## **BUSINESS**

**Our Local, Regional & Global services included:**

- Due Diligence, audits and general protection of intangible assets.
- Management and protection of personal data, protection of intimacy and privacy rights.
- Protection of trade, commercial and professional secrets. (confidential information).
- Structuring, designing, and training in franchises.
- Trademark licensing agreements, copyright, and plant varieties.
- Legal Branding (working directly with marketing and design groups within client companies to develop strong trademarks against counterfeiting).
- Drafting of management and technology transfer agreements.
- Intellectual property asset negotiation with multiple jurisdictions.
- Analysis of patentability requirements.
- Patent creation and innovation analysis.
- Analysis and research for patent generation.
- Intellectual property mentoring.
- Feasibility analysis of innovations.
- Development and implementation of a comprehensive personal data protection system.
- Risk analysis, data processing impact assessments.
- Development and implementation of a comprehensive personal data protection system.
- Risk analysis, data processing impact assessments.

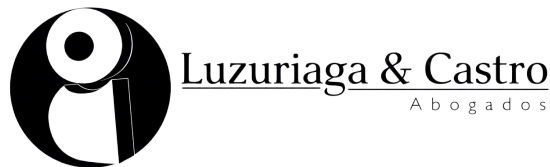
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**Gonzalo Luzuriaga**



**José Martín Rivera**



**María Paula Salgado**

## POSITIONING

Luzuriaga & Castro Abogados is a pioneering law firm in the defense of intellectual property in Ecuador. Since its foundation at a time when IP protection was in its infancy and a pressing need, the firm has led several important initiatives in the country. For example, it has carried out the first criminal action in defense of IP rights, the first border action, the first ruling against an IP infringer, and the first destruction of illegal goods. The firm's extensive experience translates into a wide variety of legal strategies for the protection and defense of intellectual property rights, based on a deep knowledge and study of local, Andean, and international legislation, and a close relationship with state institutions, which the firm trains on a permanent basis.

The team at Luzuriaga & Castro Abogados consists of high-level professionals, experts in the application of intellectual property. Trained at the firm, they inherit the tradition of innovation and avant-garde that characterizes the firm. Together, they develop and implement appropriate strategies for each client and each case, providing legal advice and defense that meet increasingly demanding quality standards. This allows clients to maintain efficient management and protection of their intellectual property rights.

The firm specializes in criminal protection and border actions, providing comprehensive advice on intellectual property matters. This includes trademark registration, patents, copyright protection, contracts, licenses, administrative appeals, annulment, cancellation, and related administrative actions. With a comprehensive approach, it complements IP practice in response to other corporate matters required by its clients, such as commercial law, energy, and government contracting and acquisitions.

In addition, Luzuriaga & Castro Abogados has promoted several actions in recent years, from the destruction of counterfeit products to collaboration in the dismantling of criminal organizations in Ecuador. This type of action supports the protection of intellectual property rights in the country and demonstrate the firm's commitment to its mission and values.

## BUSINESS

- Intellectual Property Law
- Competition
- Data Protection
- Copyright
- Trademark
- Industrial Design
- Patents

## CONTACT

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## POSITIONING

Meythaler & Zambrano, founded in 1995, is an Ecuadorian firm highly specialized in Intellectual Property, Life Sciences, Dispute Resolution, Antitrust, Public Procurement, and Litigation advising an impressive portfolio of national and international clients, mostly pharmaceutical and agrochemical, cosmetics, food & beverage, and telecommunication companies.

To provide comprehensive, practical, and timely advice, we have a team of 35 lawyers specializing in various areas of law. The scope of our professional resources translates into a comprehensive, efficient, and high-quality professional service with a competitive price and cost structure.

We have recently achieved jurisprudential precedents in foreign trade, test data and patent protection, drug pricing, and collusion in public procurement processes. Our success is based on efficient and prompt communication with our clients, strict compliance with the law and ethics, and the effective defense of our client's individual and corporate rights and needs.

Meythaler & Zambrano has offices in the main cities of Ecuador: Quito and Guayaquil, belonging to a wide network of correspondents in America, Asia, and Europe.

## BUSINESS

- Antitrust & Unfair Competition
- Arbitration & Mediation
- Civil & Commercial Law
- Compliance
- Corporate Law
- Data Protection
- Intellectual Property
- Labor
- Life Science
- Litigation
- Regulatory Affairs
- Tax & Customs
- Telecommunications

## OFFICES

- Quito
- Guayaquil

## CONTACTS

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Daniel Robalino



Martín Gonzales

## POSITIONING

Robalino has a successful team of lawyers, engineers, biochemists and others, who provide creative solutions to issues arising from the different departments of IP, Telecommunications and New Technologies, as well as Data Protection.

### Intellectual Property

The Intellectual Property area of ROBALINO provides consulting services to local and international companies in different industries.

We advise on issues regarding the protection of intangible assets, which are critical to the success of our clients. Our highly experienced professionals specialize in defending and monitoring the assets, to be able to safeguard them from attempts to copy or infringe. Likewise, our team has advised several companies on their creations and inventions, providing them with legal defence in situations that merit it. We have an experienced anti-piracy team that has been widely recognized for the results it has achieved.

ROBALINO has provided consulting services on obtaining and maintaining sanitary registrations and notifications, operating permits, processes for certifying good manufacturing practices, inspections carried out by regulatory authorities, sanction proceedings, and the use of cannabis, among other services.

### Telecommunications and New Technologies

Robalino's Telecommunications and New Technologies industry, has a multidisciplinary team that works on cases from all different aspects and areas of the firm. We manage some of the most iconic technological clients in this industry located in Ecuador. We work closely with the Intellectual Property, Corporate, Public Law and Dispute resolution departments.

### Data Protection

ROBALINO is a pioneer in the defence and protection of personal data in Ecuador, providing consulting services to large multinationals for their businesses in the country.

We have performed several Data Protection audits for companies that have requested this service to fulfill international laws and guidelines.

## BUSINESS

- Personal Data Protection
- Life Sciences
- IP Litigation
- Trademarks
- Copyright

## OFFICES

- Quito
- Guayaquil
- Cuenca
- Manta
- Machala

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**Lionel Vial**



**Frédéric Portal**



**Céleste Dufournier**



**Chloé Nicolas**



**Julie Dussaix**

## POSITIONING

As one of the largest IP firms in Europe, BARDEHLE PAGENBERG offers full service in all fields of Intellectual Property, including all procedures before the patent and trademark offices as well as litigation before the relevant courts.

Teams of attorneys-at-law and patent attorneys provide services tailored to the clients' particular needs and to the specifics of the matters. Upon the firm's creation in 1977, its founders innovated in launching the concept of interprofessional firm in Germany, that is to say uniting the competences of attorneys-at-law and of patent attorneys within the same firm.

The professionals of BARDEHLE PAGENBERG have many years' experience in safeguarding and enforcing inventions in many fields, ranging from consumer products such as sports products and cosmetics, to sophisticated medical treatments and high-tech industrial methods.

BARDEHLE PAGENBERG combines the professional expert knowledge of attorneys-at-law, patent engineers, trademark-specialized attorneys, technical advisors and qualified legal counsel.

BARDEHLE PAGENBERG has longstanding relationships with many top-level patent attorney firms in the United States as well as in emerging markets in Asia such as China.

## BUSINESS

- Patent Litigation
- Patent Prosecution
- Trademarks
- Designs
- Copyright
- Domain Names
- IT Law
- Employee Inventions
- Unfair Competition Law
- Licensing
- Competition/Antitrust

## OFFICES

- Paris
- Munich
- Düsseldorf
- Barcelona
- Hamburg

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Marion Doré



Charlotte Dolfi

## POSITIONING

CANDÉ-BLANCHARD-DUCAMP (CBD) is a law firm, composed of Attorneys-at-law at the Paris Bar, entirely dedicated to litigation in the field of intellectual and industrial property (trade marks, designs, patents, software, copyright, domain names, etc.).

Patrice de Candé, Avocat honoraire and Julien Blanchard and Claire Herissay-Ducamp, Partners of the firm have numerous years of experience in this field.

We advise and assist French and foreign large-scale Companies, in industries as varied as the luxury industry (textile, leather goods, jewellery, watch-making, cosmetics, etc.), the pharmaceutical, building, insurance, banking and computer industries.

Our team intervenes in all proceedings aimed at defending our Clients' intangible assets (Infringement or Unfair competition actions; Customs or Arbitration proceedings, etc.) with French Courts (Regional Courts, Commercial Courts, Criminal Courts) as well as European Courts (Court of First Instance of the European Communities and Court of Justice of the European Union), and with both the French Office (INPI) and the European Office (EUIPO).

Outside of France, our Law Firm has built up a network of specialized foreign colleagues recognized for their expertise and efficiency.

Our Law Firm places great emphasis on offering the most in-depth and most reactive service possible, while working very closely with our Clients, in a cost-effective manner.

## BUSINESS

- Trademarks
- Designs and Models, Copyright
- Internet, Domain names
- Patents
- Litigation, Legal Disputes, Contracts, Consulting
- Industrial Property Rights

## CONTACTS

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Constantin Pavleas



George Papadopoulos



Aretina Paschaloudi



Calliope Sudborough

## POSITIONING

Pavleas Avocats advises its clients in the information technology sector and, more generally on innovation, intellectual property (IP) strategy, the development and exploitation of intangible assets, personal and non-personal data protection, and compliance with European digital and data regulations (notably the Digital Services Act, Digital Market Act, Digital Governance Act, Data Act, Cyber Resilience Act, and GDPR).

The firm also assists its clients in contract negotiations as well as the IP and technology aspects of mergers and acquisitions. The firm aims to make pragmatic and creative proposals to facilitate the conclusion of contracts while protecting the interests of its clients.

The firm combines legal expertise in the semiconductor, software, and artificial intelligence sectors. Thus, the team assists software companies, companies in the semiconductor industry (fabless CPU or GPU companies, providers of silicon engineering services, IP and design tool licensors), platform operators and other companies in the digital economy, in fields such as large language models of AI, information systems security, autonomous cars, digital health, agricultural data and education.

The firm is involved in the negotiation of complex contracts, including contracts for the development and manufacture of integrated circuits, technology transfer agreements, IP rights assignment contracts, R&D agreements, SaaS contracts, collaborative contracts with public funding, outsourcing or facilities management contracts, patent pool agreements, patent valorization programs and strategic alliances.

Pavleas Avocats assists its clients in defining a data strategy that not only accounts for regulatory compliance but also aligns with its clients' business objectives. The firm also provides training and speaks at conferences in France and abroad.

Constantin and his team regularly act as IP advisors in mergers and acquisition transactions in the technology sector.

## BUSINESS

- Digital and innovation contracts (software, integrated circuits, cloud solutions, platforms)
- Governance and protection of personal and non-personal data
- Mergers & Acquisitions (IP/IT aspects)
- Platform liability and compliance of platforms with new European regulations
- Industrial and intellectual property
- Artificial intelligence law
- Cybersecurity

## CONTACTS

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**Ilyes Gharbi**  
Associate



**Lorena Raulot**  
Associate



**Margot Naquet**  
Associate



**Lucile Boyer**  
Associate

## POSITIONING

Created in 2012, ebl lexington is a multidisciplinary firm which is now comprised of around 20 lawyers, including 6 partners. The firm stands out through its responsiveness, rigor, creativity and international openness. It is, in that perspective, member of ebl network (European Business Lawyers), founded by 6 independent firms spread across Europe, responding to the same quality standards and allowing clients to benefit from an integrated service. Our firm is also present in the rest of the world through the Warwick Legal Network, bringing together more than 500 lawyers.

### Intellectual Property and Information technologies

ebl lexington operates in all areas of intellectual property law, including advisory and litigation, including administrative and judicial (civil and criminal), mediation and arbitration proceedings. Its teams support French and international companies in their issues related to the protection, defense and enhancement of their intellectual property rights.

Strategic partner of companies - particularly in the luxury, fashion and textile, new technologies and media sectors - the IP / IT department offers innovative solutions, always in an operational perspective, suitable to the economic reality of the business world.

The firm has developed particularly recognized expertise in counterfeiting litigation (patents, trademarks and copyright), especially due to the technical expertise of its lawyers on procedural aspects. The firm is therefore a member of the Experts Committee of UNIFAB (an association dedicated to the promotion and defense of intellectual property rights, comprising more than 200 member companies and the largest professional federations).

The IP / IT department also assists its clients in the development of their technological projects and their innovation strategy. Attached to the success of companies in a constantly changing world, the lawyers of the IP / IT department are regularly involved in transversal areas relating to new technologies, processing of personal data, etc.

## BUSINESS

### Litigation and anti-counterfeiting

- Anti-counterfeiting judicial actions both in France and abroad, Customs applications
- IT litigations
- Press law litigations (defamation, insults, e-reputation, image rights, etc.)
- Unfair competition and passing-off litigations

### IP strategy consulting and IP rights valuation

- Audit and valuation of IP rights – patents, trademarks, copyrights, designs, neighboring rights (producers' rights, performers' rights, etc.)
- Drafting and negotiating IP rights related contracts
- IP rights portfolios management
- International network

## CONTACTS

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Marion Delvallet



Thomas Feigan



Samara Moussa



Manon Surel

## POSITIONING

In Paris, our team assists its clients in developing, exploiting and defending their intellectual property rights. The team has extensive experience in managing and resolving Patent and Trademark disputes in a multi-jurisdictional context. The team has also developed a recognised expertise in Litigation involving Competition law and Intellectual Property issues, in particular in the area of standards-essential patents.

The team also supports its clients in Technology, Data Protection, Digital, Telecommunications and Cybersecurity and covers the full spectrum of regulatory, commercial and contractual matters to meet the needs of players in all sectors.

The overall structure of our firm is particularly well suited to handling complex cross-border cases. As such, we work closely with the firm's other departments and offices around the world and are ideally positioned to advise our clients on key Commercial, Compliance and Litigation issues affecting their international business.

Finally, the team assists its clients on all Intellectual Property, New Technology and Data Protection issues that arise in mergers and acquisitions as well as in the context of complex restructurings. It is recommended for its combined approach to IP and Technology and Privacy, which allows it to provide advice and information on the latest issues, regardless of the sector involved.

## OFFICES

- |             |              |             |              |             |             |                    |
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| • Amsterdam | • Brussels   | • Hamburg   | • Madrid     | • Riyadh    | • Singapore |                    |
| • Antwerp   | • Dubai      | • Hong Kong | • Milan      | • Rome      | • Stockholm |                    |
| • Bangkok   | • Dublin     | • Lisbon    | • Munich     | • Sao Paulo | • Tokyo     |                    |
| • Beijing   | • Düsseldorf | • London    | • New York   | • Seoul     | • Warsaw    |                    |

## BUSINESS

### Areas

- Patents and know-how
- Trademarks
- Copyright
- Trade secrets
- Unfair competition and parasitism
- Domain names
- Software
- Data privacy
- IT and new technologies
- Telecommunications and cybersecurity
- Artificial Intelligence

### Expertise

- Infringement Seizure
- Actions in infringement and unfair competition
- National and cross-border litigation
- Actions refer to provisional ban
- Actions in nullity
- IP Rights Ownership Claim
- Negotiation and drafting of IP contracts
- Regulations on the creations and inventions of employees audits
- Protection of personal data
- IT and outsourcing contracts
- Telecom Contracts- Infrastructure Sharing

## CONTACTS

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## POSITIONING

HOFFMANN EITLE is one of the largest intellectual property law firms in Europe with a market-leading, strong presence of 100+ highly qualified, specialized and experienced patent attorneys and attorneys at law working across all technical fields.

We were one of the first to create a one-stop IP boutique providing outstanding quality services in all areas of intellectual property. With this wealth of human capital and a unique, tailor-made IT platform, we take professional care of our clients' IP. No other European firm is entrusted with more EPO opposition cases.

HOFFMANN EITLE's forceful team of passionate litigators has profound experience in patent disputes in all relevant industries, including pharma and other life sciences, medical devices, telecommunication, automotive etc. A further strength is our vast expertise in international coordination of multijurisdictional disputes, advising our clients regarding their overall European litigation strategy.

With offices in Munich, London, Dusseldorf, Hamburg, Milan, Madrid, Barcelona, and Amsterdam, we are taking the truly European approach, and our attorneys from Japan, the US, China and Korea add a broader international perspective. In Japan, we are well known for being able to advise our clients in Japanese. We do, of course, also have a strong francophone team."

## BUSINESS

- Patents
- Utility Models
- Trademarks
- Designs
- Copyright Law
- IP Contracts & Licenses
- Unfair Competition Law
- IP Due Diligence
- IP Litigation & Nullity Proceedings

## OFFICES

- Munich
- London
- Düsseldorf
- Hamburg
- Milan
- Madrid
- Amsterdam
- Barcelona

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## POSITIONING

### The firm

KATHER AUGENSTEIN is a specialist litigation and contentious IP team consisting of five partners and eight associates and is set for further growth. In order to be best equipped for the start of the Unified Patent Court (UPC), Kather Augenstein is dedicated to this topic for many years and have actively prepared to protect and enforce the clients legal interests also in this new legal system. In terms of size and structure, Kather Augenstein is unique in that its team of 13 IP lawyers is larger than many other teams of international law firms in Germany. All lawyers bring experience either from a boutique or from large law firms and have many years of know-how in IP litigation in the field of patent law. In this way, the best of both worlds of a boutique firm and large international law firms is combined. Its nimble size means that the boutique firm is very flexible and able to quickly adapt to clients' needs. At the same time, it can form large, powerful and tailor-made teams to tackle any litigation case. Its international network with likeminded firms gives it an international footprint. KATHER AUGENSTEIN gives full attention to each one of its clients. This has allowed the firm to attract some of the largest companies in the world as clients.

### Areas of practice

- Representing Ericsson in a global dispute with Apple regarding the conclusion of a license agreement – including for standard-essential patents.
- Representing Centripetal Networks Inc. in multinational patent infringement proceedings in the field of network components against Cisco, Palo Alto Networks and Keysight.
- Representing RHEFOR against Hilti in a series of vindication proceedings regarding a new drive technology for battery-powered nail setting tools.
- Representing a client in a world-wide patent infringement dispute regarding cochlear implants.

## BUSINESS

- Patents and utility models
- Trademarks & Designs
- Unfair competition
- Litigation-PR

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**Dr. Michael Grobe-Einsler**



**Maren Müller-Mergenthaler**

## POSITIONING

Orth Kluth Rechtsanwälte is an independent full-service law firm with offices in Düsseldorf and Berlin. Corporations from Germany and abroad mandate us as strategic legal advisors, as well as creative contract drafters, transaction lawyers, conflict resolvers, arbitrators and legal house keepers. Founded a quarter of a century ago as a small office in Düsseldorf, we are now an established address for commercial law matters. We have retained the spirit of a dynamically growing unit over time. As a start-up at heart, we are experienced in operating and unerring we have attracted clients and highly qualified lawyers to come and join us.

Orth Kluth provides comprehensive advice on the drafting and negotiation of all types of IT and IP contracts, accompanies its clients on specific contractual, licensing and R&D issues, IT tenders and outsourcing projects. The Orth Kluth IP/IT team represents its clients before courts and authorities in all IP, IT and competition law matters and assists them in filing, maintaining and defending intellectual property rights. Orth Kluth is very experienced in all these topics in national and international matters.

Counselling with regard to the EU General Data Protection Regulation (e.g. internal organisation of data protection, data management, obligations to record); drafting and review of data protection guidelines; employee data protection; drafting of contracts in compliance with data protection regulations (e.g. for order processing, cloud computing, functional transfer); data transfers abroad; rights of data subjects (in particular correction and deletion concepts); data protection impact assessment; technical and organisational measures, privacy by design and privacy by default.

## OFFICES

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- Düsseldorf

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## BUSINESS

- Antitrust Law
- Arbitration
- Commercial Law
- Construction and Real Estate Law
- Corporate / M&A
- Criminal Compliance
- Data Protection, IT, Outsourcing
- Employment Law
- Insolvency and Restructuring
- Intellectual Property Law, Copyright Law, Competition Law
- Litigation
- Notary
- Public Law and Public Procurement Law
- Regulatory Law

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# MEISSNER BOLTE

Patent and Trade Mark Attorneys ■ IP Litigators



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**Oliver Nilgen**



**Dr. Stefan M. Zech,**  
LL.M.



**Florian Meyer**



**Dr. Ole Trinks**



**Andreas Kabisch, LL.M.**  
Eur.



**Samuel Giles**

## POSITIONING

Meissner Bolte is a fully integrated IP law firm specialising in legal services in all areas of intellectual property. Filing more than 2,000 patent applications each year, and as one of Europe's leading representatives for trademarks and designs at EUIPO, Meissner Bolte is one of the largest specialized IP firms in Germany. Boasting eleven offices throughout Germany and one office in the UK, our professionals combine close contact to clients with short lead times. Meissner Bolte recently strengthened its presence in the IP market by welcoming new partners in the Chemical field to make Meissner Bolte the third largest Chemical IP firm in Germany. In addition to growing the chemical team, Meissner Bolte further extended its reach with the opening of a new office in Ludwigshafen, a renowned hot-spot for Chemical industry in Europe.

With more than 60 patent attorneys, 20 trademark and design specialist attorneys and a total of over 300 employees, Meissner Bolte handles patent, trademark and design portfolios of all sizes. Small and medium-sized companies number amongst our long-standing clients, alongside multinational corporations.

### Patent

Our experts in patent prosecution cover all technical fields from electro-mechanical, through computing and AI to (bio)chemistry and pharmaceuticals. The right team of experts is always available to provide tailored services for each of our clients. Meissner Bolte's UK office, headed by Dr Andrew Parker, LL.M. and Samuel Giles, both Chartered UK and European Patent Attorneys, is rapidly expanding and is actively supporting our UK and International clients in this important jurisdiction.

Our 15-person strong team of attorneys at law, headed by Andreas Kabisch, works in close cooperation with our patent attorneys to resolve all patent disputes, making use of the full know-how and technical expertise available. Our attorneys are currently handling over 60 cases before all major German patent courts and the UPC, with our clients benefitting from detailed knowledge of both the proceedings and judges at these courts. We further have an in-depth knowledge of German inspection proceedings, having successfully concluded more than 40 cases to date. Well-known members support Meissner Bolte in patent litigation proceedings:

- Rainer Engels, presiding judge Federal Patents Court retired
- Dr. Michael Nieder, a very experienced IP litigator
- Dr. Hans-Peter Felgenhauer, Member of the Technical Board of Appeal, EPO, retired

### Trademark

A highly specialized team of trademark attorneys support our head of trade marks and designs Oliver Nilgen, and provide comprehensive filing advice and enforcement strategies on all trademark and design law issues in Germany and the EU. Our UK trademark attorneys: Silvana Milnes and Alexander Pickles, complete Meissner Bolte's "European Team", covering all trademark matters for the UK and complementing our German team.

## BUSINESS

- Patents
- Trademarks
- Designs
- Prosecution
- Litigation



## CONTACTS


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**Oliver Nilgen**, Lawyer, Partner  
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Konstantin Schallmoser,  
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Dr. Torben Düsing



Dr. Alexander Bayer,  
LL.M



Dr. Jan Peter  
Heidenreich, LL. M

## POSITIONING

Preu Bohligh is an authority on IP rights for more than 60 years. Today, we are one of Germany's most renowned boutique law firms in IP and in pharmaceutical law. You will find our offices in four major cities of Germany (Munich, Düsseldorf, Berlin and Hamburg) and, on top, an office in Paris to bring us even closer to our French clients and to be at the core of the UPC seat and central division from the very outset.

With our team of more than 30 highly specialised lawyers, we take care of your needs. Your commercial success is the focus of our attention. We strive to understand your case and your business. We create solutions on which you can rely.

### Areas of practice

Intellectual Property and Life Science are our core competencies. We represent clients in all areas of IP, from patents to trademarks, to designs and further on to competition law and trade secrets. We advise in IT, data protection and media law. Our life science experts have an extraordinary standing in advising on regulatory issues for pharmaceuticals, medical devices, cosmetics and food supplements. We also advise in product launches, product design and product advertising. We team up with your inhouse and external patent attorneys, we closely cooperate with your technical experts and we collaborate with highly ranked IP law firms all over the world – all for the best outcome of your case.

As a track record, we at Preu Bohligh

- Represent one of the world's largest telecommunication companies in a huge number of patent litigation and validity cases;
- Regularly advise originators and generic companies in regulatory affairs and patent matters;
- Represent a number of renowned luxury brands in trademark cases and sales affairs;
- Act for many automotive companies in patent and trade secret matters;
- Advise celebrities and politicians in media and press matters.

## BUSINESS

- Patents and Utility Models
- Trademarks and Designs
- Pharmaceutical Law
- Cosmetics Law
- Competition Law
- Copyright
- Employees' Inventions Act
- Information Technology and E-Business
- Medical Device Law
- Media and Press Law

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Francesca Bonino



Elsa Gentile

## POSITIONING

ADVANT is a distinctly European law firm association.

We have deep local foundations and an international vision. We are uniquely positioned to help you navigate the complex and nuanced legal and commercial landscape of Europe.

We serve our clients both in Europe and across borders and continents. We deliver them the highest quality advice and results – efficiently and cost-effectively through dedication, collaboration, and technical excellence. We speak the language of Europe with established relationships and a shared perspective.

### Intellectual Property Law

ADVANT d's IP practice is **well-known and appreciated in the Italian market for its notable trademark and copyright knowledge and expertise**, as it is certified by the outstanding track record involving some of the most relevant and iconic multinational companies in the world. Our lawyers represent leading companies operating in different sectors in a **wide array of IP matters, with a special focus for the entertainment, luxury and fashion industries**. Our team offers an integrated legal assistance, both in-court and out-court, in the management, transfer and protection of the intangible assets of companies including **copyrights, trademarks, patents, geographical indications, industrial designs, domain names and softwares**.

We believe there are three main key factors for our leading position in the Italian market:

- Well-established long-term relationships with major operators, public bodies and authorities and stakeholders in the most copyright-impacted industry sectors such as music, entertainment and film industry;
- ADVANT Nctm supports its clients' top managers and general counsels in a 360-degree assistance, not only from a legal standpoint. We advise our clients also on several business-related topics, always taking in consideration their ultimate goals and commercial strategies;
- Solid and transversal legal expertise throughout the whole spectrum of IP law realms, along with critical negotiation and litigation skills.

### Privacy and IT Compliance

ADVANT Nctm was **among the first Italian law firms to provide legal advice on Compliance**, capitalising on its knowledge and experience in the field of corporate and commercial law as well as in the performance of legal due diligence. From the very beginning, **members of the Firm have also been members of the commission formed by Confindustria** to draft the guidelines (guidelines for setting up organisation, management and control models under Legislative Decree No. 231/2001 of Confindustria) that, under Article 6 of that Decree, comprise the code of conduct on the basis of which industrial companies may adopt the organisation, management and control models. In particular, our lawyers focus on: a) anti-bribery and anti-corruption, b) administrative liability of corporate entities, c) Privacy and data protection, d) HSE matters, e) Market abuse, f) Anti-money laundering, g) Human rights, h) training sessions, i) IT and cybersecurity, l) Web reputation and l) E-commerce and E&M – Payment.

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## POSITIONING

Lawyers or Legal Nerd?

We often wondered which soul prevails, then we realized that passion for both law and technology, is the strongest link between the people working in E-Lex.

We are legal professionals. We have always questioned the scenarios that the evolution of technologies and tech tools reveal.

We are also young people who grew up together with the digital revolution. We master and read in the echo they have on people and companies' life, on their rights, on their businesses, on their development opportunities.

E-Lex Law Firm collects and selects legal souls passionate about technology and passionate about law.

Our customers resemble us, from the giants of the web to innovative small and medium-sized companies, to the most visionary start-ups: they all are people animated by the spirit of sustainable technological growth.

## **Facts and Figures**

5 partners, among the most reputed digital lawyers in the country; about 30 lawyers and collaborators of the brightest minds; 13 years of teamwork and relevant experiences of which we are proud.

## BUSINESS

- Data Protection
- Digital administration
- Start-ups and SMEs
- Intellectual property and competition law
- Public contracts
- Cyber security and cybercrime
- Transparency and prevention of corruption
- Social media
- Emerging technologies and cryptocurrencies
- Venture Capital
- Public employment and public responsibility
- Consumer law
- Artificial Intelligence

## CONTACTS

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Mario Franzosi



Ombretta Fabe Dal  
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Gabriella Muscolo

## POSITIONING

Franzosi Dal Negro Setti is an Italian-based boutique law firm founded in 1963 by Prof. Mario Franzosi, Ombretta dal Negro and Francesco Setti with Offices in Milan, Rome and Shanghai. The Firm has strong expertise in Intellectual Property, Corporate and Business Law, Life Science and Antitrust, Competition and Consumer Law and provides legal expertise covering a wide range of industrial sectors including fashion, electronics, chemical, automotive, food and nutrition, life sciences, telecommunications, media and entertainment, information technology.

## BUSINESS

- IP
- Life Sciences
- Corporate & Commercial
- Competition/Antitrust

### Main areas of practice:

**IP:** The firm is famous for its outstanding expertise in IP litigation, winning landmark cases thanks to the brilliant leadership of Prof. Mario Franzosi, renowned as one of the fathers of the European patent system. The intellectual property team delivers strategic and commercial advice on the procurement and exploitation of all IP rights as well as high quality advocacy in the enforcement and defence of all IP rights before the Italian and European courts, as well as before UPC.

**Life Sciences:** The firm acts for some of the most well-known pharmaceutical and biotech companies providing them with the most appropriate help to protect and sustain the success of their products.

Along with the regulatory aspects related to products, the expertise of the firm extends to the entire product life cycle from clinical trials to marketing and support for the definition of the best market access strategy, also taking care of all communication issues from advertising to scientific information.

**Corporate & Commercial:** The team from corporate and commercial practice is specialized in high-level legal advice in all aspects of domestic and international business. The firm offer a wide spectrum of services, including contract drafting and negotiation, due diligence reviews, company establishment, litigation and expert advice on complex cross-border operations. Clients benefit from the team's collective expertise and experience drawn from complementary practice areas.

**Competition/Antitrust:** The firm's competition team have extensive expertise in all competition matters including abuses of dominant position, unfair commercial practices and damages actions before the Courts. The practice of the Firm covers also transnational and fast changing markets, such as Digital and Data Driven, as well as the ones in which a relationship between Competition Law and Intellectual Property Law is developing, such as Information Technology and Pharmaceutical.

### Our international Commitment

- **China Desk:** As part of the internationalization strategy, Franzosi law firm has built a team exclusively dedicated to China. Experience and knowledge of Chinese culture on site combined with European pragmatism enable the Firm to provide clients with comprehensive advice that goes beyond the simple drafting of a commercial contract but interprets its meaning and intention thus ensuring long-term protection. The Team based in China develop strategies to combat counterfeiting of trademarks, patents and designs and all intellectual property rights in general by offering comprehensive protection across multiple channels. The Team also supports clients in commercial operations, establishment of business, in the management of relations with suppliers and in the definition of commercial agreements of various kinds using rules, timing, methods and tactics in line with those used by the Chinese counterpart.

- **International exclusive Network:** The firm is the only Italian member of two prestigious international networks: i) ABL - Alliance of Business Lawyers, an international network of business lawyers, providing legal assistance and advice according to high quality standards; ii) Conference Blueu: the unique European network of independent legal firms with a long and consolidated experience in Pharmaceutical Law.

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# IP**LAW**GALLI

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Cesare Galli

## POSITIONING

Placed by all the international Directories at the top of the Italian legal profession, the law firm IP Law Galli was established in 2004 and it is still led by Atty. Professor Cesare Galli, Chair of Industrial Property Law in the Department of Law of the University of Parma, who has been dealing since 1986 with important litigation in Europe regarding all branches of IP Law, often tackling cross-border problems too. In 1999 Professor Galli obtained the first Italian final ruling on biotech patents. In 2004 the firm secured the first Italian ruling on computer-implemented invention patents, and between 2005 and 2024 obtained key decisions on the protection of pharmaceutical patents, designs, renowned trademarks and selective distribution agreements infringements in relation to which some of the highest assessment of damages ever made in Italy were issued.

He is often asked to review and manage the most sensitive IP aspects of M&A transactions, developing creative solutions for the most problematic aspects thereof and delimitation of the respective rights of the parties. He provides legal advice not only to rights holders, but also to civil society organisations dealing with IP rights management and enforcement, like INDICAM (as a permanent guest of the Executive Board), Confindustria (as a member of its IP Board of Experts), AIPPI (as a member of the Italian Executive Committee and coordinator of the Trademark Group) AmCham (as a member of the Life Science Working Group) and Bruno Leoni Institute (as Senior Fellow). As Co-Editor of *Il diritto industriale* (the most important Italian IP Law Review, which comments and analyses enforcement-related case-law) he collects and analyses enforcement-related case-law to monitor trends and identify new developments in intellectual property rights infringements and management strategies

IP Law Galli was established as a law office “of excellence” highly specialised in the IP sector and characterised by the keen distinguishing mark of the founder, Atty. Professor Cesare Galli, and by a market-oriented approach that aims to enhance the procedural instruments in order to reach positive results as quickly as possible. The Law Firm firmly preserves this attitude without neglecting the importance of highly professional and knowledgeable lawyers who team up with the leader with shared goals and methods and proceed in a mainly international context, but at the same time demonstrate a deep rootedness in the most significant areas of the Italian economic life.

## BUSINESS

- Patents
- Trademarks
- Design
- Domain names
- PDOs and PGIs
- Unfair Competition
- Copyright
- Trade secrets
- Online counterfeiting
- Advertising & Marketing
- Life Sciences
- New Plant Variety
- Antitrust Law
- Contracts
- Commercial Law

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Luigi Goglia



Simona Lavagnini



Tankred Thiem

## POSITIONING

Founded in 2003 LGV Avvocati has established itself as a leading Italian law firm in all fields of IP (patent, copyright, trademark, know-how, design, competition), IT, privacy & cybersecurity, advertising and business law and as specialists of new technologies, including AI driven applications. Its wide-spread client base is both foreign and Italian. LGV values a dynamic and international professional team environment and has a broad experience in dealing with transborder issues, involving in particular Europe, USA and Asian countries, offering a department dealing with Germany and other German-speaking countries. LGV advises clients in relation to acquisition, promotion, circulation of IP assets, ranging from the creation and filing of trademarks and designs to the development of brand-building and enforcement strategies, as well as support in drafting and negotiating all kinds of contracts for IP assets. LGV also assists clients in lobbying activities, compliance consultancy and IP-protection during trade shows, also abroad. In litigation LGV offers an unrivalled competence, acquired over the years in relation to enforcement programs concerning both national and international profiles. LGV aims at accompanying companies in increasing their awareness of their own value, an approach that is condensed in the slogan:

### Lawyers Generating Value

## BUSINESS

- Patents
- Copyright
- Trademarks
- Design
- Media & Entertainment
- IT, internet & E-commerce
- Privacy & Cybersecurity
- Corporate & Business
- Advertising
- Competition & Antitrust
- Compliance
- Litigation & Arbitration

### Client testimonials :

“We appreciate that they are always available, even in emergencies, ready to analyse issues with us and find the best way to handle them, achieving the planned objectives and keeping to the budget.”

“What LGV are good at doing is speaking the same language as the IT engineers. They are able to interpret the IT side. This is hard to find in other lawyers. They have done a very good job understanding the needs of our IT team.”

“Simona Lavagnini is an exceptional professional, always available and ready to support us for any eventuality. Over years of consultancy, an excellent relationship has been established with the lawyer.”

“Luigi Goglia and Tankred Thiem are very competent and reliable partners in patent litigation matters. Their input in working out complex strategies is always helpful and to the point.”

“They are a great team with smart people, and we value having a German native speaker.”

“It is a boutique that – precisely because of its characteristics and dimensions – is able to devote particular attention to the customer. Professionals are always prepared on the needs of the company that they follow step by step and of which they know the business and dynamics.”

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Marco Consonni



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Fabrizio Sanna

## POSITIONING

Orsingher Ortu - Avvocati Associati is an independent law firm which specializes in complex transactions, advisory work and litigation notably in the fields of intellectual property, new media & information technology, corporate & finance, antitrust, competition & trade and labour laws. Our partners have all developed their professional skills in prominent international law firms and have brought those skills to a tailored, client-focused structure. Our intellectual property, digital & information technology group is regarded within the industry as a leading player:

### Creative intellectual works

such as works of literature, music, figurative art, architecture, cinematography, photography and new media, as well as software, databases and designs, all of which are protected by copyright law. Industrial products can also be protected by national and Community exclusive rights in designs if registered, and by unregistered Community exclusive rights in designs (for a shorter time).

### Proprietary information

Technical know-how - Proprietary information includes know-how that resolves a technical problem in a new way; it can be protected as a patent, as a utility model or by exclusive rights over secret information.

Business know-how - Marketing information applied to the pursuit of business is one type of information in this category that can be protected as secret information and through competition law.

Personal data of customers, potential customers and employees - The use of the personal data of third parties collected by a business is governed by the provisions of the Data Protection Code, which sets the limits to data processing and the forms permitted.

## Competitive positioning tools

Trademarks - All of the distinctive signs of a business, including registered and de facto trademarks, the name or trade name, the firm, signs, domain names, and the packaging and forms of the products are protected against passing off and unwarranted copying by competitors.

Company style - All elements used in crafting the identity of a business in the marketplace including advertising campaigns, slogans, signage, the interior design of sales outlets and marketing strategies are protected individually and as a whole by the provisions of the Industrial Property Code and competition law.

Promotional tools - Web sites and their domain names are protected by the provisions of the Industrial Property Code and competition law. Advertising campaigns, sponsorships, home shopping and prize competitions are regulated and in some cases protected by special rules.

## BUSINESS

- E-commerce Internet & New Media
- Publishing
- Industrial Design
- Gaming
- Engineering
- Media & Entertainment
- Pharmaceuticals, Life sciences & Biotech
- Luxury & Fashion
- Advertising & Promotions
- Software & Cloud- deployed services
- Technology, telecommunications

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# DSM

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Alex Pham



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### POSITIONING

DSM Avocats à la Cour is an independent full-service business law firm with more than 25 attorneys, specializing in M&A, business law, real estate, tax, banking, digital and labor law as well as dispute resolution, among other practice areas. DSM Avocats à la Cour has established itself as a leading player amongst independent law firms in the Luxembourg market, with a superb international reputation of excellence in each of its key sectors. The partners are supported by a multinational and multilingual team that is highly experienced in dealing with issues involving all kinds of aspects of international and European law. DSM Avocats à la Cour is a member of independent, international legal networks.

#### Digital

DSM's **Digital team** has extensive experience in advising on complex international transactions and is best known for its experience and advice regarding:

- **Personal data protection** where DSM supports many key companies and public organisations in the Luxembourg market or in their respective sectors;
- **E-Commerce** where DSM assists many customers in the development of their online platforms and government initiatives;
- **Technology, Media & Telecommunication (TMT)** transactions where DSM advises on drafting and negotiating technology contracts such as hardware and software supply contracts and contracts for the development, sale, and operation of data centers; and
- **Innovation** where DSM supports its clients with projects including dematerialization (tokenization), the use of blockchains and financing with cryptocurrencies.

This includes advising on, drafting, and negotiating technology contracts such as hardware and software supply contracts, licenses, general terms of use, as well as design, building and operating, turnkey, O&M, systems integration and offshore outsourcing contracts.

#### Life Sciences

DSM's Life Sciences team uses its legal expertise to assist consulting companies and research centers active in the fields of molecular biology, preventive medicine and the diagnosis of infectious diseases.

DSM offers a full spectrum of services related to intellectual property, patient medical data protection, the regulation of genetics and the healthcare professions.

The firm works on a wide range of international contracts in the life sciences field and can act across borders thanks to its interdisciplinary team and international networks.

DSM Avocats à la Cour advises and represents its clients in matters involving mergers and acquisitions, long-distance services, project financing and medical liability issues.

### BUSINESS

- Administrative and Public Law
- Banking and Financial Law
- **Restructuring & Insolvency**
- Capital Markets
- Commercial and Business Law
- Compliance and Regulatory in the Financial Sector
- **Corporate / Mergers and Acquisitions**
- Criminal Law and White Collar Crime
- Dispute Resolution
- EU & Competition Law
- **Digital**
- Employment and Social Security Law
- **Life Sciences**
- Maritime Law
- Real Estate and Construction
- **Tax Advice and Tax Dispute Resolution**
- Investment Funds and Investment Management
- Corporate Secretary and Governance

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José Antonio Arochi

## POSITIONING

Arochi & Lindner is a premier law firm with offices in Mexico and Spain and more than 29 years of experience of providing world-class advice and representation in Intellectual Property, Life Sciences, Advertising and Marketing, Civil and Commercial Dispute Resolution, Corporate, Regulatory and Data Privacy law matters.

We resolve the challenges faced by our clients by delivering clear and practical advice, identifying and mitigating risks, and anticipating and solving problems, while making the most of the business opportunity.

Our firm distinguishes itself with client-oriented services and an unwavering commitment to delivering results, efficiently and responsively, using our knowledge, experience and creativity. We tackle every matter with insight, savvy and an exceptional understanding of business needs.

Whether you are enforcing, protecting or commercializing your intellectual property rights; marketing products or services; creating, organizing or dissolving a corporation; expanding into new markets; dealing with disputes or complex regulations, at Arochi & Lindner, we can help.

Arochi & Lindner's main offices are in Mexico City, with subsidiaries in Madrid and Barcelona, Spain.

We have more than 29 years of experience in the field of Intellectual Property, allowing us to hold our place as one of the best law firms in the field.

## BUSINESS

- IP Litigation
- Licensing & Franchising
- Copyrights
- IP Enforcement
- Patents
- Trademark
- Trade Secrets
- Information Technologies
- Life Sciences
- Data Privacy & Protection
- Advertising & Marketing
- Regulatory Affairs

## OFFICES

### SPAIN

- Madrid
- Barcelona

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Mariana González

## POSITIONING

Basham, Ringe y Correa is a full service law firm with strong presence in Latin America. Basham established in Mexico in 1912, has more than 110 years of experience assisting clients in doing business throughout Mexico and abroad.

The firm's large group of lawyers and support staff are committed to maintain the highest professional and ethical standards. In addition, Basham's lawyers actively participate in worldwide associations, as well as in international transactions. This in turn improves the firm's growing capacity to serve its clients by constantly adjusting to the dynamics of the global business environment for over a century.

The firm's clients include financial institutions, individuals, medium-sized companies and prominent international corporations, such as the The Coca-Cola Company, Canon, Volvo, America Movil, Kia Motors among others.

The intellectual property practice group of Basham is one of the largest and most important in Mexico and is dedicated to the protection of some of the world's most famous trademarks, patents and copyright.

The firm provides legal assistance in connection with patents, industrial models and designs, trademarks and names, slogans, copyright, and all other related legal matters.

The firm's IP services are very broad and encompass all aspects including developing strategies, advising on tax issues, carrying out civil, administrative and criminal litigation, and developing measures to protect IP rights and prevent piracy.

We operate in the Spanish, English, French, German, Portuguese and Chinese languages.

## BUSINESS

- Industrial Secrets
- Trademarks and Copyright
- Litigation and Licensing
- Industrial Creations
- Franchising
- Patents
- Information Technologies



Santiago Zubikarai

## OFFICES

- Mexico city
- Monterrey
- Querétaro
- Leon

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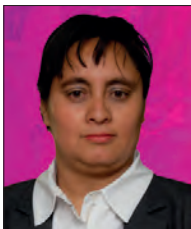
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**Agustín Benjamín Escamilla Alfaro**



**Juan Manuel Sancho Rodrigo**



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## POSITIONING

Established in 2001, the firm Bello, Gallardo, Bonequi y García, S.C. (BGBG) has become a significant player in the Mexican legal market, meeting the growing need for specialised legal counselling.

The versatility of its members allows BGBG to offer personalised services in each of its areas of practice. Professionalism, quality services and a results-driven culture distinguish BGBG from other major law firms in Mexico. A real global expertise, hands-on experience and an excellent academic background constitute the main assets of its members.

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## BUSINESS

- Data Protection/Information Society
- TMT (Telecoms, Media & Technology)
- Sports, e-Sports & Entertainment
- Intellectual Property
- Litigation/Dispute Resolution
- Banking & Finance
- Corporate/M&A
- Energy and Infrastructure
- Government Procurement
- Insurance/Reinsurance
- Real State & Venture Capital
- Compliance
- Health
- Migration

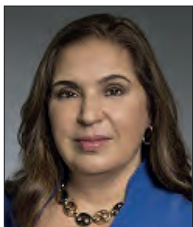
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Patents



**Israel Escobedo**  
Partner and Head of  
Litigation

## POSITIONING

Dumont is a Mexican IP law firm founded in 1940. We are committed to assisting our clients in the selection, clearance, protection, enforcement, and exploitation of their IP rights and business interests. We are experts on inventions (patents, utility models, and industrial designs) and distinctive signs (trademarks, trade names, commercial signs and appellation of origin and geographical indications).

Our practice extends to highly specialized topics such as litigation, copyright, Information Technology, corporate Law and anti-counterfeiting, appraisals of both trademarks and patents in compliance with the Financial Reporting Standards (NIF) by a team of expert lawyers, litigants, and advisors in the various disciplines covered by our area. Our associates stay on top of recent developments in the market and in the legal area to provide value-added services. While taking our clients' commercial situation into account, we provide high-quality services that are tailor-made to fit the needs of our clients around the world.

We are committed to maintaining a leadership position in legal trends, technology, and business, as well as offering personalized, proactive and preventive legal strategies, corporate tax advice (related to IP issues) and value-added services. We strive to provide the most responsive advice in order to achieve and exceed our clients' expectations.

Our broad experience in the field, specialization in IP, and close contact with clients sets us apart. Additionally, we use top-notch technology created for our area of expertise (Patix<sup>®</sup> Helpware) and we are the only firm in Mexico certified by TÜV Rheinland (Registration No. 74700 8162) since 2008 in both the operational and administrative quality system (ISO 9001:2015). These distinctions allow us to provide services with highest-quality standards.

## BUSINESS

- Patents
- Trademarks
- IP Litigation
- Privacy Law
- Copyright

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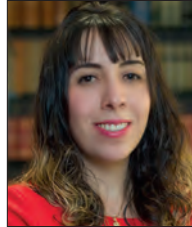
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**Cirse Paola  
Cruz Patiño**



**Josué Ricardo Reséndiz  
Albiter**



**Diego Adolfo Pérez  
Ramírez**

## POSITIONING

Jáuregui y Del Valle (JDV) was founded in 1975 as a Mexican full service Law Firm specialized in domestic and international business transactions. The Firm is a leader in the practice areas of corporate M&A, banking and finance, tax, competition and antitrust, international trade, energy, oil and gas, environmental, insurance, project finance, infrastructure, real estate, IP, labor, health, litigation and arbitration in tax, administrative, civil and criminal matters. JDV has gathered dedicated professionals with international expertise and capabilities, all widely recognized for their innovative approaches to providing solutions with the highest technical and ethical standards, and for their deep understanding of the business needs of their clients.

JDV represents domestic and foreign clients involved in a wide range of joint ventures, investments and economic activities, including industry, trade and services. The Firm has consistently implemented innovative transactions and it is a market leader in advising highly-regulated entities, as well as in structuring foreign equity investments in Mexican companies. Furthermore, JDV is a major provider of legal services in all kinds of financing, privatizations of government-owned companies of all types and of public bid processes and negotiations of procurement, services, infrastructure and other kinds of agreements with government entities.

Jáuregui y Del Valle understands that the Intellectual Property of a company is sometimes the most relevant asset that belongs. Fortunately, our IP team provides services in all the relevant practices on IP from the trademark and patent registration to the brand protection services and IP litigation of high level.

Our clients trust today in a high level way that we advise them on managing trademark portfolios for all LATAM countries, as well as handling and coordinating for some of them Anti-counterfeiting/piracy campaigns in the whole LATAM.

We are renowned for our strengths in the accurate recording and surveillance of trademark and copyright prosecution and registrations both in Mexico and around the world. Our in-depth strategic advice ensures our clients can implement powerful but cost-effective solutions while avoiding excessive registrations and provide creative solutions to complex litigations. Moreover, our data protection, privacy & IT is rendering services on privacy notice, national and international data transfer agreements, due diligence, fulfill data subject request, outsource data protection officer, development and drafting privacy policies, advising on GDPR and CCPA, advising on any procedures carry on by the data protection authority to our clients from a wide range of industries.

## BUSINESS

- Banking and Finance
- Competition & Antitrust
- Corporate M&A
- Criminal Law
- Data Privacy
- Energy & Natural Resources
- Environment
- Insurance & Reinsurance
- Intellectual Property
- International Trade & Customs
- Labor and Employment
- Litigation & Arbitration
- Real Estate
- Tax

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**Rommy Morales**



**Jaime Rodríguez**

## **POSITIONING**

Our mission is to provide innovative solutions and highly specialized legal advice for clients facing the most complicated legal and business challenges in Mexico. OLIVARES is continuously at the forefront of new practice areas concerning copyright, litigation, regulatory, anti-counterfeiting, plant varieties, domain names, digital rights, and internet-related matters, and the firm has been responsible for precedent-setting decisions in patents, copyrights, and trademarks.

Our firm is committed to developing the strongest group of legal professionals to manage the level of complexity and interdisciplinary orientation that clients require. During the first decade of the 21st century, the team successfully led efforts to reshape IP laws and change regulatory authorizations procedures in Mexico, not only through thought leadership and lobbying efforts, but the firm has also won several landmark and precedent-setting cases at the Mexican Federal and Supreme Courts levels, including in constitutional matters.

Today, the team at OLIVARES includes 11 partners and more than 45 associates working across intellectual property, regulatory, administrative, civil, and commercial and corporate law, serving many different industries, and is constantly awarded for excellence in legal service. We aim to utilize every available resource to help clients achieve optimum results, protecting their business interests, intellectual property and other rights at every level and through the applicable administrative or judicial venue, in order to maximize successful outcomes - all while maintaining an overarching goal of contributing to Mexico's broader stance in the global economy and for the greater good of the Mexican people.

- Providing exceptional legal services that result in client growth and business success.
- Creating an atmosphere where lawyers, technical experts and staff, work together on solutions that lead to brilliant achievements.
- Inspiring improvements to the legal landscapes in Mexico that Foster.

Also we are designated by CEMEFI as an ESR "Empresa Socialmente Responsable" (Socially Responsible Company), officially recognized for our commitment to responsible practices, including social responsibility, ethical conduct, and corporate governance.

KNOWLEDGE • INNOVATION • RESPONSIBILITY • TRUST

## **BUSINESS**

- Patents
- Trademarks
- Copyrights
- Litigation
  - IP Litigation
    - Anti-Piracy | Anti-Counterfeiting
    - Civil Litigation | Commercial Litigation
    - Constitutional & Administrative Litigation
    - Alternative Dispute Resolution (ADR) | Mediation & Arbitration
- Licensing, Tech Transfer & Franchising
- Corporate and Commercial Law
- Regulatory Law / Administrative Law
- Translations

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**Agustín Ríos**



**Fátima Cambroneró**

## POSITIONING

We are R1OS Abogados, the legal firm expert in taking care of you and effectively protecting your interests, and we have been so for 25 years when we committed ourselves to perfectly fulfill each of your legal requirements. These years taking care of our clients requires commitment; therefore, we are experts in the most important and innovative legal areas, such as: IT law, privacy and data protection, corporate law, intellectual and industrial property, copyright, artificial intelligence, digitalization and litigation that together with our always prompt and effective response, have led us to be one of the leading legal boutiques throughout Mexico.

## BUSINESS

- IT Law
- Internet
- Data Protection
- Privacy
- Industrial and Intellectual Property
- E-commerce
- Domain Name
- Corporate Law
- Civil and Commercial Law
- Administrative Law
- Litigation

## CONTACTS

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 Top Advisors Directory  
**LAW FIRMS**

 Country  
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**SPECIFIC IP**  
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**Gilberto Sánchez**



**Eduardo Vázquez**



**Oscar Ochoa**



**María Fernanda Araujo**

## POSITIONING

SPECIFIC IP is a leading law firm specializing in intellectual property, situated in Mexico City. With over twenty-five years of collective experience among their founders, partners, and associates, they offer tailored services in intellectual and industrial property. Their track record showcases success both domestically and internationally, positioning them as a trusted name in the field.

Driven by dedication, perseverance, and active participation in global intellectual property events, SPECIFIC IP has forged strategic partnerships with law firms and offices specializing in intellectual property across Europe, Asia, Oceania, Africa, the United States, Canada, and Latin America. Annually, they reassess their objectives, aiming for continual growth and the strengthening of alliances to better serve their clients.

At SPECIFIC IP, they pride themselves on their personalized and responsive approach, combining the agility of a boutique firm with the expertise of a major law firm. Their team of specialists and seasoned litigators simplifies the complexities of intellectual property law, offering practical and effective solutions tailored to their clients' needs. Their comprehensive services encompass intellectual property, copyrights, administrative and industrial property litigation, and Amparo proceedings.





With a solid reputation built over two decades, SPECIFIC IP is poised to become one of Mexico's premier boutique firms. They are renowned for their meticulous attention to their clients' affairs, consistently delivering optimal solutions and ensuring their issues are resolved in the most favorable manner. Trust SPECIFIC IP for unparalleled service and results.

Specific IP  
Taking care of your IDEAS

## BUSINESS

- Intellectual Property Protection
- Trademark Registration and Maintenance
- Patent Prosecution
- Copyright Registration and Enforcement
- Trade Secret Protection
- Intellectual Property Licensing
- Intellectual Property Litigation
- IP Due Diligence
- Domain Name Disputes
- Intellectual Property Portfolio Management

## SOCIAL MEDIA

-  <https://www.facebook.com/SpecificIP>
-  <https://mx.linkedin.com/company/specific-ip/>
-  <https://twitter.com/SPECIFICIP>
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**Javier Uthhoff Orive**



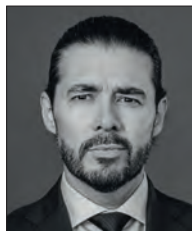
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**Saúl Santoyo Orozco**



**Marcela Bolland  
González**



**Eugenio Pérez Pérez**



**Xavier Hadad**

## **POSITIONING**

Uthhoff remains as leader of the Intellectual Property forum in Mexico. The firm's vision is to be the most prestigious and recognized law firm with global reach. Its mission is to provide quality services in business law with the highest standard of ethics and values.

Founded in 1905, Uthhoff, Gómez Vega & Uthhoff, S.C., has distinguished itself by tradition and experience in customer service. In its 118 years of existence and with the legacy of four generations since its creation, Uthhoff, Gómez Vega & Uthhoff, S.C., is consolidated as the most important firm in the field of Intellectual Property in Mexico.

With a proven formula for success, that mixes experience and youth on its staff, our firm is known for being the leading Intellectual Property law firm in Mexico. We are by far, the number one applicant for patent and trademark applications in our jurisdiction and have a successful track record of litigation, which fully places us as a leader in the enforcement of Intellectual Property rights, not only in our country but also around the world.

Comprised by 8 partners and 62 associates, the firm has expanded its core IP practice to cover more services with the intention of providing an integral service to clients; in short, the firm handles the A to Z of Intellectual Property but is also involved in other legal areas.

## **BUSINESS**

- Anti-Counterfeit and Enforcement
- Consumer Protection
- Copyrights
- Contracts
- Data Privacy
- Domain Names
- Entertainment Law
- Franchises
- Information and Communication Technology
- Licensing
- Life Sciences
- Litigation
- Patents
- Plant Breeder's Rights
- Trademarks
- Civil and Commercial Litigation \*
- Tax \*

\* These services are provided through allied firms.

## **OFFICES**

- Mexico City

## **CONTACTS**

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**María Inés Herrera**



**Medalith Albarracín**



**Andrea Chunga**



**Catherine Escobedo**



**María Julia Goicochea**



**Sandra Arredondo**



**Carlos Pulcha**



**Giovanna Vila**

## POSITIONING

BARLAW – Barrera & Asociados is a leading IP firm in Peru and the Latin America region that arises from the experience gained by its members in activities related to the protection of Intellectual Property of national and foreign clients, as well as the fieldwork carried out in application of legal measures against product piracy and counterfeiting, which its founding members have performed for twenty-seven years. Professionals in BARLAW provide legal advice and defense with a personalized approach in an opportune and efficient manner that allow our clients to maintain efficient management of issues related to Intellectual Property in business.

BARLAW through all these 13 years of continuous and remarkable work being responsible of important IP portfolios, handling interesting and complex cases has been recognized number 1 in IP litigation and enforcement by different international rankings and magazines as Chambers & Partners, WTR 1000, IP Stars, Leaders League, Legal 500, World IP Review - WIPR, Patent Lawyer Magazine Ranking, Trademark Lawyer Magazine Ranking, IAM Patent 1000, Benchmark Litigation, Global IP Awards, Global Law Experts and Women in Business Law Expert Guide – Euromoney.

This year 2024 our firm have been nominated as Best Peruvian IP firm and our managing partner Adriana Barrera as Latam Practitioner of the year 2024 by Managing IP. Also, Leaders League have nominated BARLAW as Firm of the Year 2024. In 2023, BARLAW was recognized as Trademark Firm of the year in The Global IP Awards by World Trademark Review y IAM Magazine. Also, last year, IP Stars, from Managing IP, highlighted our partner Adriana Barrera for fifth year in a row among the Top 250 Women in IP and considered our partners Adriana Barrera and Maria Ines Herrera as Trademark Stars 2023. Likewise, World Trademark Review recognized Adriana Barrera as a Global Leader in Private Practice for second year in a row.

BARLAW is committed with diversity, inclusion and, recently, with sustainability initiatives, and we dedicate our efforts in these matters in our daily activities to develop opportunities that benefit all of us. To date, BARLAW has been recognized by Managing IP, Chambers Diversity & Inclusion and WIPR.

## BUSINESS

- Trademarks
- Copyrights
- Patents
- Anti Counterfeiting & Anti Piracy
- Brand Protection & Enforcement
- Fashion and design law
- IP litigation
- Licensing and IP transactions
- Media and entertainment law
- Unfair competition
- Advertising law
- Life sciences & Regulatory
- E-commerce and domain names
- Data protection

## SOCIAL MEDIA

- <https://www.facebook.com/BarlawPeru>
- <https://www.linkedin.com/company/barlaw---barrera-&-asociados/>
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María Delia Oxley



Ramón Huapaya



Carolina Gajate



Juan Carlos Escudero



Juan José Hopkins



Néstor Shimabukuro

## POSITIONING

Grau was founded in Lima in 1934 and joined international firm CMS in January 2017. With 90 years of experience, CMS Grau is a leading full-service firm with a professional team made up with more than 70 lawyers, offering a client-centric service that combines comprehensive legal local knowledge with a global approach, advising clients from all over the globe, including Asian, European, Latin American and North American companies.

Our multidisciplinary team of lawyers joins efforts to provide advice to our clients in the Life Sciences & Healthcare and the Technology, Media and Communication sectors in a wide range of legal aspects that cover their businesses, such as regulatory, product liability, new technologies (IT law, e-commerce, fintech, IoT), data protection, competition, public procurement, intellectual property, trademark, corporate and commercial issues; as well as disputes and mergers and acquisitions. Several of our lawyers have master's degrees and have completed postgraduate studies in Europe and the United States. Many of us have trained in US law firms and have held offices in government. This experience, coupled with extensive on-the-job training, enables us to offer our clients a unique approach.

## OFFICES

### AMERICAS

- Bogotá
- Lima
- Mexico City
- Rio de Janeiro
- Santiago de Chile

### EUROPE

- Aberdeen
- Amsterdam
- Antwerp

- Barcelona
- Belgrade
- Berlin
- Bratislava
- Bristol
- Brussels
- Buchares
- Budapest
- Cologne
- Duesseldorf
- Edinburgh
- Frankfurt

- Funchal
- Geneva
- Glasgow
- Hamburg
- Istanbul
- Kyiv
- Leipzig
- Lisbon
- Ljubljana
- London
- Luxembourg
- Lyon

- Madrid
- Manchester
- Milan
- Monaco
- Munich
- Paris
- Podgorica
- Poznan
- Prague
- Reading
- Rome
- Sarajevo

- Seville
- Sheffield
- Skopje
- Sofia
- Strasbourg
- Stuttgart
- Tirana
- Utrecht
- Vienna
- Warsaw
- Zagreb
- Zurich

### AFRICA

- Algiers
- Casablanca
- Luanda
- Johannesburg,
- Mombasa
- Nairobi

### MIDDLE EAST

- Abu Dhabi
- Beirut

- Dubai
- Muscat

### ASIA

- Beijing
- Hong Kong
- Shanghai
- Singapore

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Luis Gayoso Frayssinet



Carmen Arana



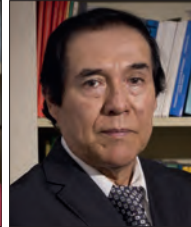
Liria Bustios



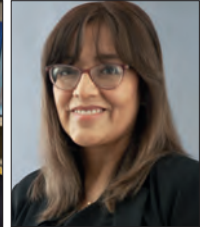
Guillermo Melgarejo



Yanet Tineo



Luis Antayhua



Ysella Arguedas



Ariana Gayoso



Guillermo Gayoso



Elisa Riveros



Diego Pozo

## POSITIONING

Celebrating 120 years of unwavering commitment to safeguarding intellectual property, our firm stands as a beacon of professional ethics and adaptability. Through two world wars and into the modern era, we have diligently protected the interests of our clients worldwide. Our legacy is built on integrity, innovation, and the relentless pursuit of excellence in Patent and Trademark protection. As pioneers in our field, we embrace cutting-edge technologies and global strategies, ensuring our clients thrive in ever-evolving environments. Here's to another century of innovation, trust, and unparalleled service.

With more than 40 people working together with the single aim of offering the best Intellectual Property service in Peru, our services are focused on multinational firms. Our expertise is based on mayor international clients and agents around the world. Our clients are mainly within the pharmaceutical field, fashion designers, cosmetics, agrochemicals, lubricants, automotive, machinery, food industry, liquors as well as digital services.

## BUSINESS

- Trademark and Patent Searches
- Trademark and Patent Registrations
- Trademark and Patent Litigations
- Trademark and Patent Modifications
- Trademark Renewals
- Annuities
- Industrial designs and Utility Models registrations
- Domain name registrations and litigation
- Infringement actions at Customs
- Litigation in court

## CONTACTS

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**Javier Duany**



**Jessica Ortiz**

## POSITIONING

At DS Casahierro Abogados, the needs of our clients require us to get involved in more sophisticated aspects of Intellectual Property and Competition, preparing ourselves to move forward with them, towards new trends, to always provide a suitable and timely legal advice that allows them to compete successfully in the market. The synergy generated allows us to overcome the different obstacles that affect the interests of our clients and has allowed us to achieve leadership and develop adequate brand protection through anti-piracy and anticounterfeiting actions in ports, in marketplaces and online marketing.

Additionally, our Firm has advised clients from different sectors of the industry in the compliance of the legal framework for the administration and protection of a portfolio of trademarks, patents, copyrights, and new technologies, at national and international level, and the different litigations in Intellectual Property.

Likewise, our Firm has extensive experience in legal advice for the protection of personal data, through the registration of the personal data banks, preparation of consent forms, clauses, and privacy policies to obtain informed consent for the processing of personal data, attention to the rights of the owners of personal data, compliance with security measures to protect personal data, among others.

Finally, our Firm also provides preventive and litigation advice on antitrust, unfair competition, consumer protection, elimination of bureaucratic barriers, dumping and subsidies, and regulatory regulations in the different business sectors.

## BUSINESS

- Anti Counterfeiting
- Enforcement
- Brand protection
- Trademark
- Copyright
- Patents
- Domain names
- Data Protection
- Sanitary regulation
- Competition & Antitrust
- Consumer Protection
- Regulatory Matters

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Jorge Muñiz



Alex Sosa

## POSITIONING

Muñiz, Olaya, Meléndez, Castro, Ono & Herrera Abogados was founded in 1981. Our team is composed of highly specialized experts in the different fields of the law who are thoroughly familiar with the economic sectors in which they work, thus making our legal services fit perfectly our clients' interests and business strategies.

### Mission

Promote digital businesses and an adequate ecosystem for its development. In this purpose, we offer high quality, timely services at competitive prices. Due to the combination of these three factors, our clients are greatly satisfied with the counseling we provide, which in turn allows us to build a long-lasting relationship.

### Vision

Continue playing a leading role in the legal market, both in Peru and Latin America, by taking preventive action and thoroughly understanding the business of each client, which allows us to provide added value services.

Our firm's Telecommunications, Media and Privacy is composed of lawyers with sound knowledge of and extensive experience in telecommunications, information technology, communications, mass media (TV, radio, movies, etc.), e-commerce, Internet and personal data protection (privacy). Our counseling focuses on obtaining the regulatory authorizations required to operate (if required) and providing strategic advice to prevent and mitigate regulatory risks related to the media, information technology, communications, including the digital field. We also provide comprehensive advice on privacy law compliance, including due diligence reports and advice during the authority's enforcement procedures.

## BUSINESS

- IT, Internet and E-commerce
- Data Protection
- Start-ups
- Fintech
- Crowdfunding
- TMT
- Media (Radio y TV)

## CONTACTS

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**Baldo Kresalja**



**Rosa María Kresalja**



**Marcela Robles**



**Roselina Liza**

## POSITIONING

We are well-known professionals in matters of defense and protection of the Intellectual Property thanks to our trajectory. We know the economic and business reality of the market, which allows us to offer the best alternatives and strategies to protect your investments.

Our team is formed by professional leaders in the field of defense of Intellectual Property with more than 50 years of experience.

We are recognized for our active editorial production on issues of legal doctrine. Our lawyers have been trained professionally in Intellectual Property regulatory organizations.

We are members of various national and international organizations related to Competition Law and Intellectual Property (INTA, ASIPI, APPI, among others).

Due to our trajectory in the defense of IP rights, we act as a hub for companies at a regional and global level.

## BUSINESS

- IP Strategy
- Patents
- Utility Models
- Industrial Designs
- Trademarks
- Copyrights - Author Rights
- Enforcement
- IP Litigation
- Antitrust/Competition
- Advertising
- Consumers Law
- Food and Beverages Labeling
- Data protection
- Domain Names
- Contracts and agreements
- IP Commercialization
- Corporate Law
- Litigation

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**Claudia Fernandini**



**Stephany Soto**



**Norberto Rodríguez**



**Yajaira Saavedra**



**Daniel Coaguila**



**Aldahir Romani**

## POSITIONING

At MERTZ, we dedicate ourselves to recognizing and protecting our clients' intellectual capital. Our added and differentiated value comes from our professionals' strategic and multidisciplinary approach to intellectual capital management.

We specialize in turning our clients' IP portfolios into a competitive advantage on an economic, legal, or technical basis.

We see innovation as a cyclical process that must be controlled in order to produce outcomes that benefit the company, its people, and society as a whole.

At Mertz, we have the expertise and experience to use a variety of tools and services in our work with clients on R&D, innovation and entrepreneurial initiatives.

We provide a full range of IP filing, prosecution and litigation services. Our patent and non-patent literature research services offer high quality research solutions to our international clients, who are looking to outsource steps in their clearance processes.

Our services include R&D legal and IP support, innovation programs, TRL assessment, support for entrepreneurial activities, technology transfer assistance, as well as filing, prosecution, and litigation services. We help companies create and maintain IP portfolios that are aligned with their goals.

Along with comprehending technological sectors, our innovation services also involve work with the orange or creative economy, where we work with copyright intensive industries and initiatives, cultural and social based initiatives such as geographical indications, collective marks, Indigenous cultural intellectual property.

## BUSINESS

- Access to Genetic Resources
- Copyright & Related Rights
- Data Privacy
- Geographical Indications
- Grants and Tax Benefits for Research and Innovation
- Health Registrations
- Industrial Designs
- Innovation
- IP Due Diligence
- IP education and consultancy
- Lifescience & Cropscience
- Plant Breeder's Rights
- Patents
- Slogans
- Startups
- Technology
- Trade Names
- Trade Secrets
- Trademarks
- Unfair Competition
- Utility Models


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Oscar Montezuma

## POSITIONING

Niubox is a premier consulting firm at the forefront of providing highly specialized legal counsel and strategic consulting services in public and regulatory affairs for the technology industry, alongside pioneering legal innovation solutions tailored for legal departments. With offices in Peru, Ecuador, and Colombia, Niubox offers comprehensive assessments of the legal and regulatory requirements for digital and technology businesses. This ranges from drafting terms and conditions for mobile applications to negotiating intricate core banking contracts with considerations for corporate structures and tax implications.

The firm has amassed extensive experience in tackling legal challenges posed by digital platforms, e-commerce ventures, and sharing economy businesses. These challenges encompass areas such as consumer protection, competition regulations, data privacy laws, and intellectual property rights. Niubox is adept at addressing the legal needs of innovation hubs and digital transformation projects as well.

In the realm of privacy and cybersecurity, Niubox is recognized as a market leader, offering a wide array of services including gap analysis, implementation of data protection frameworks, privacy by design assessments, data breach response, support in data governance, monetization strategies for big data projects, and compliance audits.

As the global fintech landscape evolves, Niubox remains at the forefront of providing legal and regulatory guidance, particularly in areas such as financial services innovation, tokenized economies, blockchain applications, cryptocurrencies, and digital assets. The firm specializes in offering tailored legal advice to navigate the challenges of web3 and the crypto economy.

Niubox also excels in public and regulatory affairs, designing strategies that integrate legal expertise with political insights and policy knowledge. This approach leverages a deep understanding of the digital ecosystem and engages key stakeholders to create a conducive environment for businesses while facilitating constructive dialogues with regulatory authorities.

Additionally, Niubox has established itself as a leader in legal innovation consultancy, focusing on legal design, operations, and technology for legal departments. This involves developing innovative solutions aligned with organizational goals, enhancing soft skills, and adapting to the demands of an increasingly digital and flexible business landscape.

The client base of Niubox spans Fortune 500 multinational technology corporations to emerging startups pioneering disruptive technologies, showcasing the firm's versatility and expertise across a spectrum of clients and industries.

## BUSINESS

- Privacy & cybersecurity
- Competition, consumer and intellectual property
- Technology contracts and digital transformation
- Telecommunications law
- Entertainment and media
- Fintech, blockchain and cryptoassets.
- Public and regulatory affairs
- Legal innovation & legal tech.

## OFFICES

- Peru
- Ecuador
- Colombia

## CONTACTS

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**José Miguel Porto**

## POSITIONING

Porto Legal is a legal boutique with a passion for innovation and specialization in corporate, regulatory, and commercial matters, initially focused on the technology, media, and telecommunications (TMT) industry and the financial services and financial technology (Fintech) sector, and constantly expanding its practice areas to include real estate, corporate and mergers and acquisitions. The Porto Legal clientele ranges from international corporations to emerging startups that are developing cutting-edge technologies. The firm has set itself apart by offering a unique combination of traditional legal advice and a deep understanding of the technological advancements transforming various industries.

As the founder and managing partner of Porto Legal, Jose Miguel Porto, a seasoned attorney, and recognized industry practitioner, leads an exceptional team of lawyers with extensive subject matter expertise and profound knowledge in regulatory, corporate, and commercial affairs. The incorporation of Jessica Valdivia and Francisco Galvez, as partners of the firm in 2024, allows us to reinforce existing practice areas and open and expand into new practices; such as real estate, corporate and mergers and acquisitions.

Francisco Galvez has a twenty year-plus expertise acting as outside counsel for finance and real estate companies and is board member to several financial companies, advising on the corporate, finance and M&A strategy.

Jessica Valdivia is a twenty year plus lawyer specialized in corporate law, banking and finance, and at the forefront of microfinance in Peru. Her deep knowledge and experience in the public and private sectors contribute with an integral view to the services provided to our clients.

Porto Legal has established a strong presence in the Telecommunications, Media and Technology, Banking, Finance & Fintech sectors, offering comprehensive and specialized legal services to clients. The firm also has a leading venture capital practice that provides comprehensive legal services to startups and venture capital funds. The firm has a deep understanding of the venture capital ecosystem and its unique legal challenges. Porto Legal's attorneys have experience advising on all aspects of venture capital transactions, including fundraising, structuring and negotiating investments, and managing exits.

Porto Legal also has a strong focus on technology transactions and provides comprehensive legal advice to technology companies and businesses looking to leverage technology in their operations. The firm's technology transaction team has extensive experience in drafting and negotiating a wide range of agreements, including software licenses, SaaS agreements, cloud services agreements, technology development agreements, and many others. Additionally, Porto Legal advises clients on issues related to data privacy, cybersecurity, and intellectual property protection in the technology sector.

The firm has strengthened its corporate area bringing expert knowledge for corporate transactions in diverse economic sectors such as energy, mining, construction, retail, fishery, agriculture, banking, among others. The improved corporate area has deep understating of mergers and acquisitions, commercial contracts and real estate transactions.

With a focus on providing top-notch legal services and a personalized client experience, Porto Legal is committed to helping clients achieve their objectives and succeed in their respective industries.

## BUSINESS

- Telecommunications
- Technology Transactions & Regulations
- Startups and Venture Capital
- Entertainment and Media
- Data Protection
- Fintech
- Banking and Finance
- Real Estate
- Corporate
- Mergers and Acquisitions

## CONTACT

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Daniel Reis Nobre



Tiago Reis Nobre



Vitor Palmela Fidalgo



Vera Albino



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João Pereira Cabral



Diogo Antunes

## POSITIONING

Inventa is a leading Intellectual Property Law Firm, specialized in the protection and internationalization of trademarks, patents, industrial designs, copyright and domain names. With over 50 years of experience in Portugal, the European Union and all the African jurisdictions, Inventa has served thousands of clients holding large trademark and patent portfolios, and other entities dealing with R&D daily. Furthermore, our experience allows us to understand the caveats of the different industries since we maintain relationships with clients from different sectors, including food and beverages companies, communications, IT, pharmaceuticals, manufacturers, oil & gas companies, financial institutions, business services companies and more.

Our headquarters are based in Lisbon, Portugal, and we also have offices in Angola, Mozambique, Nigeria, DR Congo, Cape Verde, Sao Tome, East Timor and Macao. Inventa also holds a large network of representatives all across the African region, including representation before the ARIPO and OAPI regional organizations, committed to delivering global coverage with local experience.

Due to our wide network of contacts and associate level, we offer our clients a highly specialized team of professionals in the Intellectual Property field and related strategic sectors. Our professionals guarantee personalized and efficient accompaniment in all our services.

## BUSINESS

- Strategic advice
- Trademarks
- Patents
- Domain names
- Copyright
- Anti-Counterfeiting
- IP Assets Valuation
- IP Contracts & Licenses
- IP Due Diligence
- IP Litigation
- Plant Variety Protection
- Trade Secrets

## OFFICES

### PORTUGAL

- Lisbon

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### DR CONGO

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## POSITIONING

RCF - Protecting Innovation is a leading Intellectual Property Consulting & Services firm, based in the E.U..

Our staff includes Official Industrial Property Attorneys who act before the Portuguese PTMO (INPI - Instituto Nacional da Propriedade Industrial), European Trademark and Design Attorneys who act before the EUIPO - European Union Intellectual Property Office, and European Patent Attorneys who act before the EPO - European Patent Office for European patents.

Our firm is also present in Angola, Cape Verde Islands, East Timor, Macao, Mozambique, Sao Tome and Principe and Singapore.

Founded in Portugal in 1929, RCF - Protecting Innovation is internationally recognized by the most relevant IP firms around the world enjoying a longstanding network of IP partners and enabling world-wide support for all IP-related matters, following the highest standards of the sector.

Our mission is to provide our clients and partners with the highest quality technical, legal and strategic consulting and services, through a multidisciplinary approach, regarding innovation and IP matters.

## BUSINESS

- Applications
- Arbitrages
- Disputes
- Specialized Surveillance
- Technical Analysis
- Technical Translations
- Trademark searches
- Analysis and follow-up of R&D
- Support for internationalization
- Searches of the state of art in Technological related Rights and Distinctive Trade Signs Rights
- Management, maintenance and monitoring of portfolios, trademarks and designs
- Representation (preparation of applications and prosecution) near the relevant Institutes: INPI – PT, EUIPO – European Union Intellectual Property Institute, EPO – European Patent Office, WIPO – World Intellectual Property Organization and with the local Register Offices in countries considered relevant, in particular, Portugal, Macau, Angola, Mozambique, Brazil, Cape Verde, São Tomé and Príncipe and cautionary notices in East Timor.
- Analysis (including “freedom to operate”, patentability and validity opinions) and technical and strategic follow-up.

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**Lília  
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**Joana Cruz  
Nune**



**Margarida  
Mota de Morais**



**Carine Moreira**

## **POSITIONING**

Founded in 2014, Travassos, Albuquerque & Associados is a young law firm, composed of young lawyers, with a matrix of multidisciplinary and internationalization, which brings together an eclectic personal and professional experiences whose result is revealed in dedication and commitment. Since its foundation, its activity has focused on advising companies, in all business and operations matters, with special emphasis on the technology and software sector.

- IP and Information Technology
- Commercial, corporate and M&A
- Employment Law
- Public procurement
- Privacy and Personal Data Protection
- Real estate and construction
- Arbitration and Litigation

## **CONTACTS**

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 **SojuzPATENT**  
Since 1922

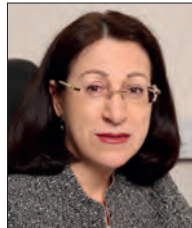
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## **POSITIONING**

Sojuzpatent is the oldest leading law firm providing IP protection services in Russia and the former Soviet Union.

Sojuzpatent's team of over 160 qualified specialists includes 50 registered Russian and Eurasian patent and trademark attorneys and litigation lawyers offering incisive and highly practical expertise in all disciplines of science and technology.

The firm originated with the establishment of its predecessor, the Patent Bureau, which was a structure of the Soviet Chamber of Commerce and Industry. For many years, Sojuzpatent was the only patent and trademark law firm in the Soviet Union that was authorised to deal with IP protection and assist Soviet inventors in obtaining protection for their inventions, industrial designs and trademarks on exported goods. It also rendered IP services to foreign entities. After the dissolution of the Soviet Union, Sojuzpatent became a limited liability partnership owned by its attorneys. Sojuzpatent is proud of its history. Our team members consistently bring the successes of the past into their daily work routines while confidently preparing for the future.

Sojuzpatent provides client services within and outside the Russian Federation on patenting inventions, utility models, industrial designs, selection achievements, trademark registration (service marks), appeals (origin of goods), selection achievements, domain names, software, databases and integrated circuits.

Sojuzpatent attorneys file between 2,000 and 3,000 patent applications and between 1,000 and 2,000 trademark and design applications each year. It pays annuities for more than 50,000 patents and renews about 1,500 trademarks each year.

Sojuzpatent uses customised software, has strictly defined the workflow rules of documents in circulation and fine-tuned the necessary internal procedures – all of which helps to process large volumes of data. Sojuzpatent's professional liability is covered by a policy issued by one of the world's top insurers. Sojuzpatent's lawyers successfully represent their clients before the Russian Chamber for Patent Disputes and all Russian courts, as well as before some foreign courts.

The firm's professionals have extensive experience in trademark, patent and design prosecution and enforcement, including opposition proceedings, cancellations, infringement, anti-counterfeiting and parallel import cases, and advise on IP commercialisation, including drafting licences and other IP agreements.

## **BUSINESS**

- Inventions And Utility Models
- Industrial Designs
- Trademarks, Appellations Of
- Origin Of Goods
- Selection Achievements
- Patent Search
- Legal Services
- Technology Transfer & License
- Agreements
- Computer Software & Databases
- Domain Names

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**Kiko Carrión**



**Marta González**

## POSITIONING

As a global top 15 law practice, Eversheds Sutherland provides legal advice and solutions to a global client base ranging from small and mid-sized businesses to the largest multinationals.

Our teams of lawyers around the world operate seamlessly to deliver the legal know-how and strategic alignment that clients need from their advisors to help further their business interests. Clients describe us as creative and well-versed in cutting edge legal work – we listen well in order to understand how and where we can be most effective and add the greatest value.

We shape our advice to the unique circumstances and challenges of each project, and ensure the right people are in the right places to offer insight and certainty – from the day-to-day to the most complex, multijurisdictional matters.

## BUSINESS

- Commercial & IT
- Competition, EU & trade
- Compliance
- Construction & engineering
- Consulting
- Corporate: M&A
- Corporate counsel program
- Corporate crime / white collar crime & investigations
- Employment law
- Energy & infrastructure
- Entity management
- Finance, financial services regulation & investment products
- Intellectual property
- Litigation & dispute management
- Private Equity
- Public Law
- Real estate and planning
- Tax

## CONTACTS

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Gregor Bühler



Luca Dal Molin

## POSITIONING

### Technology & Digital Economy

Curiosity in working with new technology and connected legal expertise characterize our practice area Technology and Digital Economy. With our interdisciplinary Homburger TechGroup encompassing tech-savvy and experienced lawyers, we support clients who digitize their business models in a global and competitive environment, implement new technology and prepare their offerings for the future.

#### Data-Driven, Digitized Business Models and Platform Solutions

- Structuring of data-driven, digitized business models and platform solutions in regulated and non-regulated markets
- Development of strategies and implementation of measures to protect digital business models, in particular with regard to data and interface ownership, protection against replication and misappropriation

#### Infrastructure for the Global, Digitized Economy (Cloud, XaaS, Digital Marketplaces, etc.)

- Structuring and implementation of infrastructure solutions for the global, digitized economy in particular in regulated industries in accordance with regulatory requirements

#### FinTech / InsurTech

- Advising financial service providers, insurance companies and start-ups on the structuring and implementation of innovative, digitized products, e.g. in the fields of investment management, platform and crowd funding, financial analytics, open banking, identity and security management, payment systems and insurance solutions
- Coordination with supervisory authorities obtaining licenses and no action letters as well as leveraging networks with third parties

#### Blockchain / Distributed Ledger Technology (DLT)

- Advice on blockchain / DLT projects, e.g. in relation to smart contracts and decentralized applications, in the financial industry and in other industries, in particular also regarding the tokenization of securities (shares / bonds / derivatives) and other financial instruments as well as regarding initial coin offerings (ICOs) / token generating events (TGE)
- Structuring of trading platforms and custody solutions for tokens as well as advice on primary and secondary market activities regarding crypto assets (payment / utility / asset or security tokens)

#### Cybersecurity and Cyber Incident Response

- Advice on contingency planning for possible cyber attacks (regulatory requirements, insurance aspects, security measures, etc.)
- Provision of immediate legal assistance in the event of a cyber incident
- Support with regard to communication and cooperation with Swiss and foreign authorities, affected persons and the public

## CONTACTS

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## TECH BUSINESS

Our Technology and Digital Economy practice focuses on the following areas:

- Data-Driven, Digitized Business Models and Platform Solutions
- Infrastructure for the Global, Digitized Economy (Cloud, XaaS, IoT, Digital Marketplaces, etc.)
- Digitized Capital Market / Crypto-Finance
- FinTech / InsurTech
- CorpTech
- Blockchain / Distributed Ledger Technology (DLT)
- Artificial Intelligence / Machine Learning / Autonomous Systems
- Cybersecurity and Cyber Incident Response
- All forms of e-Commerce

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Thierry Calame



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Guy Vermeil

## POSITIONING

### Technology and Outsourcing

Lenz & Staehelin's Technology and Outsourcing practice is closely linked to the firm's Corporate and M&A, Intellectual Property and Competition groups. Transactional expertise and legal knowhow in protecting and enforcing IP rights is crucial for advising our clients on technology and business sourcing and the creation, allocation and exploitation of property rights in the relevant industries. Our expertise is aimed at advising, negotiating and implementing transactional structures and practical solutions that effectively address our clients' goals.

This practice group offers a wide range of transactional and regulatory work in technology, media and telecom matters, including outsourcing, hosting and ASP, online services, mobile entertainment, broadcasting, media and convergence issues, digital transformation, e-commerce, telecoms regulatory and transactional work, international roaming and MVNO (mobile virtual network operator) agreements, ICT contracts, complex IT projects, public procurement, software development, licensing and distribution structures, strategic business alliances and joint ventures.

### Intellectual Property

Our Intellectual Property group is renowned for its longstanding practice and excellent track record in every field of intellectual property (patent law, trademark and design law, and copyright law), including related areas such as unfair competition. We offer full services in trademark and design prosecution, represent clients in IP litigation (before the Swiss Federal Supreme Court, the Federal Patent Court, the Federal Administrative Court and cantonal courts across the country), and in IP-related international arbitration. In addition, we advise on complex commercial transactions such as licensing, franchising, joint ventures, R&D cooperations, all kind of technology transfer issues, and IP due diligence in M&A matters.

Lenz & Staehelin has a transaction-oriented approach to intellectual property, and always focuses on immediate client benefit. The breadth and depth of expertise available in-house translates into higher productivity and better services for clients. Because, unlike most other law firms, we also offer administrative services such as trademark and design applications and portfolio management, we can provide a one-stop shop for all IP-related matters (excluding patent applications).

## BUSINESS

- Asset Management
- Banking and Finance
- Capital Markets
- Commercial and Contracts
- Competition and Regulated Markets
- Corporate and M&A
- Data Protection and Privacy
- Employment, Pensions and
- Immigration
- ESG
- Insolvency and Restructuring
- Intellectual Property
- Investigations
- Litigation and Arbitration
- Private Clients
- Public Procurement
- Real Estate
- Tax
- Technology and Outsourcing

## OFFICES

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**Lucía Cantera**



**Viviana Cervieri**



**Diego Rocabado**



**Mónica Rivero**



**Lorena Sosa**



**Diego Cervieri**

## POSITIONING

CERVIERI MONSUAREZ is a full-service IP law firm.

Each partner or senior associate leads a different area in which he is highly specialized. Each area has its own team of senior lawyers, junior lawyers and paralegals, which is repeated in each one of the offices. This allows a wide specialization in each area and the client receives a very specific treatment according to the subject matter. All partners actively participate as speakers in events (in the region and in the rest of the world).

CM is the only law firm that has developed its own software that allows the monitoring of its clients' brands and products, in the main platforms and social networks, allowing online research, product removal, market studies, etc.

CM is in charge of the most representative cases in IP matters, with international notoriety, which position the firm as a reference in IP litigation. It also has a Brand Protection department, which represents world brands in Latin America. We are the representatives of several brands, defending their IP rights in all that territory, representing them in seminars, training authorities and assisting in the coordination of the global work.

We take care of it.

## BUSINESS

We work in the following areas, which are in charge of:

- Worldwide IP Strategy and Anticounterfeiting, Dr. Virginia Cervieri
- Litigation, Dr. Pablo Monsuárez
- Anticounterfeiting, Dr. Anabel Frachia
- Trademarks, patents and copyrights, Dr. Natalia Paladino
- Corporate Law, Dr. Andrea Oliva
- IP Litigation, Dr. Lucía Cantera
- Regulatory Affairs and Plant varieties, Dr. (DTMV) Viviana Cervieri
- Regional Anticounterfeiting, Dr. Daiana Pereira and Dr. Martha Arregui
- Trademarks & Enforcement, Dr. Madelon Landa and Dr. Andrea Casales
- Online Monitoring, Dr. Agustina Viera
- Global IP Manager, NP Diego Cervieri

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